



PICCADILLY VALLEY COMMUNITY RECREATION CENTRE Building Our Community



2019 SPONSORSHIP OPPORTUNITIES

Who Are We?

The Piccadilly Valley Community Recreation Centre (PVCRC) is home to the Piccadilly Netball Club and Piccadilly Tennis Club.

These clubs are rich in history, with thousands of family connections, built over 50 years.

In 2019, the Piccadilly Netball Club has 12 junior and senior teams. On home game Saturdays between May and September, up to 500 players, coaches, umpires, managers, volunteers, spectators and family members visit the netball courts.

This large number of visitors grows even further during the finals series, when the Piccadilly hosts one of the major game days. Weekly training sessions for players ensures an additional visit to the facilities by all club members and their families. The Piccadilly Panthers have an active social media presence with approximately 200 Facebook followers.

The Piccadilly Tennis Club is a thriving tennis club with junior and senior teams in the Hills Tennis Association's weekend and night tennis competitions, and social and fitness options for members. Juniors train on multiple nights every week in summer.

The New Piccadilly Clubhouse

The Piccadilly Netball and Tennis clubs both strive to ensure their many members have opportunities for quality coaching and development utilising modern facilities.

This year, the PVCRC has built an impressive new clubhouse at its home on the corner of Piccadilly Road and Atkinson Avenue, Piccadilly.

While the finishing touches are being put on the new clubrooms, the PVCRC is seeking interested businesses and individuals to join the Piccadilly journey.

We invite you to consider sponsorship of this wonderful community facility.

Your support will enable hundreds of children and families in the Adelaide Hills to enjoy a wonderful sporting environment for years to come.

The available Sponsorship Opportunities are outlined on the following page. If you have any questions, please contact our Sponsorship Manager:

Richard Fishlock 0412 402 760 or <u>fish69@bigpond.com</u>

SPONSORSHIP LEVELS

There are 3 levels of Corporate Sponsorship and 3 levels of Family Sponsorship available. We are also happy to discuss other ways businesses and individuals can partner with us to achieve mutual goals.

CORPORATE SPONSORSHIP

	GOLD \$1000	BLUE \$500	YELLOW \$250
Court signage	1830mm x 760mm Vinyl sign* displayed on court fence 12 months	1220mm x 760mm Vinyl sign* displayed on court fence for 12 months	900mm x 520mm Vinyl sign displayed on court fence for 12 months
Business directory	Full page (A5) advertisement	1/2 page advertisement	Logo
Social media Facebook and Website	Advertisement monthly for 12 months	Advertisement bimonthly for 12 months	Advertisement quarterly for 12 months
Newsletter promotion	250 word advertorial and logo included 4 times per year	Logo included 4 times per year	Logo included 4 times per year
Certificate of appreciation	A4 Certificate	A4 Certificate	A4 Certificate

*Sign to be supplied.

FAMILY SPONSORSHIP

The strength of our clubs and community lies in the commitment and contribution of the families involved. Without them, we simply would not function. Many families deeply appreciate the positive experience of participating in club sport and wish to give back in some way. Modern life is busy and we appreciate that not all families are able to provide support to the clubs via their time. These families, who may be in a position to contribute financially towards our sporting facilities, are invited to join our family sponsorship program.

GOLD FAMILY DONOR \$500	SILVER FAMILY DONOR \$250	FAMILY DONOR ANY AMOUNT
Recognised via the donor's board in the clubhouse	Recognised via the donor's board in the clubhouse	Recognised via the donor's board in the clubhouse

Tax deductible Family donations to be made via the Australian Sports Foundation Site: https://asf.org.au/projects/piccadilly-valley-community-recreation-centre/

PICCADILLY CLUBHOUSE 2019 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP AGREEMENT

We are pleased to sponsor the Piccadilly Clubhouse – home of the Piccadilly Netball Club and Piccadilly Tennis Club – for season 2019. The Sponsorship Package I agree to is:

CORPORATE SPONSORSHIP:	GOLD	BLUE	YELLOW
FAMILY SPONSORSHIP:	GOLD	SILVER	OTHER
(Please circle the option selected)			
Company:			
Contact:			
Email:			
Address:			
Phone:			
Signature:			
Date:			

For more information:

Piccadilly Clubrooms Sponsorship Manager Richard Fishlock 0412 402 760 <u>fish69@bigpond.com</u>

Important Information:

You are agreeing to sponsor the Piccadilly Valley Community Recreation Centre (Piccadilly Clubrooms), home of the Piccadilly Netball Club and Piccadilly Tennis Club from July 2019 until June 2020. The details of all packages are negotiable. A final agreement will be confirmed in writing via email.

Visit our donations page: <u>https://asf.org.au/projects/piccadilly-valley-community-recreation-centre/</u>