



**Join the NSW
Tennis Family**

2024/25

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Program Support

“ The support from Tennis NSW aided us in delivering a successful program for Indigenous and Torres Strait Islander youth. The support included advertising, promotion, legal contracts and funding for tennis equipment. If you're looking to rollout a program just go for it and get in contact with your local Tennis Development Officer for assistance and advice. ”

– Allan Pade, Westside Tennis Club

CEO Welcome Message

As we move through 2024 we are delighted once again to welcome back all of our returning members for another year as well as all new members joining the family. It is only with the support of all of you that we are able to deliver on the goals that we set back in 2021 as part of our strategic plan, Vision 2025.

Tennis continues to be one of the most popular sports across the country with a 17% rise in new participants in 2023-24. This promising data along with refreshed programs in Tennis Hot Shots and Cardio Tennis, a revitalised brand and record-breaking ticket sales over the summer at the Australian Open and the Summer Series events, means we are perfectly placed to continue to convert more people than ever to the greatest sport of all, tennis.

If you'd like to have a conversation about how your club or organisation can grow or simply provide a better product to your players, please get in touch with your local Tennis Development Officer.

As we approach the 2024-25 membership year, our collective objective remains the same, to inspire, empower and engage the NSW tennis family to grow our game. We look forward to working with you again over the next 12 months.

Darren Simpson

Tennis NSW | Chief Executive Officer



State of Play & Your Opportunities

Top 3 Reasons People Play Tennis



Have Fun



Be Social



Stay Healthy

What Players Want

New Players	Lapsed Players
<ul style="list-style-type: none"> • Easy ways to book a court • Clean courts • Social opportunities (under 35s) • Play for exercise • Maintain or improve mental health • 1 hour sessions • Set days to play • Play with family and friends • More likely to play with new people 	<ul style="list-style-type: none"> • Easy ways to book a court • Value for money • Competitive opportunities • Social connections • Longer session, multiple times a week • Play with family and friends

Source: Tennis Australia Uplift in Tennis Participation Qualitative Research, Nielsen Sports, 2021



Venue is of critical importance

- **Courts** – condition, variety, availability, shaded areas, hitting wall
- **Clubhouse** – bar, information readily available, water availability, welcoming, relaxed and inclusive environment
- **Members & Patrons** – friendly, welcoming, varied skill levels, like-minded
- **Booking & Fees** – flexible booking systems, automation online

Source: Tennis Australia Uplift in Tennis Participation Qualitative Research, Nielsen Sports, 2021.

What can you do to attract and retain Members?

- **Flexibility in booking**, work with Tennis NSW to get online court bookings up and running at your venue
- **Welcome new players** and provide support for players who may feel vulnerable
- **Promote coaching** and the benefits of club membership
- **Improved and consistent** communications
- **Open up the courts to new players** and provide varied participation options
- **Focus on local area marketing** and promoting and connecting with your local community
- **Consider how inclusive your venue is**, ensure you are providing equitable playing opportunities for people with diverse abilities, gender, background and sexuality
- **Ensure that you are creating a safe environment** for all participants by adhering to the Member Protection Policy and Child Safeguarding Code of Conduct.



More people are considering tennis than ever before

There is no better time to take advantage of the opportunity to get your club or venue online. Over the past two years we have seen exponential growth in people seeking tennis experiences through play.tennis.com.au.



1. Casual court bookings through play.tennis.com.au are up **16.93% in 2024.**



2. New participants to tennis increased by **17.23% this year**, this can be safely attributed to the increase in clubs providing an online booking option along with our ongoing national participation marketing campaign.



3. The play.tennis.com.au website saw an increase in visits by **35.1%** this year with Tennis Hot Shots visits up **30%** and Cardio Tennis up **32.9%**.

This data shows the importance for tennis clubs to get online and capitalise on the investment by Tennis Australia in the 'always on' national participation marketing campaign.



Your membership benefits



Coverage under the Tennis Australia National Insurance Program, including Public & Products Liability and Professional Indemnity.



Access to a dedicated Tennis Development Officer. Your TDO will be available to offer you hands-on, practical support in any area.



Access to facility funding through Tennis NSW and Tennis Australia for infrastructure projects and facility enhancements.



Access to our venue sustainability health check with tailored advice on how to improve any areas of opportunity.



Get Project and Grant Ready support - Access to guidance and resources to plan, fund and deliver successful infrastructure projects and facility improvements.



Access to programs and initiatives to drive new members to your venue such as Tennis Hot Shots and Cardio Tennis.



Access to diversity and inclusion education, programs, initiatives and resources from Tennis NSW and Tennis Australia.



The hosting of Tennis NSW and Tennis Australia sanctioned events.



Access to exclusive member only forums with industry experts on topics including safeguarding children, grant writing, local area marketing, tournaments and competitions.



Access to exclusive member offers at the United Cup and lead in events, AO pre-sale ticket offers, entry into the Grand Slam ballots for Wimbledon and the French Open and the opportunity to attend the Tennis NSW Awards evening and other exclusive member events.



Access to the Tennis Design Hub, where our team will personalise marketing materials for your club, venue and programs. Additionally, access marketing toolkits, guides and other resources to help you stay in touch with your members and attract new players.



Access to child safety and member protection guidelines, policies, resources and support.



Get your club onto the national tennis search engine, play.tennis.com.au and capitalise on the national participation marketing campaign.



Access to tennis venue management software and a range of court access and automated lighting solutions to digitally enable and improve online visibility of your venue.

