

Tennis Queensland
**2017-2020 STRATEGIC PLAN
IN REVIEW**





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FOREWORD

The 2017-2020 Strategic Plan covered the themes of People, Places and Products. Our vision was to create a sport that engaged all Queenslanders. From the best players, to the biggest fans, the littlest Hot Shots to the life members, tennis is a sport for all ages and abilities. The Plan was the work of many and we are taking this moment to thank our tennis community for their commitment to building a thriving future for Queensland tennis.

Through the period of the Plan, we continued innovating the delivery of tennis to empower our stakeholders as we built pathways for all players to enjoy the game. This was supported by the Queensland Tennis Facilities Plan to build more inviting community facilities across the state.

Our team worked closely with Tennis Australia, the Queensland Government and our affiliates on changing our service delivery model. The support provided by Tennis Australia and the Queensland Government allowed us to expand the capability and reach of our workforce through the appointment of additional team members located outside Brisbane. This restructure has enabled us to better service our regions and ensure a higher level of support to be provided.

QUEENSLAND'S MOST ENGAGING SPORT



The roll-out of Tennis' Book a Court (BAC) program has delivered a revolutionary and innovative way to connect and reconnect with occasional and casual players. In the 2019/20 financial year alone, over the 28 BAC venues across Queensland, \$155k. This is a great result along with an increase of 49% in online bookings.



The Sporting Schools platform registered a record number of school partners with an increase of 301 primary schools and 34 secondary schools, over the reporting period. Schools also gave a 97% overall satisfaction rating on the program.



More than 300 courts have now embraced LED lighting technology providing improved lighting quality and significant life cycle cost benefits for clubs in terms of maintenance costs and electricity usage costs.



Tennis was the first sport to work alongside the Queensland Government to unlock school courts for participation through the jointly funded Tennis in State School Infrastructure Initiative. This initiative provides opportunities for the wider community to access the health and social benefits of tennis.



Brisbane Tennis (ATP Cup & Brisbane International), continued to bring together the wider tennis community each year. The grassroots opportunities that aligned with the event have significantly grown, showcasing to the world the best of local tennis. Star players including Sam Stosur, Ashleigh Barty and John Millman continued to showcase the values that we are proud to stand for.



The Honourable Michael de Brenni, Minister for Sport, selected Tennis Queensland to be one of six priority partner organisations within the Queensland Government's ACTIVATE! Queensland Sports Strategy.



PRODUCTS

Developing Programs and Pathways

DELIVER safe, supportive and fun environments to learn and play

HOT SHOTS

Making it easy for kids to learn and play tennis

BOOK A COURT

Creating an avenue for players to play representative tennis

TENNIS IN SCHOOLS

Supporting schools through the providing court access to social players

OFFER playing opportunities for people of all ages and abilities

PLAYER PATHWAY

Boosting the participation pathway for players of all levels

TEAM TOURNAMENTS

Creating an avenue for players to play representative tennis

LEAGUES

Playing competitively or socially on a regular basis

UTILISE major events to showcase tennis

INTERNATIONAL

Delivering iconic sporting events that inspire participation

NATIONAL

Promoting tennis at our national events

REGIONAL

Bringing communities together

Success Stories

Deliver relevant and targeted programs to attract participants

Hot Shots

Making it easier for kids to play tennis

- There were 21,116 ANZ Hot Shots players come through 148 separate delivery channels over the reporting period.
- A renewed focus on encouraging participants to transition from a learning environment to competitive play brought about TA's new initiative, Match Play. As a result, Match Play venues steadily grew to 94 over the period with ANZ Hot Shots firmly established as a successful entry point into tennis.

Book a Court

Providing court access to social players

- There are currently 28 Book a Court (BAC) systems installed across Queensland.
- The Federal Government announced \$200,000 worth of grant funding towards the installation of Book a Court, with seven Queensland clubs benefiting from the funding.
- From 1 November 2019 until 25 March 2020, 7,357 hours of court hire and 2,817 participants booked into play at a Book a Court venue in Queensland.
- \$155k was generated via BAC from 1 July 2019 to 30 June 2020.

