

RECRUITING AND RETAINING VOLUNTEERS

Volunteers are an integral part of sporting clubs, most being run entirely through volunteer effort. Volunteers who give their time and expertise in a club need to feel valued, be well managed and included in decision making.

It is important to be able to successfully attract and target volunteers who will make a meaningful contribution to your club.

How your tennis club can recruit and retain volunteers

- ✓ Utilise your club newsletter and website to seek interest from members
- ✓ Place posters and flyers at the club seeking interest from members
- ✓ Work with your club coach to identify parents who you could target to become a volunteer
- ✓ Seek interest from local community groups, schools or within your member and player groups
- ✓ Advertise positions on community websites, social media platforms or websites like SportsPeople
- ✓ Engage members and non-members at club events. This could lead to them assisting again.

How to engage with potential volunteers

- ✓ Ask for assistance with an event before encouraging them to join the committee. This could spark their interest and commitment
- ✓ Offer a job of specific interest to the individual and not one that needs to be filled
- ✓ Ask members and parents if there are things they would like to assist with around the club
- ✓ Explain the roles and responsibilities of each committee member and identify and gaps.
- ✓ Outlining the role and time commitment when approaching potential individuals could sway them to join

Has your club considered becoming involved in Tennis Victoria Future Leaders program?

Tennis Victoria's Future Leaders program is designed for Year 10 and 11 students and provides participants with the opportunity to make a difference at their local tennis club.

Program participants attend a three day camp, develop important teamwork and leadership skills and work with Tennis Victoria to develop a project plan to take back to their tennis club to complete.

Participants are then required to complete a minimum of 40 hours work in completing the project and report back to Tennis Victoria.

Contact your [Tennis Development Officer](#) for more information.

More resources

There are also a couple of great resources online for volunteer organisations, which go through further ideas on recruiting and retaining volunteers and explaining committee position roles and responsibilities:

- [ClubHelp](#) - volunteers
- [Sports Community](#) – managing volunteers
- [VicSport](#) – good governance (can be tailored to community clubs)