

MOST OUTSTANDING AUSTRALIAN RANKING TOURNAMENT

The Most Outstanding Australian Ranking (AR) Tournament is selected from an Australian Money Tournament or Optus Junior Tour events. These events are the stepping stones for players to develop their games. The recipient of this award will have offered a complete package of on- and off-court activities and player amenities to a high standard allowing for a positive tournament atmosphere and implemented strategies to engage local sponsors, media attention and community involvement.

Eligibility Criteria:

To be eligible for consideration, the tournament must be:

- An Australian Money Tournament (AMT) or Optus Junior Tour (OJT) event;
- Held the final day of the tournament between the period of 1 July 2014 to 30 June 2015
- A Tennis Australia sanctioned event and is affiliated with their Member Association
- Has undertaken media and promotional activities
- Has complied with all rules and regulations as set by Tennis Australia and/or the International Tennis Federation
- Has offered players social activities and player amenities to a high standard allowing for a positive tournament atmosphere
- Implemented strategies to engage the local community with the tournament;
- obtained sponsorship for the tournament and implemented strategies to service these sponsors
- Fully utilised the Tournament Planner (TP) software program and Active Network online registration system in coordinating their tournament (relevant only to AMT and OJT events)
- Have a pro-active tournament committee

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible)

Selection Criteria

The selection panel will consider the following in assessing and comparing nominations:

1. The type, volume and level of success of media and promotional activities undertaken
2. The type of social activities and the standard of player amenities provided, and how this contributed to a positive tournament atmosphere
3. The type and success of strategies engaging the local community with the tournament
4. The standard of the tournament sponsorship program and the level of service provided to the sponsors.

(continued overleaf)

5. The level of pro-activity shown by the tournament committee and the success of their pro-active actions
6. Demonstrated leadership, innovation and creativity overall

Selection Process

Only information provided by the nominee with their nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their nomination form.

All decisions in relation to the Most Outstanding AR Tournament award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into.

Any matters which arise and which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management

Timeline

- Nominations open - 30 June 2015
- Nominations close – 30 August 2015
- Nominations are valid for the 2014/15 tennis season
- The WA Tennis Industry Awards Night will be held on Friday 9 October 2015

Requirements of Award Recipients

Successful recipients will be required to fulfil the following:

- Prepare an article for the Tennis West website and a section in the Australian Tennis Magazine dedicated to Tennis Australia clubs and tournaments. Tennis West will provide editorial assistance.

Return Nomination to:

Tennis West
Attn: Elle Mazza
PO Box 116 Burswood WA 6100; or
Email: emazza@tennis.com.au

Nominations due by 5pm, 30 August 2015.

(Please note: If email nominations are sent with large size attachments, please send a separate email advising that the nomination has been sent. Tennis West can then contact you if the email is not received)

Award Nomination Criteria



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