



## 2021 WA TENNIS INDUSTRY AWARDS NIGHT NOMINATION CRITERIA

### MOST OUTSTANDING CLUB – SMALL CLUB

Tennis clubs and centres provide facilities and programs to the community that get people playing tennis. This award recognises clubs that have an inviting culture, are accessible to the public, have implemented Tennis Australia programs and have increased competitive opportunities for players.

#### *Eligibility Criteria*

To be eligible for consideration the tennis club must:

- Be affiliated with Tennis West
- Have 12 or fewer tennis courts
- Have a healthy court-to-member ratio (ideally a minimum of 1 court : 10 members)
- Employ/engage qualified Tennis Australia coach members or is a Community Play Venue
- Have implemented Tennis Australia participation programs and competitions providing a range of opportunities to the whole community
- Be accessible to the broader community, allowing for public court hire via ClubSpark and/or play.tennis.com.au
- Have an active social media presence

Additionally, clubs may meet the following desirable criteria:

- Have completed the Thriving Tennis Communities Conversation Starter
- Have actively engaged with underrepresented groups (i.e. people with disabilities, Indigenous Australians, multicultural communities, lower socio-economic communities, people who identify as LGBTI) to ensure the club is inclusive for diverse communities
- Use a range of other tennis systems, e.g.: ClubSpark, League Manager, Tournament Planner
- Have a partnership with the local school through the School Partnership Program or School Play Program, and ideally have run an ANZ Tennis Hot Shots Red Ball Competition

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible)

#### *Selection Criteria*

The selection panel will give consideration to the following in assessing and comparing nominations:

- Demonstration of participation growth (number of unique participants)
- The range and quality of programs delivered including pathways for junior tennis players, Hot Shots, Cardio Tennis, social opportunities, tournaments, and competitions
- The outcomes of the Thriving Tennis Communities Conversation Starter
- Strategic planning for the club, with particular respect to infrastructure planning, operational programming and committee/management training and succession planning
- The level of stakeholder engagement and strength of relationships the club holds to assist in continuing to grow the club i.e. local government, community partnerships
- The level of club accessibility to the different user groups including but not limited to Schools, diverse community user groups, community outreach (away from physical club location)



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- Demonstrated engagement with diverse communities (people with disabilities, Indigenous Australians, multicultural communities, lower socio-economic communities, people who identify as LGBTI) to facilitate their meaningful involvement in tennis
- Evidence of the welcoming environment that the club provides i.e. hosting a free tennis day, transition events, initiatives to welcome new participants
- The digital presence of the club
- The direct customer feedback the club has received via independent responses from customers and members. Responses and references should be provided as part of submission

### *Supporting documentation*

The selection panel will review and take in to consideration the following supporting documentation if available:

- Club Strategic Plan
- Thriving Tennis Communities Conversation Starter report
- Promotional/Marketing material
- Direct customer feedback, references and support letters
- Three high-resolution photos supporting the nomination
- Any other documentation that supports the nomination

### *Selection Process*

Only information provided by the nominee with their online nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their online nomination form.

All decisions in relation to the **Most Outstanding Club – Small Club** award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into. Any matters which arise which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management.

### *Timeline*

- Nominations open – Thursday 22 July 2021
- Nominations close – Friday 27 August 2021
- Given the cancellation of the 2020 WA Tennis Industry Awards Night due to COVID-19, nominations are valid for the 2019/20 and 2020/21 tennis season (i.e. August 2019 – July 2021)
- The WA Tennis Industry Awards Night will be held on Friday 8 October 2021
- Winners of their respective categories at the WA Tennis Industry Awards will be nominated for the Newcombe Medal Australian Tennis Awards in late October.
- Newcombe Medal – TBA – December 2021

### *Requirements of Award Recipients*

The successful recipient may be required to fulfil the following:

- Participate in marketing and promotional activities in the 12 months following the award.



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- Assist in the preparation of press releases to local media outlets, as well as editorial articles in the Tennis West newsletter, website and Australian Tennis Magazine. Tennis West to provide editorial assistance.
- Participate in tennis pilot programs and initiatives

### ***Nomination Submission***

Nominations will be accepted **online only** and should be submitted to Tennis West via Survey Monkey:  
<https://www.surveymonkey.com/r/2021AwardsNomination>

Nominations should include:

- Executive Summary (approximately 200 words) – briefly summarise the key points of the Nomination Report.
- Nomination Report (no more than three A4 typed pages, minimum of 10 point font) – this should address all Selection Criteria for the award.
- Supporting Documents, if applicable (maximum of three pages) – as relevant to the award, e.g. letter of endorsement, posters/flyers, program information.
- Supporting Photographs, if applicable (min of three high resolution photos).

**Nominations are due by 5pm Friday, 27 August 2021**

For enquiries, please contact Tennis West on (08) 6462 8300 or [wainfo@tennis.com.au](mailto:wainfo@tennis.com.au)