

# Activations AO 13



Pre Australian Open 2013

Project	Date	Time	Overview	What's on
<b>Crown live Site</b>	<b>Friday 11<sup>th</sup> January (Draw), Wednesday 16<sup>th</sup> January – Friday 18<sup>th</sup> January (Activation)</b>	<b>10.30 Draw  1pm (TBC) Activations</b>	Cardio Tennis Activation at the AO Draw and then on the following Wednesday, Thursday, and Friday for 2 hours.	Come and take part in the Cardio Tennis Temptation Burn Off activation by hitting low-compression balls through the temptation board. Win a ground pass to AO13. This activation will be carried out the same way at the draw and the remainder of the activations.
<b>Coaches' Conference</b>	<b>Friday 11<sup>th</sup> January</b>	<b>8.45 - 11am</b>	Three Streams: 8.45 – 9.30 am Secondary Schools 9.30 – 10.15am Heart Rate Monitor Training 10.15am – 11.00am Social Media for Coaches	Be sure to check out the Cardio Tennis seminars at the Coaches' conference. Whether you want to know more about our push into Secondary Schools, how to utilise the heart rate monitors or how to use social media to grow your coaching business these streams are designed to help you better your business.
<b>MLC Tennis Kids' Day</b>	<b>Saturday 12<sup>th</sup> January</b>	<b>10am - 12pm</b>	Showcase/Cardio Experience for public 10am – 11am.	On court Cardio Tennis demonstration between 10am – 11am. Participants have registered via social media so if you are a Victorian coach, they could be one of your Cardio Tennis enthusiasts.

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