

TENNIS SA ANNUAL REPORT 2020-2021



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STRATEGIC PLAN OVERVIEW

TENNIS SA STRATEGIC PLAN 2016-2020

STRATEGIC PILLARS

PARTICIPATION



MORE PEOPLE PLAYING

Create ways to recruit new or lapsed players to tennis.

Help Associations and Clubs to grow and be sustainable.

PERFORMANCE



CHAMPIONS ON AND OFF THE COURT

Support South
Australian players
to be the best they
can be on and off
the court.

affiliates to access quality player development, coach education and competitive play

PROFILE



LEADERS IN THE SPORT

Provide leadership to continually develop and promote the sport. Collaboration and effective communication through all levels

SERVICES

PARTICIPATION



Engage more people to play tennis

PLACES TO PLAY



Develop the best possible venues

TOURNAMENTS & COMPETITIONS



Provide quality and innovative playing opportunities

TALENT DEVELOPMENT



Provide the right environment to produce excellence

MARKETING, MEDIA & PROFILE



Create interest in Tennis by creating exposure

MAJOR EVENTS



Leverage elite tennis to grow grassroot participation

ABOUT US

TENNIS SA BOARD

Kent Thiele, President
Philip Roberts, Vice President
Natalie Morley, Board
Kerry Morrow, Board
Liz Campbell, Board
Gary Stratford, Board
Julie Day, Board
William Colville (Col) Lawson, Board
Roger Sanderson, Board
Joanna Dall Lydeamore, Board

LIFE MEMBERS

CURRENT | TENNIS SA LIFE MEMBERS

Ron Green, TSA Patricia Semmens, TSA Neville Guthberlet, TSA Chris Altman, TSA Neville Messenger, TSA Kent Thiele, TSA Peter Smith, TSA

CURRENT | SAHCTL LIFE MEMBERS

Angus Thomson, SAHCTL

CURRENT | SATA LIFE MEMBERS

Lin Shaw, SATA

DECEASED LIFE MEMBERS

Pat McClean, SAHCTL David Plunkett, SAHCTL Ron Tucker, SATA Laurie Yard, SAHCTL Bill Cossey, TSA Tom Gray, SATA Dennis Dall, TSA Les Tapp, SAHCTL/SATA Bill Carlier, SATA Lloyd Heylen, SATA Jim Riordan, SATA Mr RE Dorling, SAHCTL Mr WLB Freeman, SAHCTL Mr KL Litchfield, SAHCTL Mr NH Pope, SAHCTL Mr DF Robinson, SAHCTL Mr AE Rose, SAHCTL Mr GE Whitehead, SAHCTL Mr GB Addison, SATA Mr GR Battye, SATA

Mr K Berriman, SATA

Mr LJ Bills, SATA Mr MA Boyce, SATA Mr FC Bromley, SATA Mr RD Burr, SATA Sir DRW Cowan, SATA Mr WLB Freeman, SATA Mr O Gellert, SATA Mr MJ Groth, SATA Mr RB Hone, SATA Mr EFW Hunwick, SATA Mr TJM Linn, SATA Mr B Love, SATA Mr WN McPherson, SATA Mr JDC Nelson, SATA Mr FE Piper, SATA Mr AE Rose, SATA Mr AE Specht, SATA Mr AR Thiele, SATA Mr GJ Thiele, SATA

FUNDS AND COMMITTEES KEN MCGREGOR FUND

Rick Baldock Scott McGregor Chris Altman Peter Smith Melinda Harper Nicki Barnett

Philip Roberts Ann Marie Lush

STATE LEAGUE ADVISORY GROUP

Mike Daws Neville Messenger Michelle Leyden Kimberley Absalom Vittoria Peresano

JUNIOR STATE LEAGUE WORKING GROUP

Barb Le Cornu Malcolm House Jeff Ramm Brandon Oster Anne Morgan Elaine Caldana Neville Messenger Bill Walter

METRO LEAGUE

Neville Messenger Roger Davey Darren Wunderer Anne Langman Anne Morgan Brandon Oster Gary Stratford

SOUTHERN DISTRICTS TENNIS ASSOCIATION SENIOR COMMITTEE

Andrew Olds Anne Morgan Tim Vogt Vittoria Peresano Alan Ryle

SOUTHERN DISTRICTS TENNIS ASSOCIATION JUNIOR COMMITTEE

Andrew Olds Tim Vogt Anne Morgan Nicola Rutherford Damien Page

EASTERN DISTRICTS TENNIS ASSOCIATION/NORTH EAST TENNIS ASSOCIATION COMBINED ADVISORY GROUP

Gary Stratford Simon Turner Jason Todd Brandon Oster

EASTERN DISTRICTS TENNIS ASSOCIATION JUNIOR COMPETITIONS ADVISORY GROUP

Gary Stratford Barb Le Cornu

NORTH EAST TENNIS ASSOCIATION JUNIOR COMMITTEE

Brandon Oster Joyce Buchan Paul Crisanti Jason Todd



TENNIS SA TEAM CHIEF EXECUTIVE OFFICER

Debbie Sterrey

Rennaha Cavallaro Senior Business Support Officer

TOURNAMENTS AND COMPETITIONS TEAM

Dylan Hicks

Head of Tournaments, Competitions and Officiating

Luke Doughty

Leagues Lead

Luke Taylor

Leagues Coordinator

Emily Smith

Tournaments Lead

Darren Sahb

Officiating Development and Policy Education Coordinator

COACH DEVELOPMENT TEAM

Warren Foote

Coach Development Manager

Amy Sneath

Program Pathway Coordinator

MARKETING AND COMMUNICATIONS TEAM

Bianca Marron

Head of Marketing and Communications

Breanna Hassam

Communications and Public Relations Lead

Stav Mylonopoulos

Marketing and Communications Coordinator (started November 2020)

TENNIS DEVELOPMENT TEAM

Matthew Fitzgerald

Head of Tennis Development

James Pick

Regional Tennis Manager - Country

Erin Haines

Regional Tennis Manager
- Metro (finished February 2021)

Andrew Fitzgerald

Club Development Officer

- Metro North

Adrian Dezen

Club Development Officer
- Metro South

Giles Ellis

Regional Officer - North

Hayley Allen

Regional Officer - South

Troy McNeil

Regional Officer - East

Amelia Waters

School Development Coordinator – Metro South (maternity leave 2020, finished June 2021)

Shane Leathem

School Development Coordinator – Metro North

VENUES AND OPERATIONS TEAM

Brett Hidson

Head of Operations and Venues

Tammie Wightman

Business Support Officer

Sarah Horgan

Venues and Functions Coordinator

Lynton Franzi

Manager - Major Projects

ADELAIDE INTERNATIONAL TEAM

Alistair MacDonald

Tournament Director

Caitlin Magill

Operations Manager

TENNIS SA PRESIDENT REPORT



On behalf of the Tennis SA Board, I am pleased to present the President's report for the 2020 - 2021 financial year, the sixth of my term. Well, what an exciting and challenging year it has been with the incredible highs of 'A Day at the Drive' and our second Adelaide International balanced by the pausing of tennis caused by the global COVID-19 pandemic and the consequent travel restrictions preventing many of our players travelling to compete.

I can report the Board met each month during the year, except January, and discharged its governance obligations with diligence and enthusiasm. I thank my fellow Board members for their outstanding commitment, in an entirely voluntary capacity, to the sport of tennis in South Australia. A very big thank you to Philip Roberts for his most significant effort as Vice President during an even more hectic year.

After more than a decade of work, Tennis was duly recognised at the FY21 State Budget with a \$44M grant from the SA Government for the second phase of redevelopment of Memorial Drive. Physical work commenced in March this year and

will result in a brand new North Stand and East stand joined by a concourse wrapped around both, along with new seating in the South Stand. I greatly appreciate the effort that many people have put in over a significant period to reach this point including past President Bill Cossey (dec), past CEO's Steve Baldas and Ali MacDonald, Deputy President Philip Roberts and many Board and staff members. Thank you to the project team ably led by Lynton Franzi, Cox Architects, Kennett Builders and many partners. I am positive all South Australians will be extremely proud of what is being built, with final completion expected mid 2022.

At one stage, we were concerned that there would be no professional tennis at Memorial Drive over the summer. What instead happened was rather miraculous with the best players in the world quarantining in Adelaide and then playing to two sold out sessions at Memorial Drive - followed by a WTA only Adelaide International post the Australian Open. More details can be found in the CEO report but I would like to sincerely thank the SA Government through South Australian Tourism Commission, Debbie Sterrey, Ali MacDonald, our Tennis SA/Tennis Australia event staff and volunteers for the incredible amount of effort they put in to allow a once in a lifetime opportunity for South Australians that really put Adelaide on the global events map.

Tennis SA's Mission is to showcase, promote, develop and manage the game of tennis in SA so significant time is spent on policies and activities in support of this. The Tennis SA Board has always seen the objectives of encouraging greater levels of participation, as well as nurturing talented young players in their quest to become their best as complementary elements. The Day at the Drive and

Adelaide International provided much-needed platforms to help stimulate both these important areas and I expect tennis in SA will see significant benefits over coming years. The Board, CEO and senior staff have also worked on a new 2021-24 Strategic Plan which will be released shortly.

The National Academy in South Australia is continuing to produce elite young tennis players and the direction taken by Sandon Stolle and the team is proving invaluable, particularly in broadening the base of the talent pool by working directly with our affiliates. Whilst Covid prevented our players from representing Australia like in normal years, I would like to acknowledge the following SA players for their significant achievements: Charlotte Kempenaers-Pocz, Alex Bolt. Luke Saville, Li Tu and Thanasi Kokkinakis. More information on their achievements can be found in the high performance report.

Given the events restructure and impacts of COVID-19, the annual edition of the Ken McGregor Fund (KMF) luncheon was not held this year, but I am sure it will return. Instead, the team worked on other opportunities to raise funds for the important work the KMF perform. Thank you to the committee members of the KMF, led by Rick Baldock.

Our Diversity and Inclusion board sub-committee's first focus some time ago was gender equity but it's second focus in the last year or so has been on Indigenous aspects. A significant amount of work has gone into understanding what is required and then developing our first Reflect Reconciliation Action Plan (RAP), which I am pleased to advise has recently been endorsed by Reconciliation Australia. More news on this to follow in the coming year but thank you to the effort of those on our D&I committee.



The Board is mindful Tennis SA is essentially "owned" by our member Associations. The Board, in various forums, met with Association representatives throughout the year, with the aim of supporting their endeavours at grass roots levels

On behalf of the Board, I thank Premier Steven Marshall, Minister for Recreation, Sport and Racing Corey Wingard and Kylie Taylor, Chief Executive of the Office of Recreation, Sport and Racing, for their outstanding support. We have also enjoyed excellent support from the City of Adelaide, the City of Unley, Adelaide Oval SMA, Next Generation Clubs Australia, Memorial Drive Tennis Club and many other organisations.

I thank the Board and staff at Tennis Australia for continuing to provide funding for a number of our activities and to work so constructively with us. TA's ability to fund member states in FY22 has decreased significantly due to the cost of running the 2021 Australian Open and this means that TSA will have to utilise some of its financial reserves to fund us this coming year, but TA still look for opportunities to help where they can.

Our CEO, Debbie Sterrey, has continued to show great leadership and endeavour in all of her activities and has admirably led what we consider our greatest asset, our dedicated staff. Thank you so much Debbie. The relationships our staff have fostered with so many partners are crucial to our success in the development of our sport as well as with the new Adelaide International, so I sincerely thank them for this. I also thank our past players and affiliated Associations and Club representatives with whom we have been able to work so positively with each year.

Thank you for the privilege I enjoy in serving tennis in South Australia as we look forward to another successful year.

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Kent Thiele President

TENNIS SA CEO REPORT



On behalf of the staff of Tennis SA, I am pleased to present my CEO report in my second year of service for 2020/21.

It has been another challenging year as we all continue to adapt to the way COVID-19 has changed all our lives.