Tennis in Schools

Supporting schools through the Partnership & Play Programs

- Record numbers for primary school tennis participants were set for the year ending June 2020. 110,730 students took part, representing an incremental increase year on year. Secondary school participants grew from 1,196 in 2017 to 4,207 by June 2020.
- Five schools received Tennis in State School Infrastructure Initiative (TISSI) funding, including Mackay State High School, Camp Hill State School, Wellers Hill State School, Mossman State School and Palm Beach Currumbin State High School.
- The State Finals of the Brisbane International Schools Challenge continued to be held during the Brisbane Tennis. The orange ball division was expanded which allowed up to two teams from each school sport region to qualify and experience the competition alongside the stars. The Brisbane International Schools Challenge brings more than 1000 people through the event gates annually.
- 1114 schools engaged with the Federal Government's Sporting Schools Program. 994 of those schools engaged local coaches, resulting in a \$1.8million injection into the tennis coaching industry.

Success Stories

Promote the participation pathway for players at all levels

Player Pathway

Promoting the participation pathway for players at all levels

- The 2019 Junior Teams Carnival attracted a record number of teams and participants. The tournament was expanded, offering an additional two teams per age group the opportunity to compete.
- TQ added events for players with Intellectual Impairment into the three categories recognised globally by INAS to the Queensland Open Championships. This meant that for the first time in Australia an I13 pathway was created.

Team Tournaments

Creating an avenue for players to play representative tennis

- At the conclusion of the strategic review there were 36 Team Tournaments, 5 new team tournaments and 2,015 Tournament Players. At the commencement of the plan there were 1,640 Tournament Players.
- The Queensland Premier League continued to grow with five regions now involved. The State Final is played at Brisbane Tennis.
- Queensland were represented at the Judy Dalton Country Cup, a National Team Competition. The best and brightest 13 and under tennis players from rural and regional Australia compete whilst representing their States and Territories.

Leagues

Playing competitively or socially on a regular basis

- There 122 new leagues were introduced, with more than 5,000 participants involved.
- Clubs using league managers steadily increased from 76 to 91 by June 2020
- TQ worked with the Sunshine Coast Regional Assembly, local associations and tennis clubs on an inclusive model for inter-club team competitions known as the Sunshine Coast Tennis League.
- After a successful 12 month trial period, of the Sunshine Coast Tennis League, selected local associations adopted the model, entrusting TQ to administer the competition.
- Ipswich Tennis League adopted the Sunshine Coast Tennis League single entity model.

Success Stories

Utilise major events to showcase tennis

International

Delivering iconic sporting events that inspire participation

- TQ has seen exponential growth across its major events over the last four years. Over the course of the strategic review there was a total of 91 activation opportunities attracting 6,500 participants. These activations resulted in one hundred million dollars' worth of media coverage and reach.
- The 2020 State League Final involved 29 teams and 150 players from the Gold Coast, Sunshine Coast, South, Ipswich and Metropolitan regions. Pool matches culminated with the finals during Brisbane Tennis.
- TA partnered with the ATP Tour to host the inaugural ATP Cup in Australia in 2020. This altered the way tennis was showcased in Australia ahead of the Australian Open, with more focus on teams and competing nations.
- The Fed Cup semi final against Belrus at the Queensland Tennis Centre (QTC) was named the 2019 Queensland Sport Event of the Year at the annual QSport Awards.
- The QTC hosted 1 Fed Cup semi final tie (2019) and 2 Davis Cup Ties (2018 and 2019).

