



# ALICE SPRINGS TENNIS ASSOCIATION OPERATOR OPPORTUNITY



## INTRODUCTION

# Alice Springs Tennis Association

The Northern Territory is a world-class destination for coaches looking to put a rocket under their career and experience life in a truly unique environment. Whether you're an emerging coach or a seasoned pro looking for your next big step, a premier opportunity awaits in Central Australia.

### The Venue and Opportunity

Alice Springs boasts a rich tennis history, having hosted ITF-level tournaments and fostered a passionate local player base and sporting community. The Alice Springs Tennis Association is run by a very engaged committee who are keen to work closely with a new operator for the mutual success and growth of tennis in the community.

The successful operator will receive exclusive operating rights at the Alice Springs Tennis Association, a premier regional facility featuring:

- 8 Synthetic Grass Courts & 2 Hardcourts (Freshly resurfaced in late 2024).
- Dedicated Pickleball Equipment to tap into the fastest-growing racquet sport in the region.
- Central Clubhouse with a strong history of competitions and social programs.

### Support from Tennis NT

We are committed to your success. Tennis NT will support the incoming operator through:

- Seed funding to assist with the transition.
- Marketing and promotional support to drive participation.
- A long-term partnership framework designed to build a sustainable, thriving coaching business.



## LOCATION

# Alice Springs

“Here the dirt is red, the sky is blue and the horizon is endless. We have a great quality of life here. Our weekends are full of café breakfasts, live music, drinks around the firepit, swimming at waterholes, hiking, mountain biking and the best camping in Australia.

Alice Springs is also a place where you can take your career to the next level. Here you’ll get work opportunities you don’t see in bigger cities, and you’ll probably get paid more for it. Take a look around and see what you think. Who knows, maybe we’ll see you at a cafe for a coffee some time soon.”

- Alice Springs Town Council

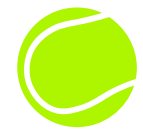
## REGION

- **Population:** Alice Springs is the 3<sup>rd</sup> largest city in the Northern Territory with a population of approximately 35,000 people.
- **Location:** Right in the middle of Australia, they call it the Red Centre for a reason.
- **Accessibility:** About 1,500km from both Darwin and Adelaide, connected by the Stuart Highway and the Alice Springs Airport.
- **Weather:** You’ll experience it all in Alice Springs, from warm summer days to chilly sub-zero winters nights. Alice Springs averages 9.6 hours of sunshine daily.
- **Community:** With a median age of 34, Alice Springs is a young, active and vibrant city.



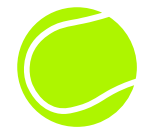
## LOCATION

# Market & Opportunity



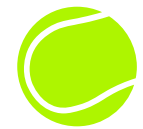
### COACHING & PROGRAMS

Hot Shots, Cardio Tennis, player development squads, adult coaching and schools partnerships.



### COMPETITIONS & LEAGUES

Weekly team-based and singles competitions, social tennis and tournament opportunities (including the bi-annual Alice Springs Masters Games).



### SCHOOLS

Close to over 20 pre, primary and secondary schools campuses.



### COMMERCIAL OPPORTUNITIES

The opportunity to run a canteen, corporate sport events, and Pickleball sessions to provide additional revenue streams.



### COMMUNITY ENGAGEMENT

Social play, court hire, membership packages along with a highly engaged and supportive Club committee.

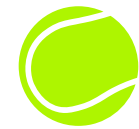
### Map of schools located in Alice Springs



## SUPPORT

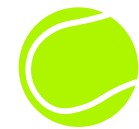
# Support from Tennis NT

Tennis NT are committed to your success! Tennis NT will support the incoming operator through:



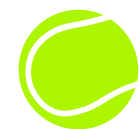
### FINANCIAL ASSISTANCE

Seed funding to assist with the transition and getting you off the ground.



### MARKETING

Marketing and promotional support to drive participation.



### PARTNERSHIP

A long-term partnership framework designed to build a sustainable, thriving coaching business and tennis community.



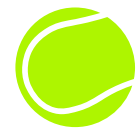
### TRAINING

Training and resources to set you up for success!



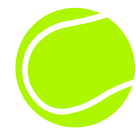
## SKILLS & EXPERIENCE

# Operator



### QUALIFICATIONS

Minimum Tennis Australia Junior Development Coach (or equivalent) is preferred.



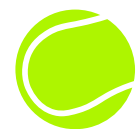
### VERSATILITY

Demonstrated experience coaching across a range of age groups and skill levels - from Hot Shots to Development Squads.



### PASSION

A drive to create pathways and grow participation in a remote but highly rewarding environment.



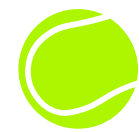
### COMPLIANCE

Current Working With Children Check, Police Check, valid drivers licence and reliable transportation.



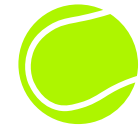
## TIMELINES

# Key Dates



### APPLICATIONS

We are taking applications now for the position.  
Applications close on 30 June 2026.



### PREFERRED START

12 April 2026 - The start of the 2nd school term in the Northern Territory.



### CONTACT INFORMATION

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Tennis NT is excited to present this opportunity and looks forward to partnering with the right operator to drive the growth of tennis in the Red Centre.

