

## **EXCELLENCE IN VENUE OPERATIONS**

## **Nomination Criteria**

The Award period for the 2025 Tennis NSW Awards is September 2024 - August 2025.

## Eligibility Criteria:

To be eligible for consideration, the nominee must:

- Deliver a wide range of participation programming opportunities on a professional full-time basis at a Tennis NSW member venue
- Deliver Tennis Hot Shots, Cardio Tennis and coaching services
- Hold a current Working with Children Check and clear National Police Check

### Selection Criteria:

The selection panel will consider the following in assessing and comparing nominations:

- Overview of the tennis program (including coaching, Tennis Hot Shots, Cardio Tennis, inclusive programs, social play, etc.) delivered at the venue
- An overview of the transition pathway for coaching participants to social and competitive play options including metrics on the outcomes (conversion rates, participation numbers, etc.)
- The coach's contribution to the club/community, including involvement in events and activities which aim to drive greater participation and membership
- The total number of registered coaching participants within the award period (detailed by categories including program type, age and gender)
- An overview on how the venue engages with schools, driving students to the club/coaching programs with demonstrated success (Sporting Schools feedback, etc.)
- Detail on the qualification of the coaching team and ongoing professional development opportunities (onboarding process for new team members, yearly training on policies, pathway for assistant coach development, etc.)
- Demonstration of appropriate business website, marketing & communication materials that shows a customer-centric focus and processes to support participation growth

# TENNIS NSW AWAVO(8 2025

- An overview of programs and initiatives delivered to engage underrepresented groups in tennis (people with a disability, CALD, First Nations, LGBTQI+ and/or low socio-economic communities)
- Detail on how the venue operator has developed and maintains effective relationships with Local Government and other key stakeholders that support the ongoing sustainability of the venue

### Supporting documentation:

- Nominees may provide one (1) supporting document to enhance their nomination. This
  document must not exceed three (3) pages and may include:
  - Strategic plans
  - Letters of support from key stakeholders
  - Relevant marketing or communication materials

#### **Selection Process:**

The selection panel will include a combination of tennis community representatives, Tennis NSW staff, Tennis NSW Directors and external representatives from within the sports sector. The selection panel in its absolute discretion will determine all decisions in relation to the 2025 Tennis NSW Awards (including any questions in relation to eligibility). All decisions are final, and no correspondence will be entered.

Only information that is provided in the online nomination form within the word limit and the one supporting document outlined in the Selection Criteria will be considered. Nomination forms submitted as an attachment will not be considered.

All nominations must include at least two (2) high resolution images.

Tennis NSW reserves the right to not award a recipient in any given category if the nominations submitted do not meet the nomination requirements.

### Timeline:

Friday 25 July - Award Nominations Open

Sunday 31 August - Award Nominations Close

Friday 19 September - Award Finalists Announced

Thursday 16 October - Tennis NSW Awards evening

**Monday 8 December** – Newcombe Medal, Australian Tennis Awards



# Requirements of Award Recipients:

The successful recipients may be asked to participate in marketing and promotional activities in the 12 months following the event. Winners may also be asked to participate in tennis pilot programs and initiatives.