



## 2021 WA TENNIS INDUSTRY AWARDS NIGHT **NOMINATION CRITERIA**

### **MOST OUTSTANDING AUSTRALIAN RANKING TOURNAMENT**

The Most Outstanding Australian Ranking (AR) Tournament is selected from an Australian Money Tournament (AMT), Australian Junior Tour Event, Australian ITF Junior Event, ITF Seniors or Australian Wheelchair Tournament. These events are the stepping stones for players to develop their games. The recipient of this award will have offered a complete package of on- and off-court activities and player amenities to a high standard allowing for a positive tournament atmosphere and implemented strategies to engage local sponsors, media attention and community involvement.

#### ***Eligibility Criteria***

To be eligible for consideration for the Most Outstanding Australian Ranking Tournament, the tournament must show that it:

- Is an Australian Money Tournament, Australian Junior Tour event or Australian ITF Junior event
- Held the final day of the tournament during the award period (1 August 2019 – 31 July 2021)
- Is a Tennis Australia sanctioned event and is affiliated with Tennis West
- Used a tournament software program and integrated online registration system in coordinating their tournament to ensure efficient administration
- Has complied with all rules and regulations as set by Tennis Australia and Tennis West
- Has offered players a high-quality experience both on-and-off the court with activities and amenities to a high standard, allowing for a positive tournament atmosphere
- Obtained sponsorship for the tournament and implemented strategies to service these sponsors
- Had a pro-active tournament committee
- Fulfilled all officiating requirements or went above to provide their own accredited officials.

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible)

#### ***Selection Criteria***

The selection panel will consider the following in assessing and comparing nominations:

- The overall quality of the event delivered, ensuring an outstanding experience for athletes, coaches, parents and officials
- The type, volume and level of success of media and promotional activities undertaken
- The type of social activities and the standard of player amenities provided, and how this contributed to a positive tournament atmosphere
- The standard of the tournament sponsorship program and the level of service provided to the sponsors
- The level of pro-activity shown by the tournament committee and the success of the pro-active actions
- Demonstrated commitment to quality customer service throughout the tournament, as well as leadership, innovation and creativity.



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### **Selection Process**

Only information provided by the nominee with their online nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their online nomination form.

All decisions in relation to the **Most Outstanding AR Tournament** award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into.

Any matters which arise and which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management

### **Timeline**

- Nominations open – Wednesday 21 July 2021
- Nominations close – Friday 27 August 2021
- Given the cancellation of the 2020 WA Tennis Industry Awards Night due to COVID-19, nominations are valid for the 2019/20 and 2020/21 tennis season (i.e. August 2019 – July 2021)
- The WA Tennis Industry Awards Night will be held on Friday 8 October 2021
- Winners of their respective categories at the WA Tennis Industry Awards will be nominated for the Newcombe Medal Australian Tennis Awards in late October.
- Newcombe Medal – TBA – December 2021

### **Requirements of Award Recipients**

The successful recipient may be required to fulfil the following:

- Participate in marketing and promotional activities in the 12 months following the award.
- Assist in the preparation of press releases to local media outlets,
- Assist in the preparation of editorial articles, including but not limited to, the Tennis West newsletter, website and Australian Tennis Magazine. Tennis West will provide editorial assistance.

### **Nomination Submission**

Nominations will be accepted **online only** and should be submitted to Tennis West via Survey Monkey:

<https://www.surveymonkey.com/r/2021AwardsNomination>

Nominations should include:

- Executive Summary (approximately 200 words) – briefly summarise the key points of the Nomination Report.
- Nomination Report (no more than three A4 typed pages, minimum of 10 point font) – this should address all Selection Criteria for the award.
- Supporting Documents, if applicable (maximum of three pages) – as relevant to the award, e.g. letter of endorsement, posters/flyers, program information.
- Supporting Photographs, if applicable (min of three high resolution photos).

**Nominations are due by 5pm Friday, 27 August 2021**

For enquiries, please contact Tennis West on (08) 6462 8300 or [wainfo@tennis.com.au](mailto:wainfo@tennis.com.au)