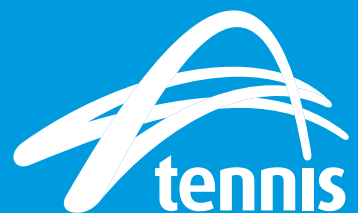




# TENNIS WEST

AFFILIATE BENEFITS



# Tennis West

Tennis West is Western Australia's governing body for tennis and manages all aspects of the sport, from elite player development, to growing participation within the affiliated club network and community.

Tennis West is headquartered at the State Tennis Centre on the Burswood Peninsula, with affiliated bodies located as far north as Kununurra, south as Albany and as far inland as Kalgoorlie.

Tennis West is committed to supporting our volunteers, coaches, players and other major stakeholders in growing tennis in Western Australia.

## VISION STATEMENT

For tennis to be Western Australia's Leading Sport

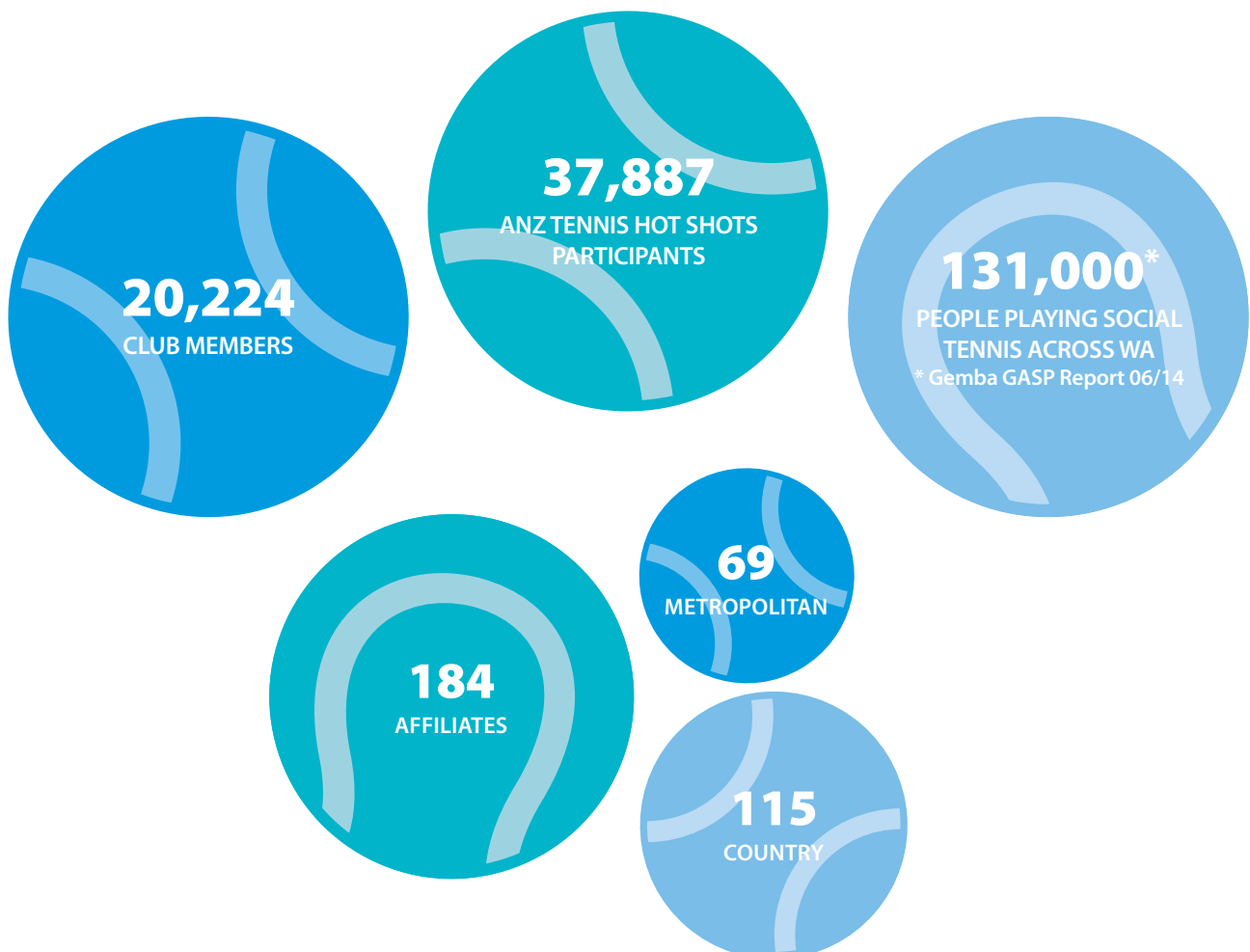
## MISSION STATEMENT

To serve up a great tennis experience for all

## TEAM VALUES

Excellence, Loyalty, Humility & Teamwork

## Who are we? We are you!



# Affiliate Benefits and Services

Tennis clubs and associations affiliated with Tennis West can access a broad range of benefits and services to help grow and promote our sport.

## Participation Leaders

Tennis West's three Participation Leaders (PLs) are dedicated to supporting our volunteers, coaches, players and other major stakeholders in growing great clubs in WA through increasing participation, maximising facility utilisation and increasing player registration.

Tennis West's PLs service affiliated clubs by metropolitan Local Government Areas and Tennis West country zones. The PLs are there to support your club and are your best reference point for assistance with areas such as business planning, systems training, running club events and promoting your club.

To find your local Participation Leader, visit <https://www.tennis.com.au/wa/clubs/participation-leaders>.



## Participation

Tennis West affiliates can access participation programs, such as:

- ANZ Tennis Hot Shots – the junior tennis starter program can be delivered by Tennis Australia Coach Members or by club volunteers through the Community Play program
- Fitbit Cardio Tennis – a fun tennis workout catering to all fitness levels, which is delivered by a Tennis Australia Coach Member
- Inclusion programs – Tennis Australia Coach Members can deliver Tennis West inclusion programs, for players with an intellectual disability, wheelchair athletes, and indigenous tennis players
- Targeted participation programs – throughout the year, Tennis West hosts programs such as Girls In Tennis Camps and Boys Grand Slam Camps at regional affiliated tennis clubs

