

AUSTRALIAN OPEN 2015 BY THE NUMBERS



australian open

For two weeks the world's top tennis players excited and delighted fans at Melbourne Park. Now, as top seeds Serena Williams (USA) and Novak Djokovic (SRB) celebrate their Grand Slam victories, we look back at Australian Open 2015.

ON-COURT
ACTION



49

nations were represented in the singles main draws



Dylan Alcott took out the quad wheelchair singles title, becoming the first Australian to win the competition

NOVAK DJOKOVIC

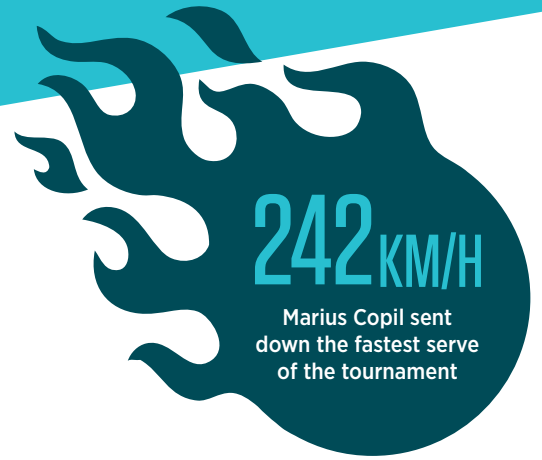


World No.1 Novak Djokovic celebrated his fifth Australian Open title and eighth Grand Slam victory with a four-set win over Andy Murray



World No.1 and tournament top seed Serena Williams won her sixth Australian Open crown and 19th Grand Slam title with victory over Maria Sharapova

SERENA WILLIAMS



242 KM/H

Marius Copil sent down the fastest serve of the tournament



114

Milos Raonic served the most aces of any player in the men's singles draw

88



Serena Williams served the highest number of aces in the women's singles draw

704

players competed across all events, including juniors, wheelies and legends

ATTENDANCE

703,899



fans attended Australian Open 2015, smashing the previous record of 686,006 set in 2012



81,031

fans attended on Heineken Saturday



1800

tennis fans sailed to Melbourne Park on P&O Cruises' second annual Australian Open cruise



Fans on Grand Slam Oval were entertained by headline music acts including:

SNEAKY SOUND SYSTEM, SHEPPARD, MEGAN WASHINGTON, THE POTBELLEEZ AND DARYL BRAITHWAITE



Famous faces in the crowd included Eric Bana, Toni Collette, Geoffrey Rush, Ryan Corr, Kenny Rogers and Heston Blumenthal



MEDIA & BROADCAST



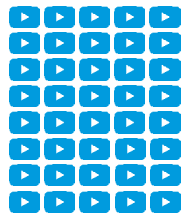
13M⁺

Australians reached via the domestic television broadcast during the tournament



411

In a Grand Slam first Tennis Australia was host broadcaster for AO 2015 and the team produced and delivered all 411 Main Draw matches live, up from 250 covered in 2014



For the first time in almost 40 countries, there was free online access of live streaming from all courts and matches via the official Australian Open YouTube channel

650⁺

journalists, photographers and videographers provided detailed coverage of the Australian Open



14,000⁺

hours of total coverage is expected to have been aired around the world



50M⁺

Japan's live TV audience, up from 3 million in 2014

4.1M

Andy Murray's loss to Novak Djokovic in the men's singles final had an average viewership in the UK of 3.2 million viewers and 34.6% market share, peaking at 4.1 million on the BBC



TOURNAMENT OPERATIONS

380

ballkids worked at AO2015, including 327 from Victoria, 25 from interstate, 20 from Korea, six from China and two from Singapore



24,486
AO 2015 Sheridan towels were sold at the Australian Open Shop

107



Kia cars transported players to and from Melbourne Park

57KM



of string was used by the Wilson stringers hut to restring 4763 racquets



360

chair umpires, linespersons and Hawk-Eye reviewers officiated matches

ZOE CARR AND SAM McLACHLAN

received the Most Outstanding Ballkid Award for 2015, awarded to the top two AO ballkids each year



8412



staff, contractors and volunteers were employed for Australian Open 2015

800KG⁺



of food was sampled at the all new Woolworths Fresh Food Plaza during the first eight days of the tournament

INFORMATION TECHNOLOGY



48

channels were made available to media and broadcasters through the Closed Circuit TV system, which was in 2015 upgraded to support HD broadcast of all courts



140 GIGABYTES

of data was downloaded by players and guests using free Wi-Fi in 85 Kia courtesy cars

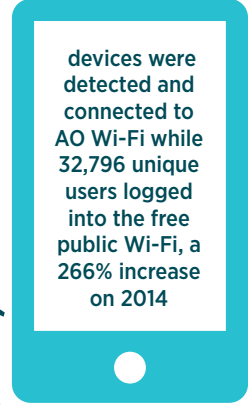


27,500+ accreditations were generated and supported by the AO accreditation system

23 TERA BYTES

of Internet traffic were handled by the Australian Open network infrastructure, a 136% increase on 2014