“ I'm so grateful for the help of the Tennis NSW marketing team for giving our event the professional touch by creating Facebook, Instagram tiles and promotional flyers. It really takes the stress work out of it and allows you to promote your event with ease. We used them for our women's week events which were a great success with the community. ”

– Heidi Stanford, Singleton Tennis Club

Insurance

Level Of Membership	Facility Member	Non-Facility Member	Multi Use Member	Council Member
Membership Fee	\$505 + \$305 per court	\$590	\$590	\$590 per facility (\$3385 max)
Definition	Members who either own, hold the head lease or have insurance requirements in their lease arrangement. The fee is worked out based on the number of facilities and number of courts.	Associations who do not have their own facility but arrange and manage competitions on behalf of their member clubs. These associations require public liability as well as directors and officers insurance which is included in this category.	This category is only available for schools and multi sports facilities who receive no insurance cover under the national policy.	This category is only for councils that run tennis facilities.
Activities Covered	All Tennis NSW Registered Players** are covered for tennis and tennis-related activities, including complementary formats such as Pickleball, Padel, Pop Tennis and Beach Tennis. General club and social activities (presentation nights, club dinners, social events etc) are also covered. However, if you have specific non-tennis related activities at your venue, please contact the team at Howden.		No insurance cover for the member however any individual players that this member registers** with Tennis NSW will be covered for tennis activities.	
Public & Products Liability*	\$30,000,000	\$30,000,000	X	X
Professional Indemnity	✓	✓	X	X
MANAGEMENT LIABILITY INSURANCE				
Directors & Officers cover	✓	✓	X	X
Employment Practices cover	✓	✓	X	X
Tax Audit	✓	✓	X	X
Office Bearer Fraud	✓	✓	X	X
Volunteer Workers Accident Cover	✓	✓	X	X
Building & Contents	X	X	X	X
PERSONAL ACCIDENTS COVERAGE				
Capital Benefits Cover	\$100,000	\$100,000	\$100,000	\$100,000
Non-Medicare Medical Benefits	\$3,000	\$3,000	\$3,000	\$3,000

* \$1,000 excess
 ** Tennis NSW registered players can include Members, Competition players, Coaching students, Casual court hirers and other users of the tennis facility for the primary purpose of playing or supporting Tennis Australia.
 Conditions apply. All queries regarding the insurance cover should be directed to our broker – Howden Advantage Insurance.
 Email: tennis.aus@howdengroup.com | Web: https://www.howdengroup.com/au-en/tennis-australia
 | Ph: 1300 904 503
 This summary of provides an outline of the insurance policy arranged on your behalf. Full terms, conditions, limitations, exclusions, and benefits please visit: https://www.howdengroup.com/au-en/tennis-australia

Aceing Child Safety

Tennis NSW has a zero tolerance approach to any form of child abuse and is committed to ensuring the sport of tennis is a safe and friendly environment for children and young people.



It is imperative that children and young people who access our activities, programs, events or services feel safe and supported.



We are committed to ensuring that child safety is embedded in our organisation's culture, reflected in our policies and procedures, and is understood and practiced at all levels of our sport.



We commit to making sure that everyone involved with delivering tennis in NSW, from club administrators, volunteers, parents and participants, understand the important responsibilities they have in relation to child safety.



Our commitment extends beyond creating an environment that minimises risk or danger. We are committed to building an environment that is both child-safe and child-friendly.



Together we can provide an environment in which children feel respected, valued and encouraged to reach their full potential.



We're here to guide you towards best practice. Tennis NSW and Tennis Australia have a range of policies and resources you can access and implement. To view these and for more information head to the Child Safeguarding section on our [website here](#).

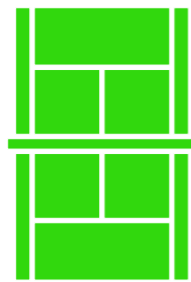
Tennis NSW is working hard to **ACE** child safety through raising **AWARENESS**, building our child safe **CULTURE**, and providing ongoing and relevant **EDUCATION** for members of our tennis community. You can view our Safeguarding Children Framework on our [website here](#).

If you have any questions about implementing child safeguarding measures at your organisations please contact mpio.nsw@tennis.com.au

Preparing your membership application



1. It is a mandatory requirement of affiliation with Tennis NSW that all members provide evidence of their compliance with their legal obligations relating to Working With Children Checks. As part of this obligation, you need to **verify**, directly with the Office of the Children's Guardian, the WWCC of all your committee members AND any worker/volunteer who has face to face contact with children in their role. For more information and support in this respect please head to our [website here](#).



2. Prepare your facility details including contact information, number of courts, court surface type and lighting if applicable.



3. Prepare a record of your club's registered players, casual court hirers and/or members.

Funding support

“ The funding from the NSW ATP Cup Tennis Legacy Fund has contributed to an amazing upgrade for our facility. Kendall Tennis Club is a hub for our local community, this upgrade will ensure we are able to provide more opportunities and greater access for local residents. ”

– Wendy Hudson, Kendall Tennis Club

Submitting your membership application



1. Complete your online application which can be found on our [website here](#).



2. You will receive an email from our team with your invoice and payment instructions.



3. On payment of your invoice and confirmation of compliance with WWCC requirements, we will send over your Member Information Pack with information how to access your Certificate of Currency and other member benefits.

Clubspark Success

“ I was pleasantly surprised when we had over 70 of our clients come down to support our event & watch some tennis. I really appreciate the support of our customers, and Tennis NSW who assisted us with executing ClubSpark modules and a social media campaign to run the event. ”

– Monique Lynch,
Sylvania Waters Tennis Centre





For more information

Email: membership@tennisnsw.com.au

Visit: tennis.com.au/nsw

Connect with us



@TennisNSW



@tennis_nsw



[linkedin.com/
company/tennis-nsw](https://www.linkedin.com/company/tennis-nsw)



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