## Partnerships with Schools

Tennis West has a dedicated Schools Development Coordinator who can assist affiliated clubs and coaches to develop and formalise relationships with local schools through the Schools Partnership Program. The aim of this program is to promote ongoing tennis delivery and a tennis culture in WA schools, resulting in students transitioning from school tennis lessons to participation at a club level.

## Competitions

Tennis West's Tennis League is the largest single association interclub league in Australia and is open to club members of all ages and abilities from Tennis West affiliated clubs. Around 8,000 players participate in Summer Tennis League and 5,000 players in Winter Tennis League, with competitions offered for adults, juniors and seniors. The Tennis West League Operations team also supports regional tennis leagues with training and software, to assist in growing these competitions.

## Sanctioned Tournaments

Affiliates have the opportunity to apply to host a Tennis West sanctioned tournament. Tennis West will support your event with online promotion, Tournament Planner software and the provision of advice and support.



## Insurance

Tennis West affiliates are covered by Tennis Australia's National Insurance Program, for:

- Public and Products Liability
- Professional Indemnity
- Directors and Officers/Management Liability

Further details are available at <https://marshadventure.com.au/tennisau/Insuranceprograms/Clubs.aspx>.

## National Policies

All Tennis West affiliates and their members are bound by Tennis Australia's National Policies, which help to ensure the safety and well-being of all tennis participants. Some of these policies are:

- Member Protection Policy
- Safeguarding Children Guidelines
- Code of Behaviour
- Privacy Policy

All National Policies can be accessed at <https://www.tennis.com.au/about-tennis-australia/reports-and-policies/policies>.

## Facilities

Tennis West is committed to supporting clubs to create accessible, sustainable and accountable tennis venues that benefit the local community. Tennis West can provide advice and support with facility development and redevelopment, assistance with Local Government relationships, and resources to assist with club/coach and club

management arrangements. Affiliated clubs are eligible to apply for facility funding, through the National Court Rebate and Tennis Australia's Facility Loan Scheme.

