

## ARTHUR MARSHALL COACHING EXCELLENCE – CLUB

This award recognises the coaches who work within their local communities. The coach provides quality coaching programs, is actively involved in growing the game and provides competition opportunities for players to progress their game.

### Eligibility Criteria

To be eligible for consideration, the nominee must:

- Be a current Tennis Australia qualified or business coach member
- Be a current ANZ Tennis Hot Shots coach and Cardio Tennis deliverer
- Be delivering quality coaching programs and providing holistic pathways which cater for the needs of players within their community
- Have a strong relationship with the club/facility committee/management;
- Be actively involved in his/her club/facility in growing the game of tennis;
- Actively seek positive relationships with local schools and the general community;
- Provide opportunities for players to move from coaching programs to competitions and tournaments; and
- Contribute to making Tennis more welcoming and inclusive by actively seeking to engage underrepresented groups in tennis (ie. people with disability, Indigenous Australians, multicultural communities, lower socio-economic communities, people who identify as LGBTI)

Nominees may self-nominate or be nominated by another person (note: if you self-nominate you will require a seconder to support your nomination).

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible).

### Selection Criteria

The selection panel will give consideration to the following in assessing and comparing nominations:

- Overview of coaching program provided (including ANZ Tennis Hot Shots, Fitbit Cardio Tennis, Inclusion and Talent Development, if applicable)
- Roles and responsibilities at Club/Centre
- Contribution to Club/Community including involvement in events and activities which drive greater participation and membership
- Total number of registered coaching participants in award period (broken into categories of program type, by age and gender)
- Overview of the transition pathway for coaching participants to social and competitive play (e.g. ANZ Tennis Hot Shots Match Play, Leagues and Tournaments) including specific metrics/outcomes (e.g. conversion rates, participation numbers)

*Continued overleaf*

# Award Nomination Criteria



GET  
COURT  
UP

- Number of Schools Partnership Program schools and overview of transition pathway from schools to club, coaching programs and play activities
  - Demonstrated success (e.g. Sporting Schools feedback)
  - Demonstrated offers and methods including insights with respect to successful techniques for pathway success
- Qualifications of coaching team and ongoing professional development opportunities provided
  - Demonstration that all coaching team are TA coach members
  - On boarding process for new team members in addition to yearly training on key policies and procedures (e.g., Safeguarding, Social media)
  - Regular within business team development
  - Clear and articulated pathway/support for the development of assistant coaches from within coaching business including specific case studies
  - Support for professional team to access coaching courses and qualifications
- Coaching business website, marketing and communication materials
  - Demonstration of customer focused materials (e.g., infographics) and processes (e.g., online registration) to ensure growth in participation
- Overview of programs and initiatives delivered to engage underrepresented groups in tennis (ie. people with disability, Indigenous Australians, multicultural communities, lower socio-economic communities, people who identify as LGBTI)

## Selection Process

Only information provided by the nominee with their online nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their online nomination form.

All decisions in relation to the **Coaching Excellence – Club** award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into.

Any matters which arise which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management.

## Timeline

- Nominations open – Monday 15 July 2019
- Nominations close – Friday, 30 August 2019
- Nominations are valid for the 2018/19 tennis season
- The WA Tennis Industry Awards Night will be held on Friday, 11 October 2019
- Winners of their respective categories at the WA Tennis Industry Awards will be nominated for the Newcombe Medal Australian Tennis Awards in late October.
- Newcombe Medal – Monday, 2 December 2019

## Requirements of Award Recipients

The successful recipient will be required to fulfil the following:

- Participate in marketing and promotional activities in the 12 months following the award.
- Assist in the preparation of press releases to local media outlets,
- Assist in the preparation of editorial articles, including but not limited to, the Tennis West newsletter, website and Australian Tennis Magazine. Tennis West will provide editorial assistance.
- If required, participate in a best practice discussion during the 2020 Australian Grand Slam® Coaches' Conference

## Nomination Submission

Nominations will be accepted **online only** and should be submitted to Tennis West by clicking [here](#) or by copying this link into a browser window: <https://www.surveymonkey.com/r/2019TennisAwards>

Nominations should include:

- Executive Summary (approximately 200 words) – briefly summarise the key points of the Nomination Report.
- Nomination Report (no more than three A4 typed pages, minimum of 10 point font) – this should address all Selection Criteria for the award.
- Supporting Documents, if applicable (maximum of three pages) – as relevant to the award, e.g. letter of endorsement, posters/flyers, program information.
- Supporting Photographs, if applicable (min of three high resolution photos).

**Nominations are due by 5pm Friday, 30 August 2019.**

For enquiries, please contact Elle Mazza on (08) 6462 8303 or [emazza@tennis.com.au](mailto:emazza@tennis.com.au)