

# Purpose

The Tennis Queensland Advantage Coach program is an innovative pilot initiative.

Exclusively for Head Coaches within the state, this program is designed to provide them and their respective teams with a framework focused on business growth and professional development.

This program includes a schedule of events and development opportunities for Head Coaches to engage in. Participation brings benefits not only to them but also to their teams.



Why is it needed?

Tennis coaches throughout Queensland have emphasized their strong desire for increased professional development opportunities that are directly aligned with the growth of their respective businesses.

In response to this vital need, Tennis
Queensland has identified five strategic
priorities designed specifically to cater to
coaches within our overarching <u>Advantage</u>
<u>Qld 2023-24 Action Plan.</u>

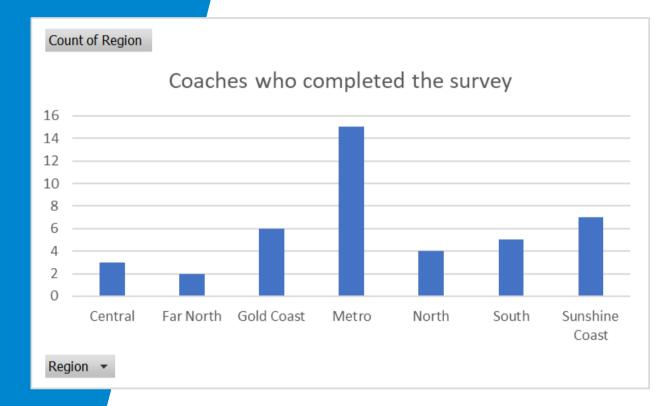


### Coach Workforce Survey

August 2023



- Sent to 102 Tennis Australia (TA) Business Coach Members
- 41 Head Coaches completed the survey (40.2% completion)
- 51% said they need to recruit more coaches (26% unsure)
- Coaches needed:
  - 35 (25hrs+)
  - 26 (10-25hrs)
  - **41 (0-10hrs)**
- Qualification of coach needed:
  - 52% JDC
  - 38% Club Pro
- 47% said they don't use the TA site to advertise a new role
- 54% said they have players on a waiting list due to insufficient coach capacity





### How?



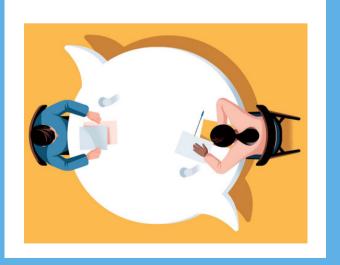
- Business focused program for Head Coaches and their teams.
- Head Coach engagement at each of these primary program components through the year, plus one secondary component.
- Each component delivered within every region (except the Summit), or online, at least once per year.

#### PRIMARY COMPONENTS

#### TEAM DEVELOPMENT WORKSHOP



**COACH EXCHANGE** 



REGIONAL BUSINESS
COACH SUMMIT



#### SUPER JDS EVENT



#### BUSINESS WORKSHOP



### How?



- Head Coach engagement at one of these program components through the year.
- Each component to be delivered within every region (except the Summit), or online, at least once per year.

#### SECONDARY COMPONENTS

#### SCHOOLS WORKSHOP



#### INCLUSION WORKSHOP



#### WOMEN & GIRLS INITIATIVE



# BRISBANE INTERNATIONAL COACHES SUMMIT



# Extras

### Australian Open 2024



Australian Open ground-pass access 15-19 January 2024, with coach networking breakfasts and behind the scenes tour opportunities

### **Brisbane International Coaches Summit**



Brisbane International tennis ground-pass access, with Coaches Summit, networking breakfasts & professional development experiences

### **Regional Business Coach Summit**



Complimentary Summit access, with professional development sessions and experiences. Held in Brisbane on 24th June & Gold Coast 25th & 26th June 2024

# PROFESSIONALDEVELOPMENT

# **Tennis Australia Coaching Course**



Take the next step in your professional development journey, with a discount off your next <u>Tennis Australia</u> coaching course

# **Coaching Team Development**



Support your teams professional development journey, with a discount off their next <u>Tennis Australia</u> coaching course

# **Business Development**Support



Business development workshops, 1:1's and action plans.

Plus complimentary <u>Canva</u> license, ClubSpark for Coaches, and online training opportunities. Student to Assistant Coach

Do you coach in a high-school or university, and want to recruit more assistant coaches into your business?

Help us in organising either a 1-day Foundation, or 2-day Community Coaching Course at the school/university (Minimum 10 students) and we will fund it.

The students will be required to volunteer 3 hours of time at a coaching event post-course.



#### Tennis Queensland Coach Development Fund

Applications assessed individully and granted upon merit (conditions apply)



# RECRUITMENT

#### **International Coaching Qualification**

Do you have a coach who holds an international coaching qualification, but is not a current Tennis Australia Coach Member?

If so and they meet criteria, they can apply for a Junior Development Course or Club Professional course under the Recognition of Prior Learning (RPL) pathway.

If their qualification is from a <u>Silver or Gold</u>

<u>level ITF coach education country</u>, and
they pass the course in the designated
timeframe, they will receive a refund of the
RPL fee.

#### **Immigration Agency**



Want support from international immigration professionals? <u>The Migration agency</u> can help you with all your needs.

Receive a complimentary consultation and a 10% discount off their fees.

Plus the opportunity to attend an online workshop.



# REGIONALSUPPORT

### **Brisbane International Tennis Opportunity**



Two nights accommodation subsidy for the Regional Head coach to attend Brisbane International Coaches Summit.

Must reside 200kms+ away from Queensland Tennis Centre.

### Regional Business Coach Summit Opportunity



Two nights accommodation and meals for the Head Coach to attend the Regional Business Coach Summit.

Must reside 200kms+ away from Queensland Tennis Centre.

### Coach Travel Support

Coach collaboration and engagement is an integral aspect of the Advantage Coach program.

This Coach Travel Support funding aims to provide some financial relief for Head Coaches in this program, who are travelling outside of their region to junior tournaments (Junior Tour 125 and above) with two players or more.

The Head Coach must reside 300km from the tournament location to be eligible to apply (check T&C's).



#### Tennis Queensland Coach Development Fund

Applications assessed individully and granted upon merit (conditions apply)

Regional Coach Education
Support

Do you have a coach in your team who wants to do a Junior Development or Club Professional course?

If they live over 200km from the course delivery location we can help support them, with up to a \$1000 grant to assist with the course fees.

Note: Grant received 6-months post course graduation (within designated TA timeframe) and only if still working within programs Head Coach business.



#### Tennis Queensland Coach Development Fund

Applications assessed individully and granted upon merit (conditions apply)

## Criteria

Head Coach must be a Tennis Australia Business Coach Member

Must be the Head Coach at a Tennis Queensland affiliated venue

Coaching team must all be Tennis Australia coach members (Trainee membership is complimentary)

Must agree to program <u>Terms & Conditions</u>



# Registrations

Want to go join the program?

It launches on the 4th October, with an online Q&A session on the 19th October.

Interested Head Coaches then need to complete the program application form before 1st December 2023.

Applications will be assessed and coaches notified within 7 days.

**More details here** 

