

# AO PRIDE 2024



This initiative is to help local tennis clubs host a Pride event in alignment with our **AO Pride Day that will be held on 25<sup>th</sup> January 2024.**

See this link to the **AO Clubs Pride Pack** which provides further information and purpose about this initiative.

In order to get the ball rolling, below is an outline of how to get started:

**Clubs to submit an EOI - <https://forms.office.com/r/szTVy8Hpd9>**

**Info pack on AO Pride - <https://www.tennis.com.au/nt/files/2023/10/AO-Clubs-Pride-Pack-Jan-2024-1.pdf>**

Clubs will be required to show their full committee agreement to support the initiative, and establish a **working group** to organise the event that includes 3 to 4 club members, 1 external stakeholder (LGBTQ+ rep or business) and 1 RTM/CDO/MA rep. This will enable the club to ensure diversity as well as have the support needed to deliver their event well.

## Successful clubs will receive:

- **\$1,500 grant to assist with costs of running the event**
- One LGBTQ+ Education Session for the club and working group presented by Proud2Play
- One “How to host a Pride Night” event for the club and working group presented by Pride Cup
- Pride Night Pack (includes rainbow bunting, wristbands, flags and resources)
- Access to Proud2Play and Pride Cup online LGBTQ+ awareness workshops
- Access for another club person to attend online workshop hosted by one of our LGBTQ+ Stakeholders
- Open4All badge for clubhouse display
- Social Media resource including Pride marketing assets for promotion

## Grant conditions

Items that can be covered by the grant to ensure a successful event:

- Working group formation and attendance
- Court hire
- Coaching fees for social play
- LGBTQ+ Guest Speaker/Ambassador fee
- Food and non-alcoholic beverages
- Party supplies (napkins, cups, etc)
- Entertainment, ie. DJ
- Social media promotion fees (ie. Facebook post boosts)
- Contingency

## Timelines:

- Clubs submit EOI forms – 25<sup>th</sup> Oct 2023 - <https://forms.office.com/r/szTVy8Hpd9>
- After selection & notification, clubs to establish working groups.
- Nominated club members to participate in relevant workshops – 16<sup>th</sup> Nov
- LGBTQ+ Education Session for the club and working group (**Mandatory to attend**) – date TBC
- “How to host a Pride Night” event for the club and working group (**Mandatory to attend**) - date TBC