We kicked off the new financial year with the Tennis SA Awards Night, presented virtually from Memorial Drive. The virtual format ensured that we could still celebrate the outstanding achievements of our players, coaches, clubs, communities, volunteers and officials, albeit from a distance.

The UTR Pro Tennis Series hit Memorial Drive in July and for the first time our team learnt the biosecurity measures required to ensure that professional tennis could safely return to court. These events also marked the beginning of Li Tu's return to the professional tennis circuit. Li went on to claim all three events held at Memorial Drive.

Our ANZ Tennis Hot Shots District School Carnivals continue to go from strength to strength with 49 held around the state, an increase from 33 in 2019/20. Over 5,500 students picked up a racquet as part of the pathway designed to transition students from interschool sport to their local tennis club.

ANZ Tennis Hot Shots Racquet Roadshow kicked off in September with 75 Reception students at Reidy Park Primary School given brand new racquets thanks to ANZ and Tennis Australia. As part of the event, tennis legend Todd Woodbridge made his very first virtual appearance through a video call, something that would become a regular occurrence at Racquet Roadshow events around the country. An additional 97 schools in South Australia received racquets thanks to the initiative.

South Australia's second annual tennis tournament for players who are blind or have low vision was held at Memorial Drive, in conjunction with Somerton Park Tennis Club. The open mixed tournament saw 17 players take part in matches.

The State Foundation Cup was held in Berri for the seventh time in October, with 152 regional players taking part in the event. Hills Fleurieu claimed the overall teams championship, while Upper Northern and Yorke walked away with their first State Foundation Cup age group win in the 13-and-under division.

Summer competitions also commenced in October, with Tennis SA administering competitions for Southern Districts, Eastern Districts and North East Tennis Associations. Tennis SA State League, Junior State League and Green Ball Junior State League competitions continued to go from strength to strength.

The inaugural South Australian Teams Challenge was held at West Lakes Tennis Club in December. The event saw representative teams from Regional South Australia and Metropolitan South Australia take on each other in 13/u, 15/u and 17/u age groups, forming the

innovative next step in the pathway for regional players while interstate travel was not possible. Regional South Australia claimed the title in its first year.

Players from South Australia and the Northern Territory took part in the UTR Junior State Performance Championships at West Lakes Tennis Club, replacing the annual December Showdown this year due to the ongoing impact of COVID-19.

Over 230 players from 12
Regional Associations participated in the Tennis SA Country Carnival at Kensington Gardens Lawn Tennis Club and Tranmere Bowling and Tennis Club. The John Fitzgerald Shield for most represented and best performed was awarded to Barossa and Light Tennis Association.

We were thrilled to see Thanasi Kokkinakis and Alex Bolt be awarded Australian Open main draw wildcards, with 16-yearold Charlotte Kempenaers-Pocz receiving a wildcard into Australian Open qualifying.

In March, summer competitions wrapped up with Seacliff Tennis Club claiming both the boys and girls Tennis SA Junior State League titles, along with their very first men's Tennis SA State League title. Glenlea Tennis Club claimed backto-back Tennis SA State League women's titles.

The UTR Pro Tennis Tour returned to South Australia in May, with the tournaments held at West Lakes Tennis Club. Li Tu and Alexandra Bozovic claimed back-to-back titles, and for Li this made it five from five titles on home soil.

In June, Naracoorte Tennis Club was announced as one of ten lucky recipients to receive a \$10,000 grant through its ANZ Community Tennis Grants initiative, helping support and develop local tennis clubs who deliver the ANZ Tennis Hot Shots program. The club will

be using the funds to upgrade six courts in order to continue to grow their program.

RALLY AS ONE

Rally as One, a national program to support bushfire affected communities, was launched at Stokes Bay Beach on Kangaroo Island in November. As part of the launch, primary students from the Kangaroo Island Community Education, Parndana Campus were presented with brand new racquets and had a hit of beach tennis. **ANZ Tennis Hot Shots Racquet** Roadshow, ANZ Tennis Hot Shots District School Carnival and Rally as One Community Tennis Night events were all held as part of the visit to the Island.

Stokes Bay Tennis Club also received \$40,000 to support the rebuild of tennis facilities, thanks to the Australian Tennis Foundation.

As part of Rally as One, the Tennis SA team joined with the Adelaide Hills community at the Mount Torrens Tennis Club and Football Oval in February for a day of ANZ Tennis Hot Shots, social tennis, fun activations, raffles and giveaways.

A DAY AT THE DRIVE AND ADELAIDE INTERNATIONAL

We announced in November that the Australian Open lead in events would be played in Victoria, but little did we know the turn of events that would follow.

In early 2021, we received the surprise news that we would be hosting Serena Williams (USA), Rafael Nadal (ESP), Novak Djokovic (SRB), Dominic Thiem (AUT), Simona Halep (ROU), Naomi Osaka (JPN) and Jannik Sinner (ITA) in South Australia ahead of the Australian summer of tennis.

After announcing the event on 9 January, our team worked tirelessly to get Memorial Drive ready for quarantine and the players arrived in Adelaide just five days later.

After 14 days of mandatory quarantine and with just 18 hours to take the venue from quarantine to event ready, the players were joined by World No.1 Ash Barty (Qld) for A Day at the Drive, one of the first sporting events in the world to welcome back spectators.

With 67 Grand Slam singles titles between them, this is a sight I am quite sure we will never see at Memorial Drive again.

The Adelaide International WTA tournament returned after the Australian Open, with Iga Swiatek (POL) defeating Belinda Bencic (SUI) 6-2 6-2 to claim the title.

Our sincere thanks to the South Australian Government and South Australian Tourism Commission for their unwavering support and their vision to bring international tennis back to South Australia.

MEMORIAL DRIVE CENTRE COURT REDEVELOPMENT

The South Australian Government's State Budget was unveiled in November and along with it came the announcement of \$44 million in funding for the stage two redevelopment of Memorial Drive.

The updated architectural 3D images were revealed in February, before demolition of the North Stand commenced in March, just two weeks after the last ball was hit at the Adelaide International.

Minister for Recreation, Sport and Racing Corey Wingard joined us

in April to launch construction and turn the sod on the project, with first foundations poured in May.

Our sincere thanks to both Premier Marshall and Minister Wingard for their continued support in the redevelopment of Memorial Drive.

It goes without saying that 2020/21 has been difficult for everyone. COVID-19 has changed our lives in ways we could not have even imagined two years ago.

We thank our clubs and associations for their cooperation and understanding as we continue to navigate the situation at hand.

I would like to thank Tennis SA President - Kent Thiele, Vice President - Philip Roberts and the entire Tennis SA Board for their support throughout the year.

Congratulations to our Leadership Team consisting of Matt Fitzgerald (Tennis Development), Dylan Hicks (Tournaments, Competitions and Officiating), Bianca Marron (Marketing and Communications) and Brett Hidson (Operations and Venues) for the great work they have done throughout the year.

I also wish to acknowledge the entire Tennis SA and Adelaide International team for their tireless work over the past 12 months. You should all be very proud of your achievements.

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Debbie Sterrey Tennis SA CEO



TENNIS AUSTRALIA CEO REPORT



A CHALLENGING YEAR FULL OF ACHIEVEMENTS ON AND OFF THE COURT...

This past 12 months has tested the entire tennis community – no one more so than our coaches and venue owners, who have spent so many days off court.

In that time, we've faced countless challenges - from cancelling tournaments mid-event in a desperate rush to get home before border closures came into effect, to the steady stream of press conferences announcing new restrictions, which are followed by teams of people trying to work out what that means for coaches, clubs and players.

Our lives have changed so much over the past year and a half.
Our physical world has shrunk, sometimes limited to just that 5km radius from our homes. We've contended with home schooling, single person bubbles and non-stop Microsoft Teams calls, WhatsApp messages, emails and texts.

At the same time, we've also achieved more during this time than any of us would ever have thought possible. Instead of stopping and waiting for the world to return to normal, we've persevered and created our new normal.

We increased participation in our sport by more than 15 per cent this last year. Despite all the lockdowns and restrictions, there are now more than 1.33 million Australians playing tennis. Tennis has emerged as one of the most COVIDSafe sports and our team has worked tirelessly to deliver better outcomes for coaches, clubs, players and officials, nationwide.

We successfully hosted international tournaments and safely delivered an extensive quarantine program at the height of the pandemic, gaining the respect of the world. These events gave our Aussie athletes opportunities to compete and show everyone what their years of training and our support have meant. We also introduced the UTR Pro Series to give our players opportunities to compete on home soil.

And our players have well and truly delivered. We have two world No.1s in Ash Barty and Dylan Alcott. Ash broke the 31-year drought between Australian female champions at Wimbledon. Dylan is on track to complete the Grand

Slam having won in Melbourne, Roland Garros and Wimbledon. Ash and John Peers are Olympic bronze medallists and we are only just getting to the US hard-court season.

We designed and developed the new Health Indicator of Tennis (HIT) tool which will enable our teams to have more informed conversations with clubs, coaches and local councils about the "health" of tennis and then seamlessly feed into action plans. We also launched the Play Tennis digital platform, which connects more than 75 per cent of the country to online court bookings.

We rolled out a new player development strategy and opened the National Tennis Academy. There are now National Development Squads and Zone Squads set up in every state and territory, with plans to expand these further as we move into the summer. We've assembled a team of world-class coaches, health and wellbeing experts and sport science and medical staff to support our athletes on their quest to become the best they can be.

We placed every aspect of our sport under a microscope through





the coach and competitive play reviews. We have also looked at processes to find new ways to work smarter and have examined our set-up and how we work together as a team. We achieved our overall objective of financial viability and keep people in jobs in spite of the pandemic. Although we said farewell to some of our team, we also welcomed new team members.

We established a national gender equality taskforce to create a Women and Girls plan to drive change and opportunity across our sport. We are also putting the Federal Government's 2019 funding to good use in increasing the number of women and girls who participate in tennis.

We launched a venture capital fund and invested in a new technology, SwingVision, which is set to revolutionise our sport through the gamification of tennis.

We also rolled out Rally as One and delivered on our promises to bushfire affected regions in Victoria, SA, Queensland and NSW.

THANK YOU

It has been a challenging journey and we still have more to accomplish. But it is a real privilege to work with each of you and continue to grow together.

I am once again humbled and so deeply proud to be associated with a sporting community that has worked so collaboratively and with

great compassion with one another in the face of the most difficult circumstances.

Thank you, your staff and Board, for your tremendous contribution to those achievements.

Stay safe and take care.

Gary Tiley

Craig Tiley Tennis Australia CEO

YEAR IN NUMBERS

EVENTS

MAJOR EVENTS

AUSTRALIAN MONEY TOURNAMENTS

JUNIOR TOURNAMENTS

JUNIOR DEVELOPMENT SERIES TOURNAMENTS

TEAMS IN JUNIOR AND SENIOR STATE LEAGUE

ANZ TENNIS HOT SHOTS SCHOOL CARNIVALS



FACILITIES

211 FACILITY AUDITS 15 BOOK A COURT VENUES

ANZ TENNIS HOT SHOTS

PRIMARY AND HIGH SCHOOLS REGISTERED



PRIMARY SCHOOLS DELIVERING ANZ TENNIS HOT SHOTS

STUDENTS INVOLVED IN **ANZ TENNIS HOT SHOTS SCHOOL COMPETITION**

SECONDARY SCHOOLS IN NATIONAL SCHOOLS **PARTNERSHIP**

SECONDARY SCHOOL PARTICIPANTS

SCHOOLS

250

45,452

2,867

COACHES

208

COACH MEMBERS

92

QUALIFIED

BUSINESS

64 TRAINEE

PARTICIPANTS

64,131

CLUBS

15,685

REGISTERED CLUB MEMBERS

321

AFFILIATED
ASSOCIATIONS/
CLUBS/CENTRES/
SCHOOLS



PARTICIPATION REPORT

AFFILIATION AND MEMBERSHIP

Tennis SA with full support and significant investment from Tennis Australia is pleased to continue the simple annual affiliation fee based on the number of tennis courts at the club. There were 321 affiliated bodies with Tennis SA in 2020/21, including 282 clubs across 39 associations.

