



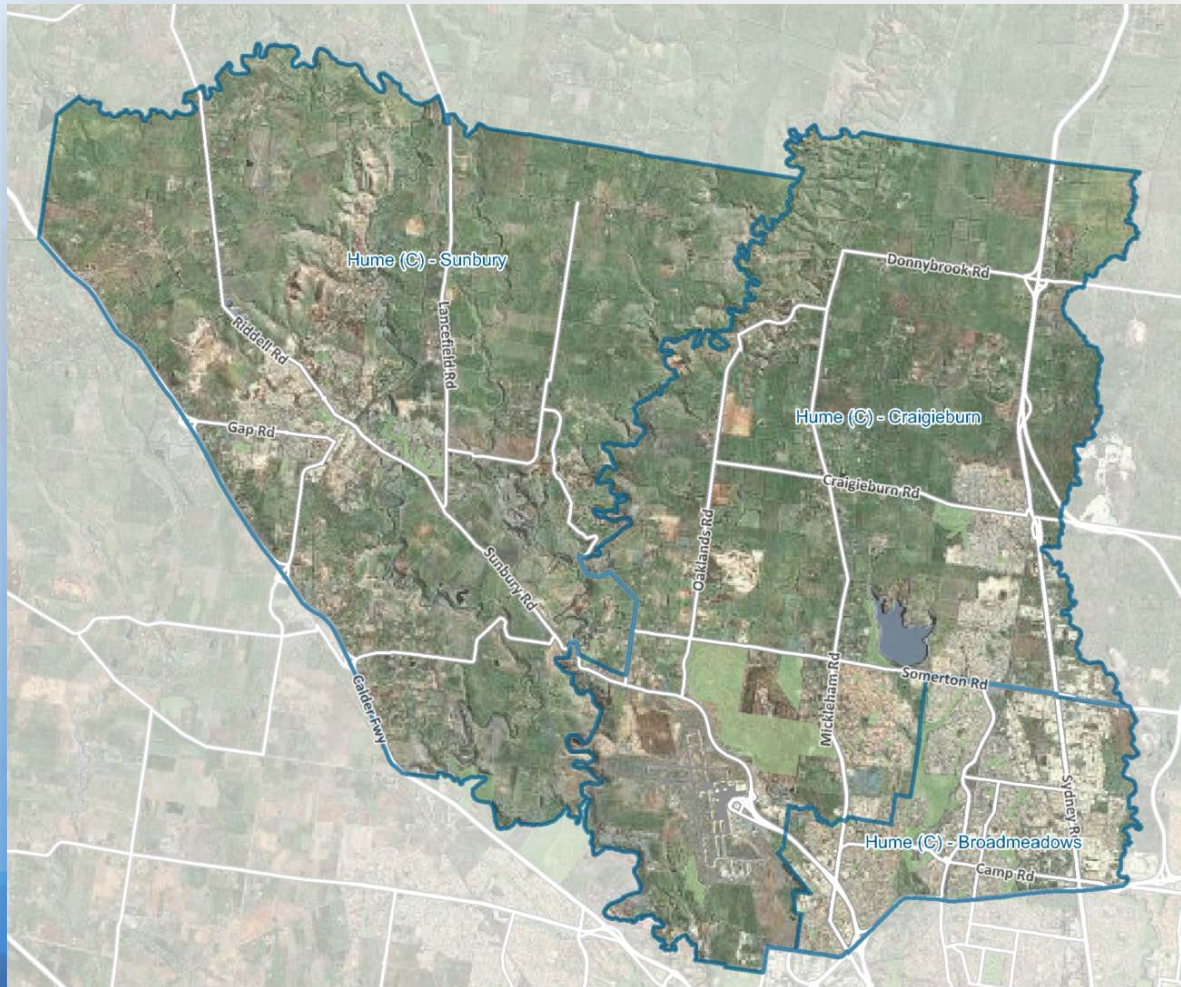
# Working effectively with Local Government

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**Manager Leisure Centres and**  
**Sport**

