

TENNIS NSW

Awards 2025

MOST OUTSTANDING GROWTH INITIATIVE

Nomination Criteria

The Award period for the 2025 Tennis NSW Awards is September 2024 - August 2025.

Eligibility Criteria:

This award recognises a Tennis NSW club, coach, or organisation that has demonstrated significant innovation, commitment, and success in growing tennis participation, club membership or club accessibility for the benefit of the sport in NSW through a specific initiative or strategy.

Growth initiatives may focus on the following areas:

- Improving online presence e.g. Introducing online court hire through ClubSpark
- Membership growth e.g. online membership packages
- Increasing digital accessibility
- Facility upgrades e.g. lighting solutions
- School & community partnerships
- Junior Development Programs
- A diverse tennis program
- Complementary Formats offerings e.g. Padel, Pop Tennis, Pickleball
- Participation and/or coaching programs
- Club and/or social events e.g. Come & Try event
- Marketing campaigns

Selection Criteria:

This award is focused on clubs, coaches, or organisations that are committed to growing the sport of Tennis in their communities. This award is not just about the biggest initiative but focuses on members of the tennis community who are committed to delivering initiatives that grow tennis in a way that is relevant to their context (e.g. size, location etc). For this reason, smaller clubs/venues/organisations, and those based regionally, are encouraged to apply in order to recognise the great work being done around the state.

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The selection panel will consider the following in assessing and comparing nominations:

- Measurable benefits to the community, members, and to tennis in general.
- Evidence of growth e.g. increase in participation or membership numbers, increased online engagement or court bookings, positive community feedback and any other metrics showing success.
- Evidence of how the initiative provides greater access to tennis for the local community e.g. offers online court hire, ability to purchase memberships online.
- The longevity and sustainability of the initiative.
- Contributes to making tennis at the club or venue more accessible, welcoming and inclusive.

Selection Process:

The selection panel will include a combination of tennis community representatives, Tennis NSW staff, Tennis NSW Directors and external representatives from within the sports sector. The selection panel in its absolute discretion will determine all decisions in relation to the 2025 Tennis NSW Awards (including any questions in relation to eligibility). All decisions are final, and no correspondence will be entered.

Only information that is provided in the online nomination form within the word limit will be considered. Nomination forms submitted as a supporting document will not be considered.

All nominations must include at **least two (2) high resolution images**.

Tennis NSW reserves the right to not award a recipient in any given category if the nominations submitted do not meet the nomination requirements.

Timeline:

Friday 25 July - Award Nominations Open

Sunday 31 August - Award Nominations Close

Friday 19 September - Award Finalists Announced

Thursday 16 October - Tennis NSW Awards evening

Monday 8 December – Newcombe Medal, Australian Tennis Awards

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Requirements of Award Recipients:

The successful recipients may be asked to participate in marketing and promotional activities in the 12 months following the event. Winners may also be asked to participate in tennis pilot programs and initiatives.