Tennis SA and our affiliates registered a total of 15,685 club members. The per court affiliation fee model offers a more flexible and innovative option and encouragement to record all club participants.

ORGANISATION STRUCTURE

The last year proved challenging as we navigated our way through many changes in our team.

Scott King (School Development Coordinator Country North/West) made the decision to return to his natural calling in teaching in Whyalla. Amelia Waters (School Development Coordinator Metro South) welcomed another beautiful baby boy to the Waters family.

Amelia was on maternity leave for the past year and ultimately made

the decision to move back into teaching following her maternity leave. Erin Haines (Regional Tennis Manager Metro) was presented with the opportunity of General Manager of Netball SA and decided to take up this role directly after the Adelaide International finished in March. Tennis SA wishes Scott, Amelia and Erin all the very best in their new roles.

These vacant positions created challenges but ultimately galvanised the team into a team first mentality with everything we did. A small structure change was required in the country team where we combined the Club Development Officer and School Development Officer roles. These roles becoming Regional Officers in their respective regions, servicing their clubs and schools.

CLUB DEVELOPMENT AND REGIONAL OFFICERS

With the support of Tennis Australia, Tennis SA has appointed Club Development Officers who are employed to work collaboratively with our affiliate members to improve access to our clubs, courts and the sport, as well as innovate in the delivery of tennis wherever possible.

The Club Development Officer role is to be the first point of call to assist clubs, councils and coaches to work collaboratively in their region. The team servicing our metro clubs in the past 12 months included Adrian Dezen (Metro South) and Andrew Fitzgerald (Metro North).

The Regional Officer role is a newly created combined/hybrid role of the Club Development Officer and School Development Coordinator. This requires the Regional Officers to facilitate school carnivals where required in their assigned regions, working closely with Troy McNeil who sets the strategy for schools in our country regions. The Regional Officers who serviced country South Australia were Troy McNeil (Country East) Hayley Allen (Country South) and Giles Ellis (Country North/West).

Our Club Development/
Regional Officers conducted
385 face-to-face visits (up by
31 visits previous year) with our
affiliates during the financial year
to develop strong relationships
with our tennis community that
resulted in 15,685 registrations for
2020/21 – excluding ANZ Tennis
Hot Shots registrations. Important
relationships were also developed
with non-affiliated clubs which has
resulted in new affiliates coming on
board this past financial year.

SCHOOL DEVELOPMENT COORDINATORS

Shane Leathem and Troy McNeil did an amazing job in the school's space in the absence of Amelia and Scott. Shane led all communications across metro areas and brought on five university placement students from UniSA. Corey, Ryan, Gary, Lee, and Will were a fantastic help to the team, we thank them for their contributions and wish them all the





best on completing their studies. Troy led the strategy in the country team working with Hayley and Giles to ensure schools were serviced to the highest standards.

Tennis SA is pleased to report we had 250 primary schools registered as part of the Australian Sports Commission Sporting Schools (Partnership and Play program) during 2020/21. Tennis SA also had 37 secondary schools register. Through these programs, Tennis SA engaged 45,452 students across the state. We also travelled to 17 different schools presenting racquets to reception students in conjunction with the local coach, Todd Woodbridge and of course ANZ.

Tennis SA also held 49 district schools competitions (up from 33 in 2019/20) across the state, including hosting our largest ever in participation numbers (320 students at the Riverland District Carnival). Due to the overwhelming numbers, we decided to add a year 5/6 carnivals to some district days which gave more students the

chance to participate.

Winning schools from their respective district were invited to a metro and country final, to be played over two days at the Tennis SA Clay Courts. Torrens Valley Christian School were awarded champions of the metro competition and Cobdogla Primary the champions of the country competition.

SYSTEMS

The new kid on the block is Club Spark which will be superseding My Tennis in the coming months. The team has been working hard behind the scenes to get clubs and associations on boarded to become digitally enabled. This will ensure reduced administrative workload for volunteers and increased visibility to the public, encouraging new participants and potential members to clubs. We currently have 65 clubs that have made the transition to date.

ClubSpark is a digital solution that makes tennis more accessible online. For consumers (tennis players) it provides easy access and seamless experiences to tennis activities such as finding and booking a court, joining a club or registering for an open day event.

For club administrators it provides simple to use tools to manage club activities, such as managing memberships, communicating with players, timetabling & website updates.

CLUB DEVELOPMENT WORKSHOPS

Due to COVID-19 restrictions in place, Tennis SA implemented an online Club Development Workshop Series to keep our affiliates up to date with new programs and systems.

Key topics discussed during the series included Club Spark (online operating system) Grants and fundraising initiatives through Australian Sports Foundation. Match Centre upgrades presented by Tennis Australia and COVID-19 operating requirements for clubs, members, and coaches to ensure

PARTICIPATION REPORT

information was up to date to keep everyone safe

OPEN COURT SESSIONS

Open Court Sessions continued its second year in encouraging new and inactive participants back to tennis in a social, fun environment.

No gear? No problem, everything is supplied for an Open Court Session and you don't need to dress like a Grand Slam champion to join in. Just wear comfortable clothes (think sneakers) and arrive at the session, where racquets and balls (including the cool compression ones) will be provided and courts (both full size and mini versions) are all set up and ready for your hit.

Forget the traditional tennis thinking of a full-size court, serious scoring and hitting the right shot at the right time. With an emphasis on fun, Open Court Sessions included activities like triples (doubles, with room for one more!) and pickleball – one of the fastest-growing racquet sports in the US, pickleball is played with paddles rather than racquets, and a plastic ball on a mini court.

DIVERSITY AND INCLUSION

Tennis SA continues to work with clubs and coaches to ensure tennis is open and accessible to all. We strive to ensure pathways for each segment are provided.

The Pride Tennis club, supporting the LGBTIQ+ community is a new affiliate with Tennis SA. We look forward to working together in future activations to ensure tennis is inclusive and played in a safe and welcoming environment.

Blind & Vision Impaired championships were held under the roof at Memorial Drive. We were fortunate our borders were

open with NSW which saw a record number of participants for the event. Nick Bradley (Somerton Park TC) champions this space and was tournament director on the day. Unfortunately, the Peter Smith Intellectual Disability championships were unable to be held due to border closures. We are hopeful we can run the event later in the year.

Tennis SA is very proud to announce the finalisation of our Reflect Reconciliation Plan (RRAP). This RRAP will guide us on our journey to learn more about Aboriginal and Torres Strait Islander cultures and provide more opportunities to Aboriginal and Torres Strait Islander peoples. We look forward to providing unique opportunities in the coming years to get more people playing tennis.



RALLY AS ONE REPORT



Bushfires raged across Australia in January 2020, with the worst affected regions in South Australia including Kangaroo Island and Adelaide Hills.

KANGAROO ISLAND

48% of Kangaroo Island was devastated by the bushfires, with two tennis clubs directly impacted.

Stokes Bay Tennis Club received \$40,000 in September to help rebuild after the Tennis Club and Community Hall was partially destroyed by fire, including the hall, clubrooms and kitchen, along with the playground, tennis courts, nets and fences.

Tennis SA, on behalf of the Australian Open and Australian Tennis Foundation, visited Kangaroo Island in November to launch the Rally as One program in support of bushfire affected communities.

The initiative came after the global tennis community united to raise more than \$6 million in

January as part of the Australian Open's Aces for Bushfire Relief initiative.

The Rally as One National Launch saw Year 3/4 students from the Kangaroo Island Community Education, Parndana Campus presented with brand new racquets before participating in beach tennis with members of the Kangaroo Island and tennis communities.

40 Reception students at Kangaroo Island Community Education Kingscote Campus received brand new racquets thanks to ANZ Tennis Hot Shots Racquet Roadshow initiative. Tennis legends Todd Woodbridge and John Fitzgerald will made a special virtual appearance, with an in person visit from Sandon Stolle.

110 Year 3/4 students took part in the ANZ Tennis Hot Shots Kangaroo Island District School Carnival, with all receiving brand new racquets to take home.

The Rally as One Community Tennis Activation was open to all members of the community, with activities including ANZ Tennis Hot Shots, Cardio and Social Tennis.

ADELAIDE HILLS

The Cudlee Creek fire took hold just days prior to Christmas in 2019, with towns such as Lobethal, Woodside, Brukunga, Harrogate and Mount Torrens in it's path. The fire was declared safe two weeks later having destroyed over 23,000 hectares, 98 homes, over 500 buildings and more than 300 vehicles. Tragically, one life was lost.

As part of Rally as One, the Tennis SA team joined with the Adelaide Hills community on Sunday 21 February at the Mount Torrens Tennis Club for a day of ANZ Tennis Hot Shots, Social Tennis, inflatables, raffles and giveaways.

Tennis SA will continue to support the rebuild, as well as deliver tennis programs to assist both communities in the years to come.

VENUES AND PLACES TO PLAY REPORT

BOOK A COURT

Book a Court is an online court booking and payment platform, which is integrated with pin pad technology placed on a court entry gate. When players book and pay for court hire online, they receive a PIN that allows them to access their court and turn on court lighting if required. The system aims to provide flexibility and ease of access to players wishing to hire a tennis court, while increasing court hire revenue and decreasing the administration burden on club volunteers. Book a Court is a priority program following outstanding results from interstate regions that have embraced the system.

At the time of reporting, Tennis SA has supported the installation of the system at the following venues:

- Ascot Park-Vermont Tennis
 Club (Woodforde Family Reserve)
- Bellevue Heights Tennis Club
- East Adelaide Payneham
- Greenacres Tennis Club
- Hectorville Tennis Club
- Littlehampton Tennis Club
- Locklevs Tennis Club
- Lutheran Tennis Club (Murray Bridge)
- Morphettville Park Tennis Club
- Port Augusta Tennis Association
- Port Pirie Tennis Association
- Tennis SA Clay Courts
- Tennis World Millswood*
- Victor Harbor Tennis Club
- Warradale Park Tennis Club
- Willunga Tennis Club*
- Woodville Orion Tennis Club (Smith Reserve courts)

*Installation to be completed The Book a Court system continued to see an increase in bookings across the state and country during the 2020/21 financial year. The COVID-19 lockdown restrictions were reduced which saw more people engage with the system booking a court and enjoying the social, mental and physical benefits of tennis. Data obtained from Tennis Australia's award-winning Book a Court online booking system has shown a sharp increase in the number of people playing tennis during the 2020/21 period compared to that of the previous financial year. The Book a Court figures in SA also dramatically increased with both venues and number of bookings seeing a rise in uptake. Tennis SA were successful in receiving funding through the State Government's Office for Recreation, Sport and Racing to install the system in 15

more venues over three years, which concluded in 2020/21.
Tennis SA will continue to work with clubs, local councils, and Tennis Australia, in the expansion of this program.

FACILITY AUDITS

Tennis SA conducted 211 facility audits during the past financial year. Consisting of club and community access venues in both metro and regional South Australia. The facility audits assist Tennis SA to update our register of infrastructure and amenities at each venue. This in turn helps to support strategic planning initiatives and applications for funding to government and



other agencies. Facility Audits also form part of the Tennis SA Places to Play Strategy for 2019 -2022 to help us identify where we need to maintain, sustain and improve tennis in South Australia.

TENNIS SA PLACES TO PLAY STRATEGIC PLAN 2019-2022

The Tennis SA Places to Play team is part of a national team that supports participation sustainability and growth through a network of welcoming tennis venues and deliverers. Tennis is played at over 600 venues across Adelaide and South Australia, all offering a variety of facilities and services. The Tennis SA Places to Play Strategic Plan 2019-2022 has been developed to guide the accountable provision and sustainable management of places where tennis is accessible so to benefit the whole community.

