

Annual *Report* 2024-2025



Contents

- 4 Strategic plan
- 6 Tennis Australia CEO Report
- 10 Tennis SA & President Report
- 14 Year in numbers
- 16 Tournaments
- 18 Competitions
- 24 Events
- 26 Officiating
- 28 Tennis Development
- 30 Inclusion and Diversity
- 32 Coach Development
- 34 High Performance
- 38 Tennis SA Awards
- 40 Newcombe Medal
- 42 Marketing, Communications and Partnerships
- 46 The Drive
- 48 Adelaide International
- 50 About Us
- 53 Tennis SA Partners & Sponsors
- 54 Member and Club Associations

Tennis Australia (TA) is the governing body of tennis in Australia. The Company was established by the Victorian, New South Wales, Queensland, West Australian, South Australian, Tasmanian and the New Zealand Lawn Tennis Associations in 1904 to allow for the staging of the first Australasian Men's Championships in 1905.

Tennis acknowledges the Traditional Custodians of the land on which we work, rest and play, and we pay our respect to Elders past and present.



Tennis

South Australia

STRATEGIC PLAN

Participation, and Retention

- Drive accessibility
- Club development
- Coach review

Growth

Financial Sustainability

- Memorial Drive redevelopment
- Maximise commercial opportunities
- Strengthen and grow key partnerships

Competitive Play

- Develop and strengthen events across all regions
- Retain, develop and grow players
- Increase administration support for associations and clubs

Organisational Development

- Concise and professional performance practices
- Adaptable and sustainable

Event Momentum

- Develop and deliver key events
- Raise profile of grassroots tennis events

A golden year in Australian tennis

It has been another hugely successful year in Australian tennis, one that has seen outstanding results on the global stage, breakthrough performances and more people engaged in our sport than ever before.

GROWING GRASSROOTS TENNIS

Through the Game On strategy, we continue to work alongside our coaches, volunteers, clubs, schools, administrators, officials and players, to ensure more people have the opportunity to play tennis more often.

New look volunteer-delivered Hot Shots Tennis and Cardio Tennis has helped open the programs up to more communities around the country.

More kids continue to be introduced to our sport for the first time through school participation, with strong growth in the number of registered partner schools and Sporting Schools requests. The Ash Barty Schools Challenge has encouraged schools to get involved, with Ash set to visit one lucky school later this year.

In October, we celebrated more than one million hours of tennis court bookings around the country in 12 months. Further evidence of the efforts to make it easier to book online.

Competitive Play reached a significant milestone with more than 100,000 players with a rating regularly participating in Leagues and Tournaments. The Alex de Minaur Junior Tour was launched for 12/u and 14/u players in October and Coloured Ball competitions continue to build momentum following the introduction of Coloured Ball Ratings.

Our Tennis Australia Coach Membership continues to go from strength to strength, sitting at a record 3766 coaches, including more than 1200 women coach members.

The momentum continues for complementary disciplines with an estimated 170,000 participants taking part in the sports at over 250 venues offering padel, pop or pickleball as part of their tennis programming.

The Tennis for Every Body campaign highlighted the accessibility of the sport with the support of the Minister for Every Body, Adam Hills. The first All Abilities Tennis Week to be held later this year will shine a light on the grassroots programs supporting players around the country.

AUSSIES BREAKTHROUGH ON THE INTERNATIONAL STAGE

Alex de Minaur has cemented his place in the world's top 10, joined by Daria Kasatkina on the women's side.

Maya Joint and Kimberly Birrell enjoyed breakthrough seasons, reaching career-highs alongside Talia Gibson, Olivia Gadecki and Emerson Jones. Jones also reached a career-high junior ranking of world No.1 in September 2024.

On the men's side Alexei Popyrin, Jordan Thompson, Adam Walton, Tristan Schoolkate, James McCabe, Li Tu and Omar Jasika achieved career-high singles rankings.

2024 saw our Davis Cup and Billie Jean King Cup teams advance to the finals in their respective competitions. The men's team making it through to the semifinals of the Davis Cup, while our women's team reached the quarterfinals of the Billie Jean King Cup.

In February, Aleksandar Vukic made his Davis Cup debut against Sweden, helping the team claim victory and secure their place for the second round of qualifiers in September. While in April, Maya Joint made her debut in the Billie Jean King Cup team.

Australia will host a Billie Jean King Cup tie in November, playing to earn a spot in the 2026 Qualifiers.





At the IBTA World Championships, our Blind and Low Vision athletes won seven gold, six silver and one bronze medal. While our wheelchair teams took part in the 30th edition of the World Team Cup finishing fourth and sixth in the quad and boys' tournaments.

Hunter Thompson created history, becoming the first Player with an Intellectual Impairment (PWII-3) to win three consecutive singles gold medals at the Virtus World Tennis Championships. Overall, Australia secured an impressive haul of two gold, five silver and two bronze.

While we celebrated a successful year for our Aussies, we sadly farewelled two greats of our game, Neale Fraser and Fred Stolle. They will be sorely missed.

A SUMMER TO REMEMBER

The season began with the United Cup in Perth and Sydney. Team Australia began their campaign in Sydney. After an opening round loss to Argentina the team defeated Great Britain, but it wasn't enough to get them through the hotly contested round robin stage.

Brisbane, Adelaide, Hobart and Canberra completed the string of professional events being held around

the country over the first two weeks of the global season.

A record-breaking 1,218,831 fans attended Australian Open 2025 with 116,528 attending AO Opening Week. The introduction of the inaugural One Point Slam was a highlight bringing together pro and amateur players on the Grand Slam stage for the first time. Victorian pro Omar Jasika was the eventual winner with the crowd firmly behind the last amateur standing, Paul Fitzgerald.

The tournament attracted a further 1.9 billion global fans and drew 2.3 billion social impressions while generating a record \$565.8 million in economic benefits to the Victorian economy.

Our Australian contingent of 20 were led by Alex de Minaur and included three local seeds for the first time in 43 years. Destanee Aiava and Kimberly Birrell joined them via qualifying to make a total of 22.

De Minaur reached the quarterfinals, while Alja Tomljanovic, Talia Gibson and Aiava were the best performing Aussie women reaching the second round. Emerson Jones reached the singles semifinal and doubles final of the AO Juniors, while Ben Wenzel reached the boys' wheelchair doubles final.



The first all-Australian mixed doubles final at the Australian Open in 58 years saw Olivia Gadecki and John Peers claim the title over Kimberly Birrell and John-Patrick Smith.

The AO saw us bid farewell to Luke Saville as he retired from the tour following a run to the third round of the men's doubles alongside fellow South Australian Li Tu.

THANK YOU

The future is bright for tennis in Australia, but this simply would not be possible without the unwavering dedication of our coaches, administrators, volunteers, officials and the wider delivery network. Thank you all for your commitment to our sport.



Craig Tiley

CRAIG TILEY
CEO

Serving Growth and Building Futures

The 2024–25 financial year was a period of growth, achievement and celebration for Tennis SA as we continued our focus on increasing participation, delivering high-quality competitions and events, and providing opportunities for all South Australians to enjoy our great sport.

In July 2024, The Drive hosted the South Australian leg of the globally acclaimed Rafa Nadal Tour, which once again brought world-class junior tennis to our state. The tournament attracted some of Australia's most talented rising stars and created an exciting opportunity for our local athletes to gain valuable experience in a competitive yet values-driven environment. This event not only showcased the depth of emerging talent across South Australia but also reinforced our commitment to building strong development pathways from grassroots to elite performance.

In August, we kicked off another highly successful term of Primary School Carnivals, with record numbers of schools and students participating between August and November. These events are a cornerstone of our grassroots strategy, helping thousands of children pick up a racquet and experience tennis in a fun, engaging, and supportive environment. We thank our Tennis Development team for their tireless work in growing the next generation of tennis players and supporters.

September featured the return of the ITF J30 South Australia Junior Championships at The Drive, offering a prestigious platform for South Australian juniors to compete against interstate and international peers. These events play a critical role in preparing our players for future national and international success, and we are proud to see so many of them rise to the challenge.

In October, we were thrilled to once again host the Australian Hardcourt Junior Championships at West Lakes Tennis Club, where athletes demonstrated tremendous talent and sportsmanship across both the 12/u and 14/u categories.

This was followed by the State Foundation Cup in Berri, now in its twelfth consecutive year. With passionate participation from regional teams and strong support from families and local volunteers, the event continues to be a celebration of regional tennis. This year also marked the introduction of our first-ever Family Fun Day at the State Foundation Cup, an initiative that brought communities together off the court and highlighted the social side of sport.

The City of Playford Tennis International, held later that month, drew national and international attention with standout performances by Rinky Hijikata and Maddison Inglis, who were crowned champions. The event also received the ITF Tournament Recognition Programme – Standards Award, recognising it as one of the nation's leading tournaments for delivery excellence. During the event, we also welcomed John Fitzgerald for a special edition of the Hot Shots Racquet Roadshow, providing brand new tennis racquets to 160 students alongside Glenn Docherty, Mayor of the City of Playford. It was a fantastic initiative and a rare chance for the local community to connect with one of Australia's tennis greats.

The Drive continued to transform as a multi-purpose venue, hosting a series of large-scale concerts and events. Highlights included performances by The Amity Affliction, Troye Sivan, and Tyler Childers, as well as being a live site for AFL Gather Round. We hosted 35 functions across both The Courtside Room and Premier Suite

spaces, contributing to a substantial 70,000+ patrons through The Drive's gates this year. These results reflect our strategy to position The Drive as a leading events and entertainment destination, and we look forward to further expanding its impact; enabling Tennis SA to continue providing ongoing support to the tennis community, providing a premium venue for our high-performance athletes, and to host world class tennis events for many years to come.

That same month, The Drive also hosted the Peter Smith PWII Open, one of the country's premier tournaments for players with an intellectual impairment. We commend all the competitors for their incredible performances, and we continue to be proud of our role in providing inclusive opportunities for all.

December 2024 saw South Australia shine at the Newcombe Medal, Australian Tennis Awards, where we brought home three national awards including Most Outstanding Inclusion Initiative, Coaching Excellence – Performance, and the Volunteer Achievement Award. Congratulations to all our winners and finalists for your exceptional contributions to the sport. These recognitions are a testament to the passion, dedication, and innovation driving tennis in our state.

The 2025 Adelaide International welcomed over 50,000 attendees through the gates from 6-11 January,

solidifying its place as one of Australia's premier summer events. A sold-out Kid's Day and a vibrant TennisFest featuring 11 inclusive activations added colour and energy to the week. On court, Madison Keys and Felix Auger-Aliassime were crowned the 2025 Adelaide International champions, showcasing world-class tennis and delivering memorable moments for South Australian fans.

At the end of January, we launched the Women's Flex League, a brand-new competition format aimed at empowering more women to return to or take up the sport in a social and flexible environment. The initial season has been met with strong uptake and positive feedback, and we're excited to see how this initiative will continue to evolve.

February concluded with our State League Super Finals Weekend taking place from 28 February – 2 March at The Drive, where a true celebration of local talent and club pride was on display. Congratulations to Memorial Drive Tennis Club and Peake Gardens Riverside Tennis Club for their victories in the State League Grand Finals, and to East Adelaide Payneham and Seaclyff Tennis Club for securing the Junior State League premierships. These competitions not only deliver elite tennis but also foster connections between clubs, supporters and the wider community.



FROM TENNIS SOUTH AUSTRALIA CEO AND PRESIDENT

The Blind and Low Vision (BLV) League, Australia's first of its kind, continued to break new ground from April - June. The introduction of our first-ever sponsor, Design Eyewear, added another milestone to this initiative. Congratulations to the Red Rhinos who were victorious in the Summer Season, and the Green Giant Pandas who were crowned 2025 Winter Season champions. The growth of this league remains one of our proudest achievements, embodying our ongoing commitment to inclusion and accessibility in sport.

In May, the tennis community came together for the 2025 Tennis SA Awards Night. This signature event once again shone a light on the passion, perseverance, and outstanding accomplishments of individuals, clubs, coaches and volunteers across the state.

From grassroots to high performance, everyone plays a role in shaping the future of our sport. Congratulations to all of our winners and runners-up, and a heartfelt thank you to the entire tennis community for your tireless contributions. Special thanks to the Awards Selection Committee for ensuring a rigorous and respectful selection process.

The National Indigenous Tennis Carnival – SA returned to Playford in May with record attendance. The event continues to serve as an important moment of cultural celebration, inclusiveness and community spirit, reinforcing tennis as a sport for everyone.