National

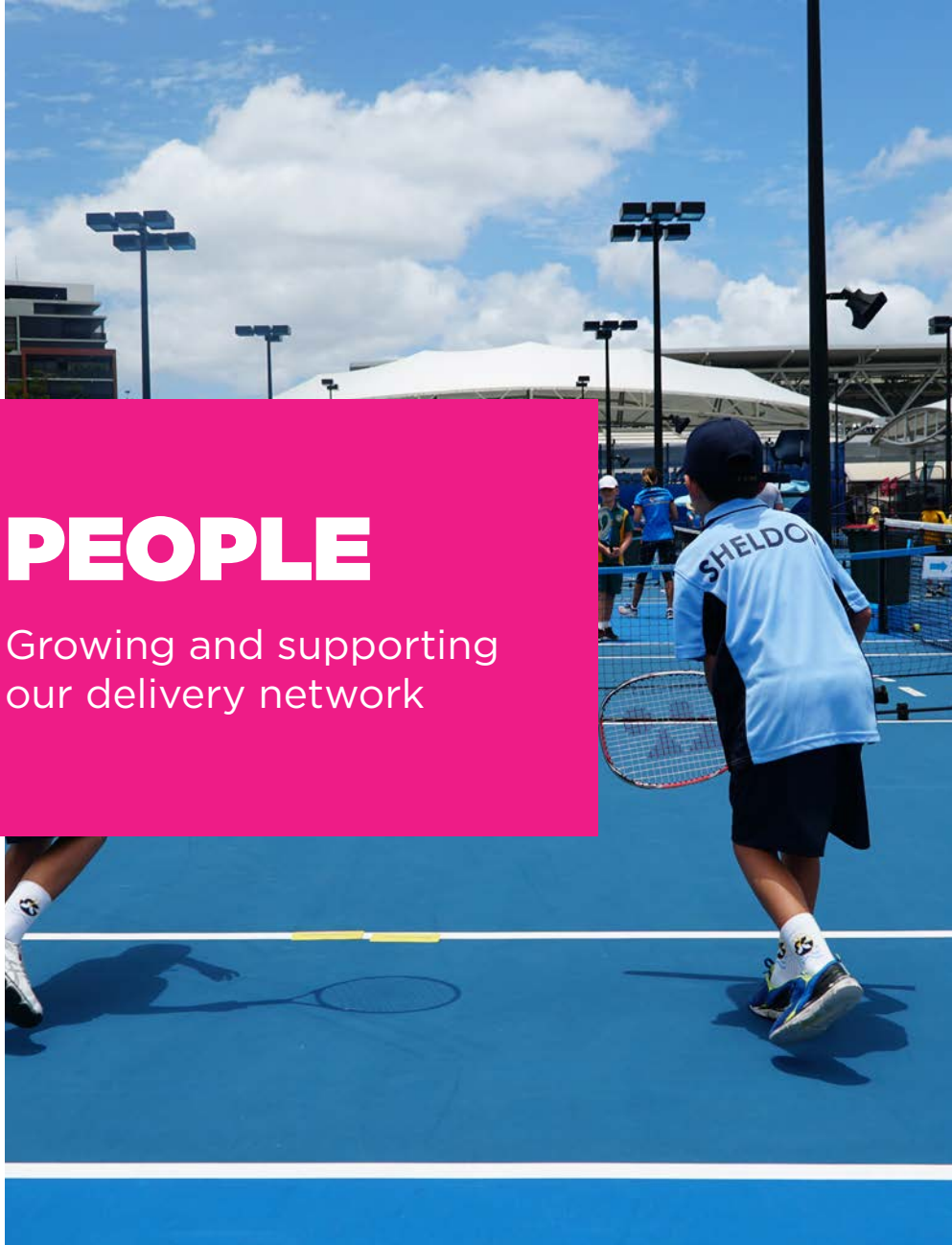
Promoting tennis at our national events

- The Champion of Champions tournament is held annually during Brisbane Tennis rewarding the top performing players in Junior Tournaments throughout the year with the chance to compete alongside the international stars of the sport. Winners across 12/U 14/U and 16/U age groups are given the title champion of champions.
- 900 ANZ Hot Shots racquets were distributed at special events, including the Toowoomba and Cairns Pro Tour tournaments. Rising tennis stars attended school parades to personally deliver the equipment. Australian tennis legend, John 'Fitzy' Fitzgerald visited four schools in Brisbane and Townsville as part of the national prep Racquet Roadshow.

Regional

Bringing Communities Together

- 5,500 players participated annually in JDS tournaments throughout the state.
- The Cairns International Pro Tour launched the inaugural Indigenous Big Serve Tennis Camp which provided local players with the opportunity to gain leadership skills, high level coaching and the chance to participate in the now annual National Indigenous Tennis Carnival in Darwin.
- A Women in Tennis community coaching course saw the injection of 15 new female coaches into the region during the reporting period.
- Sunshine Coast hosted the first Tennis Australia UTR competition to trailblazing opportunities for girls in tennis through a pilot and then ongoing establishment of the Sunshine Coast Girls Squad.
- Townsville held the largest interschool competition for the region in 2019, with more than 150 players competing in the interschool red ball challenge.



