

# TENNIS WEST STRATEGIC FACILITIES PLAN (2017 – 2027)

*"A roadmap for the future of tennis facilities in WA"*

## PURPOSE OF THE PLAN

Tennis West, the governing body for Tennis in WA, is developing a ten year plan that aims to guide the future development and enhancement of tennis facilities and related infrastructure across the state.

The Plan will identify facility gaps and future development priorities to meet the current and future demand for tennis, and ensure the long term sustainability of venues and clubs.

## WHAT WILL THE PLAN ADDRESS

The Plan aims to highlight current issues facing tennis facilities in WA, and provide a strategic approach to ensuring continued participation in tennis through infrastructure investment and planning. The Plan will deliver facility development recommendations supported by a detailed participation analysis, catchment analysis, along with current and future trends facing the sport.

## IMPORTANT STAKEHOLDERS

The Strategic Facilities Plan is being developed by Tennis West, in partnership with leading sports industry consultants, *insideEDGE* Sport and Leisure Planning. The Department of Recreation and Sport have part funded the project which will see engagement with the following stakeholder groups:

- Tennis West Affiliated Clubs
- Local Councils
- Tennis West Board and staff members
- Players and administrators
- Tennis facility owners / managers.

## WHAT WE KNOW SO FAR

Tennis facilities and their offering in WA are unique and in part very different to other states and territories across the country. WA facilities offer a large number of courts per venue and grass courts are very dominant, particularly in the northern and western metropolitan area's.

Other important facts about Tennis in WA include:

- 62 metropolitan and 122 regional clubs
- 192 venues and 1,865 courts
- 34% (641) of all courts are grass
- Approximately 50% of courts are floodlit.



## PROJECT TIMELINE

### WHO WILL USE THE PLAN?

The Plan will assist Tennis West, State Government, Local Government, facility owners and managers and other tennis stakeholders across Western Australia in planning for future tennis infrastructure development.

The Plan will strategically align with Tennis Australia policies, guidelines and key directions, and consider facility hierarchy levels provided in the Tennis 2020 Facilities Development Framework.

### KEY INCLUSIONS OF THE PLAN

The Plan will deliver a range of associated infrastructure planning considerations that support and guide future club and facility development opportunities, including:

- Facility trends, issues and challenges
- Participation, programming and club health
- Best practice facility management models
- Evidence based facility development needs
- Future redevelopment priorities
- Facility development partnership framework.

A key focus of the Plan will be to ensure that everyone who wishes to play tennis is able to access a facility that meets their specific requirements.

### FURTHER INFORMATION

For more information on the Plan, please contact:

Graeme Hall

Places to Play Manager | Tennis West

Ph: +61 8 6462 8304

ghall@tennis.com.au



Department of  
Sport and Recreation

GOVERNMENT OF  
WESTERN AUSTRALIA

#### STAGE ONE

##### Situational Analysis

*May 2017*

- Tennis facility site visits
- Tennis West workshops
- Demographic review
- Facilities & participation assessment

✓ **Complete**

#### STAGE TWO

##### Stakeholder Consultation

*June 2017*

- LGA & Club engagement
- Audit program development
- Facilities mapping & catchment analysis
- State of Play report

▶ **Underway**

#### STAGE THREE

##### Need & Demand Assessment

*July - August 2017*

- Need and gap analysis
- Demand assessment
- Sustainability report
- Preliminary infrastructure priorities

#### STAGE FOUR

##### Plan Development

*September 2017*

- Development of Draft Facilities Plan
- Presentation to key stakeholders
- Final plan and recommendations