

REGIONAL BUSINESS COACH SUMMIT



RECRUITMENT

ANNELIESE CROSS



MARKETING

Christine Turnbull



COMMERCIAL

Andrew McShea



GALA DAYS

Tim Low

3 DAY EVENT 18-20 JUNE

 **BUSINESS OPERATIONS**

 **COMP DEVELOPMENT**

 **INDUSTRY EXCURSION**

Tennis Queensland are thrilled to offer this 3-Day event on 18-20 June, which will be a fantastic opportunity for our coaches across the state.

A unique event that will provide relevant coaching business education, club/operator visits and an opportunity to network and collaborate through a range of topics.

DEVELOPMENT

EXPERIENCE

COLLABORATION



Queensland
Government





SCHEDULE



18th June

Queensland Tennis Centre

We are delighted to offer this event, with support from Queensland Sport and Recreation, on building the capability and capacity of our regional coach delivery network across Queensland.

WHAT IS INCLUDED?

- 3 nights accommodation (if residing 100km+ of Mooloolaba)
- 3 set meals per day
- Transport from Queensland Tennis Centre to Sunshine Coast and back
- Transport between venues during the event
- Professional development on a range of relevant topics both on and off the tennis court

SPEAKERS



LILY GRAY
RDK Sports International
Branding & Partnerships Manager

Creating valuable and sustainable partnerships for your club and community

TIM LOW
Bayside Tennis Coaching
Director

Creating successful school to club transition events with Gala Days



ADAM MANTELL
Rudd Mantell Accountants
Director

How to create a tennis coaching business that is saleable

GARY STICKLER
LifeTime Tennis
Director

Team recruitment and development



CHRISTINE TURNBULL
Tennis Queensland/Tennis Australia
Head of Marketing, Digital & Communications

Implementing an integrated marketing strategy

Sunday 18th June

Queensland Tennis Centre

WHAT TO EXPECT ON DAY 1

- 8:30 - 3:45pm event held in the River Terrace room at the QTC in Brisbane
- Nine 30min presentations
- Lunch and soft drinks
- Networking opportunity 3:45-4:30pm
- Complimentary access for coaches working at TQ affiliated venues.
- Day 1 open to all coaches from every region across Queensland

AT CONCLUSION:

(FOR COACHES BASED OUTSIDE OF METRO BRISBANE REGION ONLY)

- Transport to Mooloolaba
- Dinner
- Accommodation in Mooloolaba

SPEAKERS



ANNELIESE CROSS
Employment Innovations
HR Connect Manager

Recruiting and onboarding from a compliance perspective

ANDREW McSHEA
Play Sport Marketing
Director

A holistic approach to revenue growth and diversification



SARAH THAPA
The Migration Agency
Managing Director

International coach recruitment assistance

CHLOE STEWART
SParms
Business Development Manager

Discussing SParms products and how they can benefit our coaching community



Monday 19th June

Mooloolaba Tennis Club

WHAT TO EXPECT ON DAY 2

- 8am start with pickleball experience and discussion
- 3 club visits on the Sunshine Coast, with presentations from each of the operators
- Wheelchair tennis education
- 3 set meals per day
- Transport between venues during the event
- Networking & project development
- Opportunity to observe and reflect on live coaching programs and competition

SPEAKERS



ADON KRONK
KT Tennis Academy
Director

Implementing a positive team culture for staff retention

ANDREW ASH
Ash Tennis
Director

Incorporating wheelchair programs into your business



MATHEW DEVERSON
Elite Tennis International
Director

Importance of creating community connections & competitive opportunities

Tuesday 20th June

Mooloolaba Tennis Club

WHAT TO EXPECT ON DAY 3

- 8am start on court with Gary & Brett
- Off-court sessions on Tournament Planner, Leagues Manager and ClubSpark for Coaches
- Breakfast & lunch
- Four 30min on-court workshops
- 4pm finish at Mooloolaba Tennis Club
- Bus transport to Mooloolaba Airport - Brisbane Airport (6pm) - QTC (6:30pm)

SPEAKERS



GARY STICKLER
LifeTime Tennis
Director



BRETT LENNARD
Tennis Australia
Coach Relationship & Education Manager

Establishing a strong foundation in U12s, for long-term player development

EMMA CREIGHTON
Tennis Queensland
Head of Competitive Play

Fundamentals for using Tournament Planner software



ADON KRONK
KT Tennis Academy
Director

Programming planning and team development

SHERIDAN ADAMS
Tennis Queensland
Head of Coaching & Player Pathways

Next steps & future opportunities



MORE INFORMATION

