

Victorian Community Tennis Forum #15

CREATING A GREAT CLUB/COACH ENVIRONMENT

“How encouraging a more human and empathetic relationship between Club and Coach is a Win-Win”

Internationally renowned speaker, Ian Sandbrook from Sport for Good Consulting will conduct a workshop for Clubs and Coaches to explore how to develop a winning relationship. Read more about Ian’s philosophy [here](#).



Ian worked with Victorian Clubs and Coaches during Tennis Australia workshops in March, see their testimonials below.

Clubs and their contracted coach are encouraged to attend together - we are offering a \$100 Bunnings gift card to every club/coach combo that attends together.



Date: Monday 1 July 2019

Time: 6.30 for 7pm start

Light catering and refreshments provided from 6.30pm.

Four metropolitan locations:

Olympic Room, AAMI Park

Casey Demons Function Room, Casey Fields

Upper Meeting Room, Nets Stadium Banyule, Macleod

Caroline Springs Civic Centre Meeting Room

[Click here to register your attendance](#) or visit tennis.com.au/vic



TESTIMONIALS FROM ATTENDEES OF IAN SANDBROOK'S WORKSHOPS

"I found the Ian Sandbrook workshop on creating a great club/coach relationship to be invaluable. It highlighted the importance of open communication between a club and coach and working together to create a positive club culture."
Yvonne Fantin - Topseed Tennis



"This workshop is the first step in building better & stronger relationships between coach & club. Great insight and strategies to ensure our communication is positive on both ends. It gives coaches a voice to be heard and can assist you to create a great environment to coach in by working together with your clubs. Everybody wins if ALL of us feel our voices are being heard and understood. Creates positive relationships to help build the future of grassroots tennis."
Nathan Hude - Tennis First

"I thought the workshop was valuable to get an insight into other coaches' challenges and successes in regards to dealing with their committees. We were also challenged to think about our club/coach relationships from a committee member perspective. One memorable aspect discussed was a successful club experience needed to be about a sense of fun and belonging."
Leanne Melgaard - Sure Shot Tennis

"Ian Sandbrook's recent Club Development Workshop focussed on member experience, volunteer retention and the future of tennis. We were challenged to think about what we are doing to create a positive emotional connection for both members and volunteers. The tools that Ian delivered have helped us to ensure that, both on and off court, we are a great place to play!"
Matthew Russell - Fitzroy TC

"The workshop with Ian Sandbrook was a great in-depth presentation and discussion that really got me thinking about the all-important relationship between a club's coach and committee. The guided group discussion was extremely beneficial in not only trying to see things from a volunteer committee's perspective, but to also hear the thoughts and experiences of other coaches."
Stephen Hoh - Zenith Tennis Academy



"Ian provided a thought provoking view of who our customers are, what motivates them and how we as a club engage them. This prompted our club to embark on hosting a forum of our own to understand our customers' wants and needs - that is our members, volunteers, parents - effectively anyone using/visiting our facilities. The feedback and input we received was overwhelming. Rather than the 1 or 2 who do everything, we have tapped into a wealth of energy and support and ideas to set our priorities for the next 5 years."
Ray Reymers, Coburg TC