Tennis Participation Club & Community Area



The....

Club & Community area

aims to create....

better club access and community connection

which helps contribute to

1 million registered tennis players.

Participation Story ANZ TENNIS HOT SHOTS Introduce kids to tennis through schools, clubs and coaches **SCHOOLS COACHES** Engage and create Teach and drive the playing opportunites growth of the sport through schools **TennisConnect** CLUBS COMPETITIONS Focus on ease of Playing socially access and connecting communities through our clubs and centres

Technology as a driver



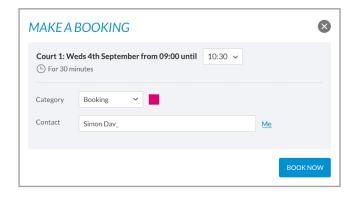


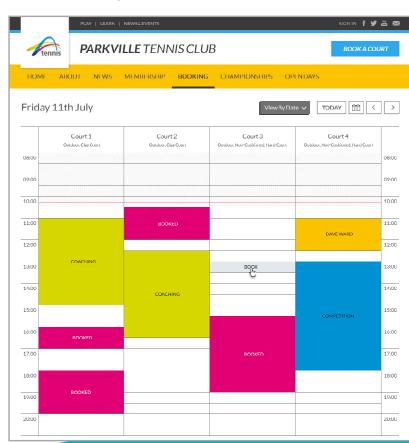




Technology - Online Court Booking System

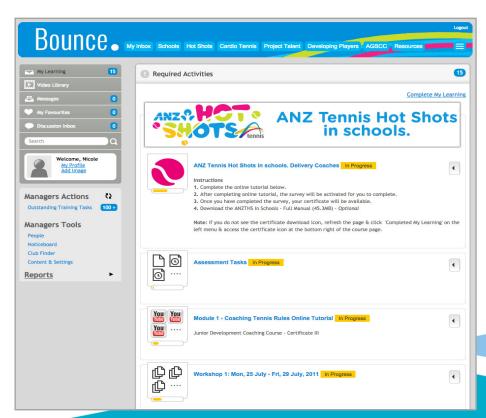
- Take online bookings 24/7
- Quick and simple steps to booking
- Collect payments online
- Schedule recurring and multi-court bookings
- Clearly displays court availability





Club training

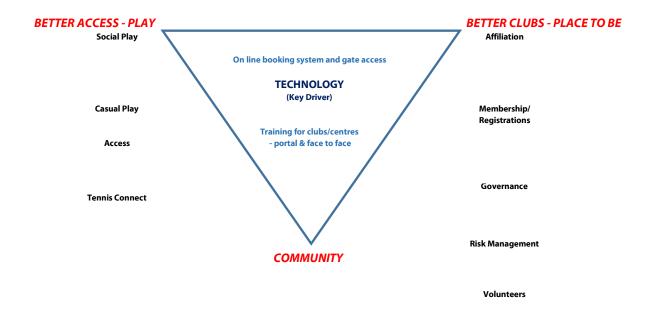
- Read information, case studies/examples
- Write plans, reports, grants
- Watch tutorials and videos
- Listen face to face presentations



AO Tennis Blitz 2015

Is about bringing the **Australian Open** to life in **local clubs** and communities, and leveraging this excitement to get more people to physically **play tennis**.

Better.....



5 Simple ways to make people play right now



5 Simple ways to <u>make your club better</u> right now



Thanks, and be sure to let us know your thoughts.