PEOPLE

Growing and supporting our delivery network

ENHANCE the capabilities and satisfaction of the tennis industry

THE RALLY KIT

Boosting club capacity and efficiency online

FUNDING

Maximising access to grants and funding opportunities

REWARD AND RECOGNITION

Supporting the contribution of the tennis workforce

CREATE safe, supportive and fun environments to learn and play

SAFEGUARDING CHILDREN

Committing to leading a child safe culture

COACHES AND TEACHERS

Increasing the capacity for coaches and teachers to deliver tennis

PLAYERS AND PARENTS

Providing information and education for parents and players

ENCOURAGE diversity at all levels of the game

FUTURE LEADERS

Developing the next generation to lead our sport

FEMALES IN TENNIS

Recruiting and retaining girls and women in tennis

INCLUSIVE DEVELOPMENT

Welcoming all members of society to participate in tennis

Success Stories

Enhance the capabilities and satisfaction of the tennis industry

The Rally kit

Boosting club capacity and efficiency online

- The Rally Kit launched at the President's Morning Tea during Brisbane International 2018. Two key themes, Growing Participation, Grants and Funding were prioritised.
- The Rally Kit resource hub was a valuable benefit of affiliation, providing clubs with an online portal of 358 resources and templates to assist across a wide range of topics. The resource hub saw over 1,634 opens and 1,369 downloads.
- Case studies were uploaded to Rally Kit to provide a snapshot of initiatives and progress at clubs and communities across Queensland. Case studies included 2018 Cairns International Pro Tour.
- Other case studies included the Redlynch Valley Floods, BAC installations throughout the State, Brisbane Boys College and their partnership with Mt Ommaney Special School and the 2018 Club of the Year recipient Mooloolaba Tennis Club.

Funding

Maximising access to grants and funding opportunities

- Total investment in tennis infrastructure across the Plan period was approximately \$36,298,000.
- Total State Government investment in tennis including Infrastructure, events, participations and clubs was \$7,109,000.
- Total Local Government investment in tennis including Infrastructure, events, participations and clubs was \$14,450,000.
- Total TA National Court Rebate investment in tennis was \$1,112,000.
- The rural sustainability fund supported clubs with \$90,000 of investment from Tennis Queensland (TQ) into affiliates of need.
- TQ received \$75,000 from the State Government's Get Planning Spaces Program to complete Stage 2 of the Queensland Facilities Strategic Plan 2028.
- TQ secured a \$50,000 sponsorship from the Federal Government's Department of Disabilities and Social Services to hold a new and improved wheelchair event at the 2019 Brisbane International.
- Regional Incentive Programs (RIP) steadily increased to \$87,000.

Reward and Recognition

Supporting the Contributions of the Tennis Workforce

- The Queensland Tennis Awards are annually held in October at the Brisbane Convention and Exhibition Centre. The Awards celebrate the people, clubs and events that drive tennis across Queensland. Finalists from the event were all nominated for the Australian Tennis Awards, known as the Newcombe Medal.
- 800 people have attended this annual event across the reporting period, including the Hon Mick De Brenni, Queensland Sports Minister.
- Ashleigh Barty won the Ashley Cooper Medal in 2019 at the Queensland Tennis Awards and the Newcombe Medal at the Australian Tennis Awards.
- Brisbane Tennis is a reward and recognition platform for the wider tennis community through initiatives such as the Brisbane International Schools Challenge presentations, Club Masterclass, President's Morning Tea, Queensland Champions presentation, 5 and 10 year service awards and ticket offers for clubs and fans.

Success Stories

Create safe, supportive and fun environments to learn and play

Safeguarding Children

Committing to leading a child safe culture

- Club Commitment posters were distributed to all affiliated clubs across the country in 2018 for placing in areas of prominence.
- The Keeping the Community Safe module became mandatory for all coaching course participants in 2018.
- The Keeping the Tennis Community Safe – child safety training became mandatory for all Tennis staff.
- Tennis Australia undertook a review of player behaviour in tournaments to improve standards. The review undertook consultation with players, parents, coaches, officials, tournament directors and staff.

Coaches and Teachers

Increasing the capacity for coaches and teaches to deliver tennis

- 33 teacher and 95 professional development opportunities were conducted across Queensland. 364 teachers and 2,118 coaches participated.
- A new community supervisor program was delivered to improve officiating numbers across Queensland. The program targeted volunteers.

Parents and Players

Providing information and education for parents and players

- TQ held a values and tournaments information session to coincide with the Rod Laver Junior Championships in 2018 to address expected behaviours of players and parents.

Success Stories

Encourage diversity at all levels of the game

Future Leaders

Developing the Next Generation to lead our Sport

- The Sunshine Coast Regional Assembly commenced the state's first Future Leaders Program. The program is fully funded by the Sunshine Coast Regional Assembly and focuses on obtaining coaching qualifications and delivering local tennis initiatives.

