

ULTIMATE SCHOOL CHALLENGE

WHAT DOES YOUR SCHOOL NEED TO DO TO WIN?

Criteria	The judging panel will be looking for ...	Tips
(a) Make tennis top of mind in your school	A school tennis day that is fun, engaging, and creative.	Think outside the square. How can you increase awareness of tennis?
(b) Ensure maximum participation	The participation of the entire school*	* If the Entrant is a secondary school or combined primary secondary school, participation of Year 11 and Year 12 students is not required. We understand how busy year 11 and 12 students are. *We want to encourage inclusion and participation regardless of ability. Can you encourage students to be part of the tennis day even if they are unable to play tennis. Remember tennis fans are also a really important part of the game!
(c) Contribute to the official charities of the Tennis AO Blitz, the national breast cancer network and the prostate cancer network	Entrants who have raised money and created awareness for the two official charities of the AO Tennis Blitz.	
(d) Share your successes and stories from your tennis day	Entrants who have told their school and community about the tennis day Entrants who have identified how \$5,000 would help them grow tennis participation in their school.	Can you use social media, your school website, photos or video to promote and celebrate your day? Can you get the local media involved?