AUSTRALIAN OPEN 2013

BY THE NUMBERS
Spaniard David Ferrer visited the newly-opened state-of-the-art National Tennis Centre, featuring eight Italian clay courts, during Australian Open 2013. Additional Plexicushion practice courts and recovery facilities were also available to elite players.

Acting as a new practice area for elite players during the Australian Open as well as a fabulous year-round facility for player development in Australia, the National Tennis Centre forms just part of the extensive redevelopment of Melbourne Park, securing the Australian Open’s future in Melbourne until at least 2036.

Australian Open fans had access to more open spaces, shaded areas, improved ticket facilities and more food and beverage options than ever before. As the new-look Melbourne Park took shape, fans enjoyed the following changes at Australian Open 2013:

- **a new pedestrian bridge** over Olympic Boulevard, named after Olympic tennis and athletics champion Edwin Flack, completed a direct link between the MCG, Melbourne Park and AAMI Park
- **an expanded staircase** eased traffic flow between Garden Square and the concourse
- **the framework of the second tier on Margaret Court Arena** was well underway
- **the National Tennis Centre**, in the Eastern Plaza, including practice courts and recovery facilities, were available to players during Australian Open 2013
- **the eight clay courts** were completed for Australian Open 2013 and provided valuable preparation for players heading to Davis Cup and Fed Cup ties in Europe in February
- **new entrances for Hisense Arena** and improved ticketing facilities
- **two new balcony areas** overlooking Grand Slam Oval on the western side
- **elevated viewing deck** over major practice courts that allowed fans to see the stars warming up
- **dedicated MLC Tennis Hot Shots courts** in Garden Square and Court 4 allowed kids to experience the game.

A stunning addition to Melbourne Park, the National Tennis Centre was unveiled in the lead-up to Australian Open 2013. The state-of-the-art design provided an extra eight indoor and five outdoor Plexicushion courts, eight Italian clay courts, plus advanced gymnasium, recovery, training and video-analysis facilities.
Tennis stars from around the globe competed for sporting glory and record prize money at Australian Open 2013. After a fortnight of brilliant tennis action it was Novak Djokovic and Victoria Azarenka who claimed the singles titles.

Djokovic and Azarenka were the first pair of defending champions in 15 years to return to Melbourne Park as the top seeds. In winning the Norman Brookes Challenge Cup again, Djokovic earned his sixth Grand Slam title, and joined Andre Agassi and Roger Federer as a four-time Melbourne champion.

Americans Bob and Mike Bryan won a record-breaking 13th Grand Slam doubles title as a pair. The win saw the Bryan brothers move past Australian greats John Newcombe and Tony Roche, winners of 12 major titles, to become the most successful doubles pair in tennis history.

Italians Sara Errani and Roberta Vinci claimed their third major title from the past four Slams, against Australian wildcards Casey Dellacqua and Ashleigh Barty. There were homegrown winners in the mixed (Matthew Ebden and Jarmila Gajdosova), boys’ singles (Nick Kyrgios) and boys’ doubles (Jay Andrijaic/Bradley Mousley). Croatian Ana Konjuh claimed the girls’ singles title and a host of former tennis greats lit up the Legends’ event.

Aniek Van Koot and Shingo Kunieda took out the women’s and men’s wheelchair singles titles respectively, while David Wagner claimed the quad wheelchair singles.

Drama, emotion and moments of brilliance were played out in front of huge crowds and millions more around the world on TV and online, cementing the Australian Open’s standing as one of the world’s greatest sporting and entertainment events.
Two classic finals, nine Australian finalists and massive crowds highlighted Australian Open 2013 at Melbourne Park. The blistering on- and off-court action showcased the event at its finest.

BY THE NUMBERS

BROADCAST & MEDIA
Forty different countries sent media professionals and more than 1000 broadcast media representatives covering over 27 networks were accredited.

720+ journalists, photographers and videographers provided detailed coverage of the Australian Open

200+ number of countries broadcast to

22% Asian media represented 22 per cent of all international accredited media

ON-COURT ACTION
There were 15 Grand Slam champions with a collective 60 Grand Slam singles titles in the 256 main draw playing field. Five former world No.1s and a further nine former top 10 players contested the annual Legends’ event.

548 players competed at Australian Open 2013

47 nations were represented in the main draw singles

VICTORIA AZARENKA
World No.1 and top seed Victoria Azarenka became the eighth woman in history to win back-to-back Australian Open singles titles.