77,400



devices were detected and connected to AO Wi-Fi while 32,796 unique users logged into the free public Wi-Fi, a 266% increase on 2014

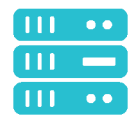
10,784 GAMES
1128 SETS
78,345 POINTS



were captured, analysed and distributed via the AO scoring system



In a Grand Slam first, high density Wi-Fi was available in Rod Laver Arena and Margaret Court Arena



20K+

AO digital assets ingested into the new media asset management system

COMMUNITY TENNIS



12K+

visitors played ANZ Tennis Hot Shots on Court 4 and on the mini courts in Garden Square including Australia's Bernard Tomic (QLD) and Australian test cricket captain Steve Smith

400+

tennis fans had the ultimate Australian Open playing experience on the People's Court presented by TAC complete with an umpire, ballkids, statisticians and a camera crew



CARDIO TENNIS

showcases featured on Margaret Court Arena in front of thousands of fans for the first time prior to night matches during the tournament



NEALE FRASER,

Australian tennis great, was honoured at the annual Legends Lunch. Fraser was joined at the celebratory event by fellow legends of the sport Rod Laver, Roy Emerson, Ken Rosewall, John Newcombe, Evonne Goolagong-Cawley, Martina Navratilova and many more



The winners of the first national Win a Wildcard mixed doubles competition, Masa Jovanovic and Sam Thompson, made their Grand Slam debut



Tennis Australia and ANZ created the world's largest tennis rally across all social platforms to help a good cause. For every shot posted to public social media profiles with #rallyforgood, ANZ made a donation to help local community programs across the Asia-Pacific region, as part of the Tennis Cares initiative

14,500

fans attended the third annual Kids Tennis Day



30,000+

people visited ANZ Fan Zone

DIGITAL &
SOCIAL MEDIA



1,575,344
LIKES



712,131
FOLLOWERS



207,840
FOLLOWERS



12,378,419
VIEWS

24.3M⁺



views across all
official AO video
platforms



#AUSOPEN

The top Instagram post containing #ausopen was by The Big Bang Theory star Jim Parsons with a Genie Army doll: Game face on. Go, fight, win @geniebouchard in the QF of #ausopen We're with you in spirit!

AO 2015
HONOUR ROLL

MAIN DRAW

MEN'S SINGLES

[1] Novak Djokovic (SRB) d [6] Andy Murray (GBR) 7-6(5) 6-7(4) 6-3 6-0

WOMEN'S SINGLES

[1] Serena Williams (USA) d
[2] Maria Sharapova (RUS) 6-3 7-6(5)

MEN'S DOUBLES

Simone Bolelli/Fabio Fognini (ITA/ITA) d Pierre-Hugues Herbert/Nicolas Mahut (FRA/FRA) 6-4 6-4

WOMEN'S DOUBLES

Bethanie Mattek-Sands/Lucie Safarova (USA/CZE) d [14] Yung-Jan Chan/Jie Zheng (TPE/CHN) 6-4 7-6(5)

MIXED DOUBLES

[7] Martina Hingis/Leander Paes (SUI/IND) d [3] Kristina Mladenovic/Daniel Nestor (FRA/CAN) 6-4 6-3

WHEELCHAIR

MEN'S WHEELCHAIR SINGLES

[1] Shingo Kunieda (JPN) d
[2] Stephane Houdet (FRA) 6-2 6-2

WOMEN'S WHEELCHAIR SINGLES

Jiske Griffioen (NED) d
[2] Yui Kamiji (JPN) 6-3 7-5

MEN'S WHEELCHAIR DOUBLES

[1] Shingo Kunieda/Stephane Houdet (JPN/FRA) d [2] Gordon Reid/Gustavo Fernandez (GBR/ARG) 6-2 6-1

WOMEN'S WHEELCHAIR DOUBLES

[1] Yui Kamiji/Jordanne Whiley (JPN/GBR) d [2] Jiske Griffioen/Aniek Van Koot (NED/NED) 4-6 6-4 7-5

QUAD WHEELCHAIR SINGLES

[2] Dylan Alcott (AUS) d
[1] David Wagner (USA) 6-2 6-3

QUAD WHEELCHAIR DOUBLES

[1] David Wagner/Andrew Lapthorne (USA/GBR) d [2] Lucas Sithole/Dylan Alcott (RSA/AUS) 6-0 3-6 6-2

JUNIORS

BOYS' SINGLES

[1] Roman Safiullin (RUS) d
Seong-chan Hong (KOR) 7-5 7-6(2)

GIRLS' SINGLES

Tereza Mihalikova (SVK) d
[14] Katie Swan (GBR) 6-1 6-4

BOYS' DOUBLES

Jake Delaney/Marc Polmans (AUS/AUS) d [8] Hubert Hurkacz/Alex Molcan (POL/SVK) 0-6 6-2 [10-8]

GIRLS' DOUBLES

[2] Miriam Kolodziejova/Marketa Vondrousova (CZE/CZE) d Katharina Hobgarski/Greet Minnen (GER/BEL) 7-5 6-4

