MOST OUTSTANDING TENNIS CLUB OR VENUE - COUNTRY

Nomination Criteria

The Award period for the 2025 Tennis NSW Awards is September 2024 - August 2025. The winner of this award will be considered for the NSW nomination for the equivalent award at the Newcombe Medal, Australian Tennis Awards.

Eligibility Criteria:

To be eligible for consideration for this award, the tennis club or venue must:

- Be a member of Tennis NSW
- Employ or engage suitably screened and qualified tennis coaches (eg. Tennis Australia coach members) where applicable
- Operate in regional NSW

Selection Criteria:

The selection panel will consider the following in assessing and comparing nominations:

- Has completed a health assessment with Tennis NSW (e.g. HIT audit) and developed an action plan with their local Tennis Development Officer
- Has an active strategic plan, with a particular focus on driving increased activity, financial health and quality facilities of the club or venue
- Creates a positive culture of inclusiveness and care including opportunities for participation by all, good governance, committee-management training, child safety and succession planning
- The range and quality of programming opportunities (may include complementary disciplines) for all players including pathways for junior and adult tennis players, Tennis Hot Shots, Cardio Tennis, social opportunities, tournaments, and competitions
- The level of stakeholder engagement and strength of relationships the club or venue holds to assist in continuing to grow and develop i.e. the club and coach relationship, local government, community partnerships, Tennis NSW, etc.
- Demonstration of retention and participation growth (number of unique participants)
- Evidence of how digitally enabled the club or venue is and the access that this provides to the local community i.e. has adopted ClubSpark (or equivalent), offers online court hire, ability to purchase memberships online, website functionality

AWAVO(8 2025

- The direct customer feedback the club has received via independent responses from customers and members
- Partnership with a local primary and/or secondary school/s through the School Partnership Program, School Play Program (or equivalent)

Supporting documentation:

- Nominees may provide one (1) supporting document to enhance their nomination. This document must not exceed three (3) pages and may include:
 - Health assessment dashboard
 - Strategic/action plan
 - o Promotional/marketing material
 - o Direct customer feedback/letters of support

Selection Process:

The selection panel will include a combination of tennis community representatives, Tennis NSW staff, Tennis NSW Directors and external representatives from within the sports sector. The selection panel in its absolute discretion will determine all decisions in relation to the 2025 Tennis NSW Awards (including any questions in relation to eligibility). All decisions are final, and no correspondence will be entered.

Only information that is provided in the online nomination form within the word limit and the one supporting document outlined in the Selection Criteria will be considered. Nomination forms submitted as an attachment will not be considered.

All nominations must include at least two (2) high resolution images.

Tennis NSW reserves the right to not award a recipient in any given category if the nominations submitted do not meet the nomination requirements.

Timeline:

Friday 25 July - Award Nominations Open

Sunday 31 August - Award Nominations Close

Friday 19 September - Award Finalists Announced

Thursday 16 October - Tennis NSW Awards evening

Monday 8 December – Newcombe Medal, Australian Tennis Awards

AWAVO(8 2025

Requirements of Award Recipients:

The successful recipients may be asked to participate in marketing and promotional activities in the 12 months following the event. Winners may also be asked to participate in tennis pilot programs and initiatives.