

**GET
COURT
UP**

TennisConnect

**Club Rewards
Presentation**

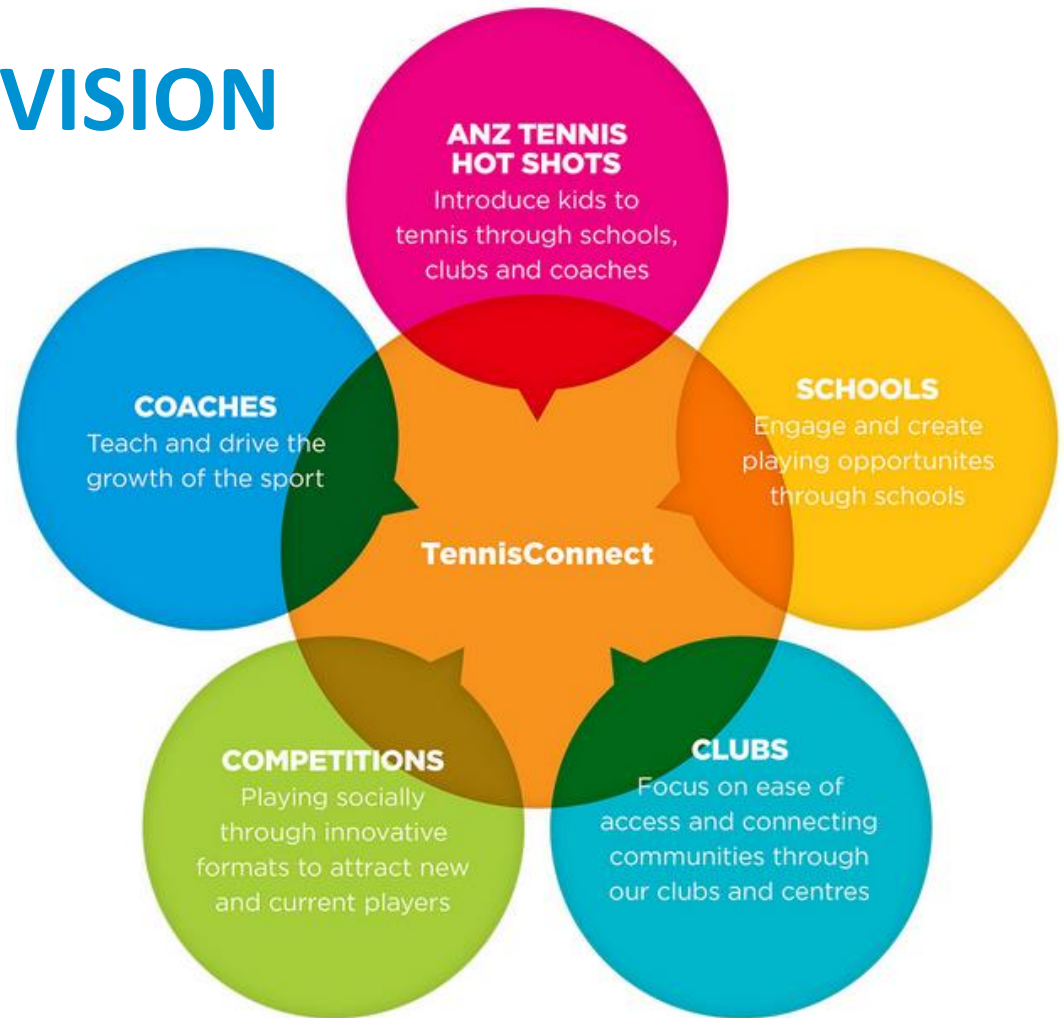
PARTICIPATION VISION

The background features a solid teal upper half and a lower half divided by a white diagonal line. Below this line, there is a bright blue triangular shape on the left and a light blue triangular shape on the right, separated by another white line.

PARTICIPATION VISION

Why?


Our aim is to inspire people to play more tennis, more often at courts around the country, and that starts with knowing our players. This will help us to make better decisions about the future of tennis and motivate tennis communities to GET COURT UP in the game.



TennisConnect

- A connected tennis community
- National value for players to connect with tennis
- National value for clubs, coaches and partner schools to connect their players to tennis


Engage Players

- So that clubs can communicate to their members:
 - teams, programs, social events, fundraising, tournaments, etc.
 - Accurate information of players
 - impact your club is having on the community
 - provide evidence to your LGA community benefit
- 

TennisConnect

- National goal of 1M registered players
- The West can demonstrate our contribution to growing the sport

Accountability

- Important to collect this data to see if current programs/projects are increasing the number of people playing tennis
 - Drive the engagement of players with tennis, if we can connect nationally and know who is playing, when, where etc.
 - New online-based tools such as National player ratings, Find-a-partner, find a court/club/league, etc.
- 

Privacy Law changes

Recent changes to privacy laws mean everyone involved in the sport must be more aware of their obligations to collect players' permission before sharing personal information.