The plan delivers a set of broad expectations for Tennis SA affiliated bodies, all levels of Government and other key stakeholders to work collaboratively and clearly communicate on proven and innovative actions that will:

- Improve the quality of existing facilities
- Enhance our partnerships
- Ensure an appropriate spread of quality venues across the state
- Plan and develop new facilities in major growth areas, schools and community spaces

VENUE DEVELOPMENTS

Despite the restrictions that COVID-19 imposed on infrastructure projects during 2020/21, many venues around South Australia were developed or upgraded, with funding assistance from parties including local councils, Office for Recreation, Sport and Racing

(ORSR), Tennis Australia and the respective clubs. South Australian tennis clubs again received wonderful support for community tennis infrastructure projects with \$4.6 million provided through the ORSR Infrastructure Projects Fund (announced May 2021). This funding program comprised of Community Recreation and Sport Facilities Program, Regional and Districts Facilities Program and the Grassroots Facility Program.

Due to the financial impact of COVID-19 Tennis Australia's National Court Rebate Scheme (NCRS) has been placed on hold. Prior to the NCRS program being paused Tennis Australia supported community tennis infrastructure projects and participation initiatives via the NCRS and contributed \$73,000 towards projects in SA.



HIGH PERFORMANCE RFPORT

PRO-TOUR RANKING/ RESULTS

South Australia currently has five male and one female athlete competing with an ATP/WTA singles ranking, with 2 more South Australians competing with a doubles ranking only. As at July 2021, SA ATP/WTA rankings are as follows:

ATP

146 Alex Bolt (435) 182 Thanasi Kokkinakis (433) 416 Luke Saville (33) 891 Brad Mousley (910) 2026T Mislav Bosnjak (1934T) Lleyton Hewitt (819)



WTA

624 Amber Marshall (525) Charlotte Kempenaers-Pocz (1137) Madison Frahn (1579)

*Brackets indicate doubles rankings

Some outstanding results include:

Luke Saville

Represented Australia in ATP Cup; Australian Open 2nd Round Doubles:

Roland Garros Round of 16 Doubles; Wimbledon Round of 16 Doubles; Australian Olympic Team

Charlotte Kempenaers-Pocz

Australian Open Qualifying Wildcard:

Australian Open Doubles with Simona Halep;

Philip Island Trophy Wildcard: Awarded scholarship to National Tennis Academy in Brisbane

Thanasi Kokkinakis Biella Challenger Finalist

Alex Bolt

Australian Open 2nd Round; Wimbledon 2nd Round; Nottingham Challenger Winner

Li Tu

Australian Open Wildcard

COVID-19 resulted in a halt to many Pro-Tour Events, with Tennis Australia implementing UTR Pro-series Events:

Edward Winter

21/9 win/loss record

Li Tu

28/2 win/loss record

Charlotte Kempenaers-Pocz

15/17 win/loss record

Amber Marshall

19/6 win/loss record

Jasmine Adams

18/13 win/loss record





JUNIOR ITF WORLD TENNIS TOUR RANKINGS

BOYS

134 Edward Winter

716 Edward Vo

1112 Alexander Despoja

1211 Henry Lamchinniah

1579 Connor Gibson

1754 Jonas Hahn

1968 Doni Gashi

1968 Hugh Winter

GIRLS

134 Charlotte Kempenaers-Pocz

888 Elim Yan

933 Mia Tsoukalas

1275 Meeka Marshall

1503 Madison Schwarz

2172 Cydney Crumbie

2172 Chloe Schwarz2554 Juliette Robinson

2887 Georgia Plunkett

JUNIOR INTERNATIONAL RESULTS/ REPRESENTATION

Many ITF events from March 2020 onwards postponed or cancelled due to COVID-19. Four ITF events have been held in Australia during this time.

Edward Winter

J3 Mornington ITF Singles - Winner; J3 Mornington ITF Singles - Winner

Elim Yan

J3 Mornington ITF Singles - Semifinalist

Alex Despoja

J5 Darwin ITF Doubles - Winner; J4 Darwin ITF Doubles -

REPRESENTATION

There have been no international tours held during this time.

USA UNIVERSITY SCHOLARSHIP RECIPIENTS

Jasmine Adams

University of North Texas

Tully Richter

Lipscombe University

Callum Gale

Tulsa University

HIGH PERFORMANCE

REPORT (continued)

Noah Koeroessy

Ottawa University

Ben Cahill

Furman University

JUNIOR NATIONAL RESULTS

In 2020 the Australian Claycourt, **Grasscourt and Hardcourt** Championships were cancelled due to COVID-19.

SOUTH AUSTRALIAN STATE PERFORMANCE EVENT

12/U Boys Singles Winner Jeffrey Strydom

12/U Boys Singles Finalist Filip Fantasia

12/U Boys Doubles Winners Filip Fantasia/Jacquyn Colalancia

12/U Girls Singles Winner Taylah Lessue

12/U Girls Singles Finalist Sarah Mildren

12/U Girls Doubles Winners Sarah Mildren/Christina Bennett

14/U Boys Singles Winner Michael Smith

14/U Boys Singles Finalist Jonas Hahn

14/U Boys Doubles Winners Noah Coghlan/Jonas Hahn

14/U Girls Singles Winner Eva Harris

14/U Girls Singles Finalist **Emily Briggs**

14/U Girls Doubles Winners Kristina Tai/Emily Briggs

16/U Boys Singles Winner Alex Despoia

16/U Boys Singles Finalist Henry Lamchinniah

16/U Boys Doubles Winners Alex Despoja/Henry Lamchinniah

16/U Girls Singles Winner Mia Tsoukalas

16/U Girls Singles Finalist Elim Yan

16/U Girls Doubles Winners Elim Yan/Mia Tsoukalas

18/U Boys Singles Winner Stefan Bianchet

18/U Boys Singles Finalist Lachlan Brain

18/U Boys Doubles Winners Peter Politis/Lachlan Brain

18/U Girls Singles Winner Jasmine Adams

18/U Girls Singles Finalist Cydney Crumbie

18/U Girls Doubles Winners Cydney Crumbie/Jasmine Adams

2021 AUSTRALIAN CLAYCOURT NATIONALS

14/U Boys Doubles - Hugh Winter Winner 14/U Boys Doubles - Jonas Hahn/

Michael Smith Finalists

2021 STATE TEAMS (GOLD COAST)

The below teams were selected, however the event was abandoned on Day 4 due to COVID-19.

15/u GIRLS

Elim Yan, Diana Badalyan, Kalina Stefanov Coach: Colin Ebelthite

15/u BOYS

Jonas Hahn, Gavin Zhang, Christian Salmeron Coach: Matt Tievans

13/u GIRLS

Diana Badalyan, Kalina Stefanov, **Emily Briggs** Coach: Codie George

13/u BOYS

Michael Smith, Billy Williams, Bryan Dickson Coach: Colin Ebelthite





11/u GIRLS

Leana Nannapaneni, Hannah Park, Oparah Rajakaruna Coach: Matt Tievans

11/u BOYS

Bao-Long Nguyen, Orlando St. Claire, Ashton Lim Coach: Craig Mousley

BRUCE/ PIZZEY CUP

Tennis SA will continue to employ the coach for the Primary and Secondary School National Teams Championships - Bruce and Pizzey Cup. However, these events were cancelled due to COVID-19 in the 2020/21 reporting period.

SOUTH AUSTRALIA HIGH PERFORMANCE TEAM **UPDATE**

The high performance team as of June 30 2021 comprises of:

Sandon Stolle

TA National Development Squad Coach - SA

Codie George

TA Talent Operations Manager SA/ NT

Matthew Evans

Physical Performance Coach

Joel Kerley and Domenic Marafiote 13/u SA Zone Coaches

Colin Ebelthite and Jim Chaousis

15/u SA Zone Coaches

Scott Smith

National Academy Physiotherapist

Dr. Liz Clisby

National Academy Sports Doctor

Warren Foote

Coach Development Manager

Emily Hartley

National Academy Nutritionist

Emma Mattey

National Academy Psychologist

COACH DEVELOPMENT RFPORT



At the end of the 2020-2021 financial year there were 208 financial coaches in South Australia comprised of 52 business, 92 qualified and 64 trainee coach members, 31,2% of these coaches are female coaches. Tennis Australia continues to maintain the highest possible standard in professionalism by having all qualified coaches compliant. Qualified coach members must hold a recognised first aid qualification, a National Police Check and Working with Children Check as a compulsory requirement of coach membership. Ongoing professional development has remained a focus for the Coach Development team with 14 workshops presented in the last 12 months, Including a virtual workshop which was viewed by

coaches from across Australia at a time when most of the nation was in lockdown. Three workshops were delivered regionally.

Following the highly successful Coaches Conference in January 2020, unfortunately due to COVID-19 there was no such event in 2021. The 'Women in Tennis Coaching' networking event was this year held in line with "A day at the Drive" where 18 key female South Australian coaches attended. Olympian, Jess Stenson (Marathon) runner) addressed the group this year, she spoke about her journey and her excitement of representing Australia again at the Olympic Games in Tokyo later in the year. This was followed by lunch before joining a virtual workshop that was being viewed across Australia at similar Female networking events.

Another fantastic event bringing female coaches from across South Australia together.

The Coach Development team continued with the 'Industry Leaders' meetings throughout the year, this group of leading operators around the state gathers in an effort to drive the sport of tennis forward, particularly through this COVID-19 time which has seen tennis coaching thrive. 64 unique coach check-ins were conducted with 14 of these being with regional coaches. Coach check ins are an opportunity to meet with these coaches in their club environments, talk through any challenges they are facing and help them improve their day to day running of their business operations. For the second vear in a row all 12 Foundation Cup coaching positions were filled

with regional coaches. Once again there were three regional coaches becoming qualified this year, the competition for these coaching positions moving forward will continue to get stronger.

Courses: In 2020-21, five
Foundation Coaching courses
(up from 2 last year) were held
with 38 participants. This course
is a five-hour course targeting
young aspiring coaches who are
predominantly assistant coaches
at their club. The Community
Coach Course (CCC) was delivered
once in the last year to a total of
19 participants. This is a three-day
course focusing on the delivery of
ANZ Tennis Shots. There was one
Junior Development Course (JDC)
delivered which incorporates a

Certificate III in Sports Coaching and is delivered over a six months period. While two courses were initially offered (a weekend and Monday course), unfortunately only one course was ultimately delivered due to the lack of resources, however the number of participants increased by 50% to see 18 coaches currently completing this course with seven female coaches and two regional coaches. As is tradition, the Club Professional Coaching (CPC)course is offered every year, but generally the numbers to conduct this course are only achieved every second year, in 2021 we have 8 coaches completing the course (seven males and one female coach). The 'Presidents Women in Tennis'

scholarship is available for Females the participate in either the Junior Development Coaching course or the Club Professional Coaching course, this year 3 coaches received assistance through the scholarship (2 in the JDC and 1 in the CPC).

While the threat of COVID-19 is still real, in South Australia the coaches have been the least effected of any coach cohort across Australia and similar to last year, a big congratulations should go out to all coach members following the professional manner in which they have conducted themselves and their businesses.



COMPETITIONS RFPORT



WINTER PENNANT

The 2020 season consisted of 241 teams competing each week over 10 rounds. All participating clubs are to be commended for the excellent sportsmanship and the spirited competition that was shown throughout the season.

Tennis SA would also like to thank its club volunteers who looked after their respective teams during the season and formally congratulate the following winners:

Men

Premier League - Coromandel Valley

Division 1 Open - Seaside

Division 2 Open - Glenlea

Division 3 Open - Seacliff

Division 4 Open - Collingrove

Division 5 Blue - Happy Valley

Division 6 Blue - O'Halloran Hill

Division 7 Blue - O'Halloran Hill

Division 8 Blue - Glenlea

Division 9 Blue - Peake Gardens

Riverside

Division 10 Blue - Ascot-Park

Vermont

Division 11 Blue - Tennis World

Millswood

Division 5 Gold - Hope Valley

Division 6 Gold - West Lakes

Division 7 Gold - Trinity Gardens

Division 8 Gold - Woodville Orion

Division 9 Gold - Rostrevor Division 10 Gold - Grange

Division 11 Gold - UniSA

Women

Premier League - Glenlea

Division 1 Open - Golden Grove

Division 2 Open - Henley South

Division 3 Open - Blackwood

Division 4 Blue - Somerton Park

Division 5 Blue - Morphettville Park

Division 4 Gold - Henley South

Division 5 Gold - Golden Grove

Men's Doubles

Division 1 - Tea Tree Gully

Division 2 - Valley View

Women's Doubles

Division 1 - Glenlea

Division 2 - Memorial Drive

Division 3 - Holdfast

Mixed Doubles

Open Division - Peake Gardens

STATE LEAGUE

The 2020/21 State League season was another strong display of high-level tennis played between the best players in South Australia. 8 teams competed in the State League Men's competition and 6 teams in the Women's competition.

