

MOST OUTSTANDING CLUB – SMALL CLUB

Tennis clubs and centres provide facilities and programs to the community that get people playing tennis. This award recognises clubs that have an inviting culture, are accessible to the public, have implemented Tennis Australia programs and have increased competitive opportunities for players.

Eligibility Criteria

To be eligible for consideration the tennis club must:

- Be affiliated with Tennis West
- Have 12 or less tennis courts
- Have a healthy court-to-member ratio (ideally a minimum of 1 court : 10 members)
- Employs/engages qualified Tennis Australia coach members or is a Community Play Venue.
- Has implemented Tennis Australia participation programs and competitions providing a range of opportunities to the whole community
- Has actively engaged with underrepresented groups (ie. people with disabilities, Indigenous Australians, multicultural communities, lower socio-economic communities, people who identify as LGBTI) to ensure the club is inclusive for diverse communities. (desirable)
- Is accessible to the broader community, allowing for public court hire

Additionally, clubs may meet the following desirable criteria:

- Have completed Operational Health Check (CERM) data collection
- Use a range of other tennis systems, eg: League Manager, Tournament Planner
- Have a partnership with the local school through the School Partnership Program or School Play Program

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible)

Selection Criteria

The selection panel will give consideration to the following in assessing and comparing nominations:

- Demonstration of participation growth (number of unique participants)
- The range and quality of programs delivered including pathways for junior tennis players, Hot Shots, Cardio Tennis, social opportunities, tournaments, and competitions
- If available, the results of the Operational Health Check compared to the average range for a club of its size
- Strategic planning for the club, with particular respect to infrastructure planning, operational programming and committee/management training and succession planning
- The level of stakeholder engagement and strength of relationships the club holds to assist in continuing to grow the club i.e. local government, community partnerships
- The level of club accessibility to the different user groups including but not limited to Schools, diverse community user groups, community outreach (away from physical club location)

Continued overleaf

Award Nomination Criteria



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- Demonstrated engagement with diverse communities (people with disabilities, Indigenous Australians, multicultural communities, lower socio-economic communities, people who identify as LGBTI) to facilitate their meaningful involvement in tennis
- Evidence of the welcoming environment that the club provides i.e. hosting a free tennis day, initiatives to welcome new participants
- The direct customer feedback the club has received via independent responses from customers and members. Responses and references should be provided as part of submission

Supporting documentation

The selection panel will review and take in to consideration the following supporting documentation if available:

- Club Strategic Plan
- Operational Health Check Summary Report
- Promotional/Marketing material
- Direct customer feedback, references and support letters
- Three high-resolution photos supporting the nomination
- Any other documentation that supports the nomination

Selection Process

Only information provided by the nominee with their online nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their online nomination form.

All decisions in relation to the **Most Outstanding Club – Small Club** award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into. Any matters which arise which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management.

Timeline

- Nominations open – Monday 15 July 2019
- Nominations close – Friday, 30 August 2019
- Nominations are valid for the 2018/19 tennis season
- The WA Tennis Industry Awards Night will be held on Friday, 11 October 2019
- Winners of their respective categories at the WA Tennis Industry Awards will be nominated for the Newcombe Medal Australian Tennis Awards in late October.
- Newcombe Medal – Monday, 2 December 2019

Requirements of Award Recipients

The successful recipient may be required to fulfil the following:

- Participate in marketing and promotional activities in the 12 months following the award.
- Assist in the preparation of press releases to local media outlets, as well as editorial articles in the Tennis West newsletter, website and Australian Tennis Magazine. Tennis West to provide editorial assistance.
- Participate in tennis pilot programs and initiatives

Nomination Submission

Nominations will be accepted **online only** and should be submitted to Tennis West by clicking [here](#) or by copying this link into a browser window: <https://www.surveymonkey.com/r/2019TennisAwards>

Nominations should include:

- Executive Summary (approximately 200 words) – briefly summarise the key points of the Nomination Report.
- Nomination Report (no more than three A4 typed pages, minimum of 10 point font) – this should address all Selection Criteria for the award.
- Supporting Documents, if applicable (maximum of three pages) – as relevant to the award, e.g. letter of endorsement, posters/flyers, program information.
- Supporting Photographs, if applicable (min of three high resolution photos).

Nominations are due by 5pm Friday, 30 August 2019.

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