

Future Leaders | Applications are now open!

Purpose: To promote Future Leaders applications being open and to encourage promising young leaders in your tennis community to further develop their skills.

Social Asset	Suggested Caption	Design
Social Asset 1. Instagram & Facebook Tile 2. EDM TILE 3. Instagram Story	Applications for the Tennis NSW Future Leaders program have officially OPENED for anyone currently in year 9, 10 or 11. Are you passionate about tennis, eager to improve your leadership skills and looking to make a positive impact within your local community? If this sounds like you, APPLY NOW for our 2023 Future Leaders program at https://	<image/>
	NOW for our 2023 Future	<image/>



WIMBLEDON - NSW PLAYER SUPPORT

Purpose: To celebrate and recognise the NSW players competing at Wimbledon from the 3 - 16 July. Competing NSW players include, Alex De Minaur, Jordan Thompson, Christopher O'Connell, Alexei Popyrin, Ellen Perez, Max Purcell and more.

Social Asset	Suggested Caption	Design
Social Asset 1. Instagram & Face- book square tile and carousel 1080x1080	Suggested Caption Good luck to all the NSW players competing at Wimbledon! (Insert your club name) will be cheering you on.	<image/>
	ING TOOLKIT JULY	CHEERING FOR ELLEN PEREZ



HOLIDAY CAMPS | PLAYER PARTICIPATION CERTIFICATES

Purpose: To recognise, congratulate and encourage players who participated in School Holiday Camps.

Asset	Specifications	Design
School Holiday Camps Player Participation Certificates	A4 Certificate - with space to write players name.	CERTIFICATE OF DARTICIPATION Awesome Work
		<image/> <image/> <image/> <section-header><section-header></section-header></section-header>



COMPETITIVE PLAYER PROFILE 1 SEPTEMBER MANDATE

Purpose: To ensure all players complete their Competitive Player Profile by 1 September 2023 in order to continue competing.

Asset:	Suggested caption:	Samples of design:
Competitive Player Profile 1 September Mandate and resources	Complete your Competitive Player Profile by 1 September to play this summer! All players competing in Australia are required to have a Competitive Player Profile (CPP) established by 1 September 2023. Whether you play for fun at your local club, or professionally on the global circuit, your Competi- tive Player Profile will ensure you receive the best playing experience for your level. Creating your Competitive Player Profile (CPP) has never been easier! As you already have a Tennis ID, you just need to log into Match Centre and press: Activate my UTR Rating. To set up your CPP and for more information, head to https://www.tennis.com.au/ competitiveplay/competi- tive-player-profile	<complex-block><complex-block></complex-block></complex-block>



GENERIC PLAY AND SOCIAL IMAGES







MONTHLY MARKETING TOOLKIT | JULY