In the men's competition both Seacliff and Glenlea earned their way into the Grand Final. In a very tense affair Seacliff were able to secure the win after winning 3 of the singles rubbers and winning a set in both of the doubles rubbers to clinch the State League Men's Premiership.

In the women's competition it was again Glenlea and Seacliff in the Grand Final. In a tightly fought contest Glenlea were too strong winning 4 rubbers to 2 securing their second consecutive State League Women's Premiership.

Jack Schipanski from Glenlea won the Men's State League Player of the year while Jasmine Adams from Seacliff won the Women's award.

Tennis SA would like to acknowledge the State League Advisory Group made up of Mike Daws (Chairperson), Michelle Leyden, Neville Messenger, Kimberly Absalom and Vittoria Peresano.

JUNIOR STATE LEAGUE

The 2020/21 season of Junior State League consisted of players competing against the best juniors in South Australia over a 14 round season.

The Boys competition comprised of eight teams with four making the finals. Seacliff and Trinity Gardens both won their way through to the Grand Final. In a very close affair, after splitting the singles evenly Seacliff was able to come out on top winning both doubles matches to claim the Junior State League Boys Premiership

The Girls competition consisted of eight teams with four making the finals. Seacliff and Athelstone were both able to win their way through to the Grand Final. In a close and tight matchup, Seacliff were able to remain composed winning 4 rubbers 2 and securing their second

consecutive Junior State League Girls Premiership.

Lachlan Brain from Seacliff won the boys Junior State League Player of the Year while Cydney Crumbie and Georgia Plunkett from Seacliff shared the girls Junior State League Player of the Year

METRO LEAGUE

In 2020/21 the men's competition consisted of four divisions comprising 32 teams. The women's competition consisted of two divisions and 16 teams.

Tennis SA hope that all participants enjoyed their time competing in the across Association competition.

Patrick Luke from Memorial Drive won the Men's Player of the Year and Sarah Mildren from Glenlea took out the Women's Player of the Year.

Tennis SA would like to acknowledge the Metro League Committee made up of Neville Messenger (Chairperson), Anne Morgan (SDTA), Brandon Oster (NETA), Darren Wunderer (WDTA), Ann Langman (Metro Lawn), Gary Stratford (EDTA) and Roger Davey (GDTA).

10/u GREEN BALL STATE LEAGUE

This is the third season Tennis SA has delivered this competition. This season consisted of a full 13 week season, linking with the Junior State League competition.

It's exciting for junior tennis, with some of Adelaide's best 9 and 10 year olds involved. This is not only exciting for the sport but exciting for the participants as they are playing kids the same age, similar ability and on the correct modified ball, beneficial for their development.

The competition consisted of 8 teams. In the grand final, Broadview were too strong for Seacliff winning 4 sets to 1.

The player of the year was awarded to Josh Nguyen from the Broadview Tennis Club.



COMPETITIONS

REPORT (continued)

ANZ TENNIS HOT SHOTS MATCH PLAY LEAGUES

During the 20/21 summer season Tennis SA continued the delivery of ANZ Tennis Hot Shots Match Play Orange Ball Leagues in Glenelg Districts Tennis Association and Western Districts Tennis

The response to the Orange Ball competition continues to be positive with the WDTA orange ball league consisting of 14 teams comprising of three players each, and the GDTA orange ball league consisting of 10 teams comprising three players each.

These Match Play Leagues were term length seasons, with a home and away format. The key difference was having the final round matches at one location to act as 'super rounds'. The feedback overall was very positive, with the kids loving the super rounds and the presentations, and these Match Play Leagues have continued to run throughout winter in both

EDTA/NETA SENIORS

The Eastern Districts and North East Tennis Associations senior summer competition season for 2020/21 consisted of 15 rounds with 179 teams competing each week. All participating clubs are to be commended for the excellent sportsmanship and the spirited competition that was shown throughout the season.

Tennis SA, Eastern Districts Tennis Association and North East Tennis Association would like to thank the club volunteers who looked after their respective teams during the season and formally congratulate the following winners:

Men

Division 1 - Enfield

Division 2 - Athelstone

Division 3 - Beaumont

Division 4 - Broadview

Division 5 - Tod Street

Division 6 - Athelstone Division 7 - Beaumont

Division 8 - Greenacres

Division 9 - Greenacres

Division 10 - Trinity Gardens



Women

Division 1 - Tea Tree Gully

Division 2 - Golden Grove

Division 3 - Prospect

Men's Doubles

Division 1 - Tea Tree Gully

Division 2 - Salisbury

Division 3 - Clearview

Women's Doubles

Division 1 - East Torrens Kensington Gardens

Division 2 - Greenacres

Mixed Doubles

Division 1 - Enfield

EDTA JUNIORS

The Eastern Districts Tennis Association junior summer competition season for 2020/21 consisted of 14 rounds with 170 teams competing each week. All participating clubs are to be commended for the excellent sportsmanship and the spirited competition that was shown throughout the season.

Tennis SA and Eastern Districts Tennis Association would like to thank the club volunteers who looked after their respective teams during the season and formally congratulate the following winners:

Boys

Division 1 - Collingrove

Division 2 - Trinity Gardens

Division 3 - Glenunga

Division 4 - Athelstone

Division <u>5 - Beaumont</u>

Division 6 - Beaumont

Division 7 - Beaumont

Division 8 - Trinity Gardens

Division 9 - Beaumont

Girls

Division 1 - Collingrove

Division 2 - East Torrens Kensington

Gardens

Division 3 - Athelstone

Division 4 - Trinity Gardens



Division 5 - Athelstone Division 6 - East Torrens Kensington Gardens

Green Ball Competition

Division 1 - Collingrove

Division 2 - East Torrens Kensington Gardens

Division 3 - Memorial Drive

NETA JUNIORS

The North East Tennis Association junior summer competition for season 2020/21 consisted of 13 rounds with 156 teams competing each week in what was the first season the competition has been administered by Tennis SA. All participating clubs are to be commended for the excellent sportsmanship and the spirited competition that was shown throughout the season.

Tennis SA and The North East Tennis Association would like to thank the club volunteers who looked after their respective teams during the season and formally congratulate the following winners:

Boys

A1 Boys - Golden Grove A2 Boys - Trinity Playford A3 Boys - Tea Tree Gully A4 Boys - Modbury Boys Division 1 - Hope Valley Boys Division 2 - Greenacres Boys Division 3 - Enfield

Girls

A1 Girls - Prospect A2 Girls - Tea Tree Gully A3 Girls - Enfield Girls Division 1 - Pooraka

Green Ball

Boys Division 1 - Prospect
Boys Division 2 - Tea Tree Gully
Boys Division 3 (Green) - Pooraka
Boys Division 3 (Blue) - Para Hills
Girls Division 1 - Tea Tree Gully
Girls Division 2 - Golden Grove

SDTA SENIORS AND JUNIORS

Tennis SA and Southern Districts Tennis Association worked collaboratively for the third season to deliver both the Junior and Senior competition.

The 2020/21 season consisted of 14 rounds for juniors and 15 rounds for seniors, with 165 juniors teams and 100 senior teams competing each week. Tennis SA and The Southern Districts Tennis Association also ran a junior season throughout the 2020 winter with 77 teams competing. All participating clubs are to be commended for the excellent sportsmanship and the spirited competition that was shown throughout the season.

Tennis SA and The Southern Districts Tennis Association would like to thank the club volunteers who looked after their respective teams during the season and formally congratulate the following summer winners:

SENIOR COMPETITION

Men

Division 2 - Denman
Division 3 - Kingswood
Division 4 - Hope Ward Blue
Division 5 - Colonel Light West
Division 6 - Colonel Light West

Division 1 - Coromandel Valley Blue

Division 7 - Flagstaff Hill
Division 8 - Blackwood
Women
Division 1 - Colonel Light West
Division 2 - O'Halloran Hill/McLaren
Vale

Division 3 - Denman Dark Blue Division 4 - Colonel Light West Blue

Mixed Doubles

2M/2W - Hackham Gold

JUNIOR COMPETITION

Boys

Premier League - Happy Valley
Division 1 - Morphett Vale
Division 2 - Happy Valley
Division 3 - Kingswood
Division 4 - Denman
Division 5 - Noarlunga
Division 6 - Kingswood
Division 7 - Colonel Light West
Division 8 - McLaren Vale
Division 9 - Blackwood

Girls

Premier League - Peake Gardens White Division 1 - Flagstaff Hill Division 2 - Kingswood Division 3 - Colonel Light West Division 4 - Blackwood

Green Ball Boys

Division 5 - Reade Park

Division 1 - Denman Light Blue Division 2 - Hope Ward

Green Ball Girls

Division 1 - Hope Ward Blue

Green Ball Mixed

Division 1 - O'Halloran Hill

EVENTS RFPORT

STATE FOUNDATION CUP

The 2020 Foundation Cup was played over four days on the courts of the Berri Lawn Tennis Club in perfect weather conditions.

Six regions, Eyre Peninsula, Upper Northern and Yorke, Lower Northern, River Murray, South East and Hills Fleurieu competed in the teams format combining the boys and girls in each age group for 13-and-under, 15-and-under and 17-and-under.

With nearly 150 of the best regional juniors in South Australia battling it out, the standard of tennis throughout the event was extremely high. Spectators were spoilt for choice with sensational matches taking place on the many courts.

This year for the first time coaches were allowed to speak with their players during change of ends and the end of sets. This was a change that was very positively received with both players and coaches enjoying the greater access throughout the matches.

Upper Northern and Yorke were thrilled to walk away with their first State Foundation Cup age group win in the 13-and-under division. Lower Northern and Hills Fleurieu were dominant taking out the U15's and U17's age groups. Hills Fleurieu once again claimed the overall State Foundation Cup team championship.

One player from each division was awarded the prestigious Kevin Schwarz Sportsperson Award. This award is presented to the boy and girl who demonstrate exceptional on court behaviour and is voted on each round by the opposing team. The huge spread of votes across such a large number of players spoke volumes of the professional and respectful manner in which players were participating in, and was a credit to all involved.



Congratulations to our sportsmanship award winners:

Boys - Jamie Burdelof (Lower Northern) and Lenni Rodwell (Lower Northern) Girls - Lucy Handbury (South East)

15/u

Boys - Lachlan Maywald (Hills Fleurieu) Girls - Sophie Nettle (River Murray)

17/u

Boys - Arley Byass (Eyre Peninsula) Girls - Olivia Wuttke (Lower Northern)

SOUTH AUSTRALIAN TEAMS CHALLENGE

The inaugural South Australian Teams Challenge was held in Adelaide at the West Lakes Tennis Club.

The South Australian Teams Challenge saw representative teams from Regional South Australia and Metropolitan South Australia take on each other in 13/u, 15/u and 17/u age groups. Players were involved in both a teams component as well as an individual event to

provide further competitive play opportunities for participants.

The event is the next step in the pathway for regional players, with the top three participants in each age group selected from their performance in the individual component of the State Foundation Cup held in Berri in October. In the past, selection has seen players earn the right to represent Regional South Australia at the national level. however this was not possible in 2020 due to the COVID pandemic.