943 challenges were made by players during the tournament.

Novak Djokovic became the first man since Australian tennis legend Roy Emerson to win three Australian Open singles titles in a row.

Canada’s Milos Raonic clocked the fastest serve of the tournament.

764 sets were played in 127 matches in the men’s draw, with 60 matches (47 per cent) going beyond three sets. In 127 matches in the women’s field, 41 matches (32 per cent) went to three sets.

Bob and Mike Bryan claimed a record 13th Grand Slam men’s doubles title.

233 km/h
FACES

A record daily attendance was achieved at 15 sessions in 2013, including a Grand Slam event daily attendance record on the middle Saturday (Heineken Saturday) with 80,735.

684,457 fans attended Australian Open 2013

More than 5000 staff, contractors and volunteers employed by Tennis Australia, Melbourne Olympic Parks Trust (MOPT) and catering suppliers Delaware North worked behind the scenes.

TOURNAMENT OPERATIONS

380+ ballkids including 338 from Victoria, 23 from interstate, 20 from Korea and six from China

gourmet sausages were enjoyed by fans

INFORMATION TECHNOLOGY

There were 334 AO Vision systems (IPTV) installed, including 328 in media and broadcast areas providing live and replay features.

42,000 devices detected by AO Wi-Fi, with an average connection of 40 minutes per user

COMMUNITY TENNIS

Seventy three MLC Tennis Hot Shots and Super 10s participants tossed the coin prior to matches and 610 kids played in MLC Tennis Hot Shots exhibitions.

A record crowd of more than 15,000 attended Kids Tennis Day on Saturday 12 January

COMMUNITY TENNIS

Famous faces in the crowd included Shane Warne, Elizabeth Hurley, Geoffrey Rush and Kevin Spacey (below)

The tournament saw 15.5 million unique users across all digital platforms, including mobile and australianopen.com. Roger Federer was the most popular male player during the event (with 348,799 profile page views) and Sloane Stephens the most popular female (with 252,804).

363 million page views

886,661 likes on the Australian Open Facebook page

6.95 million page views from China

179 the number of page views on the official Australian Open iPhone app

156,760 Twitter followers

35,000

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119 million page views on the official Australian Open iPhone app

799,505 calories burned during Cardio Tennis activations

15k+

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MAIN DRAW

MEN'S SINGLES
[1] Novak Djokovic (SRB) d [3] Andy Murray (GBR) 6-7(2) 7-6(3) 6-3 6-2

WOMEN'S SINGLES
[1] Victoria Azarenka (BLR) d [6] Li Na (CHN) 4-6 6-4 6-3

MEN'S DOUBLES
[1] Bob Bryan/Mike Bryan (USA) d Robin Haase/Igor Sijsling (NED) 6-3 6-4

WOMEN'S DOUBLES
[1] Victoria Azarenka (BLR) d [6] Li Na (CHN) 4-6 6-4 6-3

JUNIORS

JUNIOR BOYS' SINGLES
[3] Nick Kyrgios (AUS) d Thanasi Kokkinakis (AUS) 7-6(4) 6-3

JUNIOR GIRLS' SINGLES

JUNIOR BOYS' DOUBLES
Jay Andrija/Matlin Mousley (AUS) d Maximilian Marterer/Lucas Medler (GER/AUT) 6-3 7-6(3)

JUNIOR GIRLS' DOUBLES

WHEELCHAIR

MEN'S WHEELCHAIR SINGLES

WOMEN'S WHEELCHAIR SINGLES

MEN'S WHEELCHAIR DOUBLES
[2] Michael Jeremiasz/Shingo Kunieda (FRA/JPN) d Stefan Olsson/Adam Kellerman (SWE/AUS) 6-0 6-1

WOMEN'S WHEELCHAIR DOUBLES

QUAD WHEELCHAIR SINGLES

QUAD WHEELCHAIR DOUBLES

TOTAL PRIZE MONEY
AUD$30 MILLION
MEN'S AND WOMEN'S SINGLES WINNERS' PRIZE MONEY
AUD$2.43 MILLION

SURFACE
PLEXICUSHION

SESSIONS OF PLAY
11 DAYS, 11 NIGHTS AND THREE TWILIGHT SESSIONS

For more information please contact Tennis Australia
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