

2016 TENNIS SA CLUB DEVELOPMENT CONFERENCE

Next Gen Memorial Drive, North Adelaide

Time	Activity	
8.30am	Registration	
9.00am	Opening & Welcome	
	• Opening (Nicola Cowley – Facilitator, BRM Holdich)	
	• Welcome (Kent Thiele – President)	
	• Introduction (Steve Baldas – CEO and Brett Hidson – Participation & Places	
	to Play Manager)	*
9.45am	Rev Up the Revenue	This Girl Can
	Brett Hidson – Participation &	• Anne-Marie Handke & Egon Loh
	Places to Play Manager	– Participation Leaders
	Ideas on revenue for clubs, including 8 tips	Progress report and discussion on reducing
	to assist clubs and associations to write	barriers and encouraging greater female
	successful grant applications.	participation in tennis.
10.30am	Refreshment Break	
10.45am	Let's Get Social	Resources for Successful Clubs
	 Jenny Macpherson – Marketing 	Andrew Wilson and Marek Carls
	and Comms Coordinator and	– Participation Leaders
	Kerryn Page - Director, Quisk	An interactive session where ongoing club
	Design	development initiatives are tabled.
	Session that enhances how to better	
	leverage website and Social Media.	
11.30am	Competitive Play	
	Ty Allen – Tournaments and Competitions Manager	
	An update on the review of competitions, including discussion on the expansion of Hot Shot	
	Leagues throughout SA.	
12.00pm	Lunch Break	
12.45pm	Key Note Speaker	
	Kylie Taylor (A/Executive Directo	
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