13-and-under Regional State Team

Bryan Dickson (Lower Northern) Cooper Ferme (Upper Northern and Yorke)

Lucy Handbury (South East) Eva Schmucker (Eyre Peninsula) Maria Tzanavaras (River Murray) Dylan Wilson (Hills Fleurieu)

15-and-under Regional State Team

Riley Gill (Lower Northern) Adele Inglis (Upper Northern and Yorke)

Lachlan Maywald (Hills Fleurieu) Sophie Nettle (River Murray) Benjamin Siedel (Hills Fleurieu) Olivia Wuttke (Lower Northern)

17-and-under Regional State Team

Jake Baker (Hills Fleurieu)
Jenna Barry (Hills Fleurieu)
Arley Byass (Eyre Peninsula)
Emily Edwards (South East)
Callum Hillier (Hills Fleurieu)
Georgia Tregaskis (Hills Fleurieu)

13-and-under Metropolitan State Team

Dayna Harrison Saanvi Kondamuri Ashton Lim Isabella O'Reilly Azat Safiullin Daniel Skuza

15-and-under Metropolitan State Team

Jayden Adams Mahek Bhatt Eliza Gauvin Aleksandar Govedarica Lucas Salmeron Ebony Vink

17-and-under Metropolitan State Team

Dylan Bennett Olivia Collins Hugh Payze Henry Pilkington Sophie Ray-Johnson Coby Sander

COUNTRY CARNIVAL

Country Carnival is an opportunity for regional players to represent their Association and participate in a competitive yet fun and enjoyable environment. Country Carnival returned to Kensington Lawn and Tranmere Lawn for the fourth consecutive year from 7-11 January. Players participated in both teams and individual events catering for juniors and seniors competing for the John Fitzgerald Shield. 58 teams from 14 regional associations participated in Country Carnival.

Congratulations to our winners:
10/u Mixed - Port Lincoln
12/u Girls - Port Pirie
12/u Boys - Port Lincoln
14/u Boys - Barossa and Light
14/16 Girls - Onkaparinga
16/u Boys Pool A - Onkaparinga
16/u Boys Pool B - Hills Red
Men's Open - Hills Blue
Men's Doubles - Barossa and Light
Blue

Women's Doubles - Barossa and Light John Fitzgerald Shield (most represented and best performed): Barossa and Light Tennis Association

LES TAPP

Saturday 6 to Monday 8 March 2021 saw over 500 players representing their tennis associations at Woodville Orion Tennis Club. All players participated in a teams event across 10/u, 12/u, 14/u, 17/u age groups with various graded levels.

Congratulations to our winners; 10/u Boys (Div 1) - EDTA Blue 10/u Boys (Div 2) - NETA 10/u Girls - SDTA 12/u Boys (Div 1) - WDTA 12/u Boys (Div 2) - EDTA Red 12/u Girls - EDTA 14/u Boys - SDTA Blue 14/u Girls - SDTA Blue Open Boys - GDTA White Open Girls - GDTA White



TOURNAMENTS RFPORT

AUSTRALIAN RANKING TOURNAMENTS -JUNIOR TOURNAMENTS **AND AUSTRALIAN MONEY TOURNAMENTS**

2020/21 has been another busy year for the tournaments team in South Australia. UTR Tournaments continued in popularity in the second half of 2019 while Australian Ranking Tournaments continued to be suspended due to COVID-19. 1 January 2021 saw the recommencement of Australian Ranking Events across the country. The Australia Pro Tour was put on hold due to COVID-19 and therefore no Pro Tour Events were held in SA over the past 12 months, UTR Pro Tennis Series Events were introduced to provide playing opportunities to those unable to travel overseas and compete due to COVID-19.

JUNIOR TOURNAMENTS

Between July - December 2020, 19 UTR Tournaments were offered to players across SA while Australian Rankings Events were suspended due to the continual impacts of COVID-19. 1173 participants were involved in these tournaments over the 6 months

On January 1, 2021 Australian Ranking Tournaments recommenced, 15 Junior Tournaments (JTs) took place over the first six months of 2021 with participant numbers totalling 1160. A Female Only Event was held at West Lakes which saw 37 girls participating. A Doubles Only Trial Tournament was also held and attracted 16 pairs. Regional JT's were again held in Renmark, Berri and Mount Gambier with numbers consistent to those of 2020.

AUSTRALIAN MONEY TOURNAMENTS

Australian Money Tournaments (AMT) also recommenced on

January 1 2021 with 6 events being held over the first 6 months of 2021. A total of \$21,500 in prizemoney was earned by players. Due to COVID-19, only one of the 6 events was a Gold level AMT and this event was held at Happy Valley Tennis Club. No Platinum level events were held.

JUNIOR DEVELOPMENT **SERIES**

Junior Development Series (JDS) Events recommenced in late 2020 and nine events were scheduled between December 2020 - June 2021. Metropolitan numbers increased to an average of 63 players per event while regional number were slightly lower than previous year averaging 62 players per event, Regional JDS Events were held in Lucindale. Renmark. Loxton and Port Lincoln with all regions using these events as a part of their Foundation Cup pathway.





UTR PRO TENNIS TOUR

Two UTR Pro Tennis Tour events were held back-to-back at West Lakes Tennis Club from May 24 – June 6 2021. The UTR Pro Tennis Tour events were introduced following the successful rollout of the tour in 2020. The format featured a singles only competition for men and women based on Universal Tennis Ratings (UTR), and featured a player group round robin followed by a World Cup-style playoff format.

In week 1, Li Tu (Royston Park, SA) defeated Omar Jasika (Vic) 5-7 6-0 6-2 to win the men's tournament, his fourth UTR Pro Tennis Tour title in his home state. In the women's, Bozovic defeated Belinda Woolcock (Vic) 6-2 6-3 to

take the win.

In week 2, Tu defeated Scott Jones (WA) 6-3 2-6 6-4 to win the men's tournament, making it five from five UTR Pro Tennis Tour titles in his home state. In a rematch of Week 1's women's final, Bozovic defeated Belinda Woolcock (Vic) 7-6(2) 6-2 to take the win.

BALLKIDS

There were 136 expressions of interest to be a Ballkid at the 2021 Adelaide International. Due to training commitments, age criteria and the 2021 event falling during the school term, only 63 participated during the week. Ballkids attended a minimum of 4 and maximum of 7 training session in the second half of 2020. Ballkids

were provided with 1 hat, 2 shirts. one pair of shorts, 2 pairs of socks and a water bottle as uniform for the tournament. They had to provide their own shoes. Lunches and dinner were also provided to ballkids for the duration of the event. Each Ballkid rostered on centre court was allocated one complimentary ticket per shift, and for ballkids rostered on outside courts, they were given two complimentary tickets per shift. These were used by parents and they were very appreciative. Jntary ticket per shift, and for ballkids rostered on outside courts, they were given two complimentary tickets per shift. These were used by parents and they were very appreciative.

OFFICIATING, POLICY AND EDUCATION RFPORT

OFFICIATING

In 2020/2021 the following accredited courses were run in South Australia:

- Chair Umpire Level C course
- Court Monitor course

These courses were well attended and were followed by training and assessments resulting in:

- Two new Chair Umpires with five more continuing their training to reach accreditation later in 2021
- Four new Court Monitors
- Two Court Monitors progressed to Court Supervisors.

Marija Lentic and Serena Jakob were accepted into the TA Referee Development Program. Multidisciplined official Ian Curran won the Tennis SA Excellence in Officiating Award as well as the prestigious Phil Read Trophy for Outstanding Service in Officiating in SA. Once again, several SA line umpires, chair umpires and Referees excelled on the international stage and were selected for A Day at the

Drive and the Women's WTA500 Adelaide International, as well as the UTR Pro Tennis Tour.

POLICY EDUCATION

The position of the Policy and Education Officer is designed to guide and educate clubs throughout SA in implementing policies approved by Boards at both national and state level ensuring tennis is played in a safe and enjoyable environment.

Child safety continues to be monitored by the TA Integrity department and the Policy and Education Officer at Tennis SA with support from Tennis SA staff. Compliance with national policies and state government legislation through appropriate screening and Child Safe Environments further accentuate the emphasis on all participants feeling safe in our tennis environments.

Working with Children Legislation Implemented by the SA Government was communicated to all clubs and associations in SA in

accordance with Child Protection in Tennis

The Member Protection and Disciplinary Policies were also enforced through investigation and hearings of player, parent, and spectator behaviour.

TOURNAMENT SERVICING

Tennis SA were able to meet service requirements at all Australian Rankings Tournaments including tournaments in regional areas at Renmark, Mount Gambier, and Port Pirie. Tennis SA continued to service tournaments with Chair Umpires and Line Umpires at an 85% efficiency rate. The minimum servicing of these tournaments with referees and court supervisors was also met. Court Supervisors were also used at all State League Men and Women minor rounds, as well as all finals. Officials were also used at various junior association events and at the Junior State League and Green Ball Grand Finals.



MEMORIAL DRIVE CENTRE COURT REDEVELOPMENT REPORT

\$44 million in funding for stage two of the Memorial Drive Centre Court redevelopment was announced as part of the South Australian Government's budget in November.

Planning commenced immediately and updated architectural 3D images were revealed in February, ahead of the project beginning in March.

Demolition of the North Stand commenced just two weeks after the last ball was hit at the Adelaide International. Kennett Builders and McMahon Services Australia, two South Australian-based companies, joined forces to complete the demolition process.

Minister for Recreation, Sport and Racing Corey Wingard joined Tennis SA CEO Debbie Sterrey, Tennis SA President Kent Thiele, Vice-President Philip Roberts and four up-and-coming junior tennis players to turn the sod on the project in April.

This project has created 85 full-time jobs and employed a minimum

of 350 people in a variety of roles. Twenty one new apprenticeships have been created.

Construction has continued throughout 2021 with over 4,600 cubic metres of concrete installed.

The upgrade will allow Memorial Drive to host a wider variety of community, sporting and entertainment events, as well as make the venue an attractive proposition for other high profile tennis events such as Davis Cup and Billie Jean King Cup (formerly Fed Cup). Tennis Australia has confirmed world-class tennis will be staged at the venue for 10 years.

The venue will be event ready for the Adelaide International in January 2022, with project completion expected in mid-2022.

THE \$44 MILLION STAGE PROJECT INCLUDES:

- The demolition of the North Stand
- Construction of new Northern and Eastern Facilities linked by a concourse level, with enhanced patron amenities, food and beverage facilities
- Northern Facility to include a Media and Sports Technology Centre, with broadcast facilities, media lounge and space for high performance sports research and development
- Eastern Facility to be integrated with the Adelaide Oval Southern Plaza, incorporating high performance training facilities, premium multipurpose event and function spaces
- Northern and Eastern Facilities fully accessible to all levels
- Addition of rigging points on the roof and feature lighting.



MARKETING AND COMMUNICATIONS RFPORT

The last year has been unique in many ways with COVID-19 continually changing the landscape for our sport and the community. Through these challenging times, our team has worked tirelessly to ensure our courts are open, tennis is promoted and accessible for all, and we are adapting and launching new initiatives to see tennis thrive.

A DAY AT THE DRIVE

What an event to promote! The Day at the Drive marketing was simple - promote the best players in the world. We used digital and social to create event awareness, with the ticketing message only live for one day given the event sold out in under ten minutes. Our team was also responsible for all PR and media, event and quarantine signage, socials and content, Centre Court management and production.

ADELAIDE INTERNATIONAL

The marketing campaign for year two of the Adelaide International looked very different as the event was held after the Australian Open and was added to the calendar with a shorter lead time. The

campaign was heavily focused on digital and radio, and the strategy was to promote the later sessions in the week with a focus on rich player content including grabs from players encouraging people to come along. Our team was also responsible for the management of all media, socials and content, event signage, entertainment including Kids Zone and the Racquets and Strings Festival, TennisFest, Centre Court management and production, and fundraisers and events, making for another exciting experience for all involved.

GRASSROOTS MARKETING

Our aim is to get more people playing more often. With this in mind, we strive to provide an 'always on' approach to our participation marketing initiatives so there is always a way to play.

Some key highlights:

Book a Court School Holiday campaigns

Supporting all venues will the book a court technology across the school holiday period with paid

social and local area marketing initiatives. This year our December campaign saw the best results with 684 bookings. The campaigns had 4651 impressions on Facebook with a reach of 9373 and gained us 74 followers.

ANZ Tennis Hot Shots District School Carnivals

We were delighted to promote and support over 59 carnivals in the 2020/21 year. The Riverland Carnival in August was the biggest one yet, and we developed up a School Carnival video to promote this key pathway for future initiatives.

