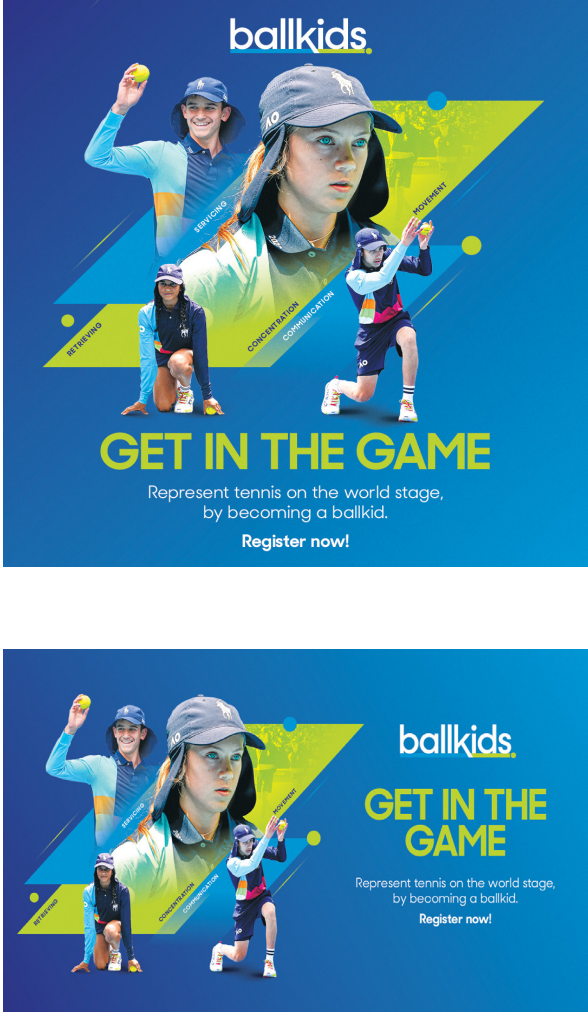


BALLKIDS | SUMMER OF TENNIS APPLICATIONS

Purpose: To encourage kids aged between 12 - 16 to apply for the Sydney Ballkid program. Additionally, to increase awareness surrounding the upcoming 2023 Ballkid tryouts.

Download: To download, please click on the asset you wish to use.

Social Asset	Suggested Caption	Design
<p>1. Instagram Tile</p> <p>2. Facebook Tile</p>	<p>Don't miss your chance to be a part of the Sydney Ballkid program this Year!</p> <p>Ballkid tryouts will be held at Sydney Olympic Park Tennis Centre on the following days & times:</p> <ul style="list-style-type: none"> - 26 Aug: 12pm-2pm & 3pm-5pm - 27 Aug: 10am-12pm & 1pm-3pm <p>REGISTER NOW! https://ballkids.tennis.com.au/register.aspx</p> <p>Registrations close Sunday 6 August</p> <p>*Please note applicants must be aged between 12 - 16 years of age.</p>	

COMPETITIVE PLAYER PROFILE 1 SEPTEMBER MANDATE

Purpose: To ensure all players complete their Competitive Player Profile by 1 September 2023 in order to continue competing.



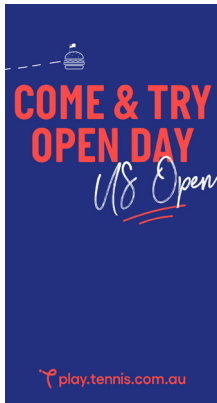
Download: To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p>Competitive Player Profile 1 September Mandate and resources</p>	<p>Don't forget to complete your Competitive Player Profile by 1 September to play this summer!</p> <p>All players competing in Australia are required to have a Competitive Player Profile (CPP) established by 1 September 2023. Whether you play for fun at your local club, or professionally on the global circuit, your Competitive Player Profile will ensure you receive the best playing experience for your level.</p> <p>Creating your Competitive Player Profile (CPP) has never been easier! As you already have a Tennis ID, you just need to log into Match Centre and press: Activate my UTR Rating.</p> <p>Set up your CPP and for more information, head to https://www.tennis.com.au/competitiveplay/competitive-player-profile</p>	

US OPEN | OPEN DAY

Purpose: To provide marketing materials to those clubs/associations interested in hosting a Come & Try Open Day event during the US Open. The US Open will take place from 28 August - 10 September. Leveraging off the US Open is a great opportunity to boost court hire and general participation.





Download: To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p>1. Flyer</p> <p>2. Instagram & Facebook Tiles</p> <p>3. Instagram Story</p>	<p>Inspired by the US Open?</p> <p>Join us for our Come & Try Open Day!</p> <p>(Insert your event details)</p> <p>Date: (Insert date) Time: (Insert time) Location: (Insert location)</p> <p>We hope to see you there!</p>	<p>Flyer:</p>  <p>Instagram/Facebook Tile:</p>  <p>Instagram Story:</p> 

WEAR IT PURPLE DAY | 25 AUGUST

Purpose: To celebrate and recognise Wear it Purple Day, an annual LGBTIQ+ awareness day. The day strives to foster supportive, safe, empowering and inclusive environments for rainbow young people.



Download: To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p>1. Instagram & Facebook Tile</p> <p>2. Facebook Cover</p> <p>3. Email Signature</p> <p>4. Instagram Story</p>	<p>Celebrate Wear it Purple Day with us!</p> <p>Wear it Purple Day is an annual LGBTIQ+ awareness day especially for young people, based in Australia.</p> <p>Join us to show support and wear purple to celebrate diversity and young people from the LGBTIQ+ community.</p> <p>To find out more head to - https://www.wearitpurple.org/</p>	<p>Instagram/Facebook Tiles:</p>  <p>Facebook Cover:</p>  <p>Email Signature:</p>  <p>Instagram Story:</p> 

AUGUST/SEPTEMBER | COMPETITIVE PLAY CALENDAR

Purpose: Increase awareness for players and coaches surrounding upcoming events in August and September.

Download: To download, please click on the asset you wish to use.

Asset:	Suggested caption:	Samples of design:
<p>1. Instagram & Facebook Tile</p>	<p>Don't miss the next couple of action-packed months!</p> <p>Swipe to see all the events this August and September and enter now - https://tournaments.tennis.com.au/tournaments</p>	<p>Instagram Tile:</p>  <p>Instagram Story:</p> 

GENERIC PLAY AND SOCIAL IMAGES