Females in Tennis

Recruiting and Retaining Girls and Women in Tennis

- Queensland was chosen as the principal state to pilot the "Future Leaders" project linked to the Females in Tennis national funding.
- Brisbane International Schools Challenge Guidelines were updated to feature a girls-only division which would lead to a state final similar to the mixed gender qualifiers. The pilot year (2019) of the girls only Red Ball Division was a huge success with 168 girls participating in the State Final in January, compared to 34 girls who participated in the previous year.
- TQ introduced several initiatives to empower women and girls on and off the court including the WTA Future Stars Program. Fourteen girls were selected to participate in a two day camp, providing an insight into the WTA Tour during the Brisbane International in 2019 and 2020.

Inclusive Development

Welcoming all Members of Society to Participate in Tennis

- 16 partnerships were created to support inclusive tennis development through 350 participation opportunities for 1, 235 participants.
- The Inaugural National Indigenous Tennis Carnival (NITC) was held in 2018. The Queensland team had the largest representation from any of Tennis Australia's member associations with 45 players and 11 supervisors attending.
- TQ's partnership with the South West Indigenous Network saw the inaugural Western Rivers Cup Tennis Competition held in St George. 50 children participated with teams from St George, Cunnamulla, Toowoomba, Goondiwindi and Dalby. 16 of those players were selected to compete at the NITC.
- Inter-special school Red Ball Gala competitions were held in partnership with Lifestream.
- TQ worked with the International Sports Federation for Persons with Intellectual Disability (INAS) on the 2019 Global Games held in Brisbane. Hundreds of international athletes with an intellectual impairment competed in various sports, including tennis.



PLACES

Investing in facilities and their management

PROVIDE the necessary facilities to promote and deliver tennis

PLANNING

Producing a Queensland facilities strategy

MORE COURTS AND INVITING FACILITIES

Improving tennis infrastructure in Queensland

FACILITY INNOVATION

Providing multifunctional facilities for our customers

Embed sustainable operating models

INDUSTRY DEVELOPMENT

Professionalising the delivery of tennis

VENUE OPERATIONS

Monitoring and supporting affiliates to be successful

RESOURCES

Influencing good governance practices

Foster strong relationships with government and industry

GOVERNMENT ENGAGEMENT

Leveraging funding for tennis development

STRATEGIC AND BUSINESS PLANNING

Developing LGA and Club Strategic Business Plans

NEW PARTNERSHIPS

Engaging actively with developers, schools and partners

Success Stories

Provide the Necessary facilities to promote and deliver tennis

Planning

Producing a Queensland Facilities Strategy

- The Queensland Tennis Facilities Plan 2028 was completed in December 2019 and presented to State Government and all related stakeholders at the 2020 Brisbane International Government Stakeholder Forum. This 10 year facilities plan will form the base of all tennis development and planning across Queensland.
- Strategic Plans are provided annually to councils across Queensland to ensure our sport is front and centre for infrastructure planning.
- Infrastructure Briefs are provided annually to Members of the Queensland Parliament.
- Infrastructure results are annually presented to clubs and councils to assist with grant applications and financial projections.

More Courts and Inviting Facilities

Improving Tennis Infrastructure in Queensland

- 893 courts were upgraded and 64 new courts constructed.
- Investment in tennis facilities was \$14.491m with an additional \$12.107m under construction.
- The Gambling Community Benefit Fund saw 24 tennis related projects awarded \$634,000.
- A new four court tennis and netball facility was built at Moggill Sports Park. TQ entered into a licence agreement with Brisbane City Council for Moggill District Sports.

Facility Innovation

Providing Multi-function Facilities for our Customers

- 89% of courts now have lighting systems.
- At the end of the strategic period 400 courts were converted to LED lighting with another 60 under construction.
- Lighting in Pat Rafter Arena and across the Queensland Tennis Centre were upgraded to LED lighting.

Success Stories

Embed Sustainable Operating Models

Industry Development

Professionalising the Delivery of Tennis

- Coach Development increased its online presence, with the launch of a series of workshops for club professionals and junior development.
- Thank You Week was created for tennis coaches. It attracted more than 40,000 likes on Facebook and recognised the contribution, impact and sacrifice coaches make. Thirty of Queensland's most respected coaches were featured in the digital campaign.
- The Coach Development University Project gave 480 students insights into the National Schools Program.
- Eighty pre-service teachers from three different universities took part in professional development workshops aligned to the Australian Curriculum for Health and Physical Education.