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# A bit about Hume City



**Hume City -  
Municipal Boundary  
503 sq kilometres  
Approx. 24 kms from  
Melbourne CBD**



Figure 1

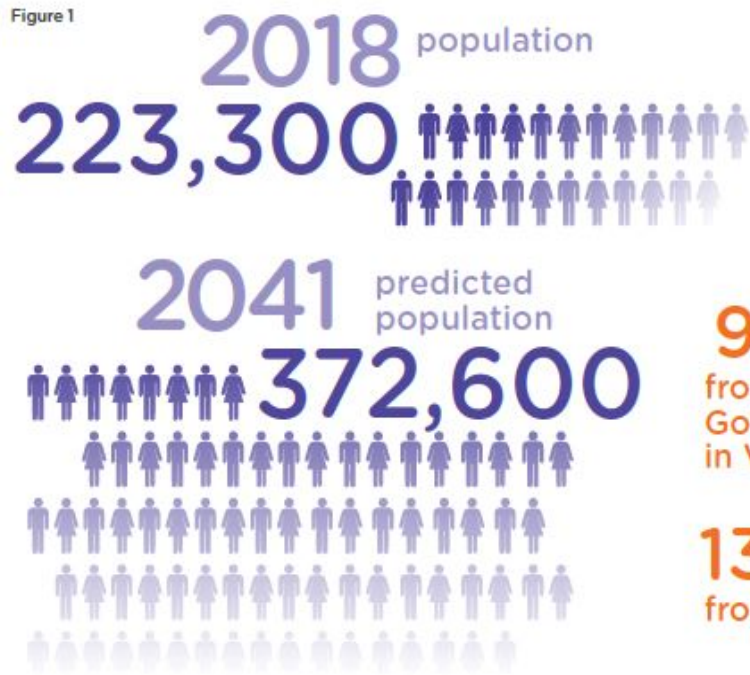


Figure 2



Figure 3

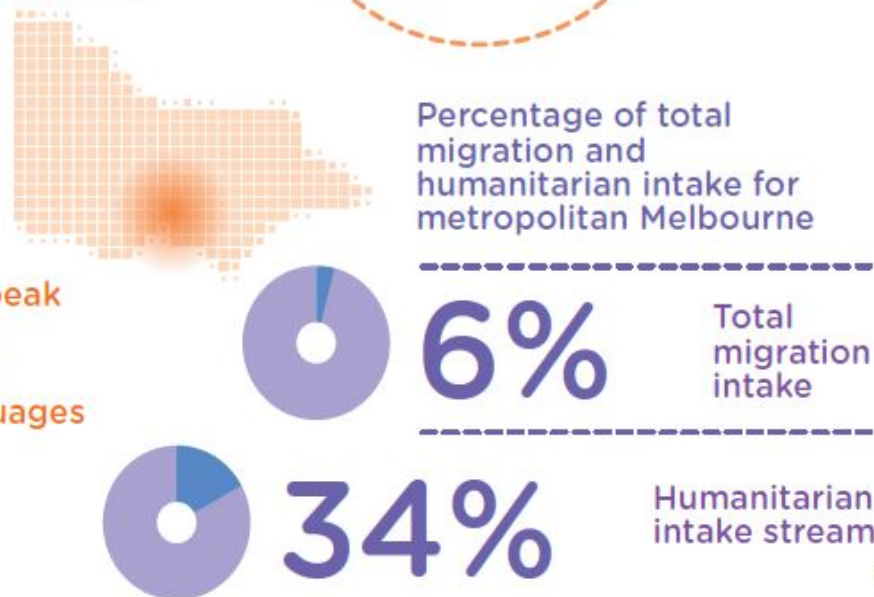
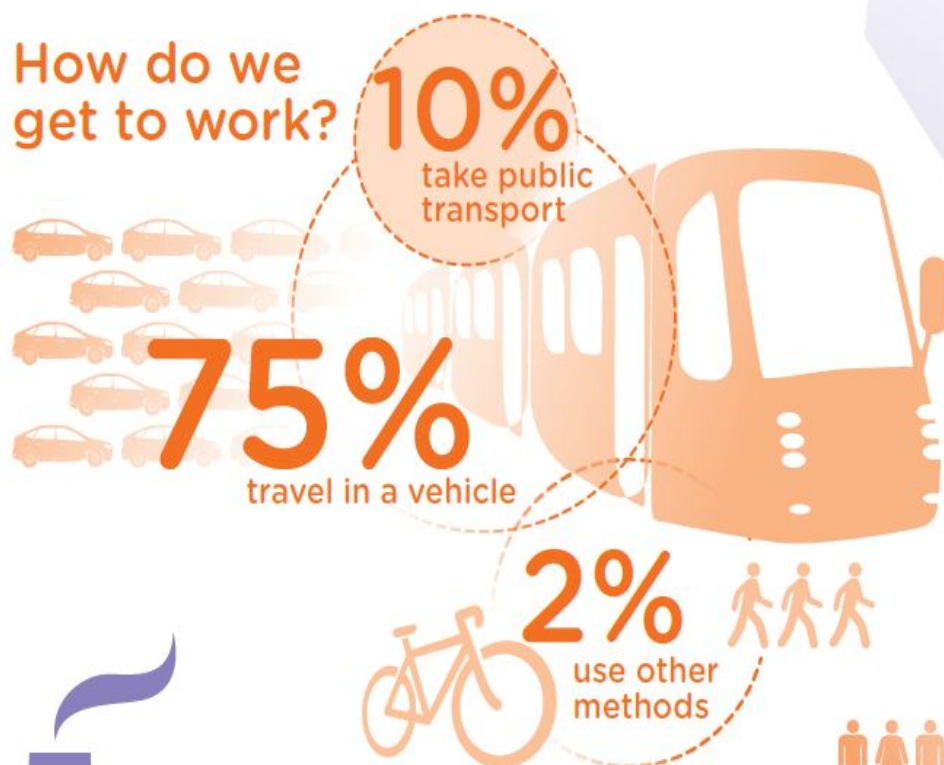


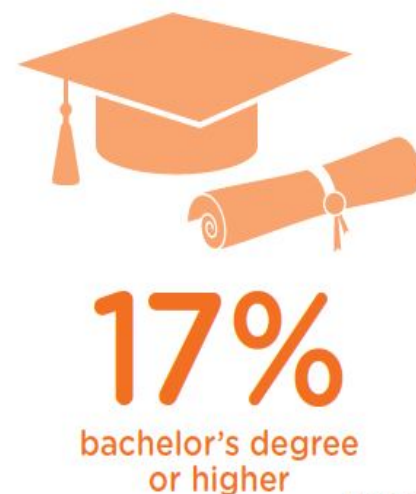
Figure 4



Year 12 completion rates for ages 20-24 years



Highest level of educational attainment in Hume City for people aged 25 and over.