In June 2025, our high-performance juniors represented the state at the National Teams Championships in Queensland. Their achievements on

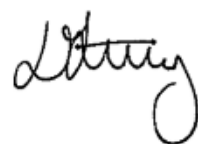
the national stage demonstrated the strength of our development programs and the dedication of their families, coaches, and support networks.

We congratulate Liz Campbell and Gary Stratford who were re-elected to the Tennis SA Board at the Tennis SA Council Election Meeting in May. We thank Vice President Gary Stratford and Board members Liz Campbell, Julie Day, Tim Crichton, Joanna Lydeamore, Natalie Morley, Ann Marie Lush, Brandon Oster and David To for their leadership, vision and unwavering support over the last year which has been instrumental to our success.

As we reflect on another transformative year, we extend our sincere appreciation to the Tennis SA team as well as the Adelaide International team and Tournament Director Alicia Molik for their passion and tireless work. Thank you also to the Tennis SA Leadership Team – Matthew Fitzgerald, Dylan Hicks, James Pick, and Bianca Marron – for your vision and unwavering commitment.

We also gratefully acknowledge the contributions of the Ken McGregor Fund Committee, whose ongoing support ensures our emerging talent and players with a disability have access to vital financial assistance and developmental pathways.

We look forward to the year ahead with excitement and determination, knowing that together with our clubs, volunteers, athletes and stakeholders, we will continue to make tennis accessible, inclusive and vibrant for all South Australians.



DEBBIE STERREY
TENNIS SA
CEO



PHILIP ROBERTS
TENNIS SA
PRESIDENT



Year in Numbers

Tournaments & Events

1

ADELAIDE
INTERNATIONAL

2

ITF WORLD TENNIS TOUR
JUNIOR TOURNAM

1

AUSTRALIAN PRO
TOUR

22

JUNIOR DEVELOPMENT
SERIES TOURNAMENTS

9

OPEN EVENTS

45

TEAMS IN STATE LEAGUE AND
JUNIOR STATE LEAGUE

13

JUNIOR EVENTS

Competitions

25

SUMMER
COMPETITIONS

7

WINTER
COMPETITIONS

Hot Shots Tennis

101

VENUES DELIVERING
HOT SHOTS TENNIS



Coaches

267

COACH
MEMBERS

58

BUSINESS

69

QUALIFIED

140

TRAINEE

Officials

55

REGISTERED
OFFICIALS

4

NEWLY QUALIFIED
OFFICIALS

Schools

51

HOT SHOTS TENNIS
SCHOOL CARNIVALS

218

SCHOOLS
PARTICIPATING IN
HOT SHOTS TENNIS

297

PRIMARY & SECONDARY
SCHOOLS
DELIVERING HOT
SHOTS TENNIS

53,884

STUDENTS INVOLVED IN
HOT SHOTS TENNIS
SCHOOL COMPETITION

Clubs

12,658

REGISTERED CLUB MEMBERS

304

AFFILIATED ASSOCIATIONS,
CLUBS, CENTRES AND SCHOOLS

217

CLUBS UTILISING CLUBSPARK

172

VENUES WITH COURT HIRE

212

HIT TOOL CONVERSATIONS
COMPLETED

TOURNAMENTS

The 2024–25 tennis season in South Australia was consistent with the previous year, with a total of 41 Tennis Australia-endorsed junior tournaments held between July 2024 and June 2025. This marks a 12.7% decrease from the previous year, primarily due to weather-related event cancellations.

Regional tournaments were conducted in Renmark, Port Lincoln, Mount Gambier, Port Pirie, Gawler, and Strathalbyn, with expanded reach to Loxton, Barmera, and Berri, reflecting an effort to engage players from varying regions. In addition, 9 Open Tournaments provided opportunities for competitive play, while 22 Junior Development Series (JDS) events were scheduled, focusing on participation and skill development for players of all levels.

Memorial Drive Tennis Club was recognized for its outstanding contribution to the tennis community, receiving the Event of the Year award at the Tennis SA Awards Night for hosting a successful Open Tournament in October 2024. This accolade underscores the club's commitment to fostering excellence and providing quality experiences for players and spectators alike.

CITY OF PLAYFORD TENNIS INTERNATIONAL

The City of Playford Tennis International returned from Sunday 20th to Sunday 27 October 2024.

The Australian Pro Tour event, a combined Men's ATP Challenger and Women's ITF World Tennis Tour tournament, offered a total prize pool of more than AUD \$200,000 and valuable world ranking points.

Tennis SA and Tennis Australia hosted the tournament in conjunction with the City of Playford, TennisGear and Playford Tennis Club.

Rinky Hijikata (NSW) and Maddison Inglis (WA) were crowned 2024 City of Playford Tennis International champions after taking out the singles titles.

ITF JUNIORS

In September 2024, Adelaide hosted two ITF World Tennis Tour Junior Grade 5 tournaments, attracting top junior talent from across Australia. Organized by Tennis SA, Tennis Australia, and Next Generation Memorial Drive, these events took place from September 2 to 15, 2024, at The Drive Memorial Drive Tennis Centre. The tournaments featured 120 players aged 18 and under, competing in both singles and doubles categories.

In Week 1, South Australia's Michael Smith clinched the Boys Singles title, defeating Patrik Navin with a score of 6-4, 4-6, 6-1. In the Girls Doubles Final, Olivia Collins and Leana Nannapaneni faced each other, with Collins and her partner Lucia Gale emerging victorious.

Week 2 saw New Zealand's Lucia Gale winning the Girls Singles title, overcoming Kristina Tai in a three-set match. Smith continued his dominance by winning the Boys Singles Final against Ethan Domingo. In the Girls Doubles Final, the pairing of Kasumi Hirayama and Kristina Tai defeated Gale and Taylah Lessue. Michael Smith and Bryan Dickson claimed the Boys Doubles title for the second week.

BALLKIDS

The 2025 Adelaide International tennis tournament showcased the dedication and enthusiasm of its ballkid program, which played a crucial role in the event's success. A total of 197 expressions of interest were received, leading to the selection of 145 ballkids who served during the tournament held from January 6 to 11, 2025, at The Drive.

Prior to the event, eight training sessions were conducted across five metropolitan tennis clubs, with each ballkid required to attend a minimum of two sessions to be considered for selection. These sessions often saw up to 60 participants, demonstrating the commitment and enthusiasm of the candidates. Each selected ballkid received a long-sleeve polo, shorts, water bottle, and a legionnaire's hat, ensuring they were well-equipped for their roles. Additionally, they were given two complimentary tickets to the event, typically used by their parents or caregivers to attend matches.



COMPETITIONS

STATE LEAGUE

The 2024/25 State League season was another solid display of high-level tennis played between the finest South Australian based players. 6 teams competed in the State League Women's competition and 4 in the State League Men's competition.

Peake Gardens Riverside Tennis Club claimed their third consecutive men's State League title with Memorial Drive Tennis Club claiming the title in the women's.

Riverside dominated in singles, with key wins taking three of four singles rubbers. In doubles, an incomplete first match ended in a draw. While in the second Riverside's pair edged out Trinity Titans 6-3, 5-7, 6-10.

While in the women's field Memorial Drive showed their strength early, winning one and two singles rubbers with dominant performances. Seaclyff fought back in the third and fourth singles matches, but Memorial Drive sealed the win with commanding doubles performances.

Caitlin Baker from Peake Gardens Riverside Tennis Club won the Women's State League Player of the Year and Michael Smith from Trinity Gardens Tennis Club won the Men's award.

Tennis SA would like to acknowledge the State League Advisory Group comprised of, Mike Daws (Chairperson), Sharon Hambley, Paul Baccanello, Kimberly Absalom and Vittoria Peresano.

JUNIOR STATE LEAGUE

East Adelaide Payneham and Seaclyff claimed the 2024-25 Tennis SA Junior State League premierships. In the girls' competition, Seaclyff defeated ETKG Tennis Club five rubbers to one to claim the first Junior State League premiership. Meanwhile in the boys' competition, East Adelaide Payneham defeated Glenunga Rams, again five rubbers to one.

Tennis SA extends heartfelt thanks to all clubs, players, and volunteers who contributed to the success of this season. We also deeply appreciate everyone who attended the Junior Awards Night earlier this evening and the Junior State League grand finals. Your support and dedication are invaluable to the growth and success of tennis in South Australia. Max Edwards won the boys Junior State League Player of the Year while Diana Badalyan won the girls Junior State League Player of the Year.

METRO LEAGUE

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GREEN BALL STATE LEAGUE

The Green Ball State League has experienced steady growth throughout the 2024–2025 period, marking another successful year of development and engagement in junior tennis. With record-breaking team nominations, this competition has now solidified its place as a recurring and valued fixture on the Tennis SA calendar.

This league is structured as an inter-association based competition designed to showcase and support Metro South Australia's most talented 10-and-under players, drawing participation from six regional associations. The format offers young athletes consistent, competitive match play opportunities across both summer and winter seasons, helping them to refine their skills in a challenging and supportive environment.

Competition Structure & Expansion

Due to the strong popularity and high entry numbers, Tennis SA has expanded the competition to include mixed association teams—referred to as Wildcard Teams. Each team is comprised of 4–6 players, with a required minimum of 2 boys and 2 girls, ensuring balanced representation and inclusive participation.

Acknowledgements

Tennis SA extends its sincere gratitude to all players and their families, along with the Association Coordinators, team managers, and venue supervisors. Their collective efforts and commitment have been instrumental in the continued success of the Green Ball State League.

SEASON RESULTS

Summer 2024/Split Season (Start Date: 21/05/2024)

- Winners: North-East Districts
- Runners-Up: Glenelg Districts

Summer 2024 Split season (Start Date: 21-05-2024)

- Winners: Eastern Districts
- Runners-Up: Glenelg Districts

Summer 2025 – Term 1 (Start Date: 04-03-2025)

- Winners: North-East Districts
- Runners-Up: Southern Districts

Summer 2025 – Term 2 (Start Date: 27-05-2025)

- Winners: Southern Districts
- Runners-Up: North-East Districts

COMPETITIONS

ORANGE BALL LEAGUES

Throughout 2024/25 Summer and Winter Season Tennis SA once again delivered Match Play Orange Ball League in the Glenelg District Tennis Association.

The Orange Ball competition is a great opportunity for our grass root players to experience their first competitive tennis match. GDTA over the summer season were able to collate 13 teams over Term 4 2024 and 11 teams over Term 1 2025. Over the Winter season this number dropped down to 5 teams with each team comprising of three players each.

The Summer Match Play Leagues were held over 1 term where as Winter was 2 terms in length. Teams either played home or away. The final round was also played as a home away format to allow for some teams to finish off the season on their home ground.

Thank you to all the club volunteers and team managers who helped support these players on their Tennis Journey. We hope to see these players develop and eventually make their way into a green ball league.

WINTER PENNANT

The 2025 Winter Pennant season celebrated the 78th anniversary of the competition, and continues to be South Australia's oldest and largest metropolitan tennis competition. With team numbers steadily growing in recent years, Winter Pennant continues to thrive. Congratulations to the premiers and all 296 teams that took part this season.

Tennis SA extends its sincere thanks to Winter Pennant Working Group for its times and efforts throughout the season, as well as the Association Representatives for their invaluable support with grading.

RESULTS

Women's Singles

- Division 6 Gold Zone – ETKG Jupiter
- Division 6 Blue Zone – Happy Valley
- Division 5 Gold Zone – Henley / Seaside

- Division 5 Blue Zone – Seacliff
- Division 4 Gold Zone – Broadview
- Division 4 Blue Zone – McLaren Vale
- Division 3 – Athelstone
- Division 2 – Athelstone
- Division 1 – Golden Grove
- Premier League – Memorial Drive

Men's Singles

- Division 14 Gold Zone – Tea Tree Gully
- Division 13 Gold Zone – Enfield
- Division 12 Blue Zone – Marion Gold
- Division 12 Gold Zone – Broadview
- Division 11 Blue Zone – Flagstaff Hill
- Division 11 Gold Zone – Broadview
- Division 10 Blue Zone – Hallett Cove Beach Orange
- Division 10 Gold Zone – ETKG
- Division 9 Blue Zone – O'Halloran Hill Blue
- Division 9 Gold Zone – Beaumont
- Division 8 Blue Zone – Glenlea
- Division 8 Gold Zone – Memorial Drive Bronze
- Division 7 Blue Zone – Happy Valley Blue
- Division 7 Gold Zone – Rostrevor
- Division 6 Blue Zone – Glenlea GREEN
- Division 6 Gold Zone – EAP
- Division 5 Blue Zone – Denman
- Division 5 Gold Zone – Gawler & Districts
- Division 4 – Blackwood
- Division 3 – Tea Tree Gully Black
- Division 2 – Glenunga
- Division 1 – Tea Tree Gully Red
- Premier League – Lockleys

Women's Doubles

- Division 2 – Glenlea Green
- Division 1 – Morphettville Park

Men's Doubles

- Division 3 – Hectorville-Campbelltown
- Division 2 – Valley View Blue
- Division 1 – Glenlea

EASTERN DISTRICTS TENNIS ASSOCIATION – NORTH EAST TENNIS ASSOCIATION COMBINED

Tennis SA, in collaboration with the Eastern Districts Tennis Association and North East Tennis Association, extends its appreciation to all Club Coordinators and volunteers for their dedication and efforts throughout the 2024–2025 season.