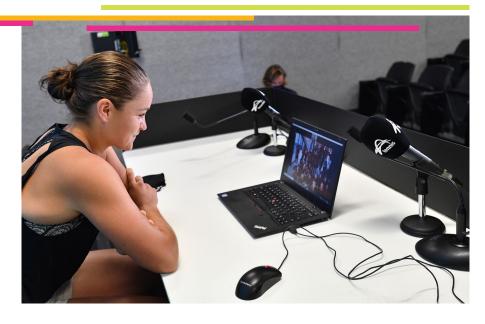
ANZ Tennis Hot Shots Racquet Roadshow

We were pleased to host the first virtual ANZ Tennis Hot Shots Racquet Roadshow at Reidy Park Primary School in Mount Gambier. This was the first of many ANZ Tennis Hot Shots Racquet Roadshows, putting racquets in the hands of students at 98 schools around South Australia.

Release the Player Within

The national marketing team presented a new participation marketing campaign - Release the Player within. The campaign aims to attract new participants to the sport and promotes tennis as a sport, focusing on key participation products including Open Court Sessions, Cardio Tennis and ANZ Tennis Hot Shots. Our team used the campaign to locally promote all initiatives, a key highlight being our Roland Garros Open Court Session which we hosted at the Tennis SA Clay Courts.

We also ensured we focused our content marketing around celebrating our community, including posts for Volunteer Week, NAIDOC week and Reconciliation





Week. We helped to drive our Females in Tennis development camps, posted weekly results and updates for our State League, and continually covered all of competitive offerings highlighting the amazing talent in our state.

Tennis Design Hub

Finally, we launched Tennis
Design Hub, a new initiative that
allows Clubs, Associations and
Coaches to receive professional
and specially designed marketing
material. There is a whole suite of
new marketing assets that are able
to be personalised ready for clubs
to promote all of their offerings.
Our next year will see us drive this
through clubs and associations
with the aim to increase their digital
presence and get more people
playing.

TENNIS SA AWARDS NIGHT

In a time of uncertainty, we were proud to present our biggest ever Tennis SA Awards Night, with 308 confirmed attendees. The 2021 Tennis SA Awards Night was held on Saturday 1 May 2021 at the InterContinental Adelaide Grand Ballroom, and recognised players, coaches, clubs, communities, volunteers and officials for their service to the sport in South Australia. The marketing campaign focused heavily on nominations and the categories open and saw our largest number of nominees with 73 individual nomination submissions coming through. A big well done to our event team Breanna Hassam, Stav Mylonopoulos, Rennaha Cavallaro, Sarah Horgan and Bianca Marron for delivering the event, and

to our two hosts Tom Rehn and Shane Leathem.

TENNIS SA WEBSITE

The Tennis SA website had over 74,500 users, a 4.9% increase from last year. We peaked in December and February, both months coinciding with pre-promotion and real-time promotion of our two events, Adelaide International and Day at the Drive. During the 2020/21 financial year, our website saw over 21,900 return users (25.2%) of to our website, leaving a massive 65,000+ new users (74.8%).

Our homepage had the highest number of views, with over 51,000 (18%) clicks. Following this, our Tournaments Calendar was the most popular subpage, receiving over 17,700 views (6.24%).

PUBLIC RELATIONS AND MEDIA RFPORT

TENNIS SA

Major media events and topics included:

- Memorial Drive redevelopment
- · National launch of Rally as One on Kangaroo Island
- ANZ Tennis Hot Shots Racquet Roadshow
- ANZ Tennis Hot Shots District School Carnivals
- Tennis SA Awards Dinner

A DAY AT THE DRIVE

A Day at the Drive is an event that is unlikely to ever be replicated at Memorial Drive and will be remembered for quite some time to

The arrival and 14 day quarantine period for players attracted significant media attention worldwide.

A media opportunity on the banks of the River Torrens on

the morning of the event was a particular highlight.

A tweet on the Australian Open account showcasing Memorial Drive and heralding the return of crowds to sporting events saw a total of 1,320 retweets and was liked 8,200 times.

An analysis of the coverage for A Day at the Drive found almost 5,200 media items, with 90% of coverage having neutral or positive sentiment.

ADELAIDE INTERNATIONAL

In person appearances were not possible until mid-way through the tournament due to COVID restrictions, however highlights included:

- Virtual draw ceremony with Olivia Gadecki
- Ash Barty Zoom call with

students from Torrens Valley Christian School

- · Coco Gauff Zoom call with National Academy athletes
- Danielle Collins Zoom call with Port Lincoln Tennis Association
- Shelby Rogers visiting ANZ Tennis Hot Shots Schools State Final
- Champions photo shoot with Iga Swiatek at the Elder Park Rotunda

Once restrictions were lifted, players visted a number of restaurants and activities, showcasing Adelaide to the world through their social media channels.

An analysis of coverage for the Adelaide International found around 4,600 media items, with 99% of coverage having neutral or positive sentiment. #AdelaideTennis trended on 28 February 2021.





















A DAY AT THE DRIVE

"THE LAST TWO WEEKS **HAVE BEEN GREAT: WE CAN'T THANK ENOUGH SOUTH AUSTRALIA AND TENNIS AUSTRALIA** FOR ALL THE POSITIVE THINGS THEY MAKE.

"I THINK FOR BOTH OF US IT'S BEEN AN **AMAZING PLEASURE TO BE HERE IN ADELAIDE** FOR THE FIRST TIME IN **OUR LIVES. HAS BEEN AMAZING TO PLAY AGAIN IN FRONT OF** YOU GUYS, WE MISSED A LOT."

- 20-TIME GRAND SLAM SINGLES CHAMPION. RAFAEL NADAL

A star-studded field including Ash Barty (AUS), Serena Williams (USA), Rafael Nadal (ESP), Novak Djokovic (SRB), Dominic Thiem (AUT), Simona Halep (ROU), Naomi Osaka (JPN), Jannik Sinner (ITA) and Filip Krajinovic (SRB) headlined A Day at the Drive, the official curtain raiser to the Australian summer of tennis in 2021.

The one-off event was held at Memorial Drive Tennis Centre in Adelaide on Friday 29 January in support of the Australian Tennis Foundation and featured a total of nine players with an impressive 66 Grand Slam singles titles between them.

The event was announced on Saturday 9 January by Premier Steven Marshall MP and Minister for Recreation, Sport and Racing Corey Wingard MP.

The group of international players

arrived in Adelaide just five days later on Thursday 14 January before undertaking mandatory guarantine for 14 days. International arrivals for the Australian summer of tennis were over and above the numbers of returning Australians to the country during the COVID-19 pandemic.

Players and their support teams stayed in North Adelaide and trained at Memorial Drive, with access to two practice courts and six individual gyms.

The quarantine requirements for this event were delivered in a true collaboration between South Australian Government, SA Health, South Australian Police, Tennis SA and Tennis Australia. South Australian Police indicated it was one of, if not, the best international sporting event delivered in COVID-19 times.

A Day at the Drive featured two sessions with reduced venue capacity to 4000 (75%) in line with State Government requirements to ensure the safety of all patrons.

Tickets went on sale on Thursday 21 January and the allocation was exhausted within 30 minutes.

Memorial Drive was released from quarantine in the afternoon on Thursday 28 January and in less than 18 hours the venue was transformed ready to host the first tennis event in front of fans in almost 12 months.

Williams, 23-time major winner, won a blockbuster clash against reigning US Open champion Naomi Osaka 6-2 2-6 [10-7] in the first of the women's singles matches.

It followed a victory to the Serbian duo of Djokovic and Filip Krajinovic, who each played a set in a 6-3 6-3 win over Italian rising star Jannik Sinner.

The night session kicked off when Nadal and Thiem met in a rematch of their high-quality AO 2020 quarterfinal. But unlike that occasion, it was Nadal who came out on top at Memorial Drive with a 7-5 6-4 win.

In the highest-quality match of the day in Adelaide, Barty's power initially proved too strong for Halep until the Romanian's consistency saw her race through the second set to force a match tiebreak. Halep eventually came out on top of to record a 3-6 6-1 [10-8] triumph.

The vision of A Day at the Drive was broadcast globally, and the world's best players spoke to the international audience in glowing terms of Adelaide and South Australia.

The overriding takeaway from the day's play was the joy the players clearly derived from competing for the first time in months, in front of crowds, in one of their favourite parts of the world - and the similar joy fans experienced witnessing the sport's superstars up close at Memorial Drive.

A sincere thank you to the entire team involved in making this event possible. What a way to celebrate 100 years of professional tennis at Memorial Drive.

"WE HAVEN'T PLAYED IN FRONT OF A CROWD IN OVER A YEAR, SO THIS IS REALLY COOL.

"AND THEN FOR HAVING **US AND TRUSTING US** WITH YOUR LAWS. WAS **GREAT - WE WERE SO HAPPY JUST TO BE** HERE, AND NOW IT'S **WORTH IT.**"

- 23-TIME GRAND SLAM SINGLES CHAMPION. **SERENA WILLIAMS**











ADELAIDE INTERNATIONAL **RFPORT**

The second year of the Adelaide International looked very different with COVID-19 impacting all major sporting events across the globe. We were very proud to be able close out the summer of tennis with the WTA only event held from 22-27 February and welcomed some of the best females in the world back to Memorial Drive, including world No.1 and defending champion Ash Bartv.

Delivering an international COVID-19 safe event with a very short turn around could not have been possible without a high level of stakeholder engagement. We would like to thank the SA Government, the South Australian Tourism Commission, SA Health, Office for Recreation, Sport and Racing, Adelaide Oval, SAPOL Next Generation Health Clubs, iEDM, our event partners, and the staff on the ground from both Tennis SA and Tennis Australia.

The 2021 Adelaide International ran across 10 sessions with a soldout Saturday twilight final the perfect ending for the summer of tennis in Australia. The event was also broadcast globally reaching around 200 territories and was

domestically delivered into our lounge rooms through our partner in Channel 9.

2020 Roland Garros champion Iga Swiatek (POL) took out the title in a thrilling week of tennis at Memorial Drive, defeating Belinda Bencic (SUI) 6-2 6-2. An ecstatic Alexa Guarachi and Desirae Krawcyzk defeated Hayley Carter and Luisa Stefani 6-7 (4) 6-4 [10-3] for the doubles title.

The finals were the culmination of eight days of tennis including qualifying and involved over 80 players from all over the world. The overwhelming feedback from the players were that they were very grateful to play in front of crowds again, and what an amazing atmosphere it was under the roof at Memorial Drive.

Even with the lens of COVID-19. the Adelaide International again proudly supported over 20 acts from the local music industry in the second year of our Racquets and Strings festival. Located in The Lawn area, performers played to the crowds as they relaxed with some food and beverages.

A live DJ wowed the centre court crowds for the final day before.





during, and after play adding to the amazing atmosphere and soldout venue. In addition to great live music, we were proud to be able to provide unique player experiences for young fans, with virtual zoom calls with high profile players such as Ash Barty, Danielle Collins and Coco Gauff, plus a special socially distanced visit with Shelby Rogers (USA) to our ANZ Tennis Hot Shots Schools State Final at the Tennis SA Clay Courts.

Our Neilsen research suggests that the Adelaide Public are loving the tennis which provides great confidence for the team to continue to build on the Adelaide International for years to come.



A big thank you to the world class team at Tennis Australia and Tennis SA who delivered the event with such commitment and enthusiasm. Furthermore, our wonderful 200 plus volunteer army were so welcoming to both our players and fans which has already established this event on the international calendar.

Again, this event would not have happened without the support of the South Australian Government and we should be thankful that when the opportunity arose, with short timelines, Adelaide was able to feature on the global tennis calendar during the pandemic.

Here's to the future of international tennis at Memorial Drive!

"ONCE THE 10-POINT BREAKER STARTED, EVERYBODY WAS UP, EXCITED, CHEERING, I KIND OF GOT THE CHILLS. AS A DOUBLES TEAM, WE REALLY DON'T GET THAT MANY FANS.

