

TennisConnect – Schools FAQs

Australian tennis is offering all schools involved in the National School Partnership Program a reward for every registered participant who provides and verifies their personal details online.

1. Why is the sport investing in TennisConnect?

Our aim is to inspire people to play more tennis, more often at schools, clubs and courts around the country. We need to better understand and connect to players to help make this happen.

If more people become registered tennis players we will know more about them, where they come from and what they value. This information will enable us to make better decisions about programs, resources and communications, and create the best tennis experience we can for players, fans, clubs and deliverers. That's why Tennis is investing funds to reward tennis clubs, centres, coaches and schools for increasing player registrations that will drive the future of the sport. Tennis has an ambition to have one million players registered to the sport and to be a leader in the sports industry at all levels.

2. Are all schools eligible for the reward program?

The reward program is only open to schools affiliated with Tennis Australia's National School Partnership Program (NSPP). If your school is not currently involved in this program, find out how to get more involved in tennis at hotshots.tennis.com.au/schools.

3. Why should our school get involved?

Tennis will offer a financial reward for every registered participant who verifies their registration details online. The process is very simple:

1. Register participating students and claim their free t-shirt via the ANZ Tennis Hot Shots website hotshots.tennis.com.au.
2. When requested, ask parents to verify their child's details online. Tennis Australia will send an email requesting parents of all registered students to verify their details online at key times throughout the year, for example towards the end of Term 4, during Australian Open 2015 and towards the end of Term 1, 2015.

For every student registered (Step 1) your school will receive a \$2 reward to put towards tennis products and services at your school. For every student who then verifies their details online (Step 2) and selects your school as their preferred tennis deliverer, you will receive an additional \$5 reward to put towards tennis products and services at your school.

4. How do I register my students to tennis?

There are two key options available for schools to register their students:

- a. Encourage all NSPP participants' parents to claim their free t-shirt via the simple online form at hotshots.tennis.com.au
OR
- b. Schools will have the option to provide a spreadsheet containing a list of students and their details for Tennis Australia to register on your behalf. It is important the school has been granted permission by the students' parents to provide this information and a correct student or parent email address is provided. **Further information including templates and guidelines will be sent to NSPP schools to assist with the process of gaining participant consents and providing Tennis Australia with their personal information.**

5. What benefits does a student receive when registered to ANZ Tennis Hot Shots?

Schools that register participants to ANZ Tennis Hot Shots, will be sent the participants free T-shirt, without the requirement for the participant to verify their registration first. All other benefits will be activated upon the parent verifying the registration.

Upon verifying, students will receive the following benefits:

- Free ANZ Tennis Hot Shots T-shirt (Schools will sent the T-shirt, without the parent needing to verify)
- Access to exclusive competitions such as Hot Shot of the Year where players have the chance to win \$5000 and a trip to the Australian Open.
- Access to Hot Shots tournaments and leagues
- Personal Accident Insurance for injuries sustained whilst performing tennis related activities
- Monthly video tips from Hot Shots Ambassador Alicia Molik

Students that claim their T-shirt online before verifications begin will to continue to receive the above benefits.

6. What personal details does a player need to provide?

- Name
- Date of birth
- Gender
- Postcode
- Email address
- Phone number
- Primary Place of Play

Key demographic data such as age, gender and postcode help us understand more about who's playing tennis, which will drive better strategies to ensure tennis remains a sport for everyone.

Recording contact details enables us to connect your student participating in tennis programs at your school with the local tennis clubs and coaches.

7. What will you do with the data? Will you communicate directly with students?

Your students' personal information is provided directly to tennis via their parent or guardian when claiming their free ANZ Tennis Hots Shots t-shirt. When the parent or guardian registers their child's personal information, they agree to the privacy policy that governs the use of their child's data.

Communications may be sent to these parents regarding the ANZ Tennis Hot Shots program. They will also receive an email requesting them to verify their registration details.

8. If a student is connected to a club or coach as well as a school, who receives the reward?

Tennis is offering a reward per person, so only one school, club or coach can receive the \$5 reward. When a participant registers or verifies their details they will have the option to allocate their registration to their preferred school, club or coach. Once the participants' details are verified and allocated they cannot be changed.

9. When will I receive the reward?

The reward program will end in early April 2015, and Tennis Australia will finalise all total reward amounts. Tennis Australia will then work directly with your school to help you access and utilise this payment.

10. How can Schools use our reward?

The reward can be used to invest in tennis equipment and services. Further details will be provided to participating schools.

11. Will the reward be offered every year?

The \$5 reward is currently on offer for one year only. Tennis will continue to invest in achieving one million registered participants to the sport, and the future of the TennisConnect investment into grassroots tennis will be reviewed in the lead-up to 2015/16.