

## MOST OUTSTANDING CLUB

Tennis clubs and centres provide facilities and programs to the community that get people playing tennis. This award recognises clubs that have an inviting culture, are accessible to the public, have implemented Tennis Australia programs and has increased competitive opportunities for players.

### **Eligibility Criteria:**

To be eligible for consideration the tennis club must:

- Be affiliated with Tennis
- Be able to demonstrate an inviting culture, accessibility and the ability to attract players/members
- Employ/engage qualified Tennis Australia coach members
- Have completed Club Health Check (CERM) data collection (desirable)
- Have implemented Tennis Australia and/or Tennis West participation programs and competitions providing a range of opportunities to the whole community; and
- Promote social integration and inclusion.

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible)

### **Selection Criteria**

The selection panel will give consideration to the following in assessing and comparing nominations:

1. The direct customer feedback the club has received via independent responses from customers and members. Responses may be sought via a customer phone survey and mystery shopper visit
2. The results of the Club Health Check compared to national medians for clubs in the same group
3. Demonstration of membership retention/growth via Member Association registration
4. The level of club accessibility to the community
5. The financial sustainability of the club
6. The range and quality of programs delivered including pathways for junior tennis players, Cardio Tennis, Community Play and Hot Shots tournaments and competitions
7. The level of promotion of the club and welcoming community invitations to participate i.e. hosting a Free Tennis Day, open to the whole Community.

## **Selection Process**

Only information provided by the nominee with their nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their nomination form.

All decisions in relation to the Most Outstanding Club award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into. Any matters which arise and which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management

## **Timeline**

- Nominations open – Friday 26 August 2016
- Nominations close – Friday 30 September 2016
- Nominations are valid for the 2015/16 tennis season
- The WA Tennis Industry Awards Night will be held on Friday 28 October 2016
- Winners of their respective categories at the WA Tennis Industry Awards will be nominated for the Newcombe Medal Australian Tennis Awards – 28 October 2016
- Newcombe Medal – Monday 28 November 2016

## **Requirements of Award Recipients**

Successful recipients will be required to fulfil the following:

- Prepare an article for the Tennis West website and a section in the Australian Tennis Magazine. Tennis West will provide editorial assistance.
- Participate in marketing and promotional activities in the 12 months following the award.

## **Return Nomination to:**

Tennis West

Attn: Elle Mazza

PO Box 116 Burswood WA 6100; or

Email: [emazza@tennis.com.au](mailto:emazza@tennis.com.au)

**Nominations due by 12pm, Friday 30 September 2016.**

**\*Please include Tennis West Award Nomination Cover Sheet with Nominator & Seconder details**

(Please note: If email nominations are sent with large size attachments, please send a separate email advising that the nomination has been sent. Tennis West can then contact you if the email is not received)