The season comprised 16 rounds and featured a total of 154 senior teams, each striving for premiership success. We commend all participating clubs and players for demonstrating outstanding teamwork, sportsmanship, and commitment over the course of the season.

We are pleased to formally acknowledge and congratulate the following teams on their premiership winners.

Men's Singles

- Division 1 - Enfield Men
- Division 2 - Gawler & District Tennis Association
- Division 3 - Hectorville
- Division 4 - Enfield Men
- Division 5 - Hope Valley Heat
- Division 6 - Tea Tree Gully
- Division 7 - Golden Grove
- Division 8 - Rostrevor Red
- Division 9 - Broadview Mens
- Division 10 - Rostrevor
- Division 11 - Golden Grove

Women's Singles

- Division 1 - Athelstone White
- Division 2 - Dragons
- Division 3 - Broadview
- Division 4 - Trinity

Men's Doubles

- Division 1 - Valley View
- Division 2 - Tea Tree Gully
- Division 3 - St Agnes Hope Valley

Women's Doubles

- Division 1 - Rostrevor
- Division 2 - Modbury Women's Doubles Div 2

Mixed Open Division - Hectorville

EASTERN DISTRICTS TENNIS ASSOCIATION JUNIORS - WINTER

Friday Night Boys

- Premier Div 1 – Glenunga Gold
- Div 1 – Rostrevor Blue
- Div 2 – Glenunga
- Div 3 – St Peters
- Div 4 – Athelstone White
- Div 5 – Rostrevor Blue
- Div 6 – ETKG Gold
- Div 7 – Rostrevor White

Friday Night Girls

- Premier 1 – Athelstone Blue
- Div 1 – Athelstone White
- Div 2 – Glenunga Green
- Div 3 – Rostrevor Red
- Div 4 – Athelstone

Saturday Morning Boys

- Div 8 – Beaumont
- Div 9 – ETKG White
- Div 10 – Trinity Titans Blue
- Saturday Morning Girls
- Div 5 – Rostrevor

Saturday Morning Green Ball

- Div 1 – EAP GBD1 Red
- Div 2 – EAP GBD2 Silver
- Div 3 – EAP GBD3 Capri
- Div 4 – Glenunga Blue

WINTER PENNANT

Friday Night Boys

- Div 1 – Athelstone
- Div 2 – St Peters
- Div 3 – ETKG
- Div 4 – Holmesdale
- Div 5 – Trinity Titans Blue

Friday Night Girls

- Div 1 – Athelstone White
- Div 2 – ETKG
- Div 3 – Glenunga Rams

Saturday Morning Boys

- Div 6 – Trinity Titans
- Div 7 – Athelstone
- Div 8 – EAP BD8 Buccaneers

Saturday Morning Girls

- Div 4 –
- Div 5 – The Drive

Saturday Morning Green Ball

- Div 1 –
- Div 2 – Glenunga Rams
- Div 3 – Beaumont Gold
- Div 4 – Glenunga Rams Gold

COMPETITIONS

NETA 2024/25

Friday Night Boys

- A1 – Broadview A1
- A2 – Broadview A2 Blue
- A3 – Hope Valley A3 Boys
- A4 – Tea Tree Gully Black
- Friday Night Girls
- A1 – Golden Grove GOLD
- A2 – Trinity-Playford Girls A2

Saturday Morning Boys

- Div 1 Yellow – Clearview
- Div 2 Yellow – Broadview Div 2 Black
- Div 3 Yellow – Broadview Div 3
- Div 4 Yellow – Broadview Div 4
- Div 1 Green – Enfield Blue
- Div 2 Green – Trinity-Playford Green Ball 2
- Div 3 Green – Broadview Div 3
- Div 4 Green – Trinity-Playford Boys Green Ball

Saturday Morning Girls

- Div 1 – Golden Grove
- Div 2 – Enfield
- Div 1 Green Ball – Tea Tree Gully

Orange Ball Term 4, 2024

- Orange Ball Division 1 – TTG Red
- Orange Ball Division 2 – Red – Valley View
- Orange Ball Division 2 – Blue – Broadview Orange Div 2 Blue
- Orange Ball Division 3 – Valley View
- Orange Ball Division 4 – Valley View Blue

Orange Ball Term 1, 2025

- Orange Ball Division 1 East – TTG Red OB1
- Orange Ball Division 1 West – Prospect Div 1 Orange BLACK
- Orange Ball Division 2 – Prospect
- Orange Ball Division 3 – Pooraka Div 3
- Orange Ball Division 4 – TTG OB4

NETA JUNIORS 2024 WINTER

Friday Night Boys

- A1 – Tea Tree Gully Black
- A2 – Broadview A2
- A3 – Golden Grove GOLD
- A4 – Salisbury
- Friday Night Girls
- A1 – Tea Tree Gully Red
- A2 – Golden Grove

Saturday Morning Boys

- Div 1 Yellow – Broadview Div 1
- Div 2 Yellow – Enfield
- Div 3 Yellow – Pooraka 3 Boys YB
- Div 1 Green – Tea Tree Gully
- Div 2 Green – Broadview Div 2
- Div 3 Green – Trinity-Playford Boys Green
- Div 4 Green – Modbury Boys Div 4 Green

Saturday Morning Girls

- Div 1 Yellow – Para Hills
- Div 1 Green – Enfield White

Orange Ball Term 2 – 2024

- Div 1 – Prospect
- Div 2 – Prospect Div 2
- Div 3 – Tea Tree Gully

Orange Ball Term 3 – 2024

- Div 1 East – Tea Tree Gully Black
- Div 1 West – Prospect WHITE
- Div 2 – Trinity-Playford Orange 2
- Div 3 – Pooraka OB 3
- Div 4 – Pooraka OB 4 Red

SOUTHERN DISTRICTS

Tennis SA and Southern Districts Tennis Association worked collaboratively to deliver both the Junior and Senior 2024/25 Summer Competition and the 2024 Junior Winter Season. The Summer season consisted of 16 rounds for Seniors and 15 for Juniors, with 149 Junior teams and 80 Senior teams.

The SDTA 2024 Junior Winter Season hosted 14 rounds with 79 teams competing each week. All participating clubs are commended for their excellent sportsmanship, comradery and hard work throughout the seasons.

Tennis SA and The Southern Districts Tennis Association would like to thank the club volunteers who looked after their respective teams during the season. We would like to particularly highlight the efforts that each club has made to ensure each of their players are set up with a competitive player profile.

We would like to formally congratulate the following summer winners:

RESULTS

SENIOR COMPETITION SUMMER 2024/25 - Men

- Division 1 FHTC Dark Blue
- Division 2 Blackwood
- Division 3 Happy Valley
- Division 4 Kesmond/Hope Ward
- Division 5 Happy Valley White
- Division 6 Hope Ward Maroon
- Division 7 C o r o m a n d e l Valley

Women

- Division 1 CL/Blackwood
- Div 1 Women
- Division 2 Hope Ward Maroon
- Division 3 OHTC Div 3 Women Red
- Division 4 Blackwood

Mixed Doubles 2M/2W - Happy Valley

JUNIOR COMPETITION SUMMER 2024/25

Boys

- Prem League Happy Valley
- Division 1 Kingswood Blue
- Division 2 Denman B2
- Division 3 McLaren Vale
- Division 4 Reade Park B4 – Summer 24/25
- Division 5 Denman B5
- Division 7 Denman B6 Light Blue
- Division 8 McLaren Vale Blue

Girls

- Prem League Seacliff
- Division 2 OHTC Div 1 Girls
- Division 3 Kingswood
- Division 4 CLWTC/Bellevue Heights Girls D4
- Division 5 Reade Park G5 – Summer 24/25

Green Ball Boys

- Division 1 McLaren Vale
- Division 2 TW Millswood GB Blue

Green Ball Girls

- Division 1 McLaren Vale

Green Ball Mixed

- Division 1 CLWTC Mixed GB

JUNIOR COMPETITION WINTER 2024

Boys

- Prem League Seacliff
- Division 1 Seacliff
- Division 2 FHTC Div 2 Boys
- Division 3 Happy Valley
- Division 4 McLaren Vale
- Division 5 Hills B5
- Division 6 Denman B6

Girls

- Prem League Happy Valley
- Division 1 Denman G1 Light Blue
- Division 2 Reade Park/FHTC Girls Div 2
- Division 3 Denman G3

Green Ball

- Green Ball Mixed D e n m a n CGB Dark Blue

The 2024–25 season saw 72 teams take to the courts, spread across five junior and four senior divisions. Each team brought dedication and a passion for the game, and should be commended for showing these values consistently.

A big thank you to all the clubs, players, and volunteers whose efforts and commitment made it another great year for the competition. Tennis SA and the Great Southern Tennis Association appreciate your involvement and hope to see you back next season.

Congratulations to this season’s premiers.

RESULTS

Juniors:

- Division 1 – Victor Harbor
- Division 2 – Willunga
- Division 3 – Strathalbyn
- Division 4 – Port Elliot Black
- Division 5 – Goolwa

Seniors:

- Division 1 – Victor Harbor
- Division 2 – Inman Valley
- A Doubles – Port Elliot
- B Doubles – Victor Harbor White

EVENTS

STATE FOUNDATION CUP

The 2024 Foundation Cup was played over four days on the courts of the Berri Lawn Tennis Club in challenging weather but a great atmosphere. This was the 11th year of Foundation Cup at Berri Tennis Club. 2024 saw the introduction of the new State Foundation Cup brand, which brought colour, purpose and identity to the event.

Six regions, Eyre Peninsula, Upper Northern and Yorke, Lower Northern, River Murray, South East and Hills Fleurieu competed in the team's format combining the boys and girls in each age group for 10-and-under, 12-and-under and 16-and-under.

With 180 of the best regional juniors in South Australia battling it out, the standard of tennis throughout the event was extremely high. The atmosphere around the courts was electric, and the positive spirit in which tennis was played was outstanding. All players are to be commended to this. A new introduction of Red Ball Rumble and an Orange Ball event was a highlight, with more opportunities being created for younger age groups to get a feel of the event.

The event has a strong focus on the development pathway for junior regional players, engaging them in competitive opportunities to prepare them for their future in tennis.

Eyre Peninsula were thrilled to walk away with the win in the 10-and-under division. Hills Fleurieu were dominate in taking out the U12's. Lower Northern were undefeated in taking out the U16's. The South East were also undefeated in taken out the U16's. Hills Fleurieu once again claimed the overall State Foundation Cup team championship.

One player from each division was awarded the prestigious Kevin Schwarz Sportsman Award. This award is presented to the boy and girl who demonstrate exceptional on court behavior and is voted on each round by the opposing team. The huge spread

of votes across such a large number of players spoke volumes of the professional and respectful manner in which players were participating and was a credit to all involved.

Congratulations to our winners;

SPORTSMANSHIP AWARD WINNERS

10/u

Boys

- Eddie Waters (River Murray)
- Harvey Griffiths (Upper Northern & Yorke)
- James Van Den Hurk (South East)
- Rory Longbottom (Lower Northern)
- Sands Lindsey (Hills Fleurieu)
- Zaylen Keatley (Eyre Peninsula)

Girls

- Laura Geyer (River Murray)

12/u

Boys

- Lachie Agars (Lower Northern)

Girls

- Indy Venning (River Murray)

14/u

Boys

- Jarren Hillman (Eyre Peninsula)

Girls

- Sarah Kroehn (River Murray)

16/u

Boys

- Shine Ayal (River Murray)
- Hudson Cains (Upper Northern & Yorke)
- Archie Fitzgerald (Eyre Peninsula)

Girls

- Heidi Brattoli (River Murray)
- Maggie Collins (South East)

ITF JUNIORS WEEK 1 AND 2

In September 2024, Adelaide hosted two ITF World Tennis Tour Junior Grade 5 tournaments, 120 players aged 18 and under, competing in both singles and doubles categories.

