

30 November 2010

Re: Australian Open 2012 MLC Ballkids opportunity

Dear Tennis Australia coach member,

Recruitment for the 2012 MLC Ballkids squad starts now with you!

We are looking for Tennis Australia coach members and affiliated tennis clubs to participate and host Level 1 trials. This presents a great opportunity to showcase your coaching programs and the tennis facility in which you operate.

COACHES AND CLUBS

To register your expression of interest in a matter of minutes, simply log onto www.tennis.com.au/mlcballkids and follow the appropriate links.

Registrations close 5:00pm, Thursday 30 December 2010.

The Level 1 trials will need to be conducted between Saturday 19 March and Sunday 3 April 2011.

All resources and information will be provided in advance of the trials.

CHILDREN

Children aged between 12 and 15 during the Australian Open in 2012 are eligible to trial to become a MLC Ballkid. Kids need to register in order to participate at your local Level 1 trial.

Registrations will be open from Monday 17 January to 5:00pm Wednesday 2 February 2011.

Children can log onto www.tennis.com.au/mlcballkids and follow the appropriate links to register.

PATHWAY TO BECOMING A MLC BALLKID IN 2012*

30 Nov – 30 Dec 10	Coaches / club registration
17 Jan– 30 Jan 10	AO / Media Releases sent to local newspapers
17 Jan – 2 Feb 11	Kids register for Level 1 MLC Ballkid trials
31 Jan – 4 Feb 11	Resources and materials sent to coaches
19 Mar – 3 Apr 11	Level 1 trials are conducted
4 Apr – 18 Apr 11	Kids are notified of whether they have made Level 2 trials
May 2011	Level 2 trials are conducted (Melbourne Park)
Jun 2011	Successful MLC Ballkids are notified
Sep – Dec	MLC Ballkid Training
Jan 2012	Australian Open

** Dates subject to slight change*

MLC BALLKID LEVEL 1 TRIALS

Host Expression of Interest

- Are you a current Tennis Australia coach member?
- Do you want to profile your business and grow the sport of tennis?

Tennis Australia is looking for coaches and clubs to host MLC Ballkid Level 1 trial events in preparation for the 2012 Australian Open.

The MLC Ballkid Level 1 trial events are designed to profile local tennis facilities, introduce children to tennis, and provide an opportunity for more children to experience the first stage of the MLC Ballkid journey selection trials.

This opportunity is available to all current Victorian based Tennis Australia coach members and affiliated tennis clubs.

As a host, you will receive marketing material, an event guide and a training DVD to ensure you are equipped with the skills necessary to assess all the participants at the trials. Please note, this is a voluntary opportunity. Hosts will not be paid for facilitating these events and participants will not be charged for their involvement. Children identified at these events may be invited to undertake further selection trials at Melbourne Park and possibly invited to join the 2012 MLC Ballkid squad.

MLC Ballkid trial events must be hosted between Saturday 19 March and Sunday 3 April 2011. Tennis Australia, Tennis Victoria and the MLC Ballkids Operations team will be visiting some of the host trial events.

How to get involved?

To host an MLC Ballkids trial event, simply review the below information and submit your application by **Thursday 30 December 2010**. Tennis Australia will confirm acceptance of your application to host an event by Friday 7 January 2011.

Minimum requirements to host an MLC Ballkid trial event:

- Tennis Australia coach member located in Victoria
- Commitment to follow event procedures as outlined by Tennis Australia
- Adhere to the Tennis Australia Code of Conduct found at:
www.tennis.com.au/coaches/membership/policies
- Must meet at least one of the following:
 - MLC Tennis Hot Shots deliverer
 - Club is registered and working through the *Game, Set, Match* program
 - Is a Tennis Victoria Top 20 Club

To complete your application, you will need:

- Event venue details
- Event times and dates (1st and 2nd preferences)
- Number of courts available for use during the event
- Number of staff / volunteers available to assist at the event

For further information about the MLC Ballkid trials, please contact Darren Sturgess, Tennis Operations Coordinator on (03) 9914 4419.

If you are not a current Tennis Australia coach member and wish to sign up, please contact Tennis Australia Coach Membership on (03) 9914 4191, email coachmembership@tennis.com.au or join / renew at www.tennis.com.au/membership