

Community Engagement Examples

Community Open Days

SunSmart message promotion

Free coach led tennis activities and/or coaching

- Consider borrowing Tennis West inflatable equipment (Hit the target, speed serve, mini target boards etc)
- ANZ HotShots games
- Cardio Tennis
- Open Court Session style game setup

Social Tennis

Raffle

Healthy sausage sizzle & fruit

Incentive offer/voucher for new participants

- ie: discounted membership offers, free court hire passes and/or coaching program offer

Additional ideas

- External market stalls
- Other kids activities (eg: Bouncy castle / Face Painting etc)
- Healthy snack station for kids (raw balls, smoothies, healthy popcorn)
- Art and craft station
- Lawn games

Estimated budget costs are below, based on the number of **new** participants you estimate attracting. This is designed as a guide to assist in showing suitable expenditure for the funding. Please remember – funding cannot be spent on alcohol, unhealthy foods, prizes/trophies.

50 participants \$400		100 participants \$600		150 participants \$750	
Advertising	\$25	Advertising	\$50	Advertising	\$75
Healthy Food	\$100	Healthy Food	\$250	Healthy Food	\$350
Coach	\$140 (2hrs)	Coach	\$140 (2hrs)	Coach	\$140 (2hrs)
Raffle Hamper	\$50	Raffle Hamper	\$75	Raffle Hamper	\$100
Incentive Printing	\$50 (250 units)	Incentive Printing	\$50 (250 units)	Incentive Printing	\$50 (250 units)
Signage Printing	\$35	Signage Printing	\$35	Signage Printing	\$35

- Remember these days are aimed at attracting and entertaining new participants so spending should be directed here
- Highlight your event with your LGA contact – there may be community listings and/or newsletters they can include in
- Look into free online “event listing” websites - pages such as Eventbrite and Eventfinda are free to list free events
- Consider your Local Community Facebook pages (be mindful of the page rules)
- Facebook and Instagram marketing
- Paid advertising such as ‘Buggybuddys’, ‘KidsinPerth’ or Kids around Perth
- Look into printing options such as Officeworks or Vistaprint (be aware of turnaround times as you may need to allow up to 3 weeks for some options)

This is intended to be a guide only.

Community Engagement Examples

Inclusion			
Come and Try Experience \$250		4 week introductory program \$650	
In conjunction with your TA Coach Member, partner with a local disability support group to offer a small group introductory Inclusion tennis experience.		In conjunction with your TA Coach Member, partner with a local disability support group to offer an introductory Inclusion tennis program.	
SunSmart message promotion		SunSmart message promotion	
Free or discounted coach led tennis activities and/or coaching for participants (depending on abilities you may need more coaching support for this session)		Free or discounted introductory coaching program for participants (depending on abilities you may need more coaching support for the sessions)	
Socialise/network afterwards over healthy morning/afternoon tea and coffee		Socialise/network afterwards over morning/afternoon tea and coffee	
Incentive voucher for new participants		Incentive voucher for new participants	
<ul style="list-style-type: none"> Consider discounted membership offers, free court hire passes and/or coaching program offer 		<ul style="list-style-type: none"> Consider discounted membership offers, free court hire passes and/or coaching program offer 	
Coaches (2 for 1.5 hours)	\$220	Coach (2 for 1 hr/wk)	\$560
Healthy Food	\$30	Healthy Food	\$90
Incentive Printing	\$50 (250 units)	Incentive Printing	\$50 (250 units)
<ul style="list-style-type: none"> Although these are coach led ideas, it important to remember the importance of Club involvement here to provide the welcoming environment, engage the participants and parents and showcase your offering Groups you could reach out to include (but not limited to): <ul style="list-style-type: none"> Special Olympics Reclink Autism WA Rebound WA Therapy Focus Cahoots APM If running a childrens program, consider inviting the parents to join a social game or even run a cardio or Open Court Session alongside 			
<i>This is intended to be a guide only.</i>			

Community Engagement Examples

Corporate Day

Reach out to local businesses and invite them to participate in a corporate fun session. This could be one larger business as a 'team building' type activity, or multiple smaller ones.

SunSmart message promotion

Activities could include:

- Open Court Sessions – can be volunteer or coach run
- Cardio Tennis (must be run by a Tennis Australia Coach Member)
- Round robin short sets

Socialise/network afterwards over healthy food and drink eg. Healthy BBQ / Burgers & Salad

Incentive voucher for new participants

- Consider discounted membership offers, free court hire passes and/or coaching program offer

20 participants - \$350		40 participants - \$500	
Advertising / promotion	\$30	Advertising / promotion	\$30
Coaches (2 for 1.5 hours)	\$220	Coaches (3 for 1.5 hours)	\$320
Healthy Food	\$50	Healthy Food	\$100
Incentive Printing	\$50 (250 units)	Incentive Printing	\$50 (250 units)
<ul style="list-style-type: none"> • Although these are coach led ideas, it important to remember the importance of Club involvement here to provide the welcoming environment, engage the participants and showcase your offering • Consider extending the invite to your LGA • The above is based on a no fee event with basic healthy BBQ, however, you could consider charging a small entry fee and putting these proceeds towards upgrading your healthy food offering 			
<i>This is intended to be a guide only.</i>			