## Discounted Tennis Equipment

Affiliated clubs can purchase a range of tennis equipment, including nets, scoreboards and court squeegiees, from Tennis West for competitive prices. In addition, affiliates can access special pricing on tennis ball purchases through Wilson's National Ball Program. Affiliated clubs also have the opportunity to purchase club merchandise, uniforms and promotional material from our generous sponsor KC Sports at an affordable club rate.

## Grants and Funding

Throughout the year a range of funding opportunities become available to affiliated clubs through Tennis West and Tennis Australia, to assist growing participation in tennis. These may include:

- SunSmart Club Super Day Funding
- ANZ Community Grants
- AO Community Grants

## Club Forums

Tennis West regularly holds Club Forums to assist affiliated clubs with a number of areas of relevance. Previous Club Forums have covered topics such as Club-Council Relationships, Marketing and Social Media, Member Protection, Safeguarding Children, Adapting to Change, My Tennis and Fast4. Club Forums may include on- and off- court components.





## Events

Throughout the year Tennis West hosts a number of special events to reward the hardworking volunteers at affiliated clubs and to celebrate our great sport. These include:

- WA Tennis Industry Awards Night
- Volunteers Cocktail Party
- Presidents Breakfast at the Mastercard Hopman Cup

## Marketing and Promotional Support

Tennis West affiliates have the opportunity to develop their own club website hosted by Tennis Australia free of charge, and can access a variety of promotional templates to create posters, flyers, brochures and more. Affiliated clubs can benefit from promotional campaigns run nationally by Tennis Australia and statewide by Tennis West, such as Free Tennis Days and the Have A Hit On Us initiative. Tennis West also offers affiliates the opportunity to borrow the Speed Serve and Hit The Target equipment for use at club events, and to apply for one free merchandise pack each calendar year, which can be used as a raffle item, prize or giveaway.

## Online Systems

Affiliates have access to a number of free online systems to assist with the administration of your club. These include:

- My Tennis – membership management system
- League Manager & Match Centre – league administration software
- Tournament Planner – tournament administration software
- Book A Court – online court booking system, currently in the pilot phase. Please note: costs will be incurred if the Book A Court software is integrated with gate and light access technology.

## Tennis News

Club committees are kept up to date with the latest tennis news via the Tennis West Cross Court e-newsletter and other relevant communication from Tennis West from time to time.

Tennis West has also introduced a new series of bite-sized videos called The Quick Serve. These videos will be regularly posted to Tennis West's Facebook page and will keep the community up-to-date with the latest WA tennis news.



# Club Member Benefits

Tennis West also offers a variety of great benefits to members of affiliated clubs.

## Personal Accident Insurance

Members of Tennis West affiliates are covered for Personal Accident Insurance through Tennis Australia's National Insurance Program. Further details are available at <https://marshadvantage.com.au/tennisau/Products/Grouppersonalaccident.aspx>.

## Priority Ticketing

As a Tennis West affiliated club member, players can access pre-sales for the Australian Open and Mastercard Hopman Cup, allowing them to book tickets before they go on sale to the general public. Pre-sale access is also offered to the prestigious Mastercard Hopman Cup NYE Gala. Please note: this benefit is only available to members who have an active My Tennis registration.

## Grand Slam Ballots

Tennis Australia receives a limited allocation of highly sought after tickets for Wimbledon and the French Open. Registered members of affiliated clubs have the opportunity to enter the ballot to purchase tickets to these events. Please note: this benefit is only available to members who have an active My Tennis registration.

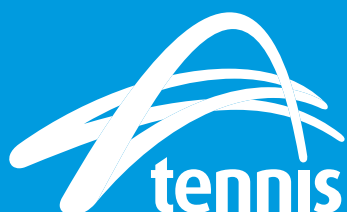
## Competitions

In order to participate in the Tennis West Tennis League competition, players must be a member of a Tennis West affiliated club.

## Tournaments

Tennis West sanctioned tournaments are open for entry to members of affiliated tennis clubs.





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\*Information correct at 1st December 2017.