

SMS solutions

For sporting clubs and associations

Sports Marketing Australia supplies registration and database management software for Tennis Australia, state associations and affiliated clubs. Now, through a partnership with MessageMedia, tennis clubs across the country can harness the power and convenience of SMS as a communication tool.



Send SMS
from your PC...



...to players, parents
and officials



What is business SMS?

Business SMS allows you to send text messages from a PC to your players, parents and officials – it's a simple, economical communication tool. To provide our clubs with the best SMS service, we've partnered with MessageMedia, Australia's largest business SMS provider.

SMS is ideal for:

- ✓ Training and game day updates
- ✓ Weather alerts
- ✓ Registration reminders
- ✓ General communication

What can it do for you?



Reduce costs

We can dramatically reduce your operating costs. SMS is far more cost-effective than calling, emailing or mailing your players and officials, and much quicker too.



Increase revenue

Send SMS to connect with your team, build loyalty and encourage membership renewal. Use SMS to increase attendance at events, such as fundraising games and school holiday camps.



Streamline communication

SMS is a simple, non-intrusive way to communicate with your players, parents and officials. A single SMS can be sent to hundreds of handsets instantaneously and recipients can reply via SMS.

Why does SMA use MessageMedia?



Experience

MessageMedia is Australia's largest business SMS provider, with thousands of clients including a wide range of sporting clubs and associations.



Reliability

Poor service costs you time and money and the SMS market is full of unreliable service providers. MessageMedia are SMS specialists, they offer a 100% reliability guarantee to ensure delivery.



Simplicity

MessageMedia's SMS solutions can be set up in minutes and are very easy to use. Their experienced support team is on-hand if you require assistance.



Cost

With MessageMedia, you get what you pay for – your messages delivered on time, every time. Their rates are very competitive, they offer a range of billing options and a 30 day money back guarantee.

MessageMedia has thousands of clients around the world including a range of sporting clubs and associations.

“Tennis Clubs across the country can now use SMS to contact their members and social players. MessageMedia provides a simple, cost-effective way to communicate match times, washouts and important club events”



Craig Gibson, Director
Sports Marketing Australia

SMS use in sporting clubs and associations:

Club communication

- Send training, weather and game details to players, parents and coaches
- MessageMedia offers a 100% reliability guarantee, to ensure message delivery

Registration reminders

- Send membership renewal reminders to members
- Communication is two-way, so recipients can reply via SMS

Event promotion

- Increase attendance at games, events, and school holiday camps
- Reach individuals or large groups instantaneously

To print your SMS application form go to
<http://application.MessageMedia.com.au/SMA>

Fax completed application forms to 03 8612 3689

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