

How to encourage your participants to register to ANZ Tennis Hot Shots

Instructional Card

You will be provided with 100 instructional cards outlining how to register online which can be handed out to parents. These will be delivered to you shortly. Here is a preview of the cards:



Email Template

Below is an email template which can be used to send out to participants. You can copy and paste the text and send directly to parents (don't forget to make sure all links in the email are active).

Hi <Name>,

Don't forget to [register your child to ANZ Tennis Hot Shots!](#)

It's easy to do and they'll get access to heaps of awesome benefits including:

- Free ANZ Tennis Hot Shots t-shirt by New Balance, upon registration.
- The chance to play on court at the Australian Open or Emirates Australian Open Series
- Pre-sale ticket access to Kids Tennis Day events all over the country
- The chance to win a VIP Australian Open experience through the ANZ Tennis Hot Shot of the Year competition
- Access to Australian Open ticket pre-sale
- Special discounts with our partners and online store, including 20% off all online sports apparel footwear from New Balance – our Official Sports Apparel and Footwear Partner.

To see the full list of benefits and to register [click here](#).

Regards,
<Business Name>



Facebook Post

If you communicate with your clients through Facebook, you can use the direct link to register on the ANZ Tennis Hot Shots website in a post. Here is an example of info to include in your post:

Has your ANZ Tennis Hot Shots star received their free player t-shirt by New Balance yet?
All you need to do is register them to the program! Click here hotshots.tennis.com.au to register

Remember to select your venue and your coach!

