

DRAGON'S DEN – MAY THE BEST COACH WIN!

Performance Coach Development strive to support and develop performance coaches in the tennis community through a diverse range of experiences and opportunities.

The 'Dragon's Den' competition is an example of such initiatives designed to:

- Further promote private coach businesses
- Win incredible technology prizes for performance improvement
- Strengthen presentation and communication skills
- Learn from other performance coaches on their approach to creating an environment for high-performance

What is a Dragon's Den (also known as Shark Tank)?

Click on this link to learn more about what Dragon's Den is <https://youtu.be/nJ4qA-S-KmE>

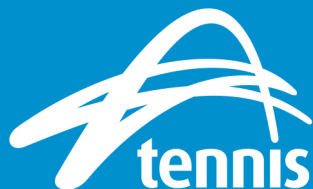
The TOP six entries will advance to the 'dragon's den', where you will present live to the 'dragon's' as to why your performance program fosters an environment for promising junior players that maximises their potential. The application process (details below) is about providing an initial pitch that encapsulates the best aspects of your business and/or coaching environment that highlights why parents and players are or would want to be part of your program for their personal and Tennis development.

Who can apply?

- Private coaches of the targeted NDS players
- High Performance qualified coaches
- Private coaches of players in the National Tennis Academy (NTA)
- Course participants in the High-Performance Coaching Course & the Next Generation High Performance Coach program past and present

Criteria for applying

- Create a 5-minute video pitch promoting your Performance business.
- In your pitch, consider, but not limited to:
 - What has been your coach journey?
 - What is your coaching philosophy?
 - What are you most proud of as a coach?
 - How do you continuously improve your coaching practice?
 - What are the values of your coaching program?
 - Describe your holistic performance program
 - Highlight your player and coach pathway
 - Describe how you currently measure the success of your program



1st Prize

Prizes to the value of \$5,000

- 1 x iPad Air
- 1 x Sony camera
- 1 x Sony camera lithium battery
- 1 x Bluetooth microphone
- 1 x Sky mount
- Dragon's Den video pitch placed on Bounce, HP e-newsletter and Coach Development Facebook page

Finalists – 2nd, 3rd, 4th, 5th

Prizes to the value of \$1,200

- 1 x iPad Air
- Dragon's Den video pitch placed on Bounce, HP e-newsletter and Coach Development Facebook page

Top 30 entries

- \$100 New balance gift voucher

Competition dates:

- **Entries close** – Monday 22 November 2021
- **Finalist announced** – Monday 20 December 2022
- **Dragon's Den presentations** – Thursday 20 January 2022
- **Winner announced** – Monday 24 January 2022

Email entries to Belinda Colaneri bcolaneri@tennis.com.au