In Week 1, South Australia's Michael Smith clinched the Boys Singles title, defeating Patrik Navin with a score of 6-4, 4-6, 6-1. In the Girls

Doubles Final, Olivia Collins and Leana Nannapaneni faced each other, with Collins and her partner Lucia Gale emerging victorious. Week 2 saw New Zealand's Lucia Gale winning the Girls Singles title, overcoming Kristina Tai in a three-set match. Smith continued his dominance by winning the Boys Singles Final against Ethan Domingo. In the Girls Doubles Final, the pairing of Kasumi Hirayama and Kristina Tai defeated Gale and Taylah Lessue. Michael Smith and Bryan Dickson claimed the Boys Doubles title for the second week.

COUNTRY CARNIVAL

Country Carnival offers regional players the chance to represent their Associations in a competitive, yet enjoyable and community environment.

This year's event returned to Kensington Lawn and ETKG Tennis Club from January 4-6, 2025, featuring a mix of team and individual competitions for both junior and senior players, all vying for the prestigious John Fitzgerald Shield.

The 2025 Carnival saw 38 teams from over 10 regional South Australian associations take part.

Congratulations to our champions:

10/U Mixed: Barossa & Gawler
12/U Boys: Gladstone/Jamestown

12/14 Girls: Riverland
14/U Boys: Hills Fleurieu
16/U Boys: Barossa & Gawler
16/U Girls: Barossa & Gawler
Men's Open Pool: Upper North Hills B
John Fitzgerald Shield (Most Represented & Best Performed Association): Barossa & Gawler

LES TAPP

Saturday 8 to Monday 10 March 2025 saw over 283 players with 57 teams representing their tennis associations at Woodville Orion Tennis Club. All players participated in a team atmosphere across 10/U, 12/U, 14/U, 17/U age groups with various graded levels. The heat caused issues however we were fortunate enough to get through all the events.

Thank you to all of the association representatives and team managers for arranging teams and providing their players the opportunity to represent their association.

Congratulations to our Winners:

10/U Boys: GDTA U10 Boys Yellow
10/U Girls: GDTA U10 Girls
12/U Boys: NETA U12 Boys - White
12/U Girls: EDTA Blue
14/U Boys: GDTA U14 Boys Yellow
14/U Girls: WDTA U14 Girls
Open Boys: GDTA Open Boys Yellow
Open Girls: EDTA Red



OFFICIATING

OFFICIATING

37

Line Umpires

26

Court Supervisors

15

Chair Umpires (Four International)

7

Referees (One International)

2

International Chiefs

12

Officiating Coaches

2

Competition Assistants



HIGHLIGHTS

International Silver Badged Referee Robyn Tucker was presented with the Excellence in Officiating Award at the Tennis SA awards, as well as the prestigious Phil Read Trophy for her Outstanding Service to Officiating in South Australia and interstate, while Banjo Bubner and Imogen Baldock also progressed into the National Chair Umpire Pathway program.

OFFICIATING TRAINING

In 2024-25 the following accredited courses were conducted in South Australia and interstate for South Australian Officials:

- National Chair Umpire Level C Pathway
- SA Chair Umpire
- National Referee Program
- Competition Assistant course (introductory course to officiating)
- Line Umpire Level c and D courses

All courses were well attended and were followed by on-court and off-court training and assessments resulting in:

- Three new Court Supervisors
- 5 new Line Umpires
- 4 new Chair Umpires
- 1 new Referee

OFFICIATING DEVELOPMENT

Competition Assistants progressed to Court Supervisors, mentored by experienced local SA Court Supervisors and Referees. South Australian Officials continued to develop and excel at national and international events including the:

- 2025 Canberra International
- 2025 Australian Open
- 2025 Adelaide International
- Darwin International Pro Tour September 2024
- Australian Hardcourt Junior Championships at West Lakes October 2024
- City of Playford Tennis International at Playford Tennis Centre October 2024

COMPETITIVE PLAY SERVICING

Tennis SA met the minimum service requirements at all Competitive Play and Progress Series Events, as well as National Junior events including the two Junior ITFs held in Adelaide in September 2024. Tennis SA fulfilled the servicing of higher-level tournaments and events with Chair Umpires and Line Umpires. Court Supervisors were also used at the State League men's and women's minor rounds, as well as Chair and Line Umpires for the grand finals. Officials were also used at various junior association events and the Junior State League grand finals.

POLICY EDUCATION

The position of the Policy and Education Officer is designed to guide and educate clubs throughout South Australia in implementing policies approved by Boards at both the national and state level ensuring tennis is played in a safe and enjoyable environment. Tennis SA worked closely with the Tennis Australia integrity department to ensure a high level of Child Safety in the Competitive Play environment and the greater South Australian tennis community. Venue Supervisor

training and advice was presented to several junior associations giving clubs the confidence to enable a safe environment and the greater South Australian tennis community. Parent education training continued at the younger junior level at Super 10's sessions and National Development Squad level. This is a combined initiative of Tennis SA Tournament, Competitions and Officiating and High Performance. Clubs were supported on complaint handling and minor matters, as well as educated in improving and maintaining parent and spectator behaviour. Compliance with national policies and state government legislation through appropriate screening and Child Safe environments further accentuate the emphasis on all participants feeling safe in our tennis environments. South Australian Government Working with Children Legislation continued to be communicated to all clubs and associations in South Australia in accordance with Child Protection in Tennis. The Member Protection, Safeguarding Children Code of Conduct and Code of Behaviour Policies were also enforced through investigation, management and support of player, parent and spectator behaviour.



OFFICIALS: ADELAIDE INTERNATIONAL 2025

TENNIS DEVELOPMENT

ORGANISATIONAL STRUCTURE

The 2024/2025 year was a period of both strong performance and structural transition for the Tennis Development team, as we continued to deliver impactful programs and support across the state.

Throughout the year, the team achieved exceptional results across multiple areas of the tennis landscape, from grassroots participation to school engagement, club development, and infrastructure planning. While we experienced some internal movements and farewelled a few valued team members, the core structure of our management team remained stable, providing continuity and strong leadership.

Our management team of James Pick – Head of Tennis Development and Venues, Luke Doughty – School and Pathways Manager, Hayley Allen – Government Relations and Venues Manager and Tammie Wightman – Tennis Development Support Officer continued to lead the strategic and operational direction of our programs with dedication and vision.

Key members of our regional and metro team—including Corey Tugwell – Regional Officer (Country North/West), Jessica Axisa – Club Development Officer (Metro North), and Adrian Dezen – Club Development Officer (Metro South) continued their exceptional work supporting clubs, associations, and Local Government Authorities (LGAs) across the state. Their efforts have been instrumental in strengthening community relationships, increasing participation, and driving club capability initiatives.

Our School Development Coordinators, Jack Crispin (Metro) and Bradley Pool (Regional), had an outstanding year. They played a pivotal role in delivering our highly successful school carnivals and tennis programs, helping to introduce the sport to new participants

and reinforce strong partnerships within the education sector. In addition, Katelyn Pope, our Women's and Girls Coordinator, had a remarkable year championing female participation. Her work in driving inclusive initiatives, supporting clubs, and delivering targeted programs contributed significantly to the growth and visibility of women and girls in tennis.

We also bid farewell to Sarah Horgan – Regional Tennis Manager and Luke Taylor Regional Officer – (South/East) during the year. We thank them sincerely for their contributions to Tennis SA and acknowledge the dedication and commitment they brought to their roles. Their efforts have left a lasting impact, and we wish them all the best in their future endeavours.

As we look ahead, the Tennis Development team remains committed to building on this year's achievements and continuing to strengthen the sport across all regions of South Australia. We also welcomed 2 new additions to the Tennis SA family with the safe arrival of Hayley Allen's little twins, Louis and Maggie. Hayley has been on maternity leave since February, enjoying her time family and we look forward to welcoming her back in 2026.

SYSTEMS

Throughout 2024/2025, our systems continued to evolve and deliver meaningful improvements, particularly in reducing administrative demands on our invaluable volunteers. By streamlining processes and increasing automation, we've been able to provide greater support, allowing volunteers to focus more on community engagement and club development.

One of the key platforms contributing to this progress is ClubSpark, which experienced another year of growth across several important areas. The

Membership Module, in particular, saw an increase in adoption—from just over 200 clubs in 2023/2024 to 217 clubs in 2024/2025. This continued uptake reflects growing trust in the system's ability to simplify membership management and enhance the overall club experience.

We also observed encouraging momentum in the use of the Court Hire Module, supported by our integrated digital gate access technologies such as Book a Court and IglooHome smart locks. These tools have enabled clubs to provide secure, flexible, and convenient public access to their courts, while also creating new revenue opportunities through casual court bookings.

As a result of increased adoption, venues utilising digital gate access recorded a collective court hire revenue increase—from \$55,000 in 2023/2024 to \$71,968 in 2024/2025—across 127 participating clubs. This growth not only represents improved financial outcomes for clubs but also highlights the broader impact of technology in enhancing community access to sporting facilities.

HEALTH INDICATOR OF TENNIS (HIT) SURVEY – DRIVING DATA-INFORMED DEVELOPMENT

In 2024/2025, the Health Indicator of Tennis (HIT) Survey emerged as a cornerstone initiative for the Tennis Development team. This comprehensive assessment tool became a major focus throughout the year, providing a strategic framework for capturing vital data from grassroots clubs across the state.

The team spent considerable time on the ground, working directly with clubs to collect first-hand insights on participation, infrastructure, and operational capacity. This collaborative approach not only strengthened relationships with clubs but also enabled the collection of more accurate and nuanced data.

The insights gained from the HIT Survey allowed for detailed analysis of participation trends, revealing both current strengths and emerging opportunities for growth—not just at the individual club level, but also from a broader regional perspective. This regional lens has become particularly valuable in understanding

how localised trends contribute to the overall health and sustainability of the sport.

Beyond participation metrics, the HIT Survey also gathered critical information about club infrastructure. This data has proven instrumental in identifying gaps, future needs, and priority areas for facility upgrades. Importantly, it provides a solid evidence base to initiate early and informed conversations with Local Government Authorities (LGAs), helping to flag potential redevelopment projects well in advance. This proactive approach enhances our ability to advocate for tennis facilities and ensures clubs are well-positioned to benefit from future investment opportunities.

In short, the HIT Survey has become a powerful tool in our strategic planning toolkit—one that supports smarter decision-making, stronger partnerships, and long-term growth for tennis across all regions.

In 2024/2025, the number of Health Indicator of Tennis (HIT) audits conducted experienced significant growth, rising from 124 in the previous year to 212 completed audits.



INCLUSION *And Diversity*

WOMEN AND GIRLS

Now in its fourth year, Tennis SA's Women and Girls strategy continues to deliver meaningful opportunities for female involvement both on and off the court. Nine women completed the third Women Leaders in Tennis Program, a four month leadership development initiative, while 88 attendees joined the second Women Leaders Networking Event during the Adelaide International. Twelve coaches participated in a Coach Connect workshop focused on Action Learning, and the number of registered women coaches in South Australia has grown to 90, representing 34 percent of the workforce.

The No Limits Girls Squads continued to support girls aged 8 to 12 on the talent pathway, with 331 total participants since inception. A dedicated event during the Adelaide International brought together 48 girls and 10 coaches for a fun and engaging morning at Millswood. The Learn to Lead program empowered 26 young women through two eight week courses combining online and in person leadership workshops. A new competition, the Women's Flex League, was launched this year to provide new or returning players with a fun, flexible and social tennis experience. The league welcomed 27 participants with an average age of 35.

FIRST NATIONS

In 2025, Tennis SA proudly delivered the fifth annual National Indigenous Tennis Carnival – SA, with two key events held in Playford and The Drive.

The Playford event on 8 May welcomed over 300 primary school students from 20 schools, featuring Hot Shots Tennis, coaching, inflatables, games, and cultural activities. The Drive event on 18 May engaged 30+ participants

with a clinic delivered by Jason Todd and the Just4Tennis team, alongside cultural learning experiences.

