

# METRO SOUTH EAST

## OCTOBER 2022 LGA UPDATE

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Bayside Council, Glen Eira Council, Monash Council, Yarra Ranges Council, Manningham Council, Maroondah Council, City of Greater Dandenong, Cardinia Council, Knox Council, Casey Council, Mornington Peninsula Shire, Frankston Council & Kingston Council

## Metro South East Regional Focuses 2022/23



The infographic features a blue background with a map of Victoria on the left and a map of the Metro South East region on the right. The title 'REGIONAL FOCUSES - 2022/23' is prominently displayed in the center. Below the title, a paragraph states: 'Further to the Tennis Victoria strategy through to 2024, and after listening to our local tennis community, the Metro South East team will be focusing on the below key areas for the benefit of tennis in the region over the next 12 months.' Another paragraph follows: 'Additionally, we are committed to improving overall venue performance, enhancing Tennis' digital presence, and are committed to ensuring the sport of tennis is a safe and friendly environment for children and young people.' To the right of this text are three icons: a circular diagram with 'TENNIS' in the center, a yellow circle with a computer monitor, and a blue circle with two hands holding a person. Below these are five icons representing different focus areas: a house, a tennis racket, a tennis racket, a group of people, and a megaphone. The infographic is divided into five columns, each with a title and a list of bullet points.

### PLACES

#### 1.1 Venue Performance

Thriving Tennis Communities

- Shift the health and sustainability dial at all clubs by having an active HIT tool assessment and an action plan
- LGA region reports and insights, to inform future planning and tennis investment in the Metro South East

### PLAY

#### 2.2 Delivery

Classroom to Court Transition

- Creating strong connections between local schools, coaches and clubs
- Support the transition of children and young people from school tennis to their local club

### PLAY

#### 2.3 Inter-club Competition

Competitive Play Blueprint

- Support local competitions and associations to successfully roll out the UTR system, to help retain and attract new players to tennis
- Identify gaps in the market for players to have more opportunities to engage in tennis in a way that suits their needs

### PEOPLE

#### 3.1 Industry Growth

Tennis Stakeholder Collaboration

- A focus on a partnership approach between clubs, TV, and LGAs to achieve common goals, with outcomes to be reflected in local tennis strategic plans and investment in the Metro South East region by LGAs
- Provide stakeholders with up to date insights, data and education to help them with future decision making and planning

### PROFILE

#### 4.3 Communications

Effective and Targeted Communication:

- Increase club awareness of affiliation benefits and how to best leverage their Club Development Officer network
- Build stronger communication and service levels with all tennis stakeholders by utilising Tennis Australia & Tennis Victoria resources

## MSE Facilities Development/Redevelopment Updates:

We are excited to share with you that the MPS is currently undertaking \$1.8M in lighting upgrades and the installation of Book a Court (BAC) with six clubs and are also in the process of delivering a significant number of court resurfacing projects for various clubs in the Peninsula region.

## Frankston Centenary Tennis Club – Grand Opening!

In 2020, the Frankston Tennis Club and Frankston East Tennis Club merged to form the Frankston Centenary Tennis Club, at Centenary Park and redeveloped the site, upgrading all 12 courts and adding four dedicated Hotshots courts to a brand new hard court surface, as well as a fully renovated clubroom and extensive landscaping and improvements. Tennis Victoria and members of our MSE team were pleased to support the grand opening held in early October and attended by local MP, Paul Edbrooke, Frankston Mayor, Nathan Conroy and Australian Wheelchair Tennis Champion, Heath Davidson (OAM) (pictured right)



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### Thriving Tennis Communities (TTC) Project Update:

The TTC Project has been delivered in the following MSE LGAs:

- Frankston Council
- Glen Eira Council
- Manningham Council
- Maroondah Council
- Shire of Cardinia

The key focusses for the MSE Club Development Officers (CDOs) responsible for each of these LGAs, moving forward, is to support the development and implementation of individual club action plans which centre around addressing the risks and opportunities at each club, to ensure its future health & sustainability.

A further outcome of the TTC Project in our region is that after a full consultation process and partnership approach, Frankston Council have developed a Tennis Strategy, which is about to go into the 'implementation phase', planned over the next four years and Maroondah Council have written their first, ever Tennis Strategy (currently in draft), which will shift the dial in the future planning and investment in tennis in the Maroondah region over the next 10 years!

The insights and call-outs from the Shire of Cardinia TTC Project have fed directly into the "Active Cardinia" Strategy, which exists to identify how council can increase and support participation in sport and active recreation, to encourage a more physically active Cardinia into the future.

We have also launched the TTC Project with the following LGAs, which are currently a work in progress and due for completion in November 2022:

- City of Greater Dandenong
- Mornington Peninsula Shire (MPS)

The insights/outcomes of the TTC Project will inform the development of the MPS 'Sports Capacity Plan - Volume 3', of which Tennis is a key inclusion

### Recognising excellence in Metro South East

- [Beaconsfield Tennis Club, Affiliate of the Month for July 2022](#) from Cardinia Shire

### Victorian Tennis Awards

- Most Outstanding Club or Centre: Mornington Tennis Centre, Officer Tennis Club
- Coaching Excellence - Club or Centre: Kate Antosik (Mornington Tennis Centre), Vicky Lee (Doncaster Tennis Club)
- Coaching Excellence - Development: Michael Logarzo (Michael Logarzo Tennis - Parkdale TC), Adrian Lombardi (Millennium Tennis - various locations),
- Supporting Tennis - Local Government Award: Maroondah City Council
- Most Outstanding Tournament: 2022 ALCTA Mornington Peninsula Easter Open, Victorian Junior Clay Court ITF (Mornington Tennis Centre)
- Most Outstanding Inclusion Initiative: Advantage Autism - The Au-Tastic Tennis Program (Doncaster Tennis Club)