

# **Live Streaming Community Tennis Managing the Risks**




JANUARY 2024

# LIVE STREAMING COMMUNITY TENNIS: MANAGING THE RISKS

Live streaming community tennis events such as State League competitions can be a great way to engage with the wider tennis community, introduce tennis to new audiences and generate commercial opportunities for Clubs and Associations.

However, live streaming can pose several risks, which Clubs and Associations need to be aware of.

Clubs and Associations can help to lower risk by implementing some simple risk management measures.

	<b>RISK</b>	<b>MITIGATION STRATEGY</b>
<p><b>Surveillance Device Laws</b></p> 	<p>Filming without the permission of the match venue or recording or publishing private audio or video conversations without consent of those involved may breach surveillance device legislation in your State or Territory.</p>	<p>Make sure you get permission from the venue before live streaming.</p> <p>Alert spectators that video and audio is being recorded and broadcasts in the area using clear signage or markers.</p> <p><b>Template signage can be found on Bounce.</b></p>
<p><b>Privacy Laws</b></p> 	<p>Personal information of participants must be collected and used in accordance with Australian privacy laws, and the Tennis Australia Privacy Policy.</p>	<p>Obtain prior written consent from all participants including players, officials and team support people who may appear in the live stream in accordance with Australian privacy laws.</p> <p>Keep a record confirming who has provided consent.</p> <p><b>Template consent forms can be found on Bounce.</b></p>
<p><b>Corruption</b></p> 	<p>Increased gambling interest in live streamed sport can lead to exploitation of players and officials by criminal syndicates through match fixing.</p> <p>Involvement in match fixing can incur serious criminal penalties and/or integrity sanctions, and can damage the reputation of Clubs, Associations and competitions.</p>	<p>Limit live stream viewing to Australia (geo-fence), to prevent exposure to unregulated offshore betting markets.</p> <p>Disable or moderate comments on the live stream.</p> <p>Educate participants to ensure they recognise corruption risks. Online education packages are provided by <a href="#">Sport Integrity Australia</a> and the <a href="#">International Tennis Integrity Agency</a>.</p> <p>Report approaches from potential match-fixers to <a href="mailto:integrity@tennis.com.au">integrity@tennis.com.au</a> or <b>1300 11 SAFE</b> (1300 11 7233).</p>

## RISK

## MITIGATION STRATEGY

### Child Safeguarding



Filming participants who are under 18 without parental consent is a breach of the [Tennis Australia Safeguarding Children Code of Conduct](#) and may put them at risk. In some circumstances, it can be a criminal offence.

Obtain prior written, informed consent from parents and guardians of participants who are under 18.

Make sure parents and guardians are aware of where the live stream will be streamed online, who will have access to the footage, what the footage may be used for and where the recording will be stored.

**Template consent forms can be found on Bounce.**

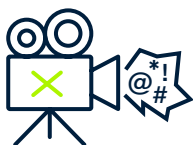
### Contractual & Copyright Risks



Footage featuring music, branding or images on the live stream without permission may breach copyright laws or platform Terms of Use and result in your channel being shut down.

Be conscious of music playing at the venue or other copyrighted material that might be captured by recording equipment and broadcast on the live stream.

### Defamatory or Offensive Content



Broadcasting offensive or defamatory content may breach platform Terms of Use and result in your channel being shut down.

It may also result in legal action being taken against your Club or Association.

Discourage participants from using offensive language or gestures.

Inform participants that the live footage may be used as evidence in disciplinary processes.

Alert members of the public that video and audio is being recorded and broadcast in the area using clear signage or markers.

Ensure that you have the right to remove content from the live stream platform or can instruct the platform to remove content.

Report any concerns about live streamed content to [integrity@tennis.com.au](mailto:integrity@tennis.com.au)

## Before the event

- 🕒 Ensure that your Club or Association has permission from the match venue to live stream.
- 🕒 Ensure that written consent has been obtained from everyone who will feature on the live stream, including players, coaches, team support staff and officials.
- 🕒 Take care to ensure that the parents/guardians of under 18 participants understand the details about the live stream and have provided their informed consent.
- 🕒 Ensure that players, coaches, team support staff and officials have undertaken anti-corruption education.
- 🕒 Place signage or clear markers at the entries to the venue and around recording equipment to ensure everyone in the surrounding area is aware that live video and audio is being recorded.

## During the event

- ⦿ Ensure the live stream is “geofenced” to Australia to prevent exposure to unregulated offshore betting markets and lower risk of corruption approaches to participants.
- ⦿ Disable the comments on streaming platforms such as YouTube, Facebook etc. Should the comments remain on, they should be moderated live to address offensive comment or corruption approaches.
- ⦿ Report suspicious or offensive behaviour to [integrity@tennis.com.au](mailto:integrity@tennis.com.au) or **1300 11 SAFE** (1300 11 7233).

## After the event

- ⦿ Disable the stream to ensure no further broadcast is provided after the match is complete.
- ⦿ Review the streaming platforms and remove any inappropriate or gambling-related comments.
- ⦿ Report suspicious or offensive behaviour to [integrity@tennis.com.au](mailto:integrity@tennis.com.au) or **1300 11 SAFE** (1300 11 7233).

## Questions?

If you have any questions or concerns, please contact the Tennis Australia Integrity team at [integrity@tennis.com.au](mailto:integrity@tennis.com.au).