

## MOST OUTSTANDING CLUB – SMALL CLUB

Tennis clubs and centres provide facilities and programs to the community that get people playing tennis. This award recognises clubs that have an inviting culture, are accessible to the public, have implemented Tennis Australia programs and have increased competitive opportunities for players.

### Eligibility Criteria

To be eligible for consideration the tennis club must:

- Be affiliated with Tennis West
- Have 12 or less tennis courts
- Have a healthy court-to-member ratio (ideally a minimum of 1 court : 10 members)
- Be able to demonstrate an inviting culture, accessibility and the ability to attract players/members
- Employ/engage qualified Tennis Australia coach members or be a Community Play venue
- Have implemented Tennis Australia and/or Tennis West participation programs and competitions providing a range of opportunities to the whole community
- Promote social integration and inclusion
- Be actively using My Tennis
- Be accessible to community and allow for public court hire

Additionally, clubs may meet the following desirable criteria:

- Have completed Operational Health Check (CERM) data collection
- Use a range of other tennis systems, eg: League Manager, Tournament Planner
- Have a partnership with the local school through the School Partnership Program or School Play Program

All entries must provide the following media to support their submission:

- Three (3) high-resolution photos (in RAW format or TIFF/JPEG in highest file size possible)

### Selection Criteria

The selection panel will give consideration to the following in assessing and comparing nominations:

1. The direct customer feedback the club has received via independent responses from customers and members. Responses and references should be provided as part of submission.
2. The results of the Operational Health Check compared to the average range for a club of its size.
3. Demonstration of membership retention/growth via Tennis West registration.
4. The level of club accessibility to the different user groups including but not limited to schools, diverse community user groups, community outreach (away from physical club location).
5. The range and quality of programs delivered including pathways for junior tennis players, Fitbit Cardio Tennis, Community Play and ANZ Tennis Hot Shots tournaments and competitions.
6. The level of promotion of the club and welcoming community invitations to participate i.e. hosting a Free Tennis Day, open to the whole community.

## Selection Process

Only information provided by the nominee with their online nomination form will be considered by the selection panel. Nominees should attach any relevant additional information with their online nomination form.

All decisions in relation to the **Most Outstanding Club – Small Club** award (including any questions in relation to eligibility) will be determined by the selection panel in its absolute discretion. All decisions are final and no correspondence will be entered into. Any matters which arise which are not covered in this document will be determined by the selection panel in consultation with Tennis West Management.

## Timeline

- Nominations open – Friday, 20 July 2018
- Nominations close – Friday, 31 August 2018
- Nominations are valid for the 2017/18 tennis season
- The WA Tennis Industry Awards Night will be held on Friday, 12 October 2018
- Winners of their respective categories at the WA Tennis Industry Awards will be nominated for the Newcombe Medal Australian Tennis Awards
- Newcombe Medal – Monday, 26 November 2018

## Requirements of Award Recipients

Successful recipients will be required to fulfil the following:

- Prepare an article for the Tennis West website and a section in the Australian Tennis Magazine. Tennis West will provide editorial assistance.
- Participate in marketing and promotional activities in the 12 months following the award.

## Nomination Submission

Nominations will be accepted **online only** and should be submitted to Tennis West by clicking [here](#) or by copying this link into a browser window: <https://www.surveymonkey.com/r/2018watennisindustryawards>.

Nominations should include:

- Executive Summary (approximately 200 words) – briefly summarise the key points of the Nomination Report.
- Nomination Report (no more than three A4 typed pages, minimum of 10 point font) – this should address all Selection Criteria for the award.
- Supporting Documents, if applicable (maximum of three pages) – as relevant to the award, e.g. letter of endorsement, posters/flyers, program information.
- Supporting Photographs, if applicable (minimum of three high resolution photos).

**Nominations are due by 5pm Friday, 31 August 2018.**

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