"IT WAS AWESOME TO HAVE THAT EXPERIENCE, TO GET THIS CROWD GOING, GIVE THEM A GOOD MATCH. I THINK WE DID THAT."

- DESIRAE KRAWCZYK, ADELAIDE INTERNATIONAL DOUBLES CHAMPION

TENNIS SA AWARDS DINNER

TENNIS SA AWARDS NIGHT

The awards were presented at the InterContinental Adelaide on Saturday 1 May 2021.

The full list of award winners is as follows:

South Australian Legends Club inductees

Jill Sutter (Hove, SA) and Jan MacDonald (Adelaide, SA)

Burr Medal (best and fairest male tennis player)

Alex Bolt (Murray Bridge, SA)

Boyce Medal (best and fairest female tennis player)

Charlotte Kempenaers-Pocz (Glengowrie, SA)

Don Turnbull Memorial Trophy (best male 18-and-under tennis player)

Edward Winter (Glenelg, SA)

Gwen Thiele Memorial Trophy (best female 18-and-under tennis player)

Jasmine Adams (Chandlers Hill, SA) Mia Tsoukalas (Glengowrie, SA)

State League Premiers Men

Seacliff Tennis Club

Women

Glenlea Tennis Club

State League Players of the Year Men

Jack Schipanski (Glenlea Tennis Club)

Women

Jasmine Adams (Seacliff Tennis Club)

State League Fair Play Awards Men

Andrew Tavella (Trinity Gardens Tennis Club)

Women

Elim Yan (Glenlea Tennis Club)

Metro League Premiers

Men

Division 1: Memorial Drive Tennis Club

Division 2: Warradale Park Tennis Club

Division 3: Glenlea Tennis Club Division 4: Seacliff Tennis Club

Women

Division 1: Kingswood Tennis Club (Blue)

Division 2: Para Hills Tennis Club

Metro League Strike Rate Awards Men

Division 1: Patrick Luke (Memorial Drive Tennis Club) Division 2: Sebastian Swierk (Warradale Park Tennis Club)

Division 3: Gavin Zhang (Woodville Orion Tennis Club)

Division 4: Hemang Gaur (East Adelaide Payneham Tennis Club)

Women

Tennis Club)

Division 2: Keeral McKenzie (Peake Gardens Riverside Tennis Club)

Most Outstanding Competition -Rural

Riverland Lawn Tennis Association Competition

Most Outstanding Competition -City/Hills

Denman Tennis Club (Lower Mitcham, SA)

Most Outstanding Event

State Foundation Cup (Berri, SA)

Most Outstanding Council or Government Department

City of Tea Tree Gully

Most Outstanding Inclusion Program

Somerton Park Tennis Club (South Australian Blind Tennis Program)

Most Outstanding School

Cobdogla Primary School

Excellence in Officiating

lan Curran (Park Holme, SA)

Most Outstanding Athlete with a Disability

Andriana Petrakis (Allenby Gardens, SA)

Most Outstanding 35+ Tennis

Roger Sanderson (Glenelg North, SA)

Coaching Excellence - Club

Domenic Marafiote (Nailsworth, SA)

Coaching Excellence - Talent Development

Sam Wall (Aberfoyle Park, SA)

Volunteer Achievement Award -Rural

Eliza Handbury (Lucindale Tennis

Volunteer Achievement Award -City/Hills

Kaylah Wilson (Greenacres Tennis Club)

Most Outstanding Tennis Club -

Renmark Tintra Lawn Tennis Club

Most Outstanding Tennis Club -City/Hills











2020/21 MEMBER CLUBS AND ASSOCIATIONS

TOTAL AFFILIATES - 321

ASSOCIATIONS - 39

Barossa & Light TA Broughton TA Eastern Districts TA Gawler & Districts TA Glenela Districts TA

Great Southern TA

Hills TA

Julia Light TA

Kangaroo Island TA

Le Hunte TA

Lower Murray Hardcourt TA

Metro Lawn TA Mid North TA

Mid Yorke Peninsula Junior TA

Mid Yorke Peninsula TA

Mount Gambier & Districts TA

Murray Bridge Lawn TA

North East TA

Northern Areas TA

Northern Yorke Peninsula Junior TA

Northern Yorke Peninsula TA

Onkaparinga TA Port Augusta TA

Port Lincoln TA

Port Neill TA

Port Pirie & Districts TA

Riverland Lawn TA

Saturday AM Men's Lawn TA

Southern Districts TA

Southern Flinders TA

Southern Ports TA

Southern Yorke Peninsula TA

Streaky Bay/Wirrulla TA

Tatiara TA

Tennis Seniors

Torrens Valley TA

Western Districts TA

Whyalla TA

Women's Mid-Week Grasscourts

Association

SPORTING COMPLEXES - 21

Adelaide University Tennis Club Grange Lawn Tennis Club **Hectorville Sports & Community**

Kensington Gardens Lawn Tennis

Club

Lameroo Lawn Tennis Club

Lobethal Tennis Club

Lutheran Tennis Club

Naracoorte Tennis Club

Pembroke Tennis Club

Piccadilly Tennis Club

Riverton Lawn Tennis Club

St Peters Tennis Club

St Stephens Lutheran Tennis Club

Sturt Lawn Tennis Club

Tranmere Bowling and Tennis Club

Trinity Pasadena (Lutheran Tennis Club)

Uni SA Tennis

West Beach Tennis Centre (inc

Xavier Lawn Tennis Clubs)

West Lakes Tennis Club

Western Youth Centre Tennis Club

SCHOOLS - 3

Mercedes College

Trinity College (Gawler River)

Walford School

CLUBS - 258

Aldgate Sports & Recreation Club

Allendale East Tennis Club

American River Tennis Club

Angas Valley Tennis Club

Angaston Tennis Club

Ardrossan Tennis Club

Arno Bay Tennis Club

Arthurton Tennis Club

Ascot Park-Vermont Tennis Club

Athelstone Tennis Club

Auburn Tennis Club

Back Valley Tennis Club

Balaklava Tennis Club

Barmera Tennis Club Beaumont Tennis Club

Bellevue Heights Tennis Club

Berri Tennis Club

Blackwood Tennis Club

Blyth Tennis Club

Booborowie Tennis Club

Booleroo Centre Tennis Club

Bordertown Tennis Club

Brady Creek Tennis Club

Brighton Tennis Club

Brinkley Tennis Club

Broadview Tennis Club

Bundaleer Tennis Club

Burnside Tennis Club

Burra Tennis Club

Campbelltown Tennis Club

Centrals Tennis Club

Charleston Tennis Club

Clare Tennis Club

Clarendon Tennis Club

Clearview Tennis Club

Cobdogla Tennis Club Collingrove Tennis Club

Colonel Light West Tennis Club

Coobowie Tennis Club

Coromandel Valley Tennis Club

Cowell Tennis Club

Crafers Tennis Club

Crystal Brook Tennis Club

Cudlee Creek Tennis Club

Cunliffe Tennis Club

Curramulka Tennis Club

Dalkey Tennis Club

Denman Tennis Club

Dover Square Tennis Club

East Adelaide Payneham Tennis

East Torrens Kensington Gardens

Tennis Club

Echunga Tennis Club

Enfield Tennis Club

Eudunda Tennis Club

Flagstaff Hill Tennis Club Flinders Park Tennis Club

Freeling Tennis Club

Georgetown Memorial Tennis Club

Gladstone Tennis Club

Glencoe Tennis Club

Glenlea Tennis Club

Glenunga Tennis Club

Golden Grove Tennis Club

Goodwood Tennis Club

Goolwa Tennis Club

Greenacres Tennis Club

Gumeracha Tennis Club

Hackham Tennis Club

Hahndorf Tennis Club Hallett Cove Beach Tennis Club

Hallett Tennis Club

Hamilton Tennis Club

Happy Valley Tennis Club

Harrogate Tennis Club

Hawker Tennis Club

Helmsdale Tennis Club

Henley South Tennis Club

Hilltown Tennis Club Holdfast Tennis Club

Holmesdale Tennis Club



Hope Valley Tennis Club Hope Ward Tennis Club Inman Valley Tennis Club Ironbank Cherry Gardens Tennis Club Jamestown Lawn Tennis Club

Jervois Tennis Club John Wesley Tennis Club Kadina Tennis Club Kangarilla Tennis Club Kapunda Tennis Club Keith Tennis Club Kersbrook Tennis Club **Kesmond Tennis Club** Kilburn Community Tennis Club Kingscote Tennis Club Kingston Tennis Club Kingswood Tennis Club Koolunga Tennis Club Koolywurtie Tennis Club Koongawa Tennis Club Kyancutta Tennis Club Langhorne Creek Tennis Club Laura Tennis Club Littlehampton Tennis Club **Lochiel Tennis Club** Lockleys Tennis Club Long Plains Tennis Club **Loxton Tennis Club**

Lucindale Tennis Club

Lyndoch Tennis Club Macclesfield Tennis Club Maitland Tennis Club Mallala Tennis Club Mangalo Imperial Tennis Club Mannum Tennis Club Marananga Tennis Club Marion Tennis Club Marrabel Tennis Club McLaren Flat Tennis Club McLaren Vale Tennis Club Melrose Tennis Club Memorial Drive Tennis Club (Next Meningie Tennis Club (Opal Coorong District Council) Mil Lel Tennis Club Millicent & Districts Tennis Club Millswood Lawn Tennis Club Minlaton Tennis Club Mintaro Tennis Club **Modbury Tennis Club** Monbulla Tennis Club Moonta Tennis Club Moorak Tennis Club Moorook Tennis Club Morphett Vale Tennis Club Morphettville Park Tennis Club Mount Barker Tennis Club Mount Compass Tennis Club

Mount Gambier Tennis Club Mount Pleasant Tennis Club Mount Schank Tennis Club **Mount Torrens Bombers Tennis** Mundoora Tennis Club Mundulla Tennis Club Mylor Tennis Club Mypolonga Tennis Club Myponga-Sellicks Tennis Club Nairne Tennis Club Napperby Tennis & Community Club Netherby Tennis Club Noarlunga Tennis Club Normanville Tennis Club North Park Tennis Club Norwood Tennis Club Nuriootpa Tennis Club O'Halloran Hill Tennis Club One Tree Hill Tennis Club Onkaparinga Tennis Club Orroroo Tennis Club Owen Tennis Club Para Hills Tennis Club Parndana Tennis Club Paskeville Tennis Club Peake Gardens- Riverside Tennis Club Pekina Tennis Club

2020/21 MEMBER CLUBS AND ASSOCIATIONS (continued)

Penola Tennis Club Peterborough Tennis Club Piednippie Tennis Club Pine Point Tennis Club Pinnaroo Tennis Club Playford Tennis Centre (inc Playford Tennis Club)

Point Pass Tennis Club Pooraka Tennis Club Port Adelaide Tennis Club Port Broughton Tennis Club Port Elliot Tennis Club Port Germein Tennis Club Port Neill Tennis Club Port Noarlunga Tennis Club Pride Tennis Adelaide Inc* **Prospect Tennis Club Quorn Tennis Club** Railway Pennant Tennis Club (PPDTA)

Reade Park Lawn Tennis Club Redhill Tennis Club Reidy Park Tennis Club Renmark-Tintra Tennis Club Reynella Tennis Club Risdon Uniting (PPDTA)

Robe Tennis Club Robertstown Tennis Club Roseworthy Tennis Club Rostrevor Tennis Club Saddleworth Tennis Club Salisbury Tennis Club Sandilands Tennis club Seacliff Tennis Club Seaside Tennis Club Serviceton Tennis Club Snowtown Tennis Club Somerton Park Tennis Club South Lyndoch Tennis Club Southbank Tennis Club Spalding Tennis Club Springton Tennis Club St Marks Tennis Club Stirling North Tennis Club Stirling Tennis Club Stokes Bay Tennis Club Strathalbyn Tennis Club Streaky Bay Tennis Club Summertown Tennis Club Suttontown Tennis Club Tailem Bend Tennis Club Tanunda Tennis Club



Tarlee Tennis Club

Tea Tree Gully Tennis Club



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