From these events, seven players were selected to represent South Australia at the National Indigenous Tennis Carnival in Darwin.

Supported by the Office of Recreation, Sport and Racing for a second year, Tennis SA:

- Continued Indigenous Hot Shots Programs in Playford and Port Augusta
- Launched new programs in Murray Bridge and Christie Downs

Tennis SA were also able to connect with schools in the APY Lands for the first time, laying the foundation for ongoing school participation and getting racquets in hands for the first time.

These initiatives continue to grow Indigenous participation and cultural connection through tennis across South Australia.



BLIND AND LOW VISION (BLV)

Tennis SA continued to lead the way in inclusive tennis, delivering a session at the Blind Sports Camp at Somerton Park and offering weekly training for vision impaired athletes at both Somerton Park and Broadview Tennis Clubs. The BLV State Championships attracted 56 entries, becoming the largest event of its kind in Australia.

Following this success, Tennis SA continued to deliver the Blind and Low Vision League, the first of its kind in the country. The League now operates during both summer and winter seasons, with an average of 19 players across four teams competing in weekly matches at The Drive. Congratulations to the Red Rhinos (Summer) and Green Giant Pandas (Winter) for winning their respective seasons.

Tennis SA acknowledges the efforts of Andrew Whisson, Nicholas Bradley, and Martin Richards for their contributions to BLV tennis, and extends appreciation to the South Australian School for Vision Impaired for their continued support.

Ethan Cook was once again recognised as the Most Outstanding Athlete with a Disability at the Tennis SA Awards, acknowledging his continued dedication and outstanding achievements in the sport. Ethan delivered a stellar year of performances, including:

- Runner-up in the B2 Men's Singles at the IBTA European Blind Tennis Championships
- Achieved the No. 1 Australian ranking in B2 Men's Singles
- Australian BLV Nationals Champion in both B2 Men's Singles and B2 Men's Doubles

Tennis SA proudly congratulates the South Australian Blind and Low Vision Tennis Program for receiving the inaugural Newcombe Medal for Most Outstanding Inclusion Initiative, an incredible national recognition of the program's impact and innovation.

INTELLECTUAL DISABILITY AND AUTISM

Tennis SA offer several opportunities throughout the year to individuals with an intellectual impairments or autism (IDA) to be involved in tennis. The fortnightly Talent Development Squad



continued, with multiple athletes competing at interstate tournaments, with some fantastic results across Australia.

The 2025 Virtus World Tennis Championships also took place in Kazakhstan, with Andriana Petrakis representing South Australia and collecting silver medals in the women's doubles and women's team event. Closer to home, the Peter Smith IDA Open was held in November, with 27 players with an intellectual impairment or autism competing across the weekend at The Drive and Memorial Drive Tennis Centre. South Australian players Tom Collins and Nicholas Costa contested for the men's division 1 singles final, and Andriana Petrakis prevailed as women's singles champion.

Tennis SA also maintained strong numbers in the pathway inclusion squads, aimed at beginner to intermediate players to assist in developing their skills, while also creating a safe and inclusive environment. In 2024, a second squad was introduced, to allow the opportunity for junior and senior players to play with other athletes in a similar age group. Numbers across all three squads (talent, junior, senior) remained consistent with over 20 players taking part each fortnight. Tennis SA would like to thank Lance Everett on coaching the squads and Andriana Petrakis for being the assistant coach for the pathways squads.

Moving forward, Tennis SA will continue to support this pathway, with the introduction of school programs and the introduction of more inclusion squads across the state

COACH DEVELOPMENT

Over the past 12 months, the Coach team initiated and successfully delivered a range of coaching projects. Central to these efforts was the coaches' desire for increased connection, deeper engagement, and a strengthened relationship with the sport of tennis, which remained a primary focus for the team.

The primary coaching projects were centred around the following key initiatives:

- Increased stakeholder engagement with a focus on implementing coach recommendations.
- Development of a tailored approach to coach business development.
- A coach education calendar to suit market needs.
- Networking opportunities in both a formal and non-formal environments.

Coach exchanges continue to demonstrate their value, benefiting not only the coaches but the tennis

community in general. The coach exchange program facilitates the sharing of knowledge, fosters professional growth, and strengthens the South Australian tennis network. Throughout the year 85 Coach Exchanges were conducted with coaches from across South Australia.

These deep and meaningful conversations have driven positive change in HotShot delivery, coloured ball competition and established better connection between Tennis SA and the private sector. South Australian coaches reported a Customer Satisfaction Score (CSAT) of 9.0 which was a leading score across Australia. Coach exchanges will continue to be a key tool in connecting the entire SA coaching community.

Significant resources have been dedicated to advancing the business development knowledge of coaches in South Australia. The coach team, aided by industry leading experts Peter Karounos, Ashley Ross and David Grainger, worked with a number of coaches on enhancing leadership capabilities, understanding

personality dynamics, fostering effective communication skills and in-situation training. This South Australian only initiative involved workshops, small group exchanges and site visits, which has led to a positive impact on both head coaches and their trainee coaches. We look forward to growing this program into the future.

Over the past 12 months, seven face to face coach education courses have been delivered across Trainee, Development (Level 1) and Club Professional (Level 2) coaching levels. These courses have introduced another 56 coaches into the South Australian tennis community. A further 33 coaches have completed the online Participation course.

Coach education workshops continue to be a priority for the coach team. Eleven workshops have been conducted across South Australia with coaches given the opportunity to listen and engage with industry leaders in stroke biomechanics, business development, modified ball and performance tennis. Workshops were well supported by the coaches throughout the year with over 250 participants in attendance, reinforcing the focus on coaches as lifelong learners. A new initiative to workshops was tailoring and personalising topics to specific groups throughout the year to promote the learning journey. This has positively impacted coaches and their businesses by spreading out the moments of education and allowed coaches to learn in their own time.

In January 2025, the SA Coach Summit was also held in conjunction with the Adelaide International tournament. Sixty-Seven coaches attended and listened to modified ball and serve expert Caroline Martin. Caroline discussed in depth the importance of developing correct serve biomechanics within a modified ball environment. Horacio De La Peña, the current coach of world number 58 Tomas Martin Etcheverry, also spoke with a performance lens giving the coaches a well-rounded perspective of the coaching landscape. The summit concluded with networking on site which was also identified as being important to the coaches. Coaches were able to combine access to The Drive – Courtside Room to view centre court matches whilst also walking around the outside courts and watch world class tennis.



Coach Connect Workshop
at the 2025 Adelaide
International

The Adelaide International also played host to a Coach Connect Workshop. An initiative by the Women in Tennis team. The workshop gave women coaches a networking event whilst taking in the Adelaide International. Twelve female coaches attended, creating an opportunity for them to listen and participate in a workshop led by Kylie Moulds.

The total number of coach members for the 2024–25 was 267, 58 business, 69 Qualified and 140 Trainee members.



Coaches Summit at the 2025
Adelaide International.

HIGH PERFORMANCE

PRO-TOUR RANKING/RESULTS

South Australia currently has 7 male and 4 female athletes competing with an ATP/WTa singles ranking. As of June 2025, SA ATP/WTa rankings are as follows:

ATP

158 Thanasi Kokkinakis *NA
160 Li Tu *213
180 Alex Bolt *1184
609 Edward Winter *595
1286 Lawrence Bataljin
1508 Luke Saville *143
NA Hugh Winter *865

ITF Mens Rankings

106 Lawrence Bataljin
837 Hugh Winter
884 Sean Van Rensburg
1377 Edward Winter
2001 Lachlan Brain
2493 Stefan Bianchet

WTA

INJ Charlotte Kempenaers-Pocz (NR)
379 Petra Hule *126
1084 Sarah Mildren
NA Caity Baker *1331
NA Madison Frahn *1614

ITF Womens Rankings

603 Petra Hule
1657 Madison Frahn
1496 Diana Badalyan
1691 Caitlan Baker

* indicates doubles rankings

NCAA SA COLLEGE ATHLETES:

BOYS

Lachy Brain
Edward Vo
Henry Lamchinniah
Edward Winter
Hugh Winter
Brendan Loh
Connor Gibson – Div 2
Alex Despoja – NCJAA
Doni Gashi – NCJAA

GIRLS

Charlotte Kempenaers-Pocz
Elim Yan
Jasmine Adams
Chloe Schwartz
Maddi Schwartz
Skye Vandeleur- Div 2

JUNIOR ITF WORLD TENNIS TOUR RANKINGS

BOYS

264 Jeffrey Strydom
361 Jonas Hahn
695 Bryan Dickson
1025 Michael Smith
1151 Ari Lewis-Kelly
1622 Jacquyn Colalancia
2412 Filip Fantasia
2656 Chris Yarak
2686 Billy Williams

GIRLS

170 Sarah Mildren
666 Diana Badalyan
954 Taylah Lessue
1141 Kristina Tai
1375 Leana Nannapaneni
2044 Dayna Harrison
2136 Eliza Gauvin
2600 Ashlee Lessue
3170 Taylor Glennon
3288 Olivia Giotis
3534 Nahla Salley
3723 Jia Shah
3964 Nexis Bermingham
4162 Hannah Park

JUNIOR INTERNATIONAL RESULTS/ REPRESENTATION

ITF rankings as of June 2025

BOYS

Hugh Winter – Competed AO 2025 juniors

Jonas Hahn – ITF Boys Doubles
RU J200 Sydney, J100 Shanghai
-Competed in AO 2025 junior doubles

Jeffrey Strydom – ITF Boys Singles

Winner- J60 Lautoka, 2x J60 Pretoria
- Competed AO 2025 juniors

GIRLS

Sarah Mildren – ITF Girls Singles
Winner- J100 Kuching, J100 Burnie
/ RU Launceston, ITF Girls Doubles
RU- J100 Kuching, J100 Burnie, J100
Launceston / RU J200 Miki, J100
Andong, Competed AO 2025 juniors

Diana Badalyan- ITF Girls Doubles
Winner – J100 Christchurch

AUSTRALIAN REPRESENTATION

2024 Jnr Davis Cup Team Selection–
Jeffrey Strydom

Overseas TA Tours 24/25 – Diana
Badalyan, Jeffrey Strydom, Hannah
Park, Sarah Mildren, Lara Wu, Nahla
Salley, Elisha Wee

World University Games 2024 – Petra
Hule

ATF Intercontinental 12U Team
Competition- Sadie Gillard, Sofia
Haddock

JUNIOR NATIONAL RESULTS NATIONALS

In 2024 the Hardcourt Nationals and
December Showdown were held
In 2025 the Claycourt Nationals have
been held thus far

2024 Hardcourt Nationals
12U Girls Singles- Lara Wu 3rd
12U Girls Doubles Winner Lara Wu
2024 12U & 14 U Masters
12U Girls Doubles Winner- Sofia
Haddock
12U Girls Singles- Lara Wu 4th
2024 16U & 18U Nationals-
18U Boys Singles Semi's - Jacquyn
Colalancia
16U Boys Doubles Winner- Filip
Fantasia
16U Girls Doubles Winner- Taylah
Lessue
18U Girls Singles Winner- Sarah
Mildren
18U Boys Doubles Winner- Jonas Hahn
2025 Claycourt Nationals –
12U Girls Singles- Sadie Gillard 3rd
12U Girls Doubles Winner- Sofia
Haddock
14U Boys Doubles Winner- Max
Edwards

SELECTION TO TENNIS AUSTRALIA'S

2024/25 NATIONAL CAMPS

Athletes aged 11 to 14 years old, who
are within the Top 6-8 in their Birth
Year based on UTR, are invited to the
Tennis Australia's National Camp

11s: Emma Chadwick, Ethan Liversage
12s: Sofia Haddock, Sadie Gillard,
Oliver Williams, Max Winstanley
13s: Lara Wu
14s: Nahla Salley, Hannah Park, Elisha
Wee

2025 STATE TEAMS (GOLD COAST)

In 2025, the below teams were
selected.