Venue Operations

Monitoring and Supporting Affiliates to be Successful

- Fifty club professional development opportunities were created.
- Annual Governance, Infrastructure and Participation Reviews are conducted to identify where affiliates can improve or need further support to enhance their business.

Resources

Influencing Good Governance Practices

- Club Summaries were created to easily demonstrate the health and progress of a club.
- Nearly 300 Operational Health Checks were completed by affiliates over the strategic period.

Success Stories

Foster Strong Relationships with Government and Industry

Government Engagement

Leveraging Funding for Tennis Development

- TQ established a large number of relationships with elected members across all regions and parties in Queensland.
- TQ held 12 government forums over the reporting period which have assisted TQ to build its brand as a sport for all that achieves results for all levels of Government.
- TQ holds close strategic relationships with 11 priority councils identified in the Queensland Tennis Facilities Plan - Version 2. This represents a significant improvement from only three council relationships in 2017.

Strategic Business Planning

Develop LGA and Club Strategic Business Plans

- Six Regional Assembly Strategic Plans and 23 Strategic Plans have been created to guide councils in the development of tennis in their respective regions.
- Insights and Action Plans have been annually produced for councils to plan the needs of their community based off Operational Health Checks, Participation & Governance Reviews, Infrastructure Reviews, and AusPlay research & data.

New Partnerships

Engaging actively developers, schools and partners

- TQ holds eight government agency relationships by either a Memorandum of Understanding (MOU) or an informally agreed partnership to mutually benefit both parties. These include the Departments of Education, Multicultural Affairs & Sport, My health for life, and Health and Wellbeing Queensland,
- TQ signed its fourth MOU with My health for life. Tennis is the only sport to have an MOU with this Queensland Government funded preventative health initiative.
- Tennis partnered with the Movement Disorder Foundation. It received \$7,500 in funding to increase and develop the participation in tennis of Special Schools and Special Education Programs.
- TQ created a Queensland Indigenous program in collaboration with the Department of Aboriginal and Torres Strait Affairs (DATSIP) and associated State Government Departments. A formal MOU has been signed with DATSIP.
- A Griffith University partnership commenced in 2019.

REGIONAL HIGHLIGHTS

FAR NORTH

During the strategic period, the Far North strengthened its relationships with local government. For example, the Cairns Regional Council's commitment to the tennis community was clearly demonstrated by the growth of the Australian Pro Tour tournament at the Cairns International Tennis Centre. The venue hosted the inaugural Indigenous "Big Serve" program, which provided local players with the opportunity to gain leadership skills, high level coaching and the chance to participate in the now annual National Indigenous Tennis Carnival in Darwin.

NORTH

A focus on creating playing opportunities in North Queensland paid dividends during the life of the Plan. Townsville held the largest interschool competition for the region in 2019, with more than 150 players competing in the Interschool Red Ball Challenge. A three-stop regional competition swing, the North Trifecta Tournament was created, attracting a larger playing field and additional prize money with Townsville's Mikayla Zahirovic winning the 2019 National Indigenous Tennis Carnival 18-and-under event. This cemented Mikayla's status as a role model for the tennis and indigenous community in North Queensland.



REGIONAL HIGHLIGHTS



SUNSHINE COAST

Diversity defined the strategic period for the Sunshine Coast. From hosting the first of Tennis Australia's Universal Tennis Rating competition to trailblazing opportunities for girls in tennis through a pilot program and the establishment of the Sunshine Coast Girls Squad. This mentoring program is being used as a model for other regions and beyond as a successful way of engaging and retaining teenage girls in tennis.

CENTRAL

The development of schools and inclusive partnerships in Central, resulted in major wins for entry level players within the strategic period. Teachers from four Special Schools attended ANZ Tennis Hot Shots workshops, resulting in tennis being included in the PE curriculum for the first time. In 2017, Bundaberg proudly boasted to be the home of the ANZ Tennis National Hot Shot of the Year. There was heavy investment in the improvement of facilities across the region through the life of the Plan.

REGIONAL HIGHLIGHTS

METRO

Co-ordination and co-operation driven by the Metropolitan Regional Assembly resulted in the most successful Open Day campaign during the strategic plan period. 17 clubs across 5 councils welcomed prospective new members over two days and ensured the sport of tennis was noticed across the region. Women and girls also benefited from the Metropolitan tennis community's commitment to providing females more opportunities in tennis. A women in tennis community coaching course saw the addition of 15 new female coaches into the region during the period of the Plan.

