

TENNIS VICTORIA

Female Participation Programs – Collateral Design

NEW RESOURCES TO PROMOTE FEMALE PARTICIPATION PROGRAMS NOW AVAILABLE!

Is your club trying to attract more females? Do you need help promoting your programs to women and girls?

Tennis Victoria is now able to support you in this quest with a series of editable flyers, posters and social media tiles. Research shows that women and girls like to play sport differently from their male counterparts. Many have to overcome barriers and fears before participating and even then they're not sure of how to get involved or what is the best activity for them to do. Therefore, we've created a suite of local area marketing collateral for youth, ladies and mums programs that is designed to assist in breaking down those barriers and help you to get the word out re "what's on offer" at your club.

To order your tailor made, professionally created brochures, with photos of real women and girls playing tennis simply [click here](#), fill in the required details to populate the brochures with your program content and we will update the templates with your information before arranging professional printing at a low cost to you.

If you have any queries re female participation please do not hesitate to contact **Tamatha Harding - Project Lead, Female Participation at tharding@tennis.com.au**



TENNIS VICTORIA

Ladies Tennis Programs
DL Brochure



FARAWAY TENNIS CLUB

LADIES TENNIS PROGRAMS



**FEEL LIKE RETURNING
TO TENNIS BUT NEED TO
REFRESH YOUR SKILLS?**

.....
Ladies Social Program every Monday 9.30am
.....

.....
Group Tennis Lessons 10am – 11am
.....

.....
Fitbit Cardio Tennis 11am – 12pm
.....

**Come along to a friendly, relaxed
environment, stay for a cuppa
and improve your tennis skills!**

For more information phone **8420 8420**
or email farawaytc@tennis.com.au
www.tennis.com.au/farawaytc

TENNIS VICTORIA

Ladies Tennis Programs
A3 poster

FARAWAY TENNIS CLUB LADIES TENNIS PROGRAMS



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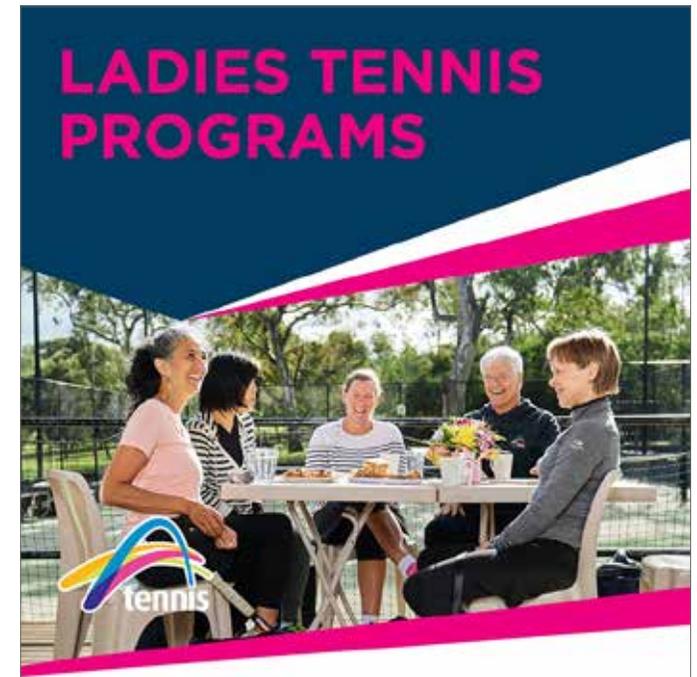


TENNIS VICTORIA

Ladies Tennis Programs Social media

Instagram - 1080 x 1080px

Facebook - 720 x 720px



TENNIS VICTORIA

Youth Tennis Programs
DL Brochure



FARAWAY TENNIS CLUB

YOUTH TENNIS PROGRAMS



**WANT TO PLAY TENNIS
IN A FUN, STRESS-FREE
AND NON COMPETITIVE
ENVIRONMENT?**

.....
Youth Social Program every Monday 4pm
.....

.....
Group Tennis Lessons 4pm - 5pm
.....