# Quick Numbers – national sport participation

- 11.6 million Australian adults participate in sport or physical activity three or more times per week.
- 3.2 million Australian children participate in organised sport or physical activity outside of school.
- \$10 billion is spent annually by Australians on fees for participation in sport or physical activity.
- 17 million Australian adults participate in a sport or physical activity every year.
- 650 thousand Australians either coach, teach or instruct sport.



## WA

### Participation rates by frequency

1+ per week — 79%  
2+ per week — 70%  
3+ per week — 60%

### Most popular club sports

Golf  
Australian football  
Football  
Tennis  
Basketball

## NT

### Participation rates by frequency

1+ per week — 70%  
2+ per week — 61%  
3+ per week — 53%

### Most popular club sports

Australian football\*  
Touch football\*  
Football\*  
\*\*  
\*\*

## SA

### Participation rates by frequency

1+ per week — 80%  
2+ per week — 72%  
3+ per week — 58%

### Most popular club sports

Australian football  
Golf  
Netball  
Basketball  
Cricket

## NATIONAL / 59%

♂ 57% ♀ 61%

### Participation rates by frequency

1+ per week — 79%  
2+ per week — 70%  
3+ per week — 59%

### Most popular club sports

Golf  
Football  
Tennis  
Cricket  
Netball

NT / 53%

♂ 51% ♀ 55%

QLD / 58%

♂ 55% ♀ 61%

WA / 60%

♂ 59% ♀ 61%

SA / 58%

♂ 56% ♀ 61%

NSW / 58%

♂ 57% ♀ 60%

ACT / 66%

♂ 66% ♀ 67%

VIC / 59%

♂ 57% ♀ 62%

TAS / 59%

♂ 58% ♀ 59%

## VIC

### Participation rates by frequency

1+ per week — 79%  
2+ per week — 70%  
3+ per week — 59%

### Most popular club sports

Golf  
Tennis  
Cricket  
Australian football  
Basketball

## TAS

### Participation rates by frequency

1+ per week — 80%  
2+ per week — 69%  
3+ per week — 59%

### Most popular club sports

Netball  
Golf\*  
Football\*  
Tennis\*  
Touch football\*

## QLD

### Participation rates by frequency

1+ per week — 78%  
2+ per week — 69%  
3+ per week — 58%

### Most popular club sports

Golf  
Touch football  
Football  
Netball  
Rugby league

## NSW

### Participation rates by frequency

1+ per week — 79%  
2+ per week — 69%  
3+ per week — 58%

### Most popular club sports

Football  
Golf  
Tennis  
Cricket  
Netball

## ACT

### Participation rates by frequency

1+ per week — 85%  
2+ per week — 77%  
3+ per week — 66%

### Most popular club sports

Football  
Golf  
Cricket\*  
Hockey\*  
Squash\*

# Role of Local Government

- Role in the delivery/facilitation of health and wellness outcomes for its local community
- Not just sport but passive recreation/leisure activities
- Across many sports – funder, advocate, provider and development



## Role of Local Government (cont.d)

- Provider of Strategic Plans and Policies
- Information to residents
- Cross community responsibility – ages
- Linkage with State and Federal Governments
- Planner



# Sports Clubs, many relationships with Local Government

- Contract/Lease
- Committee of Management
- Licence agreement
- Annual Agreement
- Section 86 Committee



# Sporting clubs – what works

- Proactive clubs – keep in touch
- Celebrate successes
- Access Sports Aid Grants program
- Part of Facebook – Hume Sports page
- Access Council information sources
- Good governance and structures



# Sporting clubs – what doesn't work so well

- Not understanding demographics
- Reactive rather than proactive
- Minimal future planning
- Blame, blame, blame
- Resistance to change
- Not particularly welcoming to all



# Working together LG and Sports

- Consider the greater well being agenda
- Opportunities to be sustainable
- Be innovative
- Talk to Crs and LG officers
- Seek grants in partnership
- Positive role modelling



# Challenges faced last 5-10 years

- Competition for limited funding
- Ageing infrastructure
- Change in technology – lights/court surfaces
- Volunteering – reduction
- Limited asset management planning
- Resistance to change



# Challenges ahead - horizon

- Increase in demand for limited funds
- Change in participation requirements
- Change in technology – lights/court surfaces
- Joint/Shared use of facilities
- Investment by clubs in infrastructure
- Greater understanding of Asset management
- Costs - sustainability



# Questions

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