GOLD COAST

Tournaments were identified as a pathway to increasing participation, improving player etiquette and upskilling volunteers, coaches and committee members in authoritative roles for competitions. Two new tournament circuits were created during the period of the Plan with player participation increasing by 26% from 2018 to 2019. Tennis was given a unique and extraordinary platform to promote itself with a weekly and free advertorial column to report the sport's results, news and profile players in the popular Gold Coast Bulletin.



REGIONAL HIGHLIGHTS



SOUTH

The South continued to benefit from its flourishing relationships with local councils, which were integral to the success and growth of high profile tournaments in the region. The Toowoomba Tennis Association and Toowoomba Regional Council further strengthened their partnership through the Toowoomba Pro Tour, with sponsorship support from the local business sector. Through pening its inclusive partnerships 10 indigenous players were given the opportunity to meet the now world number one, Ashleigh Barty. This was ahead Barty's role in Australia's victory against Belarus in Brisbane at the Fed Cup 2019.

WEST

The West provided unique playing and engagement opportunities to children and tennis clubs in remote regions. More than 500 primary school children attended three week-long sports camps with our specialists delivering coaching activities. The 2019 Drought Rally for Relief was extended to the West region. The rally created an opportunity for tennis legend, John Fitzgerald to tour clubs with the Australian Open trophies and shine a national spotlight on the plight of drought effected communities via open days at our clubs.

STRATEGIC PLAN

VISION TO 2020



PILLAR 01

PRODUCTS

Developing programs and pathways

STRATEGIC OBJECTIVES

DELIVER relevant and targeted programs to attract participants	OFFER playing opportunities for people of all ages and abilities	UTILISE major events to showcase tennis
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DRIVERS OF CHANGE

HOT SHOTS	PLAYER PATHWAY	INTERNATIONAL
BOOK A COURT	TEAM TOURNAMENTS	NATIONAL
TENNIS FOR SCHOOLS	LEAGUES	REGIONAL

INDICATES FOCUS PRIORITY

PILLAR 02

PEOPLE

Growing and supporting our delivery network

STRATEGIC OBJECTIVES

ENHANCE the capabilities and satisfaction of the tennis industry	CREATE safe, supportive and fun environments to learn and play	ENCOURAGE diversity at all levels of the game
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DRIVERS OF CHANGE

THE RALLY KIT	SAFEGUARDING CHILDREN	FUTURE LEADERS
FUNDING	COACHES AND TEACHERS	FEMALES IN TENNIS
REWARD AND RECOGNITION	PARENTS & PLAYERS	INCLUSIVE DEVELOPMENT

INDICATES FOCUS PRIORITY

PILLAR 03

PLACES

Investing in facilities and their management

STRATEGIC OBJECTIVES

PROVIDE the necessary facilities to promote and deliver tennis	EMBED sustainable operating models	FOSTER strong relationships with government and industry
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DRIVERS OF CHANGE

PLANNING	INDUSTRY DEVELOPMENT	GOVERNMENT ENGAGEMENT
MORE COURTS AND INVITING FACILITIES	VENUE OPERATIONS	STRATEGIC AND BUSINESS PLANNING
FACILITY INNOVATION	RESOURCES	NEW PARTNERSHIPS

INDICATES FOCUS PRIORITY

THE VISION

For tennis to be Queensland's most engaging sport

FOR TENNIS TO BE QUEENSLAND'S MOST ENGAGING SPORT

OUR VISION



VALUES

EXCELLENCE	HUMILITY
LOYALTY	TEAMWORK

THANK YOU

Tennis in Queensland is delivered by an extraordinary community of passionate people; volunteers, operators, officials, coaches and administrators. With assistance and guidance from the tennis community, it is with great pleasure that we now complete the Tennis Queensland Strategic Plan to 2020.



- Affiliates
- Regional Assemblies
- Tennis Queensland Company Members
- Tennis Queensland Board
- Tennis Australia



- Local Government
- Queensland Government
- Australian Government
- Government Agencies
- Griffith University



- Players
- Parents
- Schools
- Teachers
- Coaches
- Officials



- Sponsors
- Fans
- Philanthropic Supporters
- South West Indigenous Network
- Volunteers