

Tennis Victoria Identity Page 2018



332,931

connected participants

56% male
44% female



874

affiliates

811

clubs and centres

63

associations

5178

courts

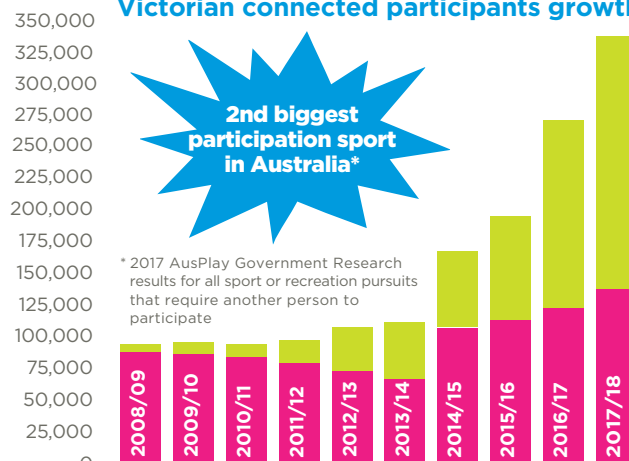
961

active coach members

848

school partners

Victorian connected participants growth



- ANZ Tennis Hot Shots, including school participants & Fitbit Cardio Tennis
- Club registrations, including Book A Court

Book A Court

2017/18

Since Inception
September 2015

Bookings

40,652 | **81,701**

Club revenue

\$213,904 | **\$424,366**

ESTIMATED

15,000+

volunteers

Annual turnover
invested into the sport

\$5.49 million

The Tennis Victoria Way

Aligned with the national Tennis Values of **excellence, humility, loyalty** and **teamwork**, Tennis Victoria's core behaviours to achieve success are:

We **T**ake responsibility

We **E**njoy our work

There are **N**o soft excuses

We "k **N**ow our stuff"

We are **I**nnovative and inclusive

We **S**peak up, speak straight

47

Staff (FTE) including

13

Participation Leaders
8 Metro, 5 Country

4

Coaching Leaders

4

School Development Coordinators



Financial
Year

Children
playing

2018	197,860
2017	146,052
2016	86,932
2015	77,739
2014	42,469
2013	28,110
2012	15,877
2011	9,143
2010	7,167
2009	4,022

267

sanctioned tournaments & events

Tennis Victoria Pennant

138 clubs, 437 teams

Victorian Tennis...

Fun and that's number one

Fitness promoting a healthy Victoria

Friendships all over the state

Families playing together

For everybody no matter what

gender, background or ability

Forever from the youngest to the oldest of ages

Far reaching Victoria is 36% of all registered tennis in Australia

Fair play both on and off the court

Other programs and services

- Community Tennis Forums
- Grants support
- Free Tennis Days
- Australian Open Pre-sale
- Volunteer Recognition Program
- Insurance coverage
- National software systems
- Future Leaders Program
- Game Set Match club resource
- And more!

Great partners and supporters

Victorian State Government | Sport and Recreation Victoria | VicHealth | Local Government
Tennis Australia | Vicsport | ANZ | Yarrowonga Mulwala Tourism | Kooyong Classic
SEDA | Community Clubs Victoria | insideEDGE | 2MH | New Balance | Dunlop

October 2018 version

**We're here
for you:**

Find your **Participation Leader** at tennis.com.au/vic/pl Call: 8420 8420 Email: tvreception@tennis.com.au

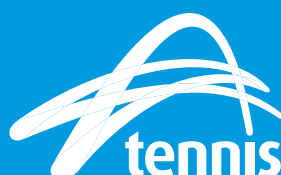
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TENNIS AUSTRALIA NATIONAL VISION



CONNECT MORE
PEOPLE TO TENNIS

TENNIS VICTORIA STRATEGY TO 2020



OUR FOCUS - PARTICIPATION

HOT SHOTS

BOOK A COURT

OUR PURPOSE - MORE PEOPLE PLAYING TENNIS,
MORE OFTEN, FOR LIFE

STRATEGIC PILLARS

OPPORTUNITIES
TO PLAY



Programs and
pathways for all

PLACES
TO PLAY



Facilities and their
management

SUPPORT



Enhancing
grassroots tennis

PARTNERSHIPS



Sharing the court
for success

LEADERSHIP

VALUES

GREATER GOOD
OF THE GAME