15/U Girls: (finished 7th)
Hannah Park, Nahla Salley, Oparah
Rajakuruna
Coach: Sandon Stolle

15/U Boys: (finished 6th)
Max Edwards, Kai Coghlan, Charlie
Grainger
Coach: Sacha Vlamynck

13/u Girls: (finished T 1st)
Lara Wu, Nahla Salley and Licia Wang
Coach: Sharon Hambly

13/u Boys: (finished T 7th)
Luke Modra, Santino Spasito, Aahan
Soni
Coach: Domenic Marafiotte

11/u Girls: (finished 9th)
Emma Chadwick, Jessica Qian, Mo Du
Coach: Sacha Vlamynck

11/u Boys: (finished T 3rd)
Oliver Williams, Ethan Liversage,
Lucas Magda
Coach: Sandon Stolle

BRUCE/ PIZZEY CUP

Tennis SA will continue to employ the
coach for the Primary & Secondary
School National Teams Championships
– Bruce and Pizzey Cup. This event is
due to be held later this year.
TA provide the coach not TSA

National Development Squads (NDS)- SA

Over the past 12 months the NDS has
had squad touchpoints with over 120
athletes in the state, along with Super
10's program seeing approx. 200
athletes. We continue to build for the
future and improving the pathways
in the State to help further develop
aspiring athletes.

**SA HIGH PERFORMANCE
TEAM UPDATE**

The high-performance team as of July 1 2024 comprises of;

Sandon Stolle – TA National Development Head Coach – Adelaide

Scott Smith – Physiotherapist

Sacha Vlamynck- TA Talent Development Manager - Adelaide

Domenic Marafioti– TA National Dev Coach - Adelaide

Dr. Liz Clisby – Sports Doctor

Andrew Furner– Physical Performance Coach (resign March 2025)

Joel Kerley– Coach Development Manager

Jim Chaousis/Todd Eason– 11U /13/U Boys SA Zone Coaches

Emily Hartley – Nutritionist Consultant

Sharon Hambly/Saski Rice-Shaffeler – 11U/13U Girls SA Zone Coaches

Emma Matthey – Psych Consultant





TENNIS SA AWARDS 2025

The Tennis SA Awards was held at the Adelaide Convention Centre on Saturday 3 May 2025.

This annual event celebrates the remarkable passion, achievements and contributions of our vibrant South Australian tennis community over the past 12 months. Over the night players, coaches, clubs, schools, volunteers, and officials were celebrated, all of whom have gone above and beyond to ensure tennis continues to thrive in our state.

The full list of winners are as follows:

South Australian Legends Club
Jim Ferguson

Tennis SA Life Member
Rick Baldock

Burr Medal (best and fairest male tennis player)
Li Tu

Boyce Medal (best and fairest female tennis player)
Petra Hule

Don Turnbull Memorial Trophy (best male 18-and-under tennis player)
Hugh Winter

Gwen Thiele Memorial Trophy (best female 18-and-under tennis player)
Sarah Mildren

State League Premiers
Men
Peake Gardens Riverside Tennis Club
Women
Memorial Drive Tennis Club

State League Players of the Year
Men
Michael Smith

Women
Caitlin Baker

State League Fair Play Awards
Men
Andrew Tavella

Women
Hayley Riessen

Metro League Premiers
Men
Division 1: Glenlea Tennis Club
Division 2: Hallet Cove Beach Tennis Club
Division 3: Memorial Drive Tennis Club
Division 4: Colonel Light West Tennis Club

Women
Division 1: Denman Tennis Club
Division 2: Athelstone Tennis Club

Metro League Strike Rate Awards
Men
Division 1: Max Edwards
Division 2: Callum Hewitson
Division 3: Joel Scalzi
Division 4: Mitchell Fricker

Women
Division 1: Elaine Wang
Division 2: Jennifer Robinson, Eden Ackarie, Soraya Kadiric

Most Outstanding Club-based Competition
Greenacres Tennis Club "Fiery 3's"

Most Outstanding Tournament
MDTC Open Championship

Most Outstanding Council or Government Department
The Rural City of Murray Bridge

Most Outstanding Inclusion Initiative
SA Blind Tennis Program

Most Outstanding School
Maitland Lutheran School

Excellence in Officiating
Robyn Tucker

Most Outstanding Athlete with a Disability
Ethan Cook, Andriana Petrakis

Most Outstanding 30+ Tennis Senior
Roger Davey

Most Outstanding Coach - Rural
Sam Clayson

Most Outstanding Coach - Club
Adam Fonfe

Most Outstanding Coach - Development
Todd Langman

Volunteer Achievement Award - Rural
Kathleen Slade

Volunteer Achievement Award - City/Hills
Klinton Devenish

Most Outstanding Tennis Club - Rural
Strathalbyn Tennis Club

Most Outstanding Tennis Club - City/Hills
Greenacres Tennis Club



NEWCOMBE MEDAL

Australian Tennis Awards

South Australia was once again strongly represented at the **2024 Newcombe Medal, Australian Tennis Awards** held at the Palladium Crown in Melbourne on Monday 9 December. Our state proudly featured across multiple categories that combined three major wins and multiple finalist placings on the national stage.

The evening saw **Damian McGee** honoured with the **Volunteer Achievement Award**, a testament to his tireless dedication and the vital role volunteers play in sustaining and growing our tennis community. In the coaching zone, **Darren Cahill** claimed the prestigious **Coaching Excellence – Performance Award**, recognising his world-class expertise and continued influence in developing elite players at the highest level of the sport. Meanwhile, the **SA Blind and Low Vision Tennis Program** was awarded **Most Outstanding Inclusion Initiative**, highlighting South Australia's leadership in championing accessibility and creating pathways for people of all abilities to enjoy and compete in tennis.

Adding further weight to the state's representation, **Prospect Tennis Club** was acknowledged as a finalist in the **Most Outstanding Club** category, while the **SA School and Services for Vision Impaired** earned finalist status in the **Most Outstanding School** category.

These results showcase the incredible breadth of talent, leadership and innovation within South Australia's tennis community. From grassroots inclusion to high-performance coaching, the achievements celebrated at the 2024 Awards highlight the strength of our people, programs and clubs in shaping the future of tennis on both a state and national level.



MEDIA AND *Public relations*



Throughout 2024–2025, Tennis SA's media and public relations efforts played a crucial role in amplifying awareness, building engagement, and driving visibility for tennis across South Australia. With a strong focus on regional impact, diversity, and inclusion, media coverage this year spotlighted key community events and elite competition alike.

Major media events and topics included:

- State Foundation Cup
- City of Playford Tennis International
- Racquet Roadshow as part of the City of Playford Tennis International
- Tennis SA State League Super Finals Weekend
- Junior Presentation Night and Junior State League Grand Finals
- Blind and Low Vision Tennis League
- National Indigenous Tennis Carnival – SA
- National Indigenous Tennis Carnival – Playford

COVERAGE HIGHLIGHTS

Analysis of the State Foundation Cup

found 27 media items across regional South Australia with an audience of 5,100. The total advertising value for the coverage was estimated at \$7,100.

Analysis of the City of Playford Tennis International found 43 media items with a reach of 453,400 and an estimated value of \$53,175

ADELAIDE INTERNATIONAL

Media and PR were once again central to the success of the 2025 Adelaide International, forming an integral component of the overall communications strategy. With dedicated resources, stakeholder partnerships, and proactive media engagement, the tournament's media footprint grew significantly both locally and internationally from the previous year.

- 5,958 media items were generated across the 184-day audit period (1 August 2024 – 31 January 2025), up from 5,008 in 2024.
- Potential audience reach increased to 152 million, an 11.2% rise year-on-year.

- The total advertising equivalent value (AVE) of the earned media coverage was \$6,819,176, a significant boost from 2024.

KEY MEDIA INITIATIVES AND ACTIVATIONS

63 accredited media were involved, with 12 onsite full-time, and representation from seven countries, including Australia, China, India, Romania, Japan, Serbia, and Colombia.

The official Media Day on Saturday 4 January 2025 featured ATP and WTA players including Thanasi Kokkinakis, Sebastian Korda, Tommy Paul, Paula Badosa and Jessica Pegula. Activities included press conferences, social media challenges and one-on-one interviews.

A total of 40 player experiences and five destination experiences were facilitated, including visits to Adelaide Oval Roof Climb, Chihuly Exhibition at Adelaide Botanic Gardens, Penfolds Wine, Adelaide Zoo, and local dining hot spots such as Golden Boy, 2KW, and Gauchos.

Rundle Mall Player Meet-and-Greet Activation: A fan-favourite returned with an overwhelming response. WTA Communications praised it as a perfect way to blend traditional media and community engagement.

'Vibe at The Drive' Launch Party: In partnership with Love Athletica and Elite Eleven, we hosted a wellness-themed media launch including Pilates on Centre Court, generating 159 pieces of influencer and media content and building hype ahead of the tournament.

Courtside Media & Influencer Hosting: Throughout the week, key opinion leaders and media were hosted in premium sideline seating, creating authentic engagement and real-time content sharing.

Government Media Moments: Four formal media calls with SA Ministers were held around major announcements, from player line-ups to opening day festivities, ensuring strong political and media alignment.



8616



3331



759



856

MARKETING AND *Communications*

The launch of our 2024–2027 Strategic Plan marked a pivotal shift in our approach to marketing, communications and engagement across Tennis SA. With a renewed focus on innovation, inclusion and community connection, our marketing efforts this year demonstrated meaningful growth across all platforms and initiatives.

Social media continued to be a powerful tool in connecting with our tennis community, with all major platforms experiencing double-digit growth. Instagram followers rose by 20%, Facebook by 21%, and LinkedIn by 20%, showcasing the growing relevance of our content across both community and professional audiences. This exceptional growth was a direct result of our newly implemented dynamic content strategy, rolled out across all channels and tailored to highlight participation, inclusivity, key events and state-wide success stories.

This year saw the production of 11 content campaigns, designed to engage our audience and amplify the sport's presence across a broad range of themes and milestones. Campaigns included:

- School Holiday Court Hire
- NAIDOC Week
- US Open x Hot Shots Participation Campaign
- Click to Court
- International Women's Day
- International Coaching Week
- Reconciliation Week
- Women's Flex League
- Red Ball Rumble
- National Volunteer Week
- eDM Sign-Up Campaign

A central focus remained on strengthening grassroots connections and building club capability. Our Participation Toolkit was once again provided to all affiliated clubs, enabling them to customise their marketing via



confidence in using social media to achieve local goals. To support their campaigns, we delivered 1,500 unique Canva assets to promote tournaments, programs, registration drives and community events across the state.

The 2024–2025 Tennis SA Awards Night returned in May with a bold new visual identity, featuring a refreshed, modern brand and vibrant creative direction. Held at the Adelaide Convention Centre's Panorama Ballroom, the night welcomed 312 guests and celebrated the outstanding achievements of our players, volunteers, coaches, clubs and officials. We thank Eventwise (Major Sponsor) and White Marquee (Year-Round Sponsor) for their ongoing support. The Tennis SA Awards serve as a testament to the dedication and contributions of athletes, coaches, clubs, schools, communities, volunteers and officials in advancing the sport of tennis in South Australia.

Their unwavering commitment plays an integral role in shaping the rich tapestry of our tennis community and merits sincere recognition.

This year also marked the launch of the first-ever Tennis SA State League Super Finals Weekend, a three-day showcase of elite club-level tennis at The Drive. With both State League and Junior State League Grand Finals played under one roof, the weekend was supported by a targeted brand campaign and featured a free Family Fun Day with engaging activations to encourage community attendance and family engagement.

Our team continued to play a central role in the delivery and promotion of key events across the tennis calendar, including the Winter Pennant Presentations, State Foundation Cup, City of Playford Tennis International, and the National Indigenous Tennis Carnivals. These events reflect our commitment to celebrating diversity, fostering regional connection and supporting the growth of tennis at all levels across South Australia.

The 2025 Adelaide International once again delivered record engagement, welcoming over 50,000 patrons from 6–11 January. The event featured a sold-out Kids Day, an expanded TennisFest with 11 inclusive activations, and the return of former world no. 6 Alicia Molik as Tournament Director. Our dual local and national campaigns tested new creative concepts, while also solidifying successful brand strategies from previous years. The introduction of The Courtside Club, our third premium hospitality experience, proved highly successful, with all Finals Packages selling out. Offering additional elevated Centre Court seating on the east for over 200 patrons, The Courtside Club played a key role in reinforcing the Adelaide International's reputation as a premium Australian sporting event.

This year, we placed a strong emphasis on building distinct brand identities for our key local leagues, tournaments, competitions, and initiatives - developing unique logos, colour palettes and visual assets for each to enhance brand recognition, digital presence and on-ground visibility through uniforms and merchandise. New branding was developed for Junior State League, Green Ball State League, Red Ball Rumble, Blind and Low Vision League, State Foundation Cup, Women's Flex League, City of Playford International, Winter Pennant,

and TSA on the Road.

