

COACHING EXCELLENCE – CLUB

The Award Period for the 2023 Queensland Tennis Awards is September 2022 - August 2023.

ELIGIBILITY CRITERIA

To be eligible for consideration, the nominee must:

Be a current Tennis Australia Business coach member

Delivering Tennis Hot Shots and Cardio Tennis

THE NOMINATION PROCESS FOR AUSTRALIAN TENNIS AWARD

- The winners of the State Award for Coaching Excellence - Club (or equivalent) will become the nominee for the National Award for Coaching Excellence – Club
- If a state/territory does not have an award in this category, the MA may nominate a candidate from that state/territory through the online portal, provided the nominee meets all the eligibility criteria.

SELECTION CRITERIA

The selection panel will consider the following in assessing and comparing nominations:

- Overview of coaching program provided (including Tennis Hot Shots, Cardio Tennis, Inclusive programs and Adult coaching program, if applicable)
- Roles and responsibilities at Club/Centre
- Contribution to Club/Community including involvement in events and activities which drive greater participation and membership
- Total number of registered coaching participants in award period (broken into categories of program type, by age and gender)
- Overview of the transition pathway for coaching participants to social and competitive play (e.g. Tennis Hot Shots Match Play, Leagues and Tournaments) including specific metrics/outcomes (e.g. conversion rates, participation numbers)
- Schools link to the Schools Partnership Program and overview of transition pathway from schools to club, coaching programs and play activities:
 - Demonstrated success (e.g. Sporting Schools feedback)
 - Demonstrated offers and methods including insights with respect to successful techniques for pathway success
- Qualifications of coaching team and ongoing professional development opportunities provided
 - Demonstration that all coaching team are TA coach members
 - On boarding process for new team members in addition to yearly training on key policies and procedures (e.g., Safeguarding, Social media)
 - Regular within business team development
 - Clear and articulated pathway/support for the development of assistant coaches from within coaching business including specific case studies
 - Support for professional team to access coaching courses and qualifications

CRITERIA



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- Coaching business website, marketing and communication materials
 - Demonstration of customer focused materials (e.g., infographics) and processes (e.g., online registration) to ensure growth in participation
- Overview of programs and initiatives delivered to engage underrepresented groups in tennis (ie. people with a disability, multicultural communities, Indigenous Australians, people who identify as LGBTI, low socio-economic communities)