


## US OPEN - NSW PLAYER SUPPORT

**Purpose:** To celebrate and recognise the NSW players competing at the US Open from the 28 August - 10 September. Competing NSW players include, Alex De Minaur, Jordan Thompson, Christopher O’Connell, Alexei Popyrin, Ellen Perez, Max Purcell and more.



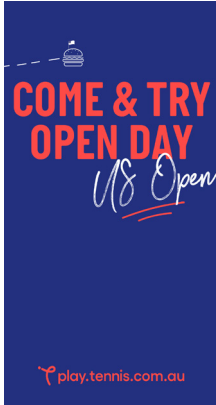
**Download:** To download, please click on the asset you wish to use.

Social Asset	Suggested Caption	Design
<p><b>1. Instagram &amp; Facebook Tile</b></p>	<p>Good luck to all the NSW players competing at the US Open!</p> <p>(Insert your club name) will be cheering you on.</p>	

## US OPEN | OPEN DAY

**Purpose:** To provide marketing materials to those clubs/associations interested in hosting a Come & Try Open Day event during the US Open. Leveraging off the US Open is a great opportunity to boost court hire and general participation.

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Asset:	Suggested caption:	Samples of design:
<p><b>1. Flyer</b></p> <p><b>2. Instagram &amp; Facebook Tiles</b></p> <p><b>3. Instagram Story</b></p>	<p>Inspired by the US Open?</p> <p>Join us for our Come &amp; Try Open Day!</p> <p>(Insert your event details)</p> <p>Date: (Insert date) Time: (Insert time) Location: (Insert location)</p> <p>We hope to see you there!</p>	<p>Flyer:</p>  <p>Instagram/Facebook Tile:</p>  <p>Instagram Story:</p> 

## R U OK? DAY | 14 SEPTEMBER

**Purpose:** R U OK? Day will take place Thursday 14 September and is the national day of action when we remind Australians that every day is the day to ask, ‘are you OK?’ and start a meaningful conversation whenever they spot the signs that someone they care about might be struggling with life. The theme for this year is “I’m here to hear,” emphasising the importance of creating space to have meaningful conversations.”




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Asset:	Suggested caption:	Samples of design:
<p><b>1. Instagram &amp; Facebook Tile</b></p> <p><b>2. Instagram Story</b></p> <p><b>3. A4 Poster</b></p>	<p>Today we recognise R U OK? Day and the importance of creating a safe space where our members and players can have meaningful conversations and check up on each other.</p> <p>At (insert tennis club/ association name) we are committed to making today and every day R U OK Day. Let’s make the effort to ask, listen and support each other #RUOKDAY2023</p>	<p>Instagram &amp; Facebook Square Tile:</p>  <p>Instagram Story Tile:</p>  <p>A4 Poster:</p> 

## WOMEN LEADERS IN TENNIS | SYDNEY

**Purpose:** To promote Women Leaders in Tennis and to encourage women to apply for the 2023 Sydney program.

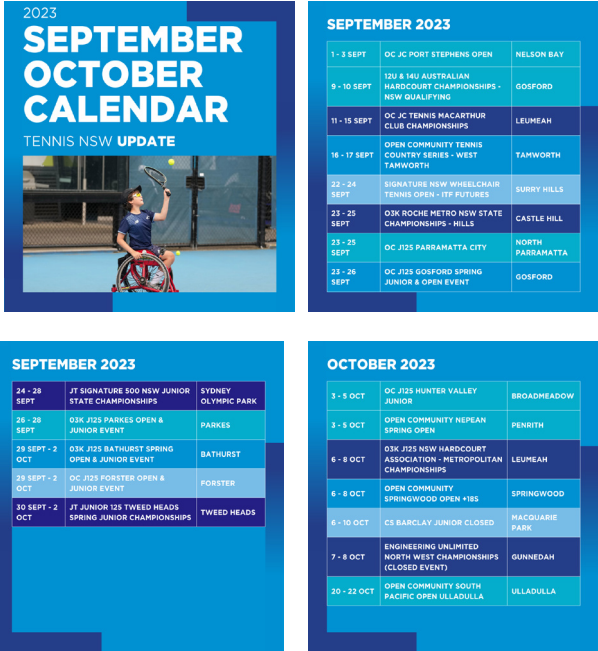

**Download:** To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p><b>1. Instagram &amp; Facebook square tile</b> <b>1080x1080</b></p> <p><b>2. Facebook tile</b> <b>1600x900</b></p> <p><b>3. Instagram Story Tiles</b> <b>1080 x 1920</b></p>	<p>Women Leaders in Tennis program is back in Sydney and applications are now open!</p> <p>The Women Leaders in Tennis program aims to build the leadership knowledge, skills, and confidence of women leaders in their local tennis clubs through a range of online and face to face workshops.</p> <p>The four-month program also involves undertaking an Action Learning Project, where participants identify a key issue at their club and to problem-solve ways in which they can rectify the situation, ensuring you can channel their newfound knowledge into real-life practice.</p> <p>To find out more and to apply head to <a href="https://www.tennis.com.au/nsw/players/women-and-girls/women-leaders-in-tennis-program">https://www.tennis.com.au/nsw/players/women-and-girls/women-leaders-in-tennis-program</a></p> <p>Applications close Sunday 17 September at 11:30pm</p>	<p>Instagram Tile:</p>  <p>Facebook Tile:</p>  <p>Instagram Story Tile:</p> 

## AUGUST/SEPTEMBER | COMPETITIVE PLAY CALENDAR

**Purpose:** Increase awareness for players and coaches surrounding upcoming events in September and October.




**Download:** To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p><b>1. Instagram &amp; Facebook Tile</b></p> <p><b>2. Instagram Story Tile</b></p>	<p>Don't miss the next couple of action-packed months!</p> <p>Swipe to see all the events this September &amp; October and enter now - <a href="https://tournaments.tennis.com.au/tournaments">https://tournaments.tennis.com.au/tournaments</a></p>	<p>Instagram Tile:</p>  <p>Instagram Story:</p> 

## INTERNATIONAL WEEK OF DEAF PEOPLE 18 - 24 SEPTEMBER

**Purpose:** To celebrate and recognise International Week of Deaf People. The theme this year is, “A World Where Deaf People Can Sign Anywhere.”

**Download:** To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p><b>1. Instagram &amp; Facebook Tile</b></p> <p><b>2. Instagram Story Tile</b></p>	<p>Celebrate International Week of Deaf People with Us!</p> <p>At (insert tennis club name) we are committed to making tennis an inclusive and encouraging environment for all, where we embrace diversity and help break down barriers.</p>	<p>Instagram &amp; Facebook Square Tile:</p>   <p>Instagram Story Tile:</p> 

GENERIC PLAY AND SOCIAL IMAGES