TennisConnect has a national online verification process so players:

- Verify their personal details are correct
- Understand why they are receiving communications, including relevant privacy information.

TennisConnect Rewards Program

**YOUR CLUB CAN CASH IN BY
CONNECTING PLAYERS TO TENNIS**

\$5 for every verified player

TennisConnect Rewards

How does a player become verified?

Verify their details online via their My Tennis profile by:

1. Provide the following personal details:

- Name
- Date of Birth
- Gender
- Postcode
- Email address
- Phone number

As at 11th Feb 2015.... Over 100,000 players had verified online.

This is over \$500k in rewards to be paid directly in tennis communities around Australia.

2. Nominate their Primary tennis connection and place of play.

How do Clubs build their TennisConnect Reward

Step 1: Register players

Step 2: Request players to verify

Step 3: Players verify



Who can clubs register as players?

1. Members
2. Competitive, night and social tennis players
3. Casual players that use your courts

Now is an opportunity to review your membership categories

...don't forget about privacy!



The details...

- There is no restriction on how clubs spend their reward
- Tennis Australia sends out nation-wide requests to all unverified players in December, February and another is planned for March.

...the \$5 reward is currently on offer until April 2015.



My Tennis Management Tools

Assisting you to build your
TennisConnect rewards

My Tennis – TennisConnect Management Tools

My Tennis

News

Help

Log Out

Admin

Membership Settings

Member Processing

TennisConnect

Communications

Reporting

ANZ Tennis Hot Shots

Potential Members

TennisConnect Management

YOU HAVE

110 eligible members

85 member with emails

75 verified members

TOTAL \$375

Enter your bank details

These are required to transfer the incentive amount directly to your club.

Send verification emails

Select members and send your verification emails

Check member status

View members and see who is verified, eligible or ineligible

Enter missing details

View and update missing details

Bulk update member details

Use an excel spreadsheet to update your member details in bulk

Activate online memberships

Find out the benefits of activating online memberships

FAQs

Find out all the information regarding the I4R program including key dates, term & conditions and help guides

Support

Access our National service team

Ph: xx xxxx xxxx

Email: I4Rsupport@tennis.com.au

My Tennis – TennisConnect Management Tools

Easily find and enter missing player details:

If you are missing email addresses, this new tool will make your task much easier

My Tennis ID	First Name	Last Name	Gender	Birth Date	Email	Home	Business	Mobile	State	PostCode	View
61600660258	Robyn	Carrot	Female	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660266	Roberta	Carrot	Female	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660274	Rob	Daikon	Male	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660282	Rob	Eggplant	Male	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660320	Rob	Daikon2	Male	25-Aug-1994	sneha.takavle@infoproc.com	<input type="text"/>	<input type="text"/>	<input type="text"/>	QLD	4551	View
61600660398	Rob	Daikon3	Male	12-Nov-1936	sneha.takavle@infoproc.com	<input type="text"/>	<input type="text"/>	<input type="text"/>	QLD	4551	View
61600660525	Head	HomePhone	Male	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660533	Partner	HomePhone	Female	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660541	Child	HomePhone	Female	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660568	Junior	HomePhone	Male	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View
61600660576	Senior	HomePhone	Male	<input type="text"/>	rknee@tennis.com.au			0404 418 360	QLD	4551	View

We'll do it for you!

What's been working... Link the rewards to a fundraising opportunity

Build awareness of TennisConnect at your venue

My Tennis can customize a flyer:

- your reward goal
- your current balance
- the date you will send them the verification email
- Simply customise, print and display

Have You Confirmed Your Details?

Our club receives \$5 when you confirm your details online.

Stay connected and help build our TennisConnect reward.

How?

We will send you an email with details on 23rd March 2015

Want to know more about TennisConnect?

1800 PLAY TENNIS (1800 752 983)
play@tennis.com.au

The TennisConnect Rewards Scheme is an initiative of Tennis that recognises those that connect players to our great game: clubs, coaches and schools. Players who are connected to multiple deliverers can only allocate their verified registration to one club, coach or school. Please refer to tennis.com.au/tennisconnect for more details.

tennis

Fill in the fields to create a custom PDF poster

Goal: (\$)

500

Current: (\$)

0

Details will be sent on:

23rd March 2015

Create PDF

Create JPG

March reminder email

HELP REWARD YOUR TENNIS CLUB

Dear [Name],

Confirm your details to help build rewards for your local tennis community. For every player that confirms their details online, Tennis Australia will reward your club with \$5.

You will also go into the draw to win \$1000 worth of tennis gear from Rebel Sport. There are five prizes up for grabs!



Your key details:

Name:	Sample Name
Gender:	Sample
Date of Birth:	Sample
Postcode:	Sample
Phone:	MISSING

[CONFIRM OR UPDATE HERE](#)

MORE INFORMATION

tennis.com.au/tennisconnect

1800 PLAY TENNIS (1800 752 983)

tennisconnect@tennis.com.au

Want help with My Tennis?
mytennis.support@tennis.com.au