



SUCCESSFUL GRANT APPLICATION

Case Study | Oakleigh Tennis Club



SUCCESSFUL GRANT APPLICATION – CASE STUDY | OAKLEIGH TENNIS CLUB

Oakleigh Tennis Club successfully received a \$3000 grant from VicHealth's Active Club Grants. This is a great example of combining a few important club activities, such as attracting new members, purchasing new equipment and conducting some local promotion, into one big project.

Having a compelling reason for applying for a small grant (such as conducting an innovative activity or promotion) is going to improve your chances of success.

Oakleigh runs a "Try Tennis for FREE" campaign each summer, to attract new participants to the club. Racquets and balls are supplied during the campaign to cater for those who don't have this equipment themselves or may not be able to afford to purchase it.

Read on to see what kinds of questions are asked when applying for this type of grant.

Why does your club need this equipment to make a difference to participation in sport in your community?

This summer, our club will again waive all visitors' fees to encourage new participants to "Try Tennis for FREE". Having appropriately-sized club-owned racquets and balls would allow people who don't own this equipment to participate. The other equipment is to maintain a safe environment and improve existing facilities for all players.

Who in the community and/or your club is likely to benefit?

Men, women and children of all ages and standards, anyone who hasn't tried tennis before, or wants to return to tennis without costly expenses will benefit.

This equipment will help attract new participants to tennis, and improve tennis for our current 100+ members, helping maintain or increase membership numbers.

How many people will it benefit?

Last summer, 61 people participated in our "Try Tennis for FREE" campaign, of which 20 became new (permanent) members. With vital new equipment from a successful application, we could also offer free tennis racquet and ball hire, and aim to attract 100+ new participants and 30+ new members this year.

Explain how your club will use this equipment to benefit participants

We run our "Try Tennis for FREE" promotion in the summer months, when court usage is low but tennis features prominently in the media. This equipment will make our promotion much more attractive by being able to offer racquets and balls to people who don't have their own equipment.

A quote or estimated costings need to be provided when requesting equipment

Oakleigh TC requested the following:

Equipment quote			
16x Tennis Racquets (19", 21", 23" & 25")	\$460	60 x Tennis Balls - 75% bounce (Green)	\$150
8 x Tennis Racquets - 26"	\$400	576 x Tennis Balls - 100% bounce (Yellow)	\$1140
8 x Tennis Racquets - 27"	\$400	1x Tennis Rebound Net for single person practice	\$199
60 x Tennis Balls - 25% bounce (Red)	\$100	First Aid Kit	\$50
60 x Tennis Balls - 50% bounce (Orange)	\$100		
TOTAL: \$2999			



Tips from the Club President

- Get your application in on time
- Answer the questions in 50 words or less. Keep the message concise, while covering all relevant points.
- Keep trying, even if you don't succeed at first
- Use the word count feature in Microsoft Word to help you stick to word limits
- Get details and quotes for all of the equipment you are after

Find out more

Further information on Sport and Recreation Victoria grants your club may be eligible for, can be found at sport.vic.gov.au/grants-and-funding/our-grants

Find your Club Development Officer at tennis.com.au/vic/about/staff.