In a progressive step toward inclusive competition, we launched the Women's Flex League, offering a new format designed to suit busy lifestyles while empowering more women to engage in the sport on their terms. This initiative sits at the heart of our commitment to gender equity and broader participation.

Our digital ecosystem remained a vital touchpoint, with the Tennis SA website attracting over 73,000 users, generating 161,000 sessions and more than 301,000 pageviews. Importantly, organic search accounted for 69.5% of traffic, demonstrating the success of our SEO efforts, while 21.1% of users accessed the site directly, highlighting strong brand recall and engagement.

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THE DRIVE

KEY HIGHLIGHTS

- The Drive Court Hire: 1,483 bookings from 173 separate entries
- Clay Courts Court Hire: 1,163 bookings from 262 separate entries
- Three concerts (The Amity Affliction, Troye Sivan, Tyler Childers)
- One free community screening event (Live at The Drive)
- One Tennis SA State League Super Finals Weekend
- Five sanctioned tournaments (Clay Court Nationals, Two ITF Junior Events, Rafa Nadal Tour, Adelaide International)
- 50,780 patrons through the gates for the Adelaide International

The Drive continues to cement itself as one of South Australia's premier event and entertainment destinations, blending world-class sport, music and culture under one iconic roof.

Now in its second full year of operation, The Drive welcomed a diverse array of events that drew more than 70,000 patrons through its gates. Among the standout moments was the return of live music, with headline performances from global pop sensation Troye Sivan, American country star Tyler Childers, and Australian metalcore legends The Amity Affliction. These three major acts followed on from an already impressive lineup of artists hosted since The Drive's revival, further solidifying the venue's reputation as a premium concert destination.

In partnership with Ticketmaster Australia, The Drive has delivered seven concerts since reopening, with our ongoing relationship ensuring access to some of the world's most in-demand live entertainment. We continue to work closely with Live Nation and other content providers to deliver a robust and ever-evolving mix of music and cultural offerings for South Australians.

Our partnership with Adelaide Venue

Management has now entered its third year, with the Courtside Room and Premier Suite playing host to 35 corporate functions including seminars, cocktail events, board meetings, and private dinners. These versatile spaces, paired with The Drive's open-aired undercover amphitheatre, offer an unrivalled canvas for event delivery in the heart of the city.

Sport remained front and centre at The Drive this year, with the return of key tennis events such as the Adelaide International, the Rafa Nadal Tour, and Clay Court Nationals, alongside two ITF Junior tournaments. The venue also proudly hosted the first-ever Tennis SA State League Super Finals Weekend, showcasing South Australia's top-tier club talent in an exciting new format across February and March.

In April, The Drive transformed once again, this time into a buzzing AFL Gather Round Live Site for the Western Bulldogs vs Brisbane Lions twilight clash. Live at The Drive welcomed fans to soak up the atmosphere with live local music, food and drinks, and all the action broadcast on the big screen. It marked another creative activation for the venue, bringing the broader community together in a uniquely South Australian way.

Beyond events, The Drive has also become a destination for elite sport, with our High Performance Gym utilised throughout the year by visiting professional sporting teams including the Subway Socceroos, Adelaide Thunderbirds, and Sydney Swans, further showcasing the venue's multi-disciplinary appeal.

This year also saw the addition of two new corporate partners, White Marquee and Metro Homes, both welcomed into The Drive with bespoke access to events and experiences that reflect the value of partnership with our venue.

To support all this activity, The Drive delivered a refreshed marketing campaign focused on positioning the venue as Adelaide's only open-aired undercover destination for music, sport, events and functions. A targeted mix of radio, print and digital advertising helped drive awareness, while social media campaigns strengthened our online presence and customer engagement. Since its launch in

2023, The Drive's digital channels have seen continued growth and impressive levels of engagement from both eventgoers and the wider community.

As The Drive's reputation continues to rise, we remain committed to delivering unforgettable experiences for patrons and partners alike, and to pushing the boundaries of what this extraordinary venue can offer South Australia.

VENUE UTILISATION

Court bookings at Tennis SA saw a significant rise over the past financial year, increasing by 14% to a total of 2,642 individual bookings. This surge in engagement also translated to a 20% growth in court booking revenue. Accessibility has never been better, and with the upcoming implementation of the Book a Court gate system at The Drive, opportunities for community access are set to expand further.

Tennis Australia has continued its generous support via national grant programs that have played a crucial role in the ongoing maintenance and preservation of our Clay Courts.

Our high-performance gym welcomed elite sporting organisations including the Socceroos, Adelaide Thunderbirds, and Sydney Swans. In addition, meeting rooms have been utilised extensively by external organisations, not only for business purposes but also for special events. A key highlight is our partnership with Novita, providing sensory-friendly spaces during major events at Adelaide Oval, such as Gather Round, Socceroos fixtures, and Pink's summer concert tour.

Tennis events remain central to our programming at The Drive. We hosted two back-to-back Junior ITF tournaments, the Premier Open 10K event, the Rafa Nadal Tour, and several Tennis Australia accredited coaching courses and workshops. Premier State events also graced The Drive's courts, with the Junior State League and State League Grand Finals showcased to global audiences via live streaming.

Our Blind and Low Vision League continued its success following a promising inaugural season and was held weekly on Wednesday evenings. Meanwhile, 2024 marked the introduction of the Women's Flex League, encouraging both new and returning players to re-engage with the sport. Tennis remains at the core of our identity, and our evolving events and high-performance initiatives promise to further enhance court and venue utilisation.

TEAM STRUCTURE

The Operations Team is headed by Matt Fitzgerald, Head of Operations, supported by Operations Lead Ben Haren, Front of House Officer Tom Collins, and Kent Thiele, former long-serving Tennis SA Board President, who currently assists in the Operations Coordinator role on a part-time basis.

Our team is further supported by external maintenance contractors Eventwise and venue partners Adelaide Venue Management. Their ongoing collaboration has been instrumental in transitioning The Drive into a professional, multi-purpose event venue equipped to cater to a diverse range of sporting and community-focused activities.



ADELAIDE INTERNATIONAL

The 2025 Adelaide International lit up The Drive from 6–11 January, delivering a world-class tennis experience with a combined WTA 500 and ATP 250 tournament. Over 50,000 fans poured through the gates to witness more than 170 elite athletes, reigning champions and rising stars alike, bring their A-game to Adelaide.

The men's draw featured an impressive lineup including Tommy Paul, Lorenzo Musetti, Sebastian Korda, and eventual champion Felix Auger-Aliassime. Local favourites Thanasi Kokkinakis and Rinky Hijikata also thrilled home crowds. On the WTA side, global stars such as Jelena Ostapenko, Jasmine Paolini, Jessica Pegula, Emma Navarro, Danielle Collins, and Paula Badosa took to the courts, with Madison Keys claiming the title before going on to win the Australian Open.

The tournament reached audiences far and wide, broadcast in 101 territories through 39 partners, generating 7,600 hours of global coverage and 15 million hours viewed. Domestically, the Nine Network delivered over 68 hours of coverage to Australian fans.

Across six action-packed days, 124 matches were played, supported by 760 practice sessions, 148 ballkids covering 601 shifts, and 147 dedicated volunteers. Players engaged in 29 post-match press conferences, 6 one-on-one interviews, and 40 community appearances. Behind the scenes, 30 net changes, 21 court signage swaps, and 62kg of lollies kept the energy high.

TennisFest once again brought the spirit of celebration to life, with 57 participation experiences including 10 activations, 36 Centre Court moments, and 11 unique events. Inclusion remained at the heart of the program, with Pride Day and Night,



All Abilities Day, and Centre Court showcases ensuring everyone had the chance to feel like a pro. The Racquets and Strings Festival added a vibrant soundtrack to the week, while DJs from the Sideline Suites kept the finals atmosphere electric. With strong customer satisfaction scores and over 87% of fans eager to return, the Adelaide International continues to be a highlight on the summer calendar.

We can't wait to welcome everyone back to The Drive for another unforgettable Adelaide International in 2026!



About us

TENNIS SA BOARD

Philip Roberts, President
Gary Stratford, Vice President
Liz Campbell, Board
Julie Day, Board
Col Lawson, Board
Joanna Lydeamore, Board
Natalie Morley, Board
Kerry Morrow, Board
Brendon Oster, Board
David To, Board

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CURRENT | TENNIS SA
LIFE MEMBERS

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Patricia Semmens, TSA
Neville Guthberlet, TSA
Chris Altman, TSA
Neville Messenger, TSA
Kent Thiele, TSA
Peter Smith, TSA
Rick Baldock TSA

CURRENT | SATA
LIFE MEMBERS

Lin Shaw, SATA

DECEASED LIFE MEMBERS

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Pat McClean, SAHCTL
David Plunkett, SAHCTL
Ron Tucker, SATA
Laurie Yard, SATA
Bill Cossey, TSA
Tom Gray, SATA
Dennis Dall, TSA
Les Tapp, SAHCTL/SATA
Bill Carlier, SATA
Lloyd Heylen, SATA
Jim Riordan, SATA
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Mr WLB Freeman, SAHCTL
Mr KL Litchfield, SAHCTL
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Mr GR Battya, SATA
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Mr LJ Bills, SATA

Mr MA Boyce, SATA
Mr FC Bromley, SATA
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Sir DRW Cowan, SATA
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Mr MJ Groth, SATA
Mr RB Hone, SATA
Mr EFW Hunwick, SATA
Mr TJM Linn, SATA
Mr B Love, SATA
Mr WN McPherson, SATA
Mr JDC Nelson, SATA
Mr FE Piper, SATA
Mr AE Rose, SATA
Mr AE Specht, SATA
Mr AR Thiele, SATA
Mr GJ Thiele, SATA

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Ann Marie Lush
Bianca Marron
Scott McGregor
Philip Roberts
Peter Smith
Debbie Sterrey
Sandon Stolle
Tammie Wightman

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Courtney Jonson
Joanna Lydeamore
Andrew Whisson
Tammie Wightman
Liz Campbell
Ann Marie Lush

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Warren McInnes
Kerry Morrow
Jason Todd
Tammie Wightman

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Neville Messenger
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Tammie Wightman

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Vittoria Peresano
Brandon Oster
Dylan Hicks
Darren Sahn
Mitchell Reilly
Stephen Dawson

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Liz Campbell
Brandon Oster
Mitchell Reilly
Dylan Hicks

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Sandon Stolle
Kara Binka
Jacinta O’Loughlin

METRO LEAGUE

Roger Davey
Ann Langman
Anne Morgan
Brandon Oster (Chairperson)
Simon Turner
Darren Wunderer
Dylan Hicks

SOUTHERN DISTRICTS
TENNIS ASSOCIATION
SENIOR COMMITTEE

Anne Morgan
Nathan Ryle
Vittoria Peresano
Tom Roberts
Stephen Dawson

SOUTHERN DISTRICTS
TENNIS ASSOCIATION
JUNIOR COMMITTEE

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Damien Page

Jana Rilett
David Weggant
Pawel Skuza

EASTERN DISTRICTS
TENNIS ASSOCIATION/
NORTH EAST TENNIS
ASSOCIATION COMBINED
ADVISORY GROUP

Brandon Oster
Georgia Lee-Jarratt
Jason Todd
Simon Turner
Amanda Zweibel

EASTERN DISTRICTS
TENNIS ASSOCIATION
JUNIOR COMPETITIONS
ADVISORY GROUP

Barb Le Cornu
Simon Turner
Georgia Lee-Jarratt
Kara Binka

NORTH EAST TENNIS
ASSOCIATION JUNIOR
COMMITTEE

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Kim Almond
James Maletto
Jim Zissopoulos
Natalee Maletto

WESTERN DISTRICTS TENNIS
ASSOCIATION JUNIOR COMMITTEE

Darren Wunderer
Sharron Hambly
Vic Beard

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Linda Matthews
Gary Stratford
Liz Campbell
Philip Roberts

AWARDS COMMITTEE

Neville Guthberlet
Liz Campbell
Gary Stratford
Rick Baldock

SERVICE AWARDS

John Pick
Elaine Caldana
Graham Smart
Julie Polkinghorne

TENNIS SA *Team*

CHIEF EXECUTIVE OFFICER

Debbie Sterrey

Paula Harrington
Executive Assistant

ADELAIDE INTERNATIONAL TEAM

Alicia Molik
Tournament Director

Debbie Sterrey
General Manager

TOURNAMENTS AND COMPETITIONS TEAM

Dylan Hicks
Head of Tournaments, Competitions and Officiating

Stephen Dawson
Tournaments and Competitions Manager South West

Amanda Zwiebel
Tournaments and Competitions Manager North East

Darren Sahb
Officiating Development and Policy Education Coordinator

Kara Binka
Tournaments and Competitions Coordinator North East (Finished June 2025)

Jacinta O'Loughlin
Tournaments and Competitions Coordinator Sout West

Mitchell Reilly
Regional Tournaments and Competitions Coordinator

COACH DEVELOPMENT TEAM

Joel Kerley
Coach Relationship and Education Manager

MARKETING AND COMMUNICATIONS TEAM

Bianca Marron
Head of Marketing, Communications and Partnerships

Andrew Fitzgerald
Events and Partnerships Manager (finished November 2024)

Ali Peck
Events and Partnerships Coordinator (finished June 2024)
Events and Partnerships Manager (started November 2024)

Stav Mylonopoulos
Marketing and Communications Manager

Daniella Cannavo
Marketing and Communications Coordinator (finished Febuary 2025)

Charlotte Taft
Marketing and Communications Coordinator (started March 2025)

TENNIS DEVELOPMENT TEAM

James Pick
Head of Tennis Development

Sarah Horgan
Tennis Development Manager (finished January 2025)

Adrian Dezen
Tennis Development Officer Metro South

Luke Taylor
Tennis Development Officer Regional South East (Finished June 2025)

Jessica Axisa
Tennis Development Officer Metro North

Luke Doughty
Schools and Pathways Manager

Corey Tugwell
Tennis Development Officer Regional North West

Jack Crispin
School Development Coordinator

Bradley Pool
School Development Coordinator

Katelyn Pope
Women and Girls Coordinator

Tammie Wightman
Tennis Development Support Officer

VENUES AND OPERATIONS TEAM

Matthew Fitzgerald
Head of Operations and Venues

Ben Harren
Operations Lead (started September 2024)

Hayley Allen
Government Relations and Venues Manager

Kent Thiele
Operations Coordinator

Tom Collins
Front of House Officer

TENNIS SA *Partners*



Excellence in Recognition

WHITE MARQUEE
EVENT HIRE

WE WOULD ALSO LIKE TO THANK OUR EVENT SPONSORS

TENNIS SA AWARDS



MEMBER CLUBS

And Associations

Total Affiliates - 304

Associations - 40

Barossa & Light Tennis Association
Broughton Tennis Association
Burra & District Tennis Association
Eastern Districts Tennis Association
Gawler & Districts Tennis Association
Glenelg Districts Tennis Association
Great Southern Tennis Association
Hills Tennis Association
Julia Light Tennis Association
Kangaroo Island Tennis Association
Le Hunte Tennis Association
Lower Murray HardCourt Tennis Association
Metro Lawn Tennis Association
Mid North Tennis Association
Mid Yorke Peninsula Junior Tennis Association
Mid Yorke Peninsula Tennis Association
Mount Gambier & Districts Tennis Association
Murray Bridge Lawn Tennis Association
North East Tennis Association
Northern Areas Tennis Association
Northern Yorke Peninsula Junior Tennis Association
Northern Yorke Peninsula Tennis Association
Onkaparinga Tennis Association
Port Augusta Tennis Association
Port Lincoln Tennis Association
Port Neill Tennis Association
Port Pirie & Districts Tennis Association
Riverland Lawn Tennis Association
Saturday AM Men's Lawn Tennis Association
Southern Districts Tennis Association
Southern Flinders Tennis Association
Southern Ports Tennis Association
Southern Yorke Peninsula Tennis Association
Streaky Bay/Wirrulla Tennis Association
Tatiara Tennis Association
Tennis Seniors
Torrens Valley Tennis Association
Western Districts Tennis Association
Whyalla Tennis Association
Women's Mid-Week Grasscourts Association

Self-Insured Facilities - 17

Adelaide University Tennis Club

Grange Lawn Tennis Club
Hectorville Sports & Community Club
Kensington Gardens Lawn Tennis Club
Lobethal Tennis Club
Lutheran Tennis Club
Naracoorte Tennis Club
Piccadilly Tennis Club
Prince Alfred Old Collegians' Tennis Club
St Peters Tennis Club
St Stephens Lutheran Tennis Club
Sturt Lawn Tennis Club
Tranmere Bowling and Tennis Club
Uni SA Tennis
West Beach Tennis Centre (inc Xavier Lawn Tennis Club)
West Lakes Tennis Club
Western Youth Centre Tennis Club

Schools - 3

Heathfield High School
Trinity College (Gawler River)
Walford School

Clubs - 244

Aldgate Sports & Recreation Club
Alford Tennis Club
American River Tennis Club
Angaston Tennis Club
Ardrossan Tennis Club
Arno Bay Tennis Club
Arthurton Tennis Club
Ascot Park-Vermont Tennis Club
Athelstone Tennis Club
Auburn Tennis Club
Back Valley Tennis Club
Balaklava Tennis Club
Barmera Tennis Club
Beaumont Tennis Club
Bellevue Heights Tennis Club
Berri Tennis Club
Birdwood Tennis Club
Blackwood Tennis Club
Blyth Tennis Club
Booborowie Tennis Club
Booleroo Centre Tennis Club
Brady Creek Tennis Club
Brighton Tennis Club
Brinkley Tennis Club
Broadview Tennis Club
Bundaleer Tennis Club
Burnside Tennis Club
Burra Tennis Club
Campbelltown Tennis Club
Centrals Tennis Club
Clare Tennis Club
Clarendon Tennis Club

Clearview Tennis Club
Cobdogla Tennis Club
Colonel Light West Tennis Club
Coobowie Tennis Club
Coromandel Valley Tennis Club
Crafers Tennis Club
Crystal Brook Tennis Club
Cudlee Creek Tennis Club
Cunliffe Tennis Club
Curramulka Tennis Club
Denman Tennis Club
Dover Square Tennis Club
East Adelaide Payneham Tennis Club
East Torrens Kensington Gardens Tennis Club
Echunga Tennis Club
Edithburgh Tennis Club
Enfield Tennis Club
Eudunda Tennis Club
Flagstaff Hill Tennis Club
Flinders Park Tennis Club
Freeling Tennis Club
Georgetown Memorial Tennis Club
Gladstone Tennis Club
Glencoe Tennis Club
Glenlea Tennis Club
Glenunga Tennis Club
Golden Grove Tennis Club
Goolwa Tennis Club
Greenacres Tennis Club
Gumeracha Tennis Club
Hahndorf Tennis Club
Hallett Cove Beach Tennis Club
Hallett Tennis Club
Hamilton Tennis Club
Happy Valley Tennis Club
Harrogate Tennis Club
Helmsdale Tennis Club
Henley South Tennis Club
Hilltown Tennis Club
Holdfast Tennis Club
Holmesdale Tennis Club
Hope Valley Tennis Club
Hope Ward Tennis Club
Inman Valley Tennis Club
Ironbank Cherry Gardens Tennis Club
Jamestown Lawn Tennis Club
Jervois Tennis Club
John Wesley Tennis Club
Kadina Tennis Club
Kangarilla Tennis Club
Kapunda Tennis Club
Karoonda Districts Tennis Club
Keith Tennis Club
Kersbrook Tennis Club
Kingscote Tennis Club
Kingston Tennis Club
Kingswood Tennis Club
Koolunga Tennis Club
Koongawa Tennis Club
Kyancutta Tennis Club
Lameroo Lawn Tennis Club
Langhorne Creek Tennis Club
Laura Tennis Club
Littlehampton Tennis Club
Lochiel Tennis Club
Lockleys Tennis Club
Long Plains Tennis Club
Loxton Tennis Club
Lucindale Tennis Club

Lyndoch Tennis Club
Macclesfield Tennis Club
Maitland Tennis Club
Mallala Tennis Club
Mannum Tennis Club
Marananga Tennis Club
Marion Tennis Club
Marrabel Tennis Club
McLaren Flat Tennis Club
McLaren Vale Tennis Club
Melrose Tennis Club
Memorial Drive Tennis Club (Next Gen Health Club)
Mil LeI Tennis Club
Millicent & Districts Tennis Club
Millswood Lawn Tennis Club
Minlaton Tennis Club
Mintaro Tennis Club
Mitchell Park Tennis Club
Modbury Tennis Club
Moonta Tennis Club
Moorak Tennis Club
Moorook Tennis Club
Morphett Vale Tennis Club
Morphettville Park Tennis Club
Mount Barker Tennis Club
Mount Compass Tennis Club
Mount Gambier Tennis Club
Mount Pleasant Tennis Club
Mount Schank Tennis Club
Mount Torrens Bombers Tennis Club
Mundoora Tennis Club
Mylor Tennis Club
Mypolonga Tennis Club
Myponga-Sellicks Tennis Club
Nairne Tennis Club
Napperby Tennis & Community Club
Netherby Tennis Club
Noarlunga Tennis Club
Normanville Tennis Club
Norwood Tennis Club
Nuriootpa Tennis Club
O'Halloran Hill Tennis Club
One Tree Hill Tennis Club
Onkaparinga Tennis Club
Orroroo Tennis Club
Owen Tennis Club
Para Hills Tennis Club
Parndana Tennis Club
Peake Gardens- Riverside Tennis Club
Pekina Tennis Club
Penola Tennis Club
Peterborough Tennis Club
Piednippie Tennis Club
Pine Point Tennis Club
Pinnaroo Tennis Club
Playford Tennis Centre
Point Pass Tennis Club
Pooraka Tennis Club
Port Adelaide Tennis Club
Port Broughton Tennis Club
Port Elliot Tennis Club
Port Germein Tennis Club
Port Neill Tennis Club
Port Noarlunga Tennis Club
Port Vincent Progress Association
Pride Tennis Adelaide Inc
Prospect Tennis Club
Railway Pennant Tennis Club (PPDTA)
Reade Park Lawn Tennis Club

CLUBS AND ASSOCIATIONS

Redhill Tennis Club
Reidy Park Tennis Club
Renmark-Tintra Tennis Club
Reynella Tennis Club
Risdon Uniting (PPDTA)
Riverton Lawn Tennis Club
Robe Tennis Club
Robertstown Tennis Club
Roseworthy Tennis Club
Rostrevor Tennis Club
Saddleworth Tennis Club
Salisbury Tennis Club
Sandilands Tennis club
Seacliff Tennis Club
Seaside Tennis Club
Snowtown Tennis Club
Somerton Park Tennis Club
South Gawler Tennis Club
Southbank Tennis Club
Spalding Tennis Club
Springton Tennis Club
Stansbury Tennis Club
St Marks Tennis Club
Stirling Tennis Club
Stokes Bay Tennis Club
Strathalbyn Tennis Club
Streaky Bay Tennis Club
Summertown Tennis Club
Suttontown Tennis Club
Tailem Bend Tennis Club
Tanunda Tennis Club
Tarlee Tennis Club
Tea Tree Gully Tennis Club
Tennis World - Millswood
Tintinara Tennis Club
Tod Street Tennis Club
Trinity Gardens Tennis Club
Trinity Tennis Club (PPDTA)
Tumby Bay Tennis Club
Two Wells Tennis Club
Ungarra Tennis Club
Uniting Church Tennis Club - Mt Gambier
Upper Sturt Tennis Club
Uraidla Tennis Club
Valley View Tennis Club

Verdun Tennis Club
Victor Harbor Tennis Club
Vine Vale Tennis Club
Virginia Tennis Club
Waikerie Tennis Club
Walkerville Lawn Tennis Club
Wallaroo Tennis Club
Wandearah Tennis Club
Warooka Tennis Club
Warradale Park Tennis Club
Warramboo Tennis Club
Watervale Tennis Club
West Gambier Tennis Club
Western Districts Tennis Club (Gosse)
KITA
Western Districts Tennis Club
(Poochera) SBWTA
Willaston Tennis Club
Willaston United Tennis Club
Willunga Tennis Club
Wilmington Tennis Club
Winulta Tennis Club
Wirrabara Tennis Club
Wirrulla/Nunji Tennis Club
Woodchester Tennis Club
Woodside Tennis Club
Woodville Orion Tennis Club
Wudinna Tennis Club
Xavier Saints Tennis Club
Yaninee Tennis Club
Yorketown Tennis Club

