



## SunSmart Grant Sponsorship Program Information

With our much-valued partnership with Healthway, Tennis West and our affiliated clubs will continue to work collaboratively to promote:

- improved physical health through physical activity (participation) in Tennis programs and events
- improved mental health and wellbeing through the sense of belonging and community at local clubs.
- The promotion and collaboration with clubs to improved nutrition and healthy food choices made available at venues

We will continue to offer SunSmart Grants through our Healthway Club Hub program. Available for both metro and regional clubs, we aim to offer support to assist in the coordination and delivery of an all-inclusive community event. Building awareness of our much-loved sport, promoting our clubs run by dedicated and hardworking committees and endorsing specific Healthway messaging, we aim to make our sport more accessible, and contribute to the growth in tennis participation.

Clubs are invited to submit a grant application for funding to assist in delivering a SunSmart Club Super Day. The funding scope is up to \$1000 (plus GST, if applicable) per application. Clubs will be notified of the outcome, and funding will be paid following the conclusion of the event and receipt of acquittal documents.

### SunSmart

The philosophy of SunSmart is to protect our members and supporters from the harmful effects of the sun throughout the year. SunSmart's aim is to prevent and minimise the adverse effects of UV through effective skin cancer prevention.

SunSmart's objectives are to: increase awareness and understanding of the SunSmart health message and strategies, to encourage behaviour change leading to good health and to facilitate change to create healthy environments. SunSmart's key messages are:

- When the UV Index is 3 or above – be SunSmart.
- UV – it all adds up. Anywhere you go UV will damage unprotected skin. And it just keeps adding up.
- Protect yourself in 5 ways from skin cancer – Slip, Slop, Slap, Seek and Slide.
- Be SunSmart – visit [myUV.com.au](http://myUV.com.au) for your UV forecast.
- WA has amongst the highest skin cancer rates in Australia. More than 70,000 people will be diagnosed with skin cancer and around 200 deaths are attributable to skin cancer each year in Western Australia. Treatment of skin cancer costs WA more than \$50 million per year.
- The good news is that skin cancer is largely preventable by being SunSmart.
- Being SunSmart is a simple and effective way to reduce your risk of developing skin cancer

### Key Objectives

- Promote Healthway SunSmart and Healthy Club Messaging
- Increase awareness of and access to clubs whilst enhancing the profile of Tennis
- Provide opportunities for Western Australians to choose a healthy lifestyle through tennis
- Encourage the development of health policies structured to create healthy tennis environments
- Encourage the promotion of Welcoming, Safe and Inclusive clubs through Thriving Tennis Communities

### What can funding be used for?

We're looking for innovative and engaging events that will drive awareness and participation. We've listed a few ideas below to get you started, but we'd also love to see your creativity in planning interesting, out-of-the-box events.

- Community Activation
- Club Come & Try Day / Family Day
- School to Club link event
- Inclusion & Diversity event
- Accessing a TA Coach Member to deliver a coaching program/event
- Corporate Event – engage local business
- Hot Shots Community Play program (clubs without a TA Coach Member)



- Club Tournament or Event
- Book A Court Launch event

#### What can funding not be used for?

- Equipment
- Facilities upgrades
- Member Only Day
- Club Open Day (Season Opener)
- Individual membership fees
- Prizes/prizemoney/trophies
- Alcohol

#### Event Requirements

- Exclusive naming rights of the event, eg. SunSmart Come & Try Day
- Event must be open to the local community, with the aim of improving access to the club, and increasing participation (no members only events)
- All posters, flyers, social media posts relating to the event must include the SunSmart logo (provided by Tennis West)
- SunSmart promotional material including signage (provided by Tennis West) must be displayed and visible at all times during the event
- All participants must be 'SunSmart' eg. Wearing hats, applying sunscreen, etc
- All events must be smoke free

#### What is the application process?

1. Read all of the [information supplied](#) to ensure you are aware of the requirements and eligibility
2. Plan an engaging event and submit your application and supporting documentation a minimum of 28 days prior to your proposed event
3. Your application will be reviewed and responded to accordingly
4. If your application is successful:
  - a. Run your event, keeping your Club Development Officer informed so they can assist you as needed
  - b. After the event, submit a final report, evidence, expense receipts and an invoice to Tennis West within 28 days following the event. Funding will only be paid upon receipt of all of these items. *(Please note: Tennis West reserves the right to review funding awarded based on differences between proposed budget and actual expenses)*

#### Timelines

Funding will be awarded on an ongoing basis for events held in the 2021/2022 Financial Year until funding is exhausted, however, your Application must be received by Tennis West no later than 28 days prior to your proposed event.