.....
Fitbit Cardio Tennis Tuesday & Friday 5.30pm
.....

**Come along for a hit with your
friends and stay for a BBQ!**

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TENNIS VICTORIA

Youth Tennis Programs
A3 poster

FARAWAY TENNIS CLUB YOUTH TENNIS PROGRAMS



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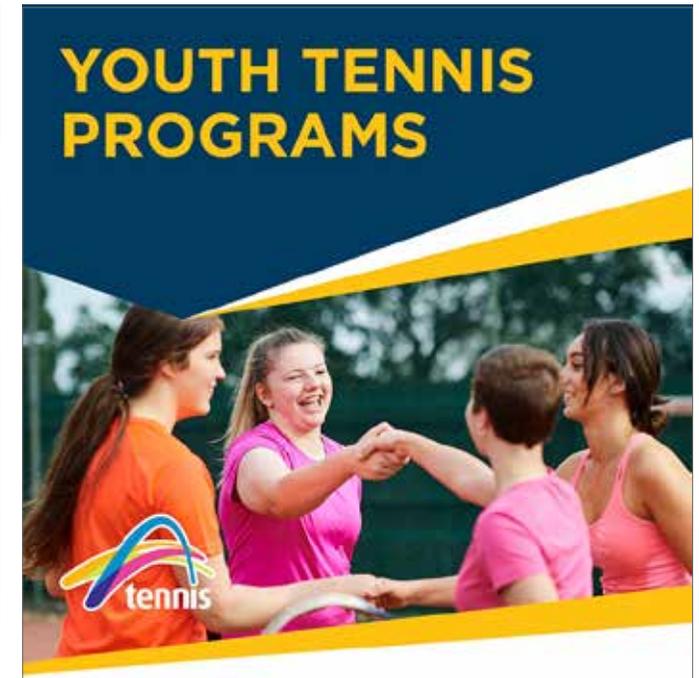


TENNIS VICTORIA

Youth Tennis Programs Social media

Instagram - 1080 x 1080px

Facebook - 720 x 720px



TENNIS VICTORIA

Mums Tennis Programs
DL Brochure



FARAWAY TENNIS CLUB

MUMS TENNIS PROGRAMS



**LOOKING TO GET BACK
ON COURT BUT WANT TO
REFRESH YOUR SKILLS?**

.....
Mums & Bubs every Wednesday 9.30am
.....

Social Tennis every Thursday 10am - 11am
.....

Fitbit Cardio Tennis Sunday 9am - 10am
.....

**Children are welcome and will
be looked after while you play!**

For more information phone **8420 8420**

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www.tennis.com.au/farawaytc

TENNIS VICTORIA

Mums Tennis Programs
A3 poster

FARAWAY TENNIS CLUB MUMS TENNIS PROGRAMS



Looking to get back on court but want to refresh your skills?



**CHILDREN ARE WELCOME AND WILL BE
LOOKED AFTER WHILE YOU PLAY!**



Mums & Bubs every Wednesday 9.30am

Social Tennis every Thursday 10am - 11am

Fitbit Cardio Tennis Sunday 9am - 10am

For more information phone **8420 8420** or email farawaytc@tennis.com.au
www.tennis.com.au/farawaytc



TENNIS VICTORIA

Mums Tennis Programs Social media

Instagram – 1080 x 1080px

Facebook – 720 x 720px



TENNIS VICTORIA - Costings



A3 POSTERS

costs inclusive gst
& delivery

25 - \$100

50 - \$150

100 - \$195



DL LEAFLETS

costs inclusive gst
& delivery

250 - \$195

500 - \$245

1000 - \$295

2500 - \$375

5000 - \$495

OTHER POTENTIAL MARKETING IDEAS

- PULL UP BANNER
- CORFLUTE SIGNAGE A2 - A0
- VINYL BANNERS
- DRINK COASTERS

GIVE US A CALL TO DISCUSS

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HARKMEDIA

Info@harkmedia.com.au
Anthony Hall - HARKMEDIA
03 9028 4686





HARK MEDIA

P 03 9028 4686

E info@harkmedia.com.au

W harkmedia.com.au

