

# THE FUTURE OF AUSTRALIAN TENNIS

Frequently Asked Questions – May 2014



## **Why have I received the Future of Australian Tennis survey?**

You are a Tennis Australia Coach Member that registered in the 2013-2014 financial year. The primary purpose of this survey is to obtain feedback about the administration of Australian Tennis. Australian Tennis includes Tennis Australia, State Tennis Member Associations and their Affiliated Organisations.

## **What is the role of Tennis Australia?**

Tennis Australia is the governing body of tennis in Australia and a National Sporting Organisation recognised by the Australian Federal Government. Tennis Australia is a not for profit organisation that oversees the development and delivery of tennis activities and programs around Australia. Tennis Australia also conducts a number of tennis tournaments including the Australian Open and the Australian Open Series events. Tennis Australia works in conjunction with State Tennis Member Associations and their Affiliated Organisations to plan and guide the future of Australian Tennis.

## **Does the Gemba Group have my email address or any other information about me?**

The Gemba group have been engaged by Tennis Australia to conduct this research. They will only see your email address if you elect to enter the competition at the end of the survey, but they are not able to retain or use it for any purpose other than facilitating the competition.

## **How will information I provide be handled as part of the survey?**

Please be assured that your individual responses will remain completely anonymous. All responses will be collated and analysed by Gemba as a part of the overall survey sample. You will not be asked to provide information that will personally identify you during the survey. If you are completing the survey on behalf of an organisation, you will not be asked to identify that organisation. General demographic and geographic questions will be asked and this information will be used as part of the analysis. If you enter the competition, you will need to provide your email address so we can communicate with you in the event that you win a prize. This email address will not be linked with any survey responses, it will only be used for the purpose of the competition.

## **When does the survey open and close?**

The survey will be available from 9:00am on Wednesday 4 June 2014 AEDST, until 5:00pm Wednesday 11 June 2014 AEDST. We will not send follow up reminder emails, so please ensure you complete the survey during this period.

