

# ULTIMATE CLUB CHALLENGE

The winning club will be determined based on demonstration of the following criteria:

- ▶ Creative and innovative Club Tennis Day activities to encourage people to pick up a tennis racquet
- ▶ Make tennis top of mind in the local community
- ▶ Accessible and inclusive Club Tennis Day that welcomes all members of the community
- ▶ High club member attendance and involvement
- ▶ Follow up opportunities for prospective members to come back to the club.



GET  
COURT  
UP