

Women's Business Masterclass: Breaking Barriers

What was it?

Tennis Queensland was proud to introduce the inaugural Women's Business Masterclass, with the support of a Queensland Government Grant via the Active Women and Girls Initiative. The Women in Tennis Business Masterclass aimed to empower female coaches and operators by enhancing their business skills, fostering inclusive coaching environments, and developing strong role models within the industry. The event focused on boosting female representation in leadership roles and driving the growth of tennis programs across Queensland. With one day of professional development and 5 speakers, this was a first for business development within the Women and Girls space.

- Day one commenced at the Queensland Tennis Centre in Brisbane. Four empowering presentations were delivered, focused on the power of leading your community, changing the narrative, and impactful strategies to empower the next generation.
- The day finished at Northshore Tennis Park, where coaches were able to have an amazing experience of beach tennis, hosted by Tennis Gear. This was a great networking opportunity, with dinner provided onsite.



Women's Business Masterclass

by the numbers



hours of professional development

4 14 presentations regional coaches



Coaches by the region









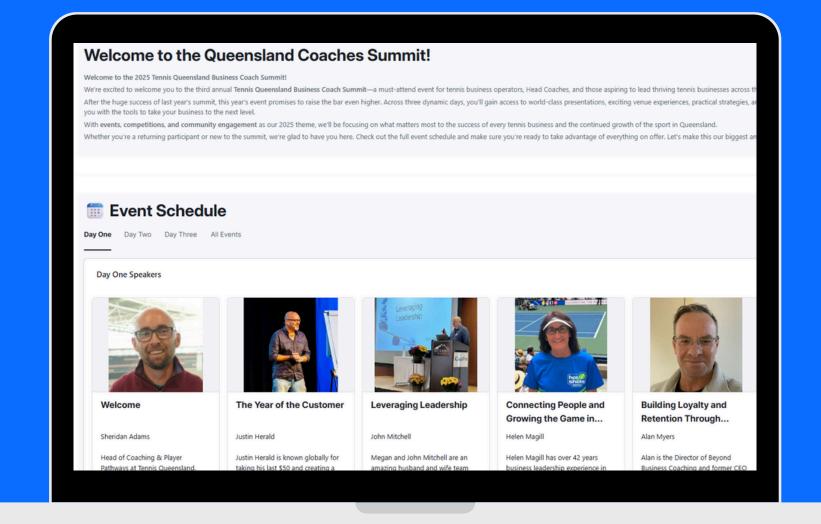
Itinerary

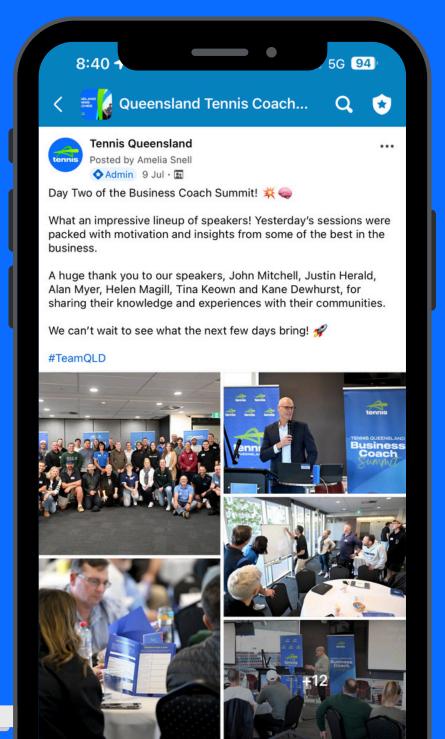
7 July

Queensland Tennis Centre Northshore Tennis Park

PLATFORMS

FACEBOOK | INSTAGRAM | LINKEDIN | WEBSITE | AIRTABLE







SUMMIT PACKS

Coaches received a Summit pack with:

- Delegate Booklet
- Coach Summit Workbook
- Coach Summit Pen
- Women & Girls Strategy 2022–2027
- Self Reflection Cards

Women's Business Masterclass

7 JULY 2025

DELEGATE BOOKLET







Summit Schedule



John & Megan Mitchell
Director of Delta Gymnastics

The Delta Gymnastics Story



Helen Magill
Director of Parkes Tennis Club

Leading Your Community



Elia Hill
CEO of Connecting In

Game. Set. Impact: Where Sport, Strategy and Social Purpose Collide



Tina Keown
Director of the Victorian Tennis Academy
(VTA)

Changing the Narrative

FEEDBACK

"Great event, well done to all involved. A big thank you also for putting on an event coaches can engage, network and get to share their ideas." - Hayley Mawhirt

"Presentations at the Women's masterclass were inspiring! Thank you so much for having me. It was a really good time! I will definitely be back." - Marine Bailly

"All of the presenters were outstanding. It was inspiring to see so many women heroes of our sport represented, not just on this day but throughout the entire conference. The content was relevant, insightful, and delivered with genuine passion." - Shaye Faulkner

HOW SATISFIED WERE
YOU WITH THE OVERALL
EVENT?

HOW SATISFIED WERE YOU
WITH THE INFORMATION
PRESENTED AT THE
EVENT?

YOU WITH VENUE
VISITS ON DAY 2?

HOW CONFIDENT ARE YOU
THAT YOU WILL FOLLOW
THROUGH WITH ACTIONS
DISCUSSED?









THANK YOU

The purpose of the event was to help women advance their tennis careers, Develop Role Models for Future Generations, and strengthen the coaching environment.

Thanks to the amazing work from the team we were able to accomplish that.

Huge thank you to the coaches who attended and collaborated as a team, the presenters that shared their fantastic knowledge, and ultimately to the Queensland Government Grant via the Active Women and Girls Initiative for their incredible support with this event. And finally to the Tennis Queensland Regional Assemblies who supported their coaches continual professional development, thank you